MEMORANDUM

DATE: November 6, 2012

TO: Sanibel City Council

FROM: Judie Zimomra, City Manager

SUBJECT: United Way Campaign Thermometer Sign

The United Way of Lee, Hendry & Glades counties is conducting the annual campaign which supports 70 social agency partners, 13 United Way Houses (including one on Sanibel), and the United Way 211 Help Line, which is currently servicing about 5,000 calls per month.

The Sanibel-Captiva Campaign Committee has requested to again place a sign with their campaign "thermometer" at Bank of the Islands located at 1699 Periwinkle Way. This approval would be contingent upon the sign not blocking lines of sight or impinging on the right of way.