

Bus Survey

as presented

to

Sanibel City Council

May 6, 2014

Survey Overview

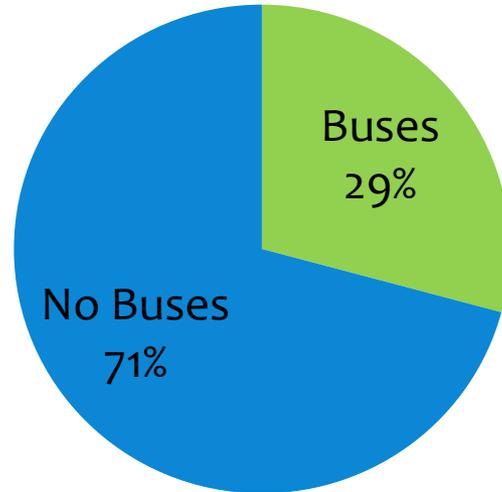
- * Conducted at Lighthouse Beach Park
- * Conducted for 48 Days
- * March 5 – April 21, 2014
- * 7 Days a Week
- * 8 am – 5 pm
- * Sanibel Police Department Personnel interviewed the operator of each bus entering the Park

Survey Overview

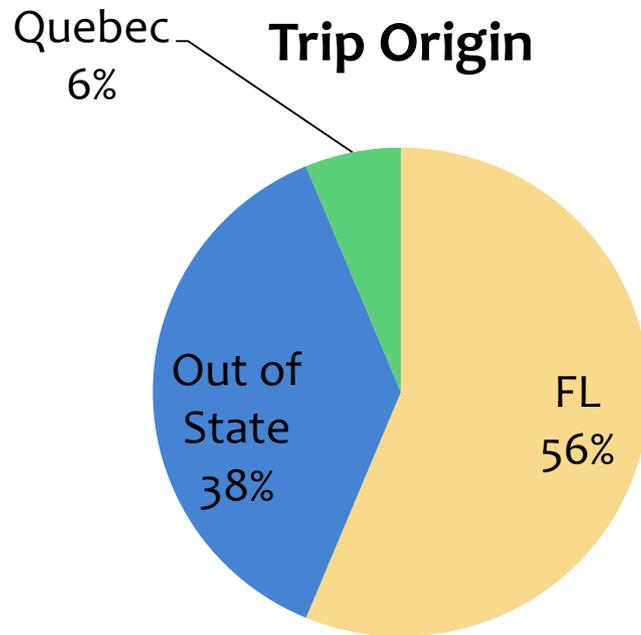
- * 17 Total Number of Buses Surveyed
- * 10 Days – One Bus at Lighthouse Park
- * 2 Days – Two Buses at Lighthouse Park
 - * (March 15th & March 19th)
- * 1 Day – Three Buses at Lighthouse
 - * (March 12th)

Bus Survey Results

Percent of Days with Buses



Bus Survey Results



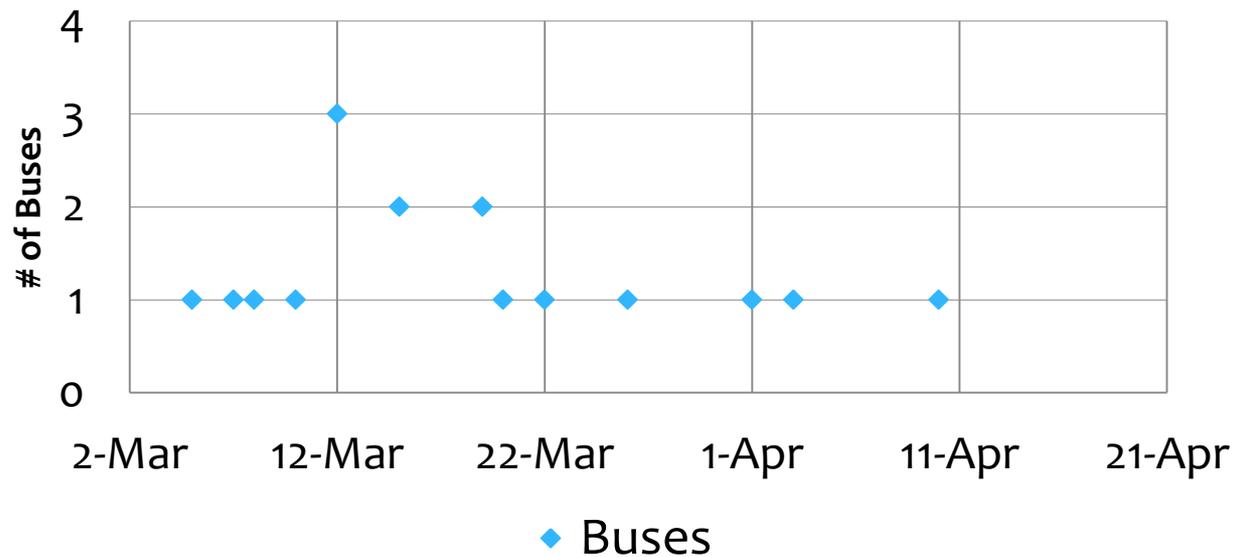
Bus Survey Results

Origins of Bus Trips

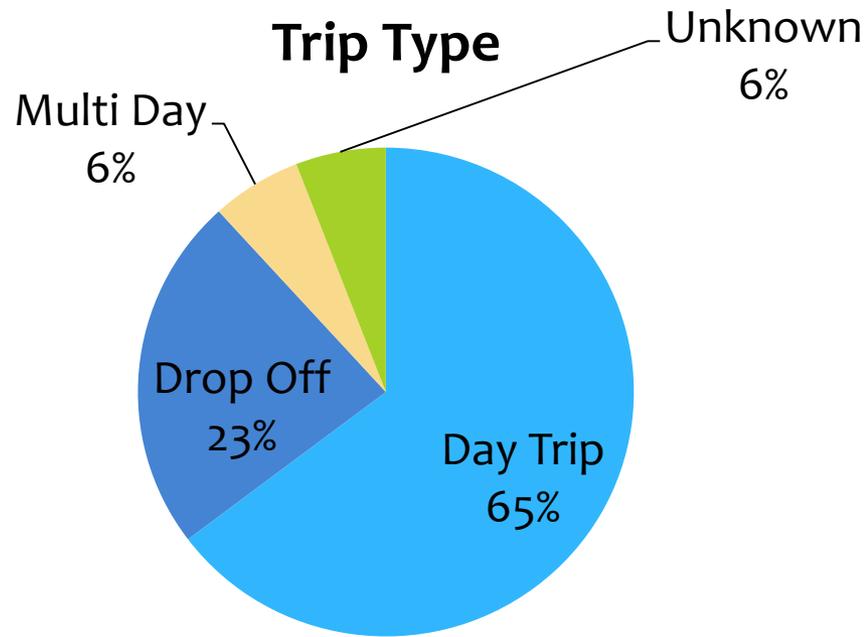
- * Florida (9)
- * Illinois (2)
- * Minnesota (1)
- * Louisiana (1)
- * Pennsylvania (1)
- * New Jersey (1)
- * Quebec (1)

Bus Survey Results

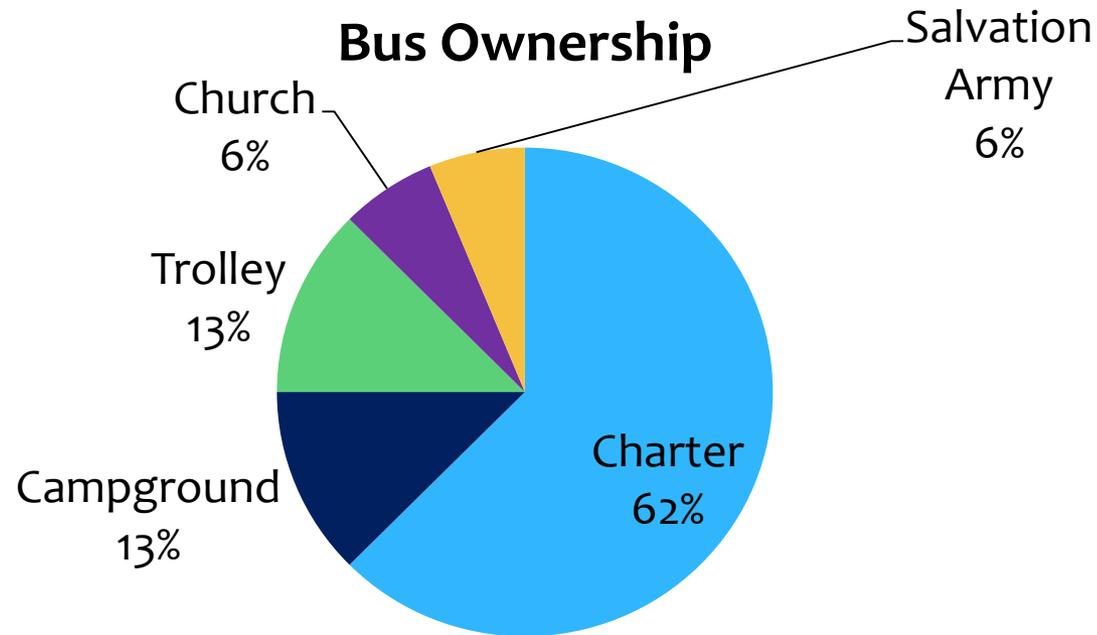
Distribution by Date



Bus Survey Results

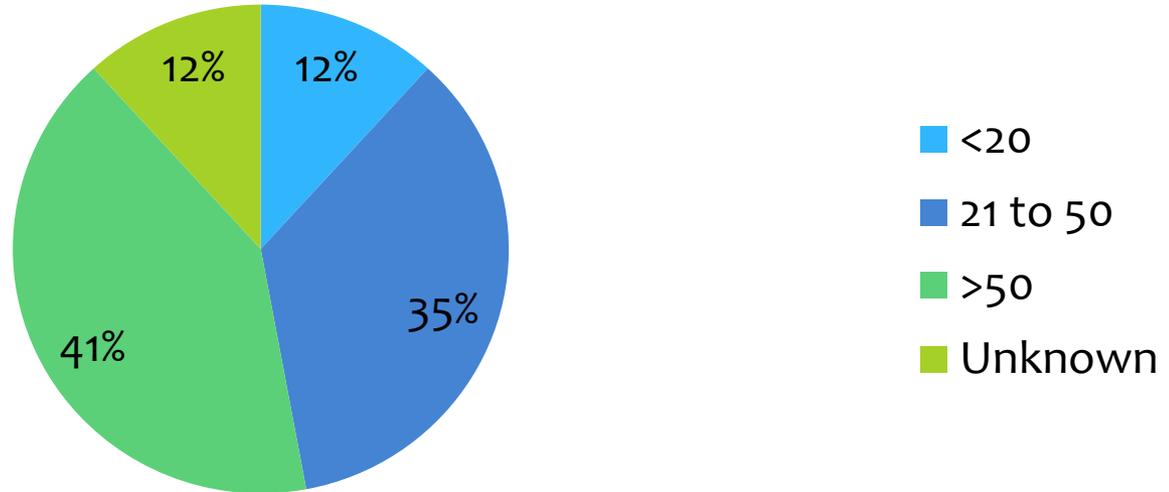


Bus Survey Results



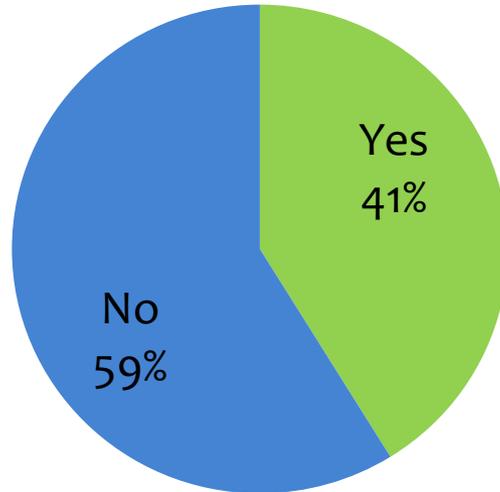
Bus Survey Results

Bus Capacity



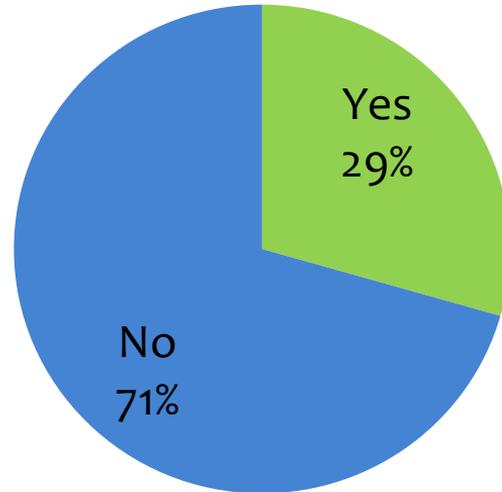
Bus Survey Results

Shopped During Visit



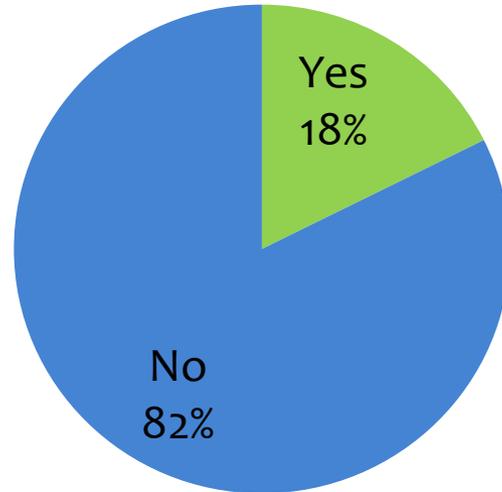
Bus Survey Results

On-Island Dining



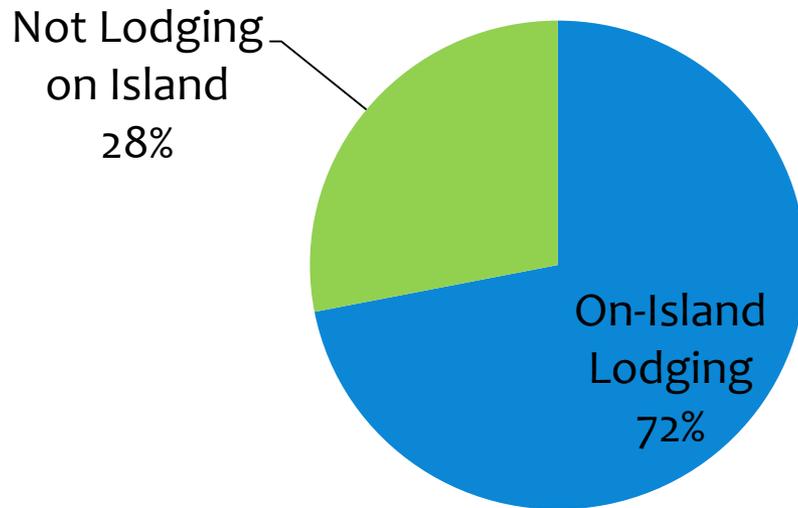
Bus Survey Results

Percentage of Total Lodged on Island



Bus Survey Results

Percentage of Multi-Day Trips Lodging on Island



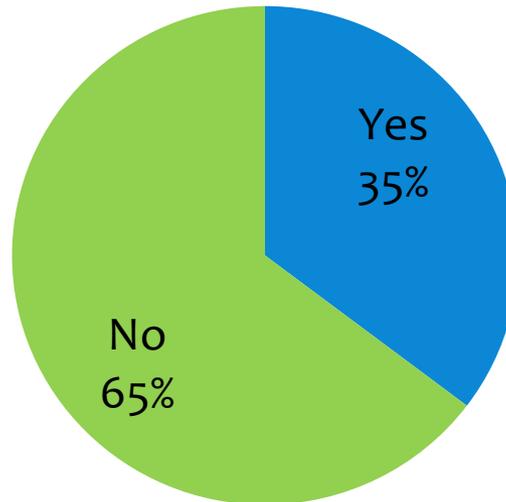
Bus Survey Results

Frequency of Trips

- * Local Trolley - 2 x week
- * Off-Island Campground – 4 x month
- * In-State – 1 x month
- * Out-of-State (Pa) – 1 x month
- * Local High School – 1 x semester
- * Out-of Country – 2 x year
- * Out-of-State (N.J.) - 1
- * Church – 1 x year
- * College – 1 x 36 months

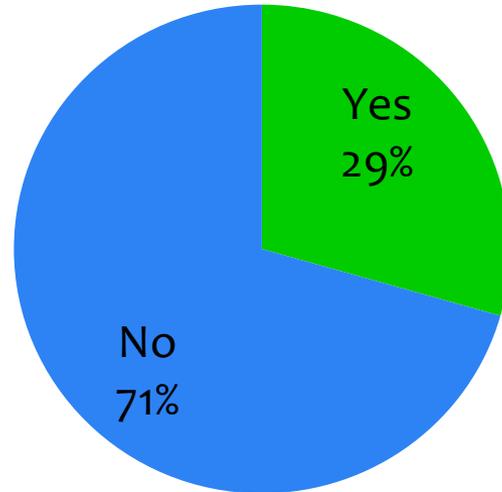
Bus Survey Results

Ding Darling Visited



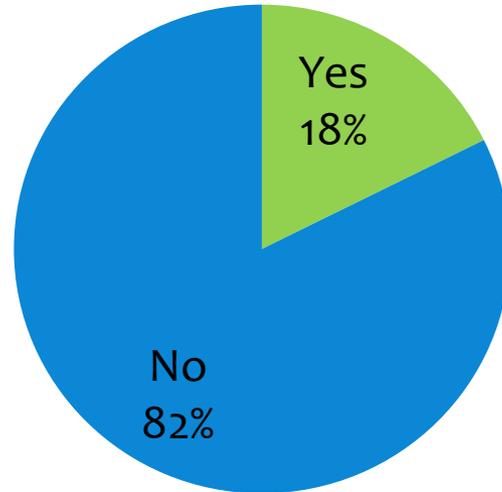
Bus Survey Results

Visited Historical Museum



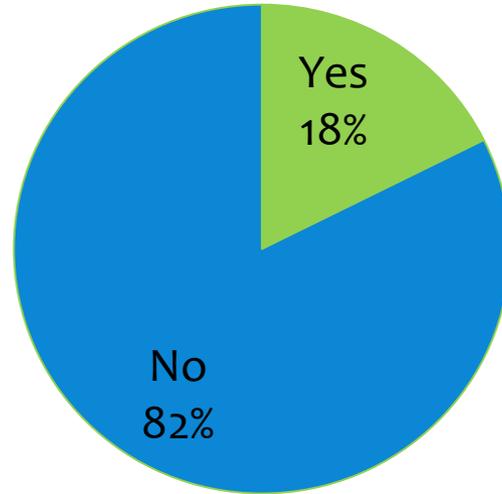
Bus Survey Results

Visited BIG ARTS



Bus Survey Results

Visited Shell Museum



Bus Survey Results

Questions?

End