

**FY 13 Summary of Recreation Revenue/Memberships/Passes
Report Through September 30, 2013**

	2011-2012	2012-2013	Difference	Percentage
Total Revenue <i>*See footnotes below</i>	\$567,901	\$574,013	\$6,112	1.08%
Membership Revenue	\$328,104	\$351,717	\$23,613	7.20%
Beach Parking Revenue	\$97,893	\$99,141	\$1,248	1.27%
Renewal Memberships / Passes	* Previous users			
Daily / Weekly Resident	2329	2654	325	13.95%
Daily / Weekly Visitor	1352	1634	282	20.86%
Member Guest	858	838	-20	-2.33%
Six Month Members	450	506	56	12.44%
Annual Members	798	790	-8	-1.00%
New Memberships / Passes	*First time users			
Daily / Weekly Resident	967	776	-191	-19.75%
Daily / Weekly Visitor	1450	1551	101	6.97%
Member Guest	1197	1206	9	0.75%
Six Month Members	307	282	-25	-8.14%
Annual Members	320	295	-25	-7.81%
TOTAL Memberships / Passes	*Total of New & Renewed Passes			
Daily / Weekly Resident	3296	3430	134	4.07%
Daily / Weekly Visitor	2802	3185	383	13.67%
Member Guest	2055	2044	-11	-0.54%
Six Month Members	757	788	31	4.10%
Annual Members	1118	1085	-33	-2.95%

*Afterschool Program revenue is down from the past school year \$12,419.50 which correlates to decreased enrollment & fewer waivers at the school.

*Additional Afterschool Lessons (such as music & art) has a decrease in revenue of \$16,151.25.

*Areas of increased revenue include: Memberships, Summer Camp, Holiday Recreation, Recreation Trips, Fee Based Classes

**FY 13 Summary of Recreation Department Revenue by Activity
Report Through September 30, 2013**

I Recreation Center - Revenues													RECTRACY12/morevfy13
MONTH/YEAR 13	Oct-13	Nov-13	Dec-13	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Aug-13	Sep-13	TOTAL
Beginning Balance	\$ -	\$45,558.84	\$112,934.28	\$154,112.27	\$224,510.33	\$277,667.24	\$331,180.39	\$364,074.34	\$409,468.66	\$458,668.70	\$522,068.36	\$560,906.51	
Memberships	\$29,917.00	\$53,172.00	\$31,728.00	\$51,784.00	\$32,321.00	\$34,902.00	\$24,556.00	\$21,652.50	\$18,937.50	\$23,177.00	\$20,245.00	\$9,325.00	\$351,717.00
Summer Rec		(\$85.00)					\$255.00	\$16,573.00	\$26,216.00	\$29,042.00	\$204.00	(\$210.00)	\$71,995.00
After School Program	\$8,518.00	\$2,497.00	\$211.00	\$1,091.00	\$9,852.00	\$2,321.00	\$429.00		\$ -	\$6,019.00	\$10,420.00	\$1,413.00	\$42,771.00
Holiday Rec			\$3,242.00	\$1,082.50		\$5,412.00			\$ -	\$ -	\$ -	\$21.00	\$9,757.50
Fun Days	\$559.00	\$1,372.00	(\$280.00)	\$284.00	\$1,247.00	\$644.00		\$773.00	\$75.00	\$640.00	\$1,553.00	\$194.00	\$7,061.00
Rec Activity Wellness Classes	\$954.00	\$1,502.00	\$1,395.52	\$2,626.50	\$3,917.50	\$3,178.50	\$4,173.00	\$2,336.80	\$767.24	\$1,324.50	\$1,234.50	\$409.91	\$23,819.97
Youth Activities	\$772.50	\$1,532.50	\$162.50	\$2,195.00	\$2,172.50	\$1,805.00	\$647.50	\$695.00	\$405.00	\$693.75	\$2,285.25	\$752.19	\$14,118.69
Afterschool Activities									\$ -	\$ -	\$ -		\$ -
Teen Activities					\$1,011.00				\$ -	\$ -	\$6.00	\$31.50	\$1,048.50
Additional Afterschool Lessons	\$3,360.00	\$2,800.00	\$2,690.00	\$2,252.50	\$800.00	\$1,065.00	\$1,330.00	\$760.00	\$420.00	\$547.50	\$1,020.00	\$960.00	\$18,005.00
Other Misc Activity	\$ -		\$ -	\$ -					\$ -	\$ -	\$ -		\$ -
Other Misc. Fees	(\$169.00)	\$550.00	(\$692.00)	\$34.25	\$1,144.00	\$53.10	\$220.00	\$524.00	\$830.70	\$25.00	\$20.50	\$4.38	\$2,544.93
Donations		\$2,834.38	\$76.40	\$7,825.37	\$147.89	\$317.65	\$564.29	\$627.28	\$1,040.72	\$1,233.60	\$1,516.90	\$ -	\$16,184.48
Facility Rental Fees	\$140.00	\$414.00	(\$434.00)	\$40.00	\$130.00			\$150.00	\$40.00	\$ -	\$ -	\$160.00	\$640.00
Sanctuary Memberships									\$ -	\$ -	\$ -		\$ -
Product Sales	\$577.34	\$4.81	\$1,237.57	\$442.44	\$484.02	\$717.90	\$397.16	\$1,302.74	\$343.38	\$423.56	\$333.00	\$45.28	\$6,309.20
Recreation Trips	\$930.00	\$781.75	\$1,841.00	\$780.50	\$20.00	\$2,967.00	\$322.00		\$124.50	\$273.75	\$ -	\$ -	\$8,040.50
GRAND TOTALS	\$45,558.84	\$112,934.28	\$154,112.27	\$224,510.33	\$277,667.24	\$331,180.39	\$364,074.34	\$409,468.66	\$458,668.70	\$522,068.36	\$560,906.51	\$574,012.77	\$574,012.77

Activity / Item	FY13	FY12	Increase / Decrease
Memberships	\$351,717.00	\$339,389.50	\$12,327.50
Summer Rec	\$71,995.00	\$62,830.00	\$9,165.00
After School Program	\$42,771.00	\$55,190.50	-\$12,419.50
Holiday Rec	\$9,757.50	\$2,437.50	\$7,320.00
Fun Days	\$7,061.00	\$7,804.50	-\$743.50
Rec Activity Wellness Classes	\$23,819.97	\$14,034.47	\$9,785.50
Youth Activities	\$14,118.69	\$15,759.50	-\$1,640.81
Teen Activities	\$1,048.50	\$1,115.00	-\$66.50
Additional Afterschool Lessons	\$18,005.00	\$34,156.25	-\$16,151.25
Other Misc Activity		\$715.00	-\$715.00
Other Misc. Fees	\$2,544.93	\$4,393.18	-\$1,848.25
Donations	\$16,184.48	\$12,286.60	\$3,897.88
Facility Rental Fees	\$640.00	\$1,751.50	-\$1,111.50
Sanctuary Memberships	n/a	n/a	n/a
Product Sales	\$6,309.20	\$12,837.54	-\$6,528.34
Recreation Trips	\$8,040.50	\$3,200.15	\$4,840.35
TOTAL REVENUE	\$574,012.77	\$567,901.19	\$6,111.58

I Recreation Center - Revenues													RECTRACY11/morevfy12
MONTH/YEAR 12	Oct-13	Nov-13	Dec-13	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Aug-13	Sep-13	TOTAL
Beginning Balance	\$ -	\$43,104.40	\$103,525.18	\$165,380.52	\$227,744.66	\$283,304.05	\$338,820.82	\$369,774.71	\$409,428.02	\$458,339.36	\$508,245.28	\$548,856.76	
Memberships	\$26,033.50	\$38,056.50	\$45,465.00	\$51,334.50	\$31,792.50	\$33,508.50	\$23,159.00	\$23,063.50	\$18,207.00	\$19,369.00	\$18,115.00	\$11,285.50	\$339,389.50
Summer Rec	\$85.00	\$85.00	\$ -	\$85.00	\$ -	\$340.00	\$3,605.00	\$7,180.00	\$24,755.00	\$23,065.00	\$3,630.00	\$ -	\$62,830.00
After School Program	\$4,963.00	\$7,425.00	\$1,727.50	\$2,874.50	\$11,881.00	\$7,153.50	(\$1,548.00)	\$545.50	\$2,412.00	\$4,424.00	\$9,053.50	\$4,279.00	\$55,190.50
Holiday Rec	\$ -	\$ -	\$2,132.00	\$130.00	\$2,448.00	\$139.50	\$ -	\$ -	\$ -	(\$2,412.00)	\$ -	\$ -	\$2,437.50
Fun Days	\$924.50	\$1,013.00	\$209.00	\$737.00	\$982.00	\$543.00	\$808.50	\$814.00	(\$22.50)	\$220.00	\$873.00	\$703.00	\$7,804.50
Rec Activity Wellness Classes	\$510.85	\$800.50	\$1,229.50	\$1,593.00	\$1,547.50	\$1,047.50	\$3,517.24	\$1,300.91	\$1,032.50	\$733.97	\$594.50	\$126.50	\$14,034.47
Youth Activities	\$3,151.00	\$2,012.00	\$368.00	\$1,391.00	\$1,590.00	\$2,690.00	(\$745.00)	\$1,735.00	\$625.00	\$1,110.00	\$1,470.00	\$362.50	\$15,759.50
Afterschool Activities	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Teen Activities	\$39.00	\$ -	\$ -	\$56.75	\$978.00	\$ -	\$ -	\$0.25	\$ -	(\$0.25)	\$41.25	\$ -	\$1,115.00
Additional Afterschool Lessons	\$5,960.00	\$2,100.00	\$4,335.00	\$3,090.00	\$3,691.25	\$4,610.00	\$2,930.00	\$1,459.75	\$150.25	\$210.00	\$4,250.00	\$1,370.00	\$34,156.25
Other Misc Activity	\$ -	\$ -	\$ -	\$ -	\$ -	\$715.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$715.00
Other Misc. Fees	\$ -	\$16.00	\$30.00	\$44.00	\$ -	\$1,021.00	\$13.00	\$2,090.00	(\$202.50)	\$17.18	\$1,354.50	\$10.00	\$4,393.18
Donations	\$ -	\$6,585.00	\$5,190.00	\$450.00	(\$610.00)	(\$272.00)	(\$1,176.00)	\$150.00	\$750.00	\$ -	\$170.00	\$1,049.60	\$12,286.60
Facility Rental Fees	\$65.00	\$720.00	\$90.00	(\$280.00)	\$96.00	\$140.00	\$38.00	\$452.00	\$60.00	\$16.50	\$ -	\$354.00	\$1,751.50
Sanctuary Memberships	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Product Sales	\$1,036.65	\$617.78	\$1,079.34	\$608.39	\$1,163.14	\$3,880.77	(\$289.85)	\$862.30	\$809.44	\$2,505.52	\$1,059.73	(\$495.67)	\$12,837.54
Recreation Trips	\$335.90	\$990.00	\$ -	\$250.00	\$ -	\$ -	\$642.00	\$0.10	\$335.15	\$647.00	\$ -	\$ -	\$3,200.15
GRAND TOTALS	\$43,104.40	\$103,525.18	\$165,380.52	\$227,744.66	\$283,304.05	\$338,820.82	\$369,774.71	\$409,428.02	\$458,339.36	\$508,245.28	\$548,856.76	\$567,901.19	\$567,901.19