



# MEMORANDUM

**DATE:** May 15, 2007  
**TO:** Sanibel City Council  
**FROM:** Judie Zimomra, City Manager  
**SUBJECT:** Goals Matrix

A handwritten signature in black ink, appearing to be "J. Zimomra", written over the "FROM:" line.

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Please find attached a DRAFT Matrix developed by staff in an effort to distill and meld the previously submitted individual goals. If you have any questions this evening, I can be reached on my cell phone at (239) 770-0013.

Thank you.

JAZ/cjm

xc: Executive Staff



**City of Sanibel  
City Council Goals  
Fiscal Year 2007-2008  
DRAFT**

<b>AGGRESSIVELY CONTINUE EFFORTS TO IMPROVE WATER QUALITY—FEDERAL/STATE/ REGIONAL/LOCAL</b>	<b>CONTINUE REDEVELOPMENT EFFORTS</b>	<b>PROTECT ENVIRONMENT BY IDENTIFYING CARRYING CAPACITY</b>	<b>BROADCAST CITY COUNCIL MEETINGS VIA INTERNET</b>	<b>FINANCIAL SECURITY</b>
<p><b>Stay intimately involved with all organizations and political forces to minimize Lake Okeechobee releases including:</b></p> <ul style="list-style-type: none"> <li>• Release Schedule</li> <li>• Water Quality C-43</li> <li>• CERP Projects</li> <li>• Additional Storage</li> <li>• Restore water flow south to Everglades</li> </ul> <p><b>Reduce urban development nutrient releases into Caloosahatchee River by:</b></p> <ul style="list-style-type: none"> <li>• Accelerate establishment TMDL’s for Lake Okeechobee, the Rivers, and Estuary</li> <li>• Implement programs to reduce urban nutrient pollution to our waterways including releases on-island such as removing package plants</li> <li>• Investigate strategies to remove excess nutrient releases from golf courses</li> <li>• Fertilizer, Wastewater, Septic Systems, and Stormwater Runoff in collaboration with the six counties of SW Florida</li> <li>• Implement strategies to reduce nutrient releases from Sanibel Sewage Treatment Facility</li> </ul> <p><b>Develop an Algae Management Plan by October 1, 2007</b></p> <ul style="list-style-type: none"> <li>• The plan will begin to remove red drift algae from our waters, preventing regeneration of red drift algae that leaves deposits on beaches prior to such deposits occurring. The Plan will utilize environmentally safe techniques including evaluation of water harvesting to remove accumulations at edge of water and beach.</li> </ul>	<p><b>Plan for the commercial district of Dunlop Road to Palm Ridge Road and Tarpon Bay Road area by:</b></p> <ul style="list-style-type: none"> <li>• Developing a vision for central Commercial District of the Island. The vision will include concepts and philosophies compatible with Sanibel’s unique character of the island and include mixed-use architecture, bicycle and pedestrian friendly area, restaurants with outside dining, local serving commercial and retail use enterprises and provision of lower cost workforce housing and serve as the framework for future development proposals.</li> </ul> <p><b>Develop a redevelopment policy for all non-conforming properties by:</b></p> <ul style="list-style-type: none"> <li>• Establishing a redevelopment policy for non-conforming properties, both residential and commercial, that will allow the owners to develop and/or become a conforming property without the loss of square footage permitting owners the opportunity to enhance their property without increasing density. Within the same spirit expressed in the Charter Amendments wherein, if at all possible, owners would not lose assets/value as a result of build back.</li> </ul>	<p><b>Protect Environment by Identifying Carrying Capacity by:</b></p> <ul style="list-style-type: none"> <li>• Determining methods to identify island (Beach, road, shared-use path, natural preserve) carrying capacity in order to develop viable methods to enable visitors and residents to enjoy the island while protecting the environment that is the base for our economy</li> </ul>	<p><b>Broadcast City Council meetings via internet.</b></p>	<p><b>Explore methods to secure necessary funding, specifically:</b></p> <ul style="list-style-type: none"> <li>• Explore methods to secure the necessary funding that will fund the plan to eliminate red drift algae from our waters and beaches.</li> <li>• Adopt a Shared-use plan that will increase safety by widening paths and creating alternative and additional paths.</li> </ul>