



City of Sanibel

Planning Department

MEMORANDUM

DATE: October 30, 2012
TO: Judie Zimomra, City Manager
FROM: James C. Jordan, Planning Director
SUBJECT: Commercial Redevelopment Work Plan Kick-off

In establishing the framework for the commercial redevelopment work plan the Planning Department submits the following mission statement and strategies for City Council's discussion and consideration at their November 6, 2012 meeting.

Proposed Mission Statement for Commercial Redevelopment

"To establish and maintain a vibrant and healthy commercial district, consistent with the Sanibel Plan, that provides for the needs and services of Sanibel's residents & visitors."

Proposed Strategies for Kicking off the Commercial Redevelopment Work Plan

- Inventory existing retail, offices, restaurants and service uses on the Island.
- Perform an analysis of local and regional commercial market conditions and trends.
- Recommend appropriate Land Development Code amendments consistent with the Sanibel Plan.