

MEMORANDUM

DATE: July 17, 2012

TO: City Council

THROUGH: City Manager Judie Zimomra

FROM: Recreation Director Andrea Miller

RE: Recommendation for Revision of Recreation Department Fees

The intent of this recommendation is not to implement fee increases across the board but to realign fees associated with specific activities, rentals and memberships to enhance cost recovery. Please see below for a breakdown of recommended fee changes.

- The American Red Cross has revised their fee structure and as a result the administrative fees that the City has to pay to in order to offer a certification course have doubled. In order to cover the City's administrative fees, the cost of these effected courses (Pet First Aid, Junior Lifeguard Training, CPR/AED/First Aid, Lifeguard Review, Lifeguarding, Water Safety Instructor) must also increase.
- Last year "Early Bird" fees were implemented to encourage advanced registration for youth programs to ensure that staff has adequate time to ensure proper staffing levels & supplies. Over the past year the 10% increase for late registration has encouraged a few to register in advance however not to a satisfactory level. Therefore, a recommendation of a 20% late registration fee is being put forward. The same low program fee would still be available for those who register a week or more in advance. Only those who register less than 7 calendar days prior to the start of a youth program would be affected by this change.
- Realigning the fees for Spring & Holiday Recreation Camps to \$85 a week for members and \$105 a week for non-members to match the weekly fee for Summer Recreation Camp.

- Addition of a non-member fee for Round Robin & Private Tennis Instruction
- Private Swim Instruction fee to match Private Tennis Instruction fee of \$30 per half hour for members, \$37.50 per half hour for non-members, \$60 per hour for members, \$75 per hour for non-members
- Addition of monthly fee option of \$10 for members and \$12.50 for non-members for Masters Swimming / Swim Gym and Youth Lap Swim programs
- Youth Volleyball Program to match Youth Basketball Program fee of \$30 for members and \$38 for non-members
- Nominal fee for teen van trips of \$3.00 for members and \$3.75 non-members (trips in Lee County) and \$5.00 for members and \$6.25 for non-members (trips out of Lee County). This is in an effort to provide some cost recovery for van fuel.
- Restructure rental of pool and gymnasium to allow each area to be rented separately instead of by packages (See Attached)
- Member Guest – Family – Daily rate from \$5.50 to \$7.00 (See Below)

Member Guest		Fee Difference from Individual to Family
Individual	Family	
Current - Daily \$5.00	Current - Weekly \$5.50	⬆ \$0.50
Recommended -Daily \$5.00	Recommended -Weekly \$7.00	⬆ \$2
Resident		
Individual	Family	
Daily \$3.50	Weekly \$5.50	⬆ \$2

CC: Finance Director Sylvia Edwards
 City Attorney Ken Cuyler

CITY OF SANIBEL

ORDINANCE NO. 12-007

AN ORDINANCE AMENDING THE CODE OF ORDINANCES, CHAPTER 90 - FEES, ARTICLE V. RECREATION USER FEES, DIVISION 2 – SANIBEL RECREATION CENTER, SECTION 90-531 – MEMBERSHIP FEES; PROVIDING FOR CODIFICATION AND SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Sanibel City Council has established the Sanibel Recreation Center Membership Fees; and

WHEREAS, the City Council finds it necessary and appropriate to amend the previously established Membership Fees and such Membership Fees have been codified as part of the Sanibel Code of Ordinances;

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of Sanibel, that Chapter 90 – Fees, Article V. Recreation User Fees, Division 2 – Sanibel Recreation Center, Section 90-531 – Membership Fees, be amended to revise membership fees for the City of Sanibel Recreation Center, with underlining indicating additions and strikethrough indicating deletions, as follows:

SECTION 1. MEMBERSHIP FEES.

Membership fees for the City of Sanibel Recreation Center are hereby established as follows with underlining indicating additions and strikethrough indicating deletions:

RESIDENT - INDIVIDUAL		RESIDENT - FAMILY	
Daily	\$3.50	Daily	\$5.50
Weekly	\$17.00	Weekly	\$27.00
Six Month	\$65.00	Six Month	\$125.00
Annual	\$125.00	Annual	\$175.00
Membership Upgrade from Individual to Family with purchase of After-School Program			\$50.00

MEMBER GUEST RATES - INDIVIDUAL

(Must be accompanied by Member who holds a valid resident daily, weekly, six month or annual membership to the Sanibel Recreation Center)

Daily	\$5.00
Weekly	\$17.00

MEMBER GUEST RATES - FAMILY

(Must be accompanied by Member who holds a valid resident daily, weekly, six month or annual membership to the Sanibel Recreation Center)

Daily	\$5.50 <u>\$7.00</u>
Weekly	\$27.00

ON ISLAND EMPLOYEE - INDIVIDUAL

Daily	\$4.50
Weekly	\$23.00
Six Month	\$110.00
Annual	\$175.00

ON ISLAND EMPLOYEE - FAMILY

Daily	\$8.00
Weekly	\$40.00
Six Month	\$175.00
Annual	\$250.00

Membership Upgrade from Individual to Family with purchase of After-School Program

\$75.00

VISITOR - INDIVIDUAL

Daily	\$12.00
Weekly	\$50.00
Six Month	\$235.00
Annual	\$395.00

VISITOR - FAMILY

Daily	\$20.00
Weekly	\$105.00
Six Month	\$395.00
Annual	\$495.00

**CITY OF SANIBEL EMPLOYEE/
CITY OF SANIBEL RETIREES -
INDIVIDUAL**

Annual \$50.00

**CITY OF SANIBEL EMPLOYEE/
CITY OF SANIBEL RETIREES -
FAMILY**

Annual \$75.00

**CITY EMPLOYERS
CORPORATE WELLNESS MEMBERSHIP VOUCHERS**

For memberships purchased within any 12 month period,
the first 9 corporate memberships will be at an annual fee of \$125;
10 or more corporate memberships will be at an annual fee of \$100

Annual - \$185 / per employee family

**SANIBEL BASED
NON PROFIT ORGANIZATIONS
RENTAL FEES**

Hourly Rate: \$10/per hour (3 hour minimum required)

Conditions:

- No Deposit Required
- Rental Fee must be paid in advance - rented room or area is considered rented at time Rental Fee is paid
- Rental Fee is forfeited if cancelled less than 10 days prior to scheduled rental
- Set Up / Tear Down Fees - billed at City's direct cost
- Any Required Parking, Traffic or Security will be charged at existing Special Police Officer duty rates

FACILITY RENTALS AND EVENTS PACKAGES RENTAL FEES

Public Pool Party Rental Packages:

(only available during regular pool hours)

- **The Snapper**
\$15.00 per guest
Unlimited use of open pool
One (1) hour in party room
Cheese Pizza (1 per 5 guests)
Soda/Juice (1 per guest)
Cupcakes / Cake
- **The Grouper**
\$12.50 per guest
Unlimited use of open pool
One (1) hour in party room
Soda/Juice (1 per guest)
Cupcakes / Cake
- **The Mullet**
\$6.00 per guest
Unlimited use of open pool
One (1) hour in party room

Set Up / Tear Down fees - billed at City's direct cost

Private Pool Party Rental Packages:

(offered during non-public use times)

- **The Tarpon**
\$20.00 per guest
Unlimited use of splash pad, water features, leisure pool and slide
One (1) hour in party room
Cheese Pizza (1 per 5 guests)
Soda/Juice (1 per guest)
Cupcakes / Cake
- **The Snook**
\$17.50 per guest
Unlimited use of splash pad, water features, leisure pool and slide
One (1) hour in party room
Soda/Juice (1 per guest)
Cupcakes / Cake
- **The Flounder**
\$15.00 per guest
Unlimited use of splash pad, water features, leisure pool and slide
One (1) hour in party room

Set Up / Tear Down fees - billed at City's direct cost

FACILITY RENTALS AND EVENTS PACKAGES RENTAL FEES
(continued)

Aquatic Facility Rentals:

- **Option 1**
Lap Pool Rental
\$50 per hour
(includes 1 lifeguard)

- **Option 2**
~~Lap Pool and Slide Rental~~
~~\$80.00~~ \$30.00 per hour
(includes ~~2~~ 1 lifeguards)

- **Option 3**
~~Splash Pad, Leisure Pool w/ Water Features and Slide~~
~~\$140~~ \$50.00 per hour
(includes ~~3~~ 1 lifeguards)

- **Option 4**
~~All Pools, Splash Pad, Leisure Pool w/ Water Features,
Slide and Lap Pool~~
~~\$140~~ \$30.00 per hour
(includes ~~4~~ 1 lifeguards)

Prices based upon 25 or fewer guests per lifeguard.
Larger parties will require an additional fee.

Set Up / Tear Down fees - billed at City's direct cost

Additional Facility Rentals:

- **Option 5**
PELICAN A & B
Full Multi-Purpose Room off of pool area
1748 sq. ft / capacity 116
\$32 per hour

- **Option 6**
PELICAN A
Right Half of Multi-Purpose Room off of pool area
874 sq. ft / capacity 58
\$20 per hour

- **Option 7**
PELICAN B
Left Half of Multi-Purpose Room off of pool area
874 sq. ft / capacity 49
\$20 per hour

FACILITY RENTALS AND EVENTS PACKAGES RENTAL FEES
(continued)

- **Option 8**
EGRET
Fitness Room
770 sq. ft / capacity 49
\$20 per hour

- **Option 9**
GYMNASIUM (SIDE A AND SIDE B)
6415 sq. ft / capacity 432
\$120 per hour

GYMNASIUM (SIDE A) OR (SIDE B)
3208 sq. ft / capacity 216
\$60 per hour

- **Option 10**
OSPREY
Teen Room; includes Air Hockey, Foosball, Bumper Pool,
Table-top Arcade Style Games, Big Screen TV, Stereo,
X-Box and Karaoke
925 sq. ft / capacity 62
\$20 per hour (requires \$250.00 security deposit; refundable
upon satisfactory Staff inspection)

- **Option 11**
SKATE PARK
\$50 per hour

- **Option 12**
SPOONBILL
Arts and Crafts Room
685 sq. ft / capacity 46
\$20 per hour

- **Option 13**
HERON
Program Room
685 sq. ft / capacity 46
\$20 per hour

- **Option 14**
IBIS
Small Multi-Purpose Room
240 sq. ft / capacity 16
\$20 per hour

Parties must have a minimum of ten (10) guests for packages.
All Facility Rentals require a \$100.00 security deposit; refundable upon
satisfactory Staff inspection, except as noted otherwise.

Set Up / Tear Down fees - billed at City's direct cost

To qualify as a **RESIDENT** (*) one of the following is required:

- Valid Florida Driver's License showing a Sanibel or unincorporated Lee County address.
- Lee County voter registration card showing a Sanibel or unincorporated Lee County address plus photo ID.
- Declaration of Domicile showing a Sanibel or unincorporated Lee County address plus photo ID.
- Property ownership records showing a Sanibel or unincorporated Lee County address plus Photo ID.

To qualify as an **ON-ISLAND EMPLOYEE**, the following is required:

- Current pay stub from on-island business plus photo ID

A **VISITOR** is any individual or family not qualifying as a Resident or On-Island Employee.

A **FAMILY MEMBERSHIP** is defined as persons living in the same household.

NOTE: Children 11 years old and younger must be accompanied by an adult and children 4 years old and younger will be admitted at no charge, provided they are accompanied by an adult with a membership.

MEMBER GUEST RATE - INDIVIDUAL shall mean the fee applicable for any member of the public who is a guest of and is accompanied by a Member who holds a valid resident daily, weekly, six month or annual membership to the Sanibel Recreation Center. Such Member Guest shall be required to display a photo ID at registration.

MEMBER GUEST RATE - FAMILY shall mean the fee applicable for two or more members of a family (defined as persons living in the same household) who are guests of, and are accompanied by, a Member who holds a valid resident daily, weekly, six month or annual membership to the Sanibel Recreation Center. Such Member Guest shall be required to display a photo ID at registration.

CITY OF SANIBEL EMPLOYEE shall mean any full-time or part-time individual employed by the City of Sanibel.

CITY OF SANIBEL RETIREE shall mean an individual who was a full-time employee with the City of Sanibel and has retired in accordance with the City's retirement provisions and is currently entitled to retirement benefits.

A **CITY EMPLOYER CORPORATE WELLNESS MEMBERSHIP** is defined as a pre-paid Recreation Center Membership Voucher(s) issued to a Sanibel employer, with a Sanibel business address and a Business Receipt (formerly known as an Occupational License) to conduct business within the City of Sanibel, for purposes of providing the employees of such business with a business-established Wellness Program.

A **SANIBEL BASED NON-PROFIT ORGANIZATION** is defined as a non-profit group or other affiliation of persons, the substantial majority of which are Sanibel residents or property owners, which has its meetings and/or fund raising activities on Sanibel, or has an equivalent physical presence on Sanibel, and whose efforts are intended to enhance the quality of life of its members and/or the general Sanibel community.

SECTION 2. CODIFICATION.

This ordinance shall be deemed an amendment to the Code of Ordinances of the City of Sanibel and the Sanibel Code of Ordinances is hereby amended.

SECTION 3. SEVERABILITY.

If any section, subsection, sentence, clause, phrase or portion of this ordinance, or application hereof, is, for any reason, held invalid or unconstitutional by any court of competent jurisdiction, such portion or application shall be deemed a separate, distinct and independent provision and such holding shall not affect the validity of the remaining portion of application hereof.

SECTION 4. Effective date.

This Ordinance shall be effective immediately upon adoption provided, however, the fees set forth herein shall become effective on October 1, 2012.

DULY PASSED AND ENACTED by the Council of the City of Sanibel, Florida, this 17th day of July, 2012.

AUTHENTICATION:

Kevin Ruane, Mayor

Pamela Smith, City Clerk

APPROVED AS TO FORM: _____
Kenneth B. Cuyler, City Attorney Date

Vote of Council Members:

Ruane _____
Denham _____
Congress _____
Harrity _____
Jennings _____

Date filed with City Clerk: _____