

**PROPOSED FY 2013-2014
CITY COUNCIL GOALS**

- I. CONTINUE THE CITY'S REDEVELOPMENT WORK PLAN**

- II. SUSTAIN AND STRENGTHEN THE CITY'S FINANCIAL STABILITY**

- III. IMPROVE WATER QUALITY**

**FY 2013-2014
CITY COUNCIL GOALS**

I. REDEVELOPMENT WORK PLAN FOR THE COMMERCIAL DISTRICT

Continue the City-wide redevelopment work plan by focusing on the future success and stability of the Island's Commercial District as it relates to the existing mix of retail and service uses that accommodate fulltime and seasonal residents and visitors of Sanibel. As an outcome of this work plan and effort Staff will:

- develop an area referred to as the “Civic Core,” which would incorporate architectural and environmental design standards that reinforces the natural rural and residential character of the community, eases traffic and parking congestions, and provides for a centralized area for community events and gatherings
- completion of the Conditional Uses Permitting in the Commercial District
- update specific redevelopment zoning and land use requirements that consider the evolution of our community and are consistent with the community's vision statement and Sanibel Plan. The specific land use issues will include permitted uses, parking, interconnectivity, non-conforming structures and setbacks

- develop specific site, architectural and environmental design standards that reinforces the natural, rural and residential character of the community;
- research and provide current market conditions and trends;
- develop strategies to encourage investment and improvements to aging/neglected commercial buildings and centers; and
- recommend appropriate redevelopment zoning and land use requirements that are consistent with the community's vision statement and Sanibel Plan.

II. SUSTAIN THE STRENGTH OF THE CITY'S FINANCIAL STABILITY

Develop a long-term debt early retirement plan, identify adequate reserves to sustain the City and identify a policy to adequately track and better evaluate potential revenue that might come from Causeway toll revenues

- Continue to evaluate options to retire the City's debt in order to reduce annual fixed costs and produce substantial finance cost savings for taxpayers
- Evaluate current reserves to determine and identify a policy to adequately to determine appropriate levels based on risk factors, access to liquidity, insurance deductibles and current condition based on historical values
- Develop a process for evaluating, communicating and collecting toll revenues from Lee County that allows for open dialog and transparency between staffs

Develop a long-term debt early retirement plan and enhance the budgeting process by including more historical trend analysis and by extending operational budgetary forecasting in five years.

A plan to retire all city debt, will consider which of the city's debt obligations should be addressed during FY13 that will best achieve greatest futures economic benefit to our taxpayers. Obligations that will be considered will include:

- Series 2006 General Obligation Bonds (Recreation Center)
 - Series 2002 General Obligation Bonds (Pond Apple Park)
 - Unfunded pension liability
- In addition extending the operational budget forecast to five years will provide information on the effect current decisions will have on future revenue sources and operating costs and will provide the framework to analyze the City's capability to cover its five-year capital improvements are deferred to future years. This produces a compounding effect on future services, infrastructure deterioration

• Develop a facility component replacement plan

In order to preserve and protect the City's facilities periodically major components such as roofs, HVAC systems and flooring must be replaced. The plan will identify the City's facilities' components; each component's estimated replacement cost; and each component's scheduled replacement date. Procedures and funding requirements will be developed to establish a sinking fund account that will be used for the replacement of these components. Level annual funding into a sinking fund to finance major component replacements will prevent experiencing funding spikes when the components need to be replaced.

III. IMPROVE WATER QUALITY WATER QUALITY/WATER QUANTITY

Local Goals

- **Continue with implementation of residential and golf course fertilizer Best Management Practices to improve water quality**
- **Continue the education campaign on fertilizer in concert with Lee County, local municipalities, and other (Chambers, Not for Profits) with the objective of enhancing public awareness to defend Home Rule rights**
- **Work with local stakeholders to reduce the ecological impacts associated with pollutants from basin run-off and its impacts on the Caloosahatchee River and estuary**

Regional

- **Continue to work closely with local delegation, State officials and South Florida Water Management District to achieve the “Sanibel Priorities”**
- **Support all legislative actions which reduce freshwater releases from Lake Okeechobee that impact the St. Lucie and Indian River Lagoon and Caloosahatchee River and estuary**
- **Create education materials that provide issues and history to share with all stakeholders**

Global

- **Work with Federal representatives to accomplish WRDA and associated projects**
- **Continue to work with Legislative Affairs to determine contacts important to ensure water quality does not affect the economy negatively**

Local Goals

Continue with implementation of residential and golf course fertilizer Best Management Practices to improve water quality.

- **FY-2013 goal - Review progress towards implementing fertilizer and lake management guidelines with golf course managers to ensure that all are making progress towards compliance and improving scores on their annual report card.**
- **FY-2013 goal – Continue community education campaign on fertilizer Best Management Practices and develop stormwater information package for homeowners to address water quality in community lakes.**
- **FY2013 goal – Continue to defend Home Rule rights. To protect water quality from irresponsible use of fertilizer**

Develop a well-defined plan to meet future water quality standards including numeric nutrient criteria and Total Maximum Daily Loads for the Sanibel River and Sanibel’s coastal waters.

- FY-2013 goal – Complete a comprehensive nutrient reduction plan for Sanibel, which includes a list of priority projects and management measures to effectively reduce stormwater runoff and nutrient pollution to the Sanibel River and coastal waters.

Regional Goals

Work with the SFWMD and other local stakeholders to implement water storage and treatment projects within the Caloosahatchee basin to improve water quality and reduce ecological impacts associated with high and low-flow issues.

- FY-2012 goal – Support the South Florida Water Management District’s efforts to implement cost-effective short-term projects (e.g., distributed storage, Lake Hicpochee, C-43 interim storage)