

**SECOND AMENDMENT  
TO PROFESSIONAL SERVICES AGREEMENT  
BETWEEN  
GRAVINA SMITH MATTE & ARNOLD MARKETING  
AND PUBLIC RELATIONS, LLC  
AND  
CITY OF SANIBEL**

**THIS SECOND AMENDMENT** to Professional Services Agreement is made and entered into the \_\_\_\_ day of \_\_\_\_\_, 2014, by and between the **CITY OF SANIBEL**, a Florida municipal corporation (hereinafter the "**Client**"), and **GRAVINA SMITH MATTE & ARNOLD MARKETING AND PUBLIC RELATIONS, LLC** (hereinafter the "**Agency**").

**WITNESS:**

**WHEREAS**, this Second Amendment to Professional Services Agreement applies to, and is governed by, the active Professional Services Agreement between the parties dated August 15, 2013 (hereinafter "Professional Services Agreement").

**NOW, THEREFORE**, in consideration of the foregoing, and of the mutual covenants and conditions set forth herein and other good and valuable consideration, acknowledged by the parties to be sufficient, the parties hereby agree as follows:

1. Section 1 of the Professional Services Agreement entitled "Employment/Scope of Services" is hereby amended to expand the scope of services to be provided by Agency and shall be amended to add subsection (b) as follows:

(b) Additionally, said services may include, but are not limited to, development of strategic communications plans, messaging, outreach to key stakeholders, coordination of presentations, professional representation, media relations, copywriting and other duties related to the Client's "Civic & Cultural Core" effort.

2. A faxed or scanned copy of this document executed by either or both parties shall constitute an original for purposes of this Second Amendment to Professional Services Agreement.

**IN WITNESS WHEREOF** the undersigned have set their hands and seals on the dates indicated.

**CITY OF SANIBEL:**

**GRAVINA SMITH MATTE &  
ARNOLD MARKETING AND  
PUBLIC RELATIONS, LLC**

By: \_\_\_\_\_  
Judith A. Zimomra  
City Manager

By: \_\_\_\_\_  
Printed Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**APPROVED AS TO FORM:**

  
\_\_\_\_\_  
Kenneth B. Cuyler, City Attorney

Date: 4/17/14