

News Release – For Immediate Release
June 18, 2008
City of Sanibel
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Sanibel Recreation Center 6-Month Status Report: 63,189 Visits – Revenue Collected to date \$367,000

On December 1, 2007, the City of Sanibel opened a new Recreation Center located at 3880 Sanibel-Captiva Road. The construction project was completed on time and under budget.

Following is a status report of the Sanibel Recreation Center operations for the first 6 months:

- As of June 10, 2008, the Recreation Center has recorded 63,189 visits
- Total Sanibel Recreation Center revenue for Fiscal Year 2008 is \$367,336 – a 205.75% increase over Fiscal Year 2007 revenue of \$120,143. Total revenue includes facility rentals, program fees and membership.
- Sanibel Recreation Center membership sales through June 12, 2008 total \$225,910.20
- This past year, the After-School program reached an all-time registration high of 154 participants and the summer program as of June 13th has an all-time registration high of 151 participants.
- Simultaneously, the Sanibel Senior Center located at 2401 Library Way, also operated by the City's Recreation Department, experienced an 11.5% increase in memberships and an 11% increase in program participation during the same period.

The Sanibel Recreation Center includes a lap pool, interactive family pool, weight room, tennis courts and a teen room. A variety of fee based programs such as yoga, martial arts and swimming lessons are offered at the facility. Rental options for birthdays, family reunions, anniversary parties, company picnics and organization events are available. Individual and family, daily, weekly and annual memberships can be purchased at the Recreation Center.

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Sanibel Recreation Center

Membership Sales

As of June 15, 2008

Lifetime

Lifetime	\$1,000	16
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Resident

<u>Individual</u>		<u>Family</u>	
Daily	1,033	Daily	334
Weekly	78	Weekly	79
6 – Month	172	6 - Month	221
Annual	179	Annual	755

Visitor

<u>Individual</u>		<u>Family</u>	
Daily	1,497	Daily	1,254
Weekly	205	Weekly	204
6 – Month	23	6 - Month	22
Annual	1	Annual	2

On-Island Employee

<u>Individual</u>		<u>Family</u>	
Daily	54	Daily	14
Weekly	2	Weekly	1
6 – Month	11	6 - Month	1
Annual	7	Annual	7