

**SANIBEL CITY COUNCIL
GOAL SETTING WORKSHOP
APRIL 13, 2006**

Mayor Johnston called the meeting to order at 9:06 a. m.

Members present: Mayor Carla Brooks Johnston, Vice Mayor Denham, Councilman Jennings, and Councilman Rothman. Councilman Brown was absent due to sickness and Mr. Cuyler due to attendance at the National Hurricane Conference.

Councilman Rothman gave the Invocation and led the Pledge of Allegiance.

Councilman Rothman made a motion, seconded by Vice Mayor Denham, to excuse Councilman Brown from the Goals Setting Workshop.

The motion carried unanimously.

Ms. Zimomra gave the following report:

- 5th year Council set aside a workshop to discuss goals
- Provide staff with clear Council priority
- 12 goals for FY 3=2005/06

FY 2005/06 were as follows:

- Adopt a Build back Ordinance – adopt January 03, 2006
- Complete a plan for re-development – currently finalizing work plan
- Construct a Recreation Center – referendum passed by electorate April 04
- Approved a Planning Director job description and Planning Department work plan - hired a Robert Duffy November 28, 2005 -
- Plan to restore the Periwinkle Corridor from hurricane damage – obtained \$645,000 in grants
- Creating a small business initiative – concluded a small business survey for occupational license holders and surveyed residents regarding their attitude and the next phase would be business roundtables
- Improve traffic conditions – Council approved a Traffic Planner and interviews were underway & Shared Use Master Plan Study approve by Council
- Establish a consortium to evaluate Beach Carrying Capacity – did not get a lot done
- Improve communications with citizens - a variety of mailings to property owners including 2 H2O Matters newsletter mailings
- Water Conservation – continued and support water conservation as well as presenting a proclamation to Island Water Association (IWA) to work together fir water conservation month and the largest accomplishment was the increase in Reclaimed Water Hook-ups

She also noted that Council was supplied with Council goals for the last several years. She stated that Council was provided with report on FY 2005/06 departmental budget goals. She further stated that included in the agenda packet were the Planning Commission's recommendation from their 3 sub-committees, as well as City Council Advisory Committee recommendations presented at the March 21 Council meeting. She also explained the process at arriving at Council goals. She spoke to the following:

- Numerous activities for departments
- Council goals give staff direction and establish budget funding
- Limited City resources

Ms. Zimomra announced that Councilman Brown had been appointed to the Florida League of Cities Board of Directors and Elected President of the Southwest Florida League of Cities.

Council asked staff to send a letter of congratulations to Councilman Brown.

Discussion ensued regarding How Goals used by Directions for department, what direction council would like the departments to go, limited resources, a report on status of City Council's 2005-2006 Goals, Report on status of Department 2005-2006 Goals, and a Review of Other Source Documents

Discussion ensued regarding each Council's proposed Goals for 2006-2007:

Councilman Rothman

- Establish a Water Quality Option Plan
- Redevelopment
- Set Australian Pine Policy
- Establish a Water Conservation Policy
- Establish Beach Carrying Capacity Study
- Develop a Surface Water Management Plan
- Low Phosphorus fertilizer policy
- Town Center/Nave Property

Councilman Jennings

- Water Master Plan
- Finish Clam Bayou/Open Blind Pass
- Communication to citizens – the need for an internet TV feed in Council chambers
- Redevelopment
- Town Center
- Traffic at Lindgren/Periwinkle Way intersection
- Shared Use Master Plan
- Business Incentive Plan

Mick Denham spoke to attending the IWA Board meeting and reported revenues were down.

- Water Quality
- Redevelopment - Zoning in Progress for commercial district and the need for an ordinance/Town Center project
- Recreation Center – stay within budget and the need for alternative
- Beach Carrying Capacity - how to measure and monitor
- Shared Use Path Study-Improve safety and the need for alternative path routes
- Traffic – 2 lanes off island

Carla Johnston

- Water Quality-action from agencies
- Beach Carrying Capacity
- Zoning in Progress
- Town Center
- Shared Use Path safety on Periwinkle Way
- Small Business Initiative
- Water Conservation
- Periwinkle Partnership
- Affordable housing
- Transportation
- Consistency in enforcement of Building & Planning Department
- Tracking of budget

Public Comment:

Peter Pappas spoke to redevelopment and Shared Use Path safety were the most important goals

Darla Letourneau spoke to the Shared Use Path Master Plan, Path safety, Beach Carrying Capacity, and transportation were important goals.

Louise Maxim spoke to the Shared Use Path Master Plan, mandatory use of bicycle bells, more small boat launches, business initiatives, more communication with the Chamber, and water issues were important issues

Karen Storijohan spoke to the use of signage to complement small businesses, and the continued use of web site for water quality issues

Michael Valiquette spoke to the town center, and a walking path near the Shared Use Path for pedestrians.

Claudia Burns spoke to the Beach Carrying Capacity should be at the top of the goals list.

Sue Carter spoke to the barriers be placed where Shared use path meets the road, Habitat restoration, Australian pines removed from City land, and saving money.

Darla Letourneau spoke a second time regarding the need for an alternate Shared Use Path for Periwinkle Way.

Michael Valiquette spoke a second time regarding the need for a Shared Use Master Plan, and testing for silica on shell roads.

Claudia Burns spoke a second time regarding the Beach Carrying Capacity management

Louise Maxim spoke a second time regarding City help, and the Beach Carrying Capacity.

Ms. Zimomra stated there seems to be 5 separate topics as follows:

- Communications
- Water
- Transportation
- Economics
- Recreation

Council decided they wanted each goal listed separately.

The Council broke at 10:30 a.m.

The Council re-convened at 10:49 a.m.

Discussion ensued regarding the prioritizing the FY 2006-2007 proposed goals, not listing Australian pines due to the scheduled discussion in November, after discussion of each Councilmembers goals the following were decided to be Council's FY 2006/07 goals:

Beach Carrying Capacity
Website Improvements
Redevelopment
Water conservation
Water Quality Improvements
Develop Alternative Routes for Bike Path
Continue Locally Owned Business Initiative
Recreation Center Construction

Discussion ensued regarding an alternative shared use path, delineators installed on Periwinkle Way, Ms. Zimomra asked if they wanted delineators everywhere with the exception of business driveways, bring issues back to Council, and increase delineators on Periwinkle Way.

Vice Mayor Denham made a motion, seconded by Councilman Rothman, to adjourn the meeting.

There being no further business, the meeting adjourned at 12:00 p.m.

Respectfully submitted by,

Karen Pickens
Recording Secretary