

APPENDIX

2017 COMPREHENSIVE  
FLOODPLAIN MANAGEMENT PLAN



CITY OF SANIBEL  
LEE COUNTY, FLORIDA

APPENDIX A

**SANIBEL  
RESOLUTION NO. 16-032**

**A RESOLUTION ESTABLISHING A CITY OF SANIBEL FLOODPLAIN MANAGEMENT PLANNING AND MITIGATION ADVISORY COMMITTEE; SETTING FORTH THE FUNCTIONS AND DUTIES OF SUCH COMMITTEE; SETTING FORTH MEMBERSHIP AND APPOINTMENTS; AND PROVIDING AN EFFECTIVE DATE.**

WHEREAS, the Federal Emergency Management Agency (FEMA) strongly recommends that local governments establish a floodplain management planning and mitigation committee for floodplain management planning in order to review, study and make recommendations on local floodplain management planning, mitigation strategies and activities;

**NOW THEREFORE, BE IT RESOLVED**, by the City Council, City of Sanibel, Florida:

**SECTION 1.** There is hereby established the City of Sanibel Floodplain Management Planning and Mitigation Advisory Committee which shall be an advisory committee to the Sanibel City Council. The committee shall be composed of six (6) members, each of whom shall have expertise in one or more of the following categories of activities: preventative measures (e.g. codes), property protection (e.g. elevation), natural resource protection, emergency services, structural flood control projects, public information and at least one member of the general public.

**SECTION 2.** The purpose and function of the City of Sanibel Floodplain Management Planning and Mitigation Advisory Committee shall be to study, plan for and advise the Sanibel City Council on ways in which the community of the City of Sanibel and the Sanibel City Council can organize and prepare its Floodplain Management Plan. The Sanibel Planning Department shall be available to the City Council and, upon direction by the City Council or City Manager, available to the

Committee to assist in advising on ways to incorporate the Floodplain Management or Mitigation Plan into the City of Sanibel's planning activities and/or planning regulations.

The City of Sanibel Floodplain Management Planning and Mitigation Advisory Committee shall meet a sufficient number of times to fulfill its function and purpose but, at a minimum, shall meet to accomplish the following key steps of the planning process, with at least one meeting on each of the following:

- (a) Assess the floodplain and related hazards;
- (b) Assess the challenges and problems faced by the City of Sanibel with respect to flooding and floodplain management;
- (c) To set goals to address floodplain management and mitigation strategies;
- (d) Review potential activities, strategies, projects and planning to address appropriate floodplain management for the City of Sanibel; and
- (e) Draft an action plan to address floodplain management planning, flood hazard mitigation and related activities.

**SECTION 3.** The following persons are hereby appointed as the initial members of the Floodplain Management Planning and Mitigation Advisory Committee:

- a) Lieutenant William Dalton, Sanibel Police Department (with expertise in emergency services and public information)
- b) Harold Law, Sanibel Building Director (with expertise in preventative measures, e.g. Codes)
- c) James Jordan, Sanibel Planning Director, (with expertise in planning, zoning and incorporating recommendations into the City's planning and ordinance process)
- d) Sandy Larsen, Sanibel Assistant City Engineer (with expertise in structural flood control projects and property protection, e.g. elevation)
- e) Chris Heidrick, Sanibel full-time resident and business owner (with expertise in flood insurance and flood mitigation regulations)
- f) Eric Pfeifer, a City of Sanibel full-time resident and member of the general public

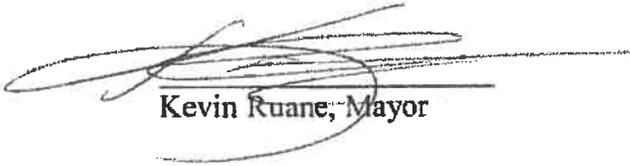
**SECTION 4.** Effective date.

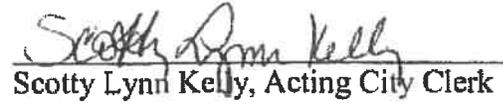
This Resolution shall take effect immediately upon passage.

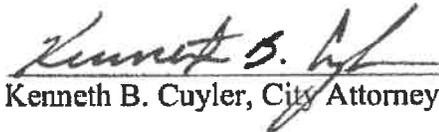
**DULY PASSED AND ENACTED** by the Council of the City of Sanibel,

Florida, this 3<sup>rd</sup> day of May, 2016.

**AUTHENTICATION:**

  
Kevin Ruane, Mayor

  
Scotty Lynn Kelly, Acting City Clerk

Approved as to form:   
Kenneth B. Cuyler, City Attorney

Date: 5/26/16

**Vote of Council Members:**

Ruane	yes
Denham	yes
Goss	yes
Harrity	yes
Jennings	yes

Date filed with City Clerk: May 3, 2016

## APPENDIX B

**CITY OF SANIBEL  
RESOLUTION NO. 16-089**

**A RESOLUTION AMENDING RESOLUTION 16-032 WHICH ESTABLISHED A CITY OF SANIBEL FLOODPLAIN MANAGEMENT PLANNING AND MITIGATION ADVISORY COMMITTEE; APPOINTING A MEMBER TO FILL A VACANCY AND DESIGNATING A CHAIR FOR THE COMMITTEE; AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, the City of Sanibel established a Floodplain Management Planning and Mitigation Committee for floodplain management planning pursuant to Resolution 16-032 in order to review, study and make recommendations on local floodplain management planning, mitigation strategies and activities;

**WHEREAS**, Section 3 of Resolution 16-032 appointed individuals as the initial members of the Floodplain Management Planning and Mitigation Advisory Committee:  
and

**WHEREAS**, Lieutenant William Dalton, appointed as the member with expertise in emergency services and public information to the Committee, as a result of other City duties finds it necessary to submit his resignation from such committee and City Council finds it necessary to appoint a new member with expertise in emergency services and public information;

**NOW THEREFORE, BE IT RESOLVED**, by the City Council, City of Sanibel, Florida:

**SECTION 1.** The following person is hereby appointed as the new member of the Floodplain Management Planning and Mitigation Advisory Committee, with amendments to Resolution 16-032 designated by underlined language:

- a) ~~Lieutenant William Dalton~~, Lance Henninger, Sanibel Police Department (with expertise in emergency services and public information)
- b) Harold Law, Sanibel Building Director (with expertise in preventative measures, e.g. Codes)

- c) James Jordan, Sanibel Planning Director, (with expertise in planning, zoning and incorporating recommendations into the City's planning and ordinance process)
- d) Sandy Larsen, Sanibel Assistant City Engineer (with expertise in structural flood control projects and property protection, e.g. elevation), who is appointed Chair of the Committee
- e) Chris Heidrick, Sanibel full-time resident and business owner (with expertise in flood insurance and flood mitigation regulations)
- f) Eric Pfeifer, a City of Sanibel full-time resident and member of the general public

**SECTION 2.** Resolution 16-032 is hereby amended as set forth in this Resolution.

**SECTION 3.** Effective date.

This Resolution shall take effect immediately upon passage.

**DULY PASSED AND ENACTED** by the Council of the City of Sanibel, Florida, this 6th day of December, 2016.

**AUTHENTICATION:**

  
 \_\_\_\_\_  
 Kevin Ruane, Mayor

  
 \_\_\_\_\_  
 Pamela Smith, City Clerk

Approved as to form:   
 Kenneth B. Cuyler, City Attorney      Date: 11/21/16

**Vote of Council Members:**

Ruane              yea    
 Denham          yea    
 Goss              yea    
 Harrity           yea    
 Jennings        yea  

Date filed with City Clerk: December 6, 2016

## APPENDIX C

**LEE COUNTY MULTIJURISDICTIONAL  
PROGRAM FOR PUBLIC INFORMATION  
ABOUT FLOOD HAZARDS AND FLOOD INSURANCE RATE MAPS**

**A Comprehensive Outreach Strategy for**

**Bonita Springs**

**Cape Coral**

**Estero**

**Fort Myers**

**Fort Myers Beach**

**Unincorporated Lee County**

**Sanibel**

## Introduction

In August 1979, the City of Sanibel became the first community in Lee County to join the National Flood Insurance Program and adopt FEMA Flood Insurance Rate Maps. By 1984, all Lee County jurisdictions joined the program, which was created in 1968 to provide flood insurance to private property owners. Since then, newly incorporating jurisdictions in Lee County, an area of 521,000 acres or 813 square miles along the Gulf of Mexico in Southwest Florida, have followed this example and joined the NFIP.

When communities adopt Flood Insurance Rate Maps and flood hazard ordinances and enforce FEMA construction requirements, their residents become eligible to buy policies from the NFIP. This facilitates real estate transactions because flood insurance is required to obtain mortgages in the Special Flood Hazard Area as designated on FEMA flood maps. In addition, FEMA agrees to provide emergency disaster assistance to NFIP communities.

Beyond NFIP requirements, all jurisdictions in Lee County participate in the NFIP's voluntary Community Rating System. Under CRS guidelines, member communities agree to adopt and enforce higher regulatory standards for construction, record keeping and public outreach. In return for these higher standards, communities earn points that translate into flood insurance discounts. In 2011, municipal and county jurisdictions in Lee, Collier and Charlotte counties formed the Southwest Florida CRS Users Group to share ideas and mutual assistance toward the goal of higher standards of floodplain management.

In 2013, members of the CRS Users Group in Lee County agreed to enhance their communication outreach with a Multijurisdictional Program for Public Information, a new communication option offered in the 2013 CRS Manual. This document outlines the creation of this public information program for jurisdictions in Lee County, Fla.

## Establishing the PPI Committee

The Lee County Multijurisdictional Program for Public Information began with the creation of a PPI Committee representing public stakeholders and local government staff. An organizational meeting was held June 3, 2014 for committee volunteers representing banking, real estate, public health, insurance and general business and residential interests from all the communities. The newly incorporated Village of Estero, which joined the NFIP effective Sept. 30, 2015, is participating in the committee in anticipation of completing its Community Rating System membership.

The Committee accomplished these tasks:

- Assess countywide public information needs and identify critical target audiences;
- Formulate important flood-related messages;
- Identify outreach projects to convey the messages;
- Examine other public information initiatives;
- Prepare this Program for Public Information document and have it adopted by the governing boards of member communities;
- Implement, monitor, and evaluate the program.

Final committee membership and schedule of resolution adoption is outlined here:

<b>Lee County Multijurisdictional PPI Committee and Dates of PPI Adoption</b>			
<b>Community</b>	<b>Public Members</b>	<b>Private Members</b>	<b>Resolution Adoption</b>
<b>Bonita Springs</b>	John Gucciardo, Assistant City Manager	Bob Rosier, President, Rosier Insurance	Bonita Springs City Council Res 15-63
<b>Cape Coral</b>	Wyatt Daltry, Planning Coordinator	Mary Briggs, Lee Memorial Health System, Director of Media Relations	Cape Coral City Council Res
<b>Estero</b>	Nick Batos, Mayor	Marilyn Edwards, Estero resident	Village of Estero Council Res 2016-01
<b>Fort Myers</b>	Brent Brewster, Flood Plain Manger	Danielle St. Onge, Realtor Association of Greater Fort Myers and the Beach	Fort Myers City Council Res
<b>Fort Myers Beach</b>	Megan Will, Floodplain Manager	Dave Anderson, Greater Fort Myers Beach Area Chamber of Commerce	Town of Fort Myers Beach Council Res
<b>Unincorporated Lee County</b>	Betsy Clayton, Public Information Officer	Robbie Roepstorff, President, Edison National Bank	Lee Board of County Commissioners Res 15-11-22
	Billie Jacoby, CRS Coordinator	Josh Overmyer, resident of North Fort Myers and SFHA	
<b>Sanibel</b>	Laura Wesserling, Deputy Building Official	Chris Heidrick, President, Heidrick & Company Insurance	Sanibel City Council Res 15-096

Details of the committee’s meeting dates and attendance can be found in Appendix A.

The PPI Committee’s final accomplishment can be summarized in the following charts of target audiences, outreach projects, messages and outcomes. An “at-a-glance” summary of all the projects by message and outcome codes is included in Appendix B for the use of Community Rating System reviewers.

After the charts are presented, the remainder of this document details how this Program for Public Information addresses specific Community Rating System Activities and how these audiences, messages and projects were chosen by the committee.

Target Audience	Outreach Project 1	Topics and Messages	Comments on Outcome	Schedule	Responsibility
Residents of repetitive loss areas	Annual Letter	1 – Learn your flood hazard, flood zone and map information.	R1 – Increased requests for FIRM information from the jurisdictions – to be tracked by each jurisdiction  R2 – Increased hits to online zone look-ups and other floodplain management web pages, to be tracked by Lee County, which maintains the central GIS-based search engine;		Floodplain manager or CRS coordinator for each jurisdiction will send a letter to every residence in the repetitive loss area
		2 – Protect investment in property and contents with flood insurance.	R3 – Increase in the number of flood insurance policies, to be tracked by each jurisdiction		
		3 – Ask your community floodplain manager about flood protection assistance.	R4 – Increased calls for flood protection information and site visits, to be tracked by the jurisdictions		
		4 – Get a print or online copy of the Lee County All Hazards Guide.	R5 – Increased distribution of the Lee County All Hazards Guide; print versions to be tracked by Lee EOC and downloads to be tracked by all jurisdictions		
		5c – Before you remodel, learn about flood regulations and building codes.	R6 – Fewer violations for unpermitted or non-compliant construction; to be tracked by each jurisdiction		
		6b – Report blocked ditches, swales and canals.	R9 – Increased requests for action, to be tracked by each jurisdiction		
		7 – Choose your flood warning system.	R10 – Increased sign-up for personal notification, to be tracked by Lee County Emergency Management		

Target Audience	Outreach Project 2	Topics and Messages	Comments on Outcome	Schedule	Responsibility
<p>Non-resident owners of houses in repetitive loss areas</p>	<p>Annual Letter</p>	<p>1 – Learn your flood hazard, flood zone and map information.</p> <p>2 – Protect investment in property and contents with flood insurance.</p> <p>3 – Ask your community floodplain manager about flood protection assistance.</p> <p>4 – Get a print or online copy of the Lee County All Hazards Guide.</p> <p>5c – Before you remodel, learn about flood regulations and building codes.</p> <p>6a – Don't block natural flowways.</p> <p>7 – Choose your flood warning system.</p>	<p>R1 – Increased requests for FIRMI information from the jurisdictions – to be tracked by each jurisdiction</p> <p>R2 – Increased hits to online zone look-ups and other floodplain management web pages, to be tracked by Lee County, which maintains the central GIS-based search engine</p> <p>R3 – Increase in the number of flood insurance policies, to be tracked by each jurisdiction</p> <p>R4 – Increased calls for flood protection information and site visits, to be tracked by the jurisdictions</p> <p>R5 – Increased distribution of the Lee County All Hazards Guide; print versions to be tracked by Lee EOC and downloads to be tracked by all jurisdictions</p> <p>R6 – Fewer violations for unpermitted or non-compliant construction; to be tracked by each jurisdiction</p> <p>R8 – Fewer violations of unpermitted filling or blocking of natural flowways; to be tracked by each jurisdiction</p> <p>R10 – Increased sign-up for personal notification, to be tracked by Lee County Emergency Management</p>	<p>February</p>	<p>Floodplain manager or CRS coordinator for each jurisdiction will send a letter to non-resident property owner in the repetitive loss area</p>

Target Audience	Outreach Project 3	Topics and Messages	Comments on Outcome	Schedule	Responsibility
Permit applicants	Build Responsibly brochure	1 – Learn your flood hazard, flood zone and map information.	R1 – Increased requests for FIRMI information from the jurisdictions – to be tracked by each jurisdiction	Year-round	Floodplain manager or CRS coordinator will ensure this brochure is given to every permit applicant at the time of application
			R2 – Increased hits to online zone look-ups and other floodplain management web pages, to be tracked by Lee County, which maintains the central GIS-based search engine;		
		2 – Protect investment in property and contents with flood insurance.	R3 – Increase in the number of flood insurance policies, to be tracked by each jurisdiction		
		4 – Get a print or online copy of the Lee County All Hazards Guide.	R5 – Increased distribution of the Lee County All Hazards Guide; print versions to be tracked by Lee EOC and downloads to be tracked by all jurisdictions		
		5b – Know the safety and insurance benefits of exceeding minimum standards.	R7 – Increase in construction projects that exceed minimum standards; to be tracked by each jurisdiction		
		6a – Don't block natural flowways.	R8 – Fewer violations of unpermitted filling or blocking of natural flowways; to be tracked by each jurisdiction		
		7 – Choose your flood warning system.	R10 – Increased sign-up for personal notification, to be tracked by Lee County Emergency Management		

Target Audience	Outreach Project 4	Topics and Messages	Comments on Outcome	Schedule	Responsibility
Media	Annual rainy season briefing	1 – Learn your flood hazard, flood zone and map information.	R1 – Increased requests for FIRMI information from the jurisdictions – to be tracked by each jurisdiction R2 – Increased hits to online zone look-ups and other floodplain management web pages, to be tracked by Lee County, which maintains the central GIS-based search engine;	May	Lee County PIO will invite representatives of all media to an event where they can hear our messages and bank flood insurance and floodplain management information
		2 – Protect investment in property and contents with flood insurance.	R3 – Increase in the number of flood insurance policies, to be tracked by each jurisdiction		
		3 – Ask your community floodplain manager about flood protection assistance.	R4 – Increased calls for flood protection information and site visits, to be tracked by each jurisdiction		
		4 – Get a print or online copy of the Lee County All Hazards Guide.	R5 – Increased distribution of the Lee County All Hazards Guide; print versions to be tracked by Lee EOC and downloads to be tracked by all jurisdictions		
		5a – Get a permit before you build.	R6 – Fewer violations for unpermitted or non-compliant construction; to be tracked by each jurisdiction		
		6b – Report blocked ditches, swales and canals.	R9 – Increased requests for action, to be tracked by each jurisdiction		
		7 – Choose your flood warning system.	R10 – Increased sign-up for personal notification, to be tracked by Lee County Emergency Management		

Target Audience	Outreach Project 5	Topics and Messages	Comments on Outcome	Schedule	Responsibility
Media	Media Hazard Guide	1 – Learn your flood hazard, flood zone and map information.	R1 – Increased requests for FIRMI information from the jurisdictions – to be tracked by each jurisdiction	May	Lee County PIO will distribute easy to access information regarding flood hazards for storm events
			R2 – Increased hits to online zone look-ups and other floodplain management web pages, to be tracked by Lee County, which maintains the central GIS-based search engine;		
		2 – Protect investment in property and contents with flood insurance.	R3 – Increase in the number of flood insurance policies, to be tracked by each jurisdiction		
		3 – Ask your community floodplain manager about flood protection assistance.	R4 – Increased calls for flood protection information and site visits; to be tracked by each jurisdiction		
		4 – Get a print or online copy of the Lee County All Hazards Guide.	R5 – Increased distribution of the Lee County All Hazards Guide; print versions to be tracked by Lee EOC and downloads to be tracked by all jurisdictions		
		6b – Report blocked ditches, swales and canals.	R9 – Increased requests for action, to be tracked by each jurisdiction		
		7 – Choose your flood warning system.	R10 – Increased sign-up for personal notification, to be tracked by Lee County Emergency Management		

Target Audience	Outreach Project 6	Topics and Messages	Comments on Outcome	Schedule	Responsibility
Real estate insurance agents, and lenders	Annual email	1 – Learn your flood hazard, flood zone and map information.	R1 – Increased requests for FIRM information from the jurisdictions – to be tracked by each jurisdiction  R2 – Increased hits to online zone look-ups and other floodplain management web pages, to be tracked by Lee County, which maintains the central GIS-based search engine;	June	Floodplain manager or CRS coordinator for each jurisdiction will send a letter to every real estate and insurance agent and lender in the jurisdiction
		2 – Protect investment in property and contents with flood insurance.	R3 – Increase in the number of flood insurance policies, to be tracked by each jurisdiction		
		3 – Ask your community floodplain manager about flood protection assistance.	R4 – Increased calls for flood protection information and site visits; to be tracked by each jurisdiction		
		4 – Get a print or online copy of the Lee County All Hazards Guide.	R5 – Increased distribution of the Lee County All Hazards Guide; print versions to be tracked by Lee EOC and downloads to be tracked by all jurisdictions		
		5c – Before you remodel, learn about flood regulations and building codes.	R6 – Fewer violations for unpermitted or non-compliant construction; to be tracked by each jurisdiction		
		6b – Report blocked ditches, swales and canals.	R9 – Increased requests for action, to be tracked by each jurisdiction		
		7 – Choose your flood warning system.	R10 – Increased sign-up for personal notification, to be tracked by Lee County Emergency Management		

This PPI document will assist the jurisdictions in supporting the communication objectives of these CRS activities:

**Map Information Service:** All of these projects will publicize how to get FEMA Flood Insurance Rate Map information. The most common way to obtain this information is through an online look-up portal: <http://leegis.leegov.com/floodzone>. This information can be searched for any parcel in all of the jurisdictions by streets address, owner name or parcel ID numbers. The widely distributed Lee County All Hazards Guide promotes this service. In addition, all jurisdictions will provide this information by phone or in person at their offices, and several jurisdictions offer this information in writing through a FIRM letter. Information includes:

- All FIRM panel information,
- Flood zone and BFE, floodway or COBRA/OPA zone,
- Coastal High Hazard Area, Coastal Building Zone, Windspeed Building Risk Category,
- Evacuation Zone,
- Watershed ID and related issues,
- Grade elevation and issues related to the difference between grade and BFE.

**Outreach Projects:** This document implements both the Program for Public information and the Flood Response Preparation package under this activity. On behalf of all of the jurisdictions, the Lee County Emergency Operations Center and the Lee County PIO are responsible for flood response preparation and for communication during and after a storm. This pre-packaged information includes select messages from the PPI. For the convenience of the Community Rating System reviewers, Appendix C summarizes the PPI messages in the format of the CRS scoring chart.

**Hazard Disclosure:** The PPI includes an annual email to real estate agents with messages that communicate the select CRS topics. It includes a copy of Lee County All Hazards Guide with the recommendation that they share it with their clients. That guide is loaded with information about how someone can learn the flood zone, map flood and other flood hazard details for any parcel in all of the jurisdictions. It also includes information about how their clients can contact the jurisdictions for site visits or other information. In addition, the State of Florida requires that flood zone and flood information is part of sale closing documentation.

**Flood Protection Information:** All PPI outreach projects include each jurisdiction's web site as an important conduit of information in the PPI. The jurisdictions will agree to a checklist of information to be placed on each jurisdiction's floodplain management home page. This same checklist would be offered to media and other partners. And, the jurisdictions are encouraged to embrace these website references in other outreach projects as well. The check list would include:

- The seven committee-selected communication topics and messages;
- Information about flood warning systems, flood hazard and evacuation maps, and links to flood safety precautions, and shelter locations, including special-needs shelters;
- Links to:
  - Additional flood hazard and flood insurance information, especially those topics for which the jurisdiction claims CRS credit;
  - FEMA's FloodSmart website;
  - Emergency operations centers;

- Elevation Certificate look-up;
- Rain gages.

**Flood Protection Assistance:** Jurisdiction staff provides one-on-one advice to anyone interested in protecting their building from flood damage. Some of these can be inexpensive, such as retrofitting an elevated foundation with the proper flood openings. Some can be expensive, such as elevating a slab-on-grade structure. Therefore the assistance includes a discussion of possible financial assistance and all relevant regulatory requirements. Some instances may include a site visit to determine the source of flood damage and to review alternative protection measures. These may be followed by a written summary of the flood problem and recommended alternatives. The reviews will include how elevating a building, retrofitting flood openings, and having the proper enclosed areas can reduce flood insurance premiums.

The committee discussed this service and made two recommendations:

First, in the past, the public has been advised of this service through an annual mailing to all properties in the community or all properties in the SFHA. This has proven to be very expensive and publicizes the service to many people who do not need it.

The committee discussed the real target audience in the Lee County multijurisdictional area. It was decided that in most cases the target audience would not be all properties in the community and that it would be more appropriate to identify a more narrow audience that are most likely to experience flooding and benefit from this assistance. This audience is not community-wide nor is it entirely in the SFHA.

When the communities mapped their repetitive loss areas, they followed a process designed to help decide which areas are at risk of flooding using NFIP data, local data, and statistics. First, the communities mapped structures that had received at least one or more flood insurance claim to the NFIP, then the dates of the claims were compared to the dates of known weather events to determine the potential causes of flooding. Topographic data was used to identify areas with significantly lower elevations than the developed areas with no flood claims. Two-foot contours and a LiDAR DEM were used as a background to help with visualization of topography. The process also looked at the areas that are most vulnerable to storm surge along the coast and shoreline, populated areas along interior waterways, areas that the communities have had detailed studies due to flooding and/or local knowledge of problematic flooding. The result of mapping the many layers of information is that the communities were able to better determine the areas and specific structures that may be subject to flooding. It was determined that their repetitive loss areas represent the audience that would most benefit from the flood protection assistance service.

While an annual notice to repetitive loss area properties will be the primary publicity vehicle for the service, it was decided that the assistance should also be included in other media that reach a wider audience, such as on each community's website, the All Hazards Guide, and notices to lenders, real estate agents, and insurance agents.

The second recommendation of the PPI committee was to make sure that the PPI's messages be conveyed to people receiving the assistance. For example, the memos or e-mails with the recommendations from the visit should include the following messages in one form or another:

- Protect your investment by buying or keeping a flood insurance policy (Message 2)

- Protect your family, too. Get a print or online copy of the Lee County All Hazards Guide. (Message 4)
- Learn about the building regulations and get a permit before you start. (Messages 5c and 5a)

As part of the annual PPI assessment, the requests for assistance will be cross-referenced to the addresses in the repetitive loss areas which will serve two purposes:

- Determine if the request for flood protection assistance has increased in the targeted outreach areas (Outcome R4)
- Add a data set used in the process of determining the repetitive loss areas.

**Insurance Promotion:** This PPI document includes communication that supports the goal of increasing flood insurance coverage. A lender sits on the PPI Committee. The PPI includes the assessment of NFIP coverage for number of policies in each jurisdiction in the AE and VE flood zones, and the number of policies covering residential and non-residential structures. An outcome for all six outreach projects is to increase the number of NFIP flood insurance policies in the jurisdictions. An elected official in each jurisdiction will send the letter to Repetitive Loss Area property owners and residents. This document establishes 2015 baseline coverage rates for single family residences and non-residential structures in each jurisdiction and sets the 2015 baseline number of policies for single-family homes, residential 2-4 units, other residential units, and non-residential structures.

**Rep Loss Area Outreach:** The PPI identifies repetitive loss areas as a target area and includes two outreach projects to separate target audiences: residents and non-resident owners of houses in repetitive loss areas. It also verifies that the outreach messages promote flood insurance, flood protection assistance and warning systems and response.

**Drainage System Maintenance:** Florida's Stream Dumping Regulations make dumping or obstructing flows in ditches and streams illegal. In this PPI, Outreach Projects 2 and 4 will bring the message "Don't block natural flowways," to all permit applicants and non-resident owners of properties in repetitive loss areas. The message "Report blocked ditches, swales and canals," is delivered in Outreach Projects 1, 3, 5 and 6. The projects will outline the benefits of these messages, including reduction of neighborhood flooding. It will also include the consequences violating the Florida Statute.

**Flood Warning and Response:** Normally, the public is advised of this service through an annual mailing to all properties in the community or all properties in the SFHA. The committee favors an alternative approach for four reasons:

1. Government mailers are more likely to be tossed as junk mail than to actually be read and saved.
2. The expense of a multijurisdictional mailing to 119,424 structures is estimated to be approximately \$47,770. This is based on a cost of \$.40 per mailer including stationery and bulk mail rates. Due to the committee's desire to communicate several messages, it was decided that this communication would not be appropriate for a mailed postcard or a utility bill stuffer. Also note that no single utility company covers the entire jurisdiction. Not all of the jurisdictions have an existing mailer that can "piggy-back" for this mailing.

3. The most compelling reason the committee embraced the alternative is that many outreach projects already exist in the multijurisdictional area to communicate about flood warning systems and response as well as flood hazard and safety messages. These saturate the Southwest Florida area throughout the June 1-October 31 storm season. Led by the Lee County Emergency Operations staff, all jurisdictions participate in hurricane preparedness outreach. The Lee County EOC distributes 25,000 All Hazards Guides throughout the county. This guide includes an abundance of information about both criteria for 610 – notice of the warning system and recommended safety measures for a flood. Its hurricane preparedness seminars reach more than 3,500 people annually. In addition, all jurisdictions have newsletters and/or web sites that explain flood warning systems and hazards and promote safety information. Beyond that, stakeholder groups participate in hurricane season communication – all of which highlights flood warning and response information coupled with messages about flood hazard risks and safety measures. These include:
- Four major newspapers with a combined circulation of more than 200,000: The News-Press, Naples Daily News, Florida Weekly – Fort Myers, and Breeze Newspapers – which has five community newspapers, all publish annual hurricane guides for both print and online distribution during June. In addition, these newspapers repeat this information often during hurricane season as part of their coverage of tropical storms, storm anniversaries and rainy season events.
  - NBC, CBS, ABC and Fox local television broadcast affiliates reach all of Southwest Florida with routine storm warning, response and hazard safety information. Each also posts an online Hurricane Guide and routinely references warning and response information and flood safety information as part of coverage of tropical storms, storm anniversaries and rainy season events.
  - WGPU, the Public Radio station affiliated with Florida Gulf Coast University and a communication partner with the Lee County Emergency Operations Center, and all major radio stations similarly broadcast this information.
  - The Lee County Electric Coop includes this information in its billing at least once annually – often more frequently in stormy seasons.
  - All local Publix and Home Depot stores distribute this information, and Home Depot holds several preparedness seminars at its stores during June.
  - In jurisdictions where Publix and Home Depot do not exist, smaller chains or private grocery and hardware stores fill this role.
  - The Lee County Public Information Officer conducted a survey of all major distributors of hurricane season guides and analyzed the content. Her survey found at least a dozen additional hurricane season outreach projects that re-distribute the flood warning and response and hazard safety information distributed by the Lee County Emergency Operations Center.
  - This information is posted in all libraries throughout Lee County.
4. The final reason the committee prefers the alternative outreach is that the news media is now the primary source of storm, weather and impending disaster information. However, every reporter, editor, anchor, blogger, etc. is communicating something different. An important objective of this PPI is to encourage a unified message consistent with NFIP and CRS objectives. That consistency will be extended to communication to insurance agents, real estate agents, lenders, residents of repetitive loss areas and non-resident owners of property in the repetitive loss areas. A clear and consistent message will be distributed in the way it is most likely to be received. Specifically, the flood warning system information will be communicated through the

message: Choose your flood warning system. The committee is encouraging individuals not simply to turn on the TV or radio to learn if a storm is coming, but to **CHOOSE** a method of personal notification. In this jurisdiction, those options include:

- **CodeRed** – A free telephone, text or email service;
- **LeeEvac for iPhone** – A free app for Apple devices that pushes evacuation notifications in real time during emergencies and which also allows users to search for evacuation zones by street address;
- **LeeEvac for Android** – A free app for Android devices that pushes evacuation notifications in real time during emergencies and which also allows users to search for evacuation zones by street address or by GPS;
- **Facebook** – This Facebook page posts real time updates about emergency conditions and always offers general preparedness information;
- **Twitter** – There are two Twitter accounts: [@LeeEOC](#) - offers purely emergency information, and [@LCEMFL](#) - offers also includes general and preparedness information;
- **IPAWS** – Lee County Public Safety is a FEMA Integrated Public Alert Warning System (IPAWS) Alerting Authority. We can utilize the IPAWS to alert and warn Lee County residents and visitors about serious emergencies through various means, including the Emergency Alert System (EAS), Wireless Emergency Alerts (WEA), and the National Oceanic and Atmospheric Administration (NOAA) Weather Radio.

## Review of Mapping, Structure Location and Insurance Coverage

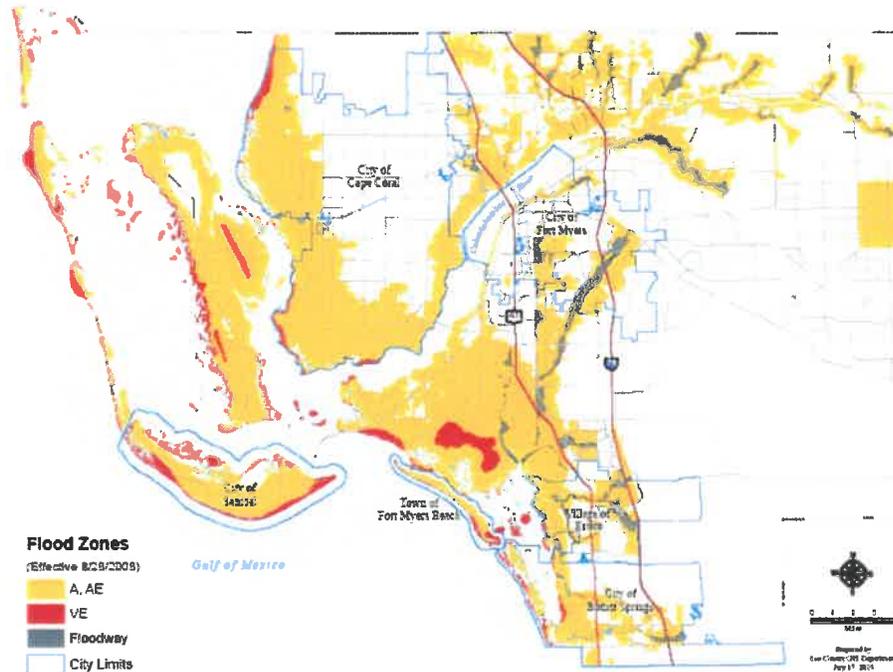
The committee began crafting its public information program with a review of countywide FEMA Flood Insurance Rate Maps, the Lee County Hurricane Evacuation Map, which was adopted as part of Lee County's Local Mitigation Strategy, and consideration of areas where the National Flood Insurance Program reported repetitive losses.

The committee was specifically interested in looking at V Zones, A and AE zones; regulatory floodways in the AE zones; X Zones outside the Special Flood Hazard Area; and repetitive loss areas in each of the communities.

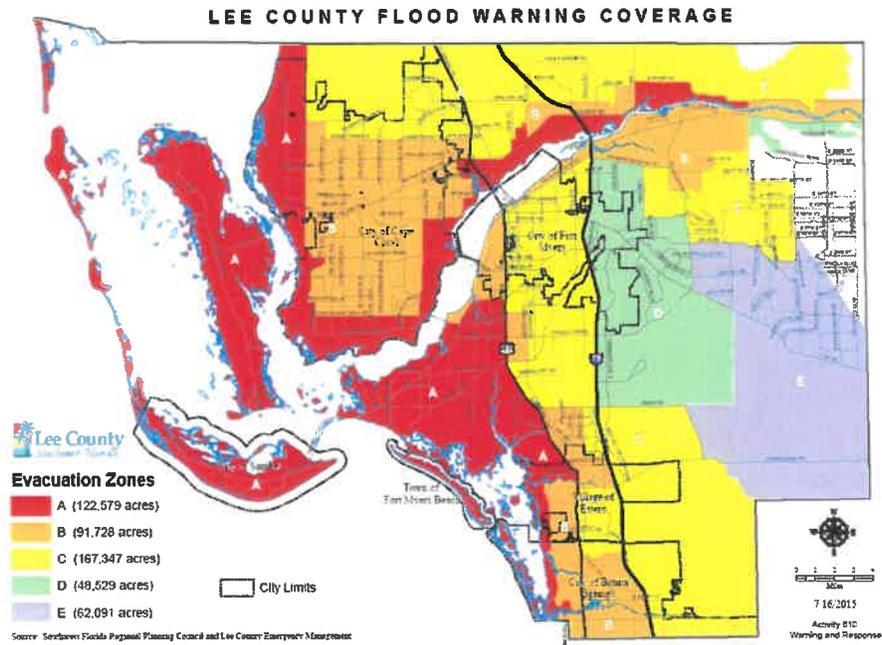
The Flood Insurance Rate Maps show that most of Lee County's communities include a mix of FEMA flood zones, with two exceptions:

- The barrier islands of Fort Myers Beach and Sanibel are mapped almost completely in the Special Flood Hazard Area and have no significant areas of X Zone;
- Because they are barrier islands and FEMA has mapped them exclusively with coastal modeling, neither Sanibel nor Fort Myers Beach has regulatory riverine floodways.

### Lee County Flood Zones and Regulatory Floodways established by FEMA



In reviewing the Lee County Hurricane Evacuation Map, the committee noted that all V Zones from the FEMA Flood Insurance Rate Maps are included in Evacuation Zone A.



Descriptions of the flood zones, Evacuation Zone A and repetitive loss areas can be summarized in this table, which reflects ***zones in acres and repetitive loss properties in numbers of structures***:

	FLOOD INSURANCE RATE MAPS				EVACUATION MAP	NFIP Data
	V Zone	A and AE	Regulatory Floodway	X Zone	Evacuation Zone A	Rep Loss Properties
<b>Bonita Springs</b>	792	8,338	501	16,784	3,391	62
<b>Cape Coral</b>	1,269	32,431	28	40,218	25,262	2
<b>Estero</b>	115	6,280	1,194	9,985	2,695	1
<b>Fort Myers</b>	36	6,976	901	19,003	18	5
<b>Fort Myers Beach</b>	645	1,017	0	0	1,661	326
<b>Lee County</b>	9,680	105,271	8,413	251,076	78,925	197
<b>Sanibel</b>	2,727	8,015	0	4	10,745	61
<b>Total Multijurisdictional Area</b>	15,264	168,328	9,843	337,070	122,697	654

In addition to looking at the flood zones and other flood hazard features, the committee considered the number of structures located within the Special Flood Hazard Area in the V, AE and A zones, and outside the Special Flood Hazard Area in the X Zone.

Residential structures consistently comprise at least 90% of the SFHA structures in each community, with the exception of Fort Myers, where it is 88%.

Information gleaned from this review can be summarized in the following two tables:

<b>Structure Count in The Special Flood Hazard Area</b>				
<b>Jurisdiction</b>	<b>Land Use</b>	<b>Number of Structures</b>	<b>Total of Structures</b>	<b>Percentage of Total</b>
<b>Bonita Springs</b>	NON-RES	352	9,134	3.9%
	RES 1-4	8,518		93.3%
	RES 5 OR MORE	264		2.9%
<b>Cape Coral</b>	NON-RES	621	29,227	2.1%
	RES 1-4	27,977		95.7%
	RES 5 OR MORE	629		2.2%
<b>Estero</b>	NON-RES	216	4,524	4.8%
	RES 1-4	4,182		92.4%
	RES 5 OR MORE	126		2.8%
<b>Fort Myers</b>	NON-RES	665	5,655	11.8%
	RES 1-4	4,588		81.1%
	RES 5 OR MORE	402		7.1%
<b>Fort Myers Beach</b>	NON-RES	150	3,071	4.8%
	RES 1-4	2,784		90.6%
	RES 5 OR MORE	137		4.5%
<b>Lee County</b>	NON-RES	3,797	62,617	6.1%
	RES 1-4	56,695		90.5%
	RES 5 OR MORE	2,125		3.4%
<b>Sanibel</b>	NON-RES	524	5,196	10.1%
	RES 1-4	4,423		85.1%
	RES 5 OR MORE	249		4.8%

Structure Count Outside the Special Flood Hazard Area				
Jurisdiction	Land Use	Number of Structures	Total of Structures	Percentage of Total
Bonita Springs	NON-RES	926	14,533	6.4%
	RES 1-4	13,211		90.9%
	RES 5 OR MORE	396		2.72%
Cape Coral	NON-RES	1,552	42,319	3.8%
	RES 1-4	40,297		95.2%
	RES 5 OR MORE	470		1.1%
Estero	NON-RES	264	11,381	2.3%
	RES 1-4	10,671		93.8%
	RES 5 OR MORE	446		3.9%
Fort Myers	NON-RES	2,678	16,760	15.98%
	RES 1-4	13,206		78.79%
	RES 5 OR MORE	876		5.23%
Fort Myers Beach	NON-RES	0	0	0
	RES 1-4	0		0
	RES 5 OR MORE	0		0
Lee County	NON-RES	4,999	88,685	5.6%
	RES 1-4	82,221		92.7%
	RES 5 OR MORE	1,465		1.7%
Sanibel	NON-RES	0	1	0
	RES 1-4	1		100%
	RES 5 OR MORE	0		0

*Collect Flood Insurance Information*

The Committee collected NFIP policy data updated as of June 2015 in two categories. First, the number of residential and non-residential structures that are insured is summarized in these tables.

Bonita Springs	Policies in Force	Premium	Insurance in Force
Single Family	3,601	\$2,584,634	\$1,018,508,500
2-4 Family	539	\$276,822	\$107,802,000
All Other Residential	3,385	\$1,192,826	\$648,374,200
Non Residential	162	\$249,890	\$64,382,900
Total	7,687	\$4,304,172	\$1,839,067,600

Cape Coral	Policies in Force	Premium	Insurance in Force
Single Family	24,263	\$17,457,691	\$6,807,001,200
2-4 Family	1,305	\$714,142	\$250,949,100
All Other Residential	6,298	\$2,281,650	\$968,686,500
Non Residential	433	\$762,624	\$186,428,400
<b>Total</b>	<b>32,299</b>	<b>\$21,216,107</b>	<b>\$8,213,065,200</b>

Fort Myers	Policies in Force	Premium	Insurance in Force
Single Family	2,420	\$1,519,168	\$666,345,800
2-4 Family	142	\$74,506	\$27,954,100
All Other Residential	2,328	\$538,209	\$533,836,000
Non Residential	357	\$722,979	\$163,534,600
<b>Total</b>	<b>5,247</b>	<b>\$2,854,862</b>	<b>\$1,391,670,500</b>

Fort Myers Beach	Policies in Force	Premium	Insurance in Force
Single Family	752	\$1,472,743	\$171,361,000
2-4 Family	181	\$270,854	\$37,885,100
All Other Residential	2,155	\$1,008,029	\$424,961,600
Non Residential	91	\$343,534	\$27,202,500
<b>Total</b>	<b>3,179</b>	<b>\$3,095,160</b>	<b>\$661,410,200</b>

Lee County and Estero	Policies in Force	Premium	Insurance in Force
Single Family	37,569	\$29,482,789	\$9,945,139,600
2-4 Family	9,348	\$4,470,315	\$1,761,470,600
All Other Residential	29,097	\$10,271,974	\$4,963,202,700
Non Residential	2,629	\$5,220,373	\$1,083,827,500
<b>Total</b>	<b>78,643</b>	<b>\$49,445,451</b>	<b>\$17,753,640,400</b>

<b>Sanibel</b>	<b>Policies in Force</b>	<b>Premium</b>	<b>Insurance in Force</b>
Single Family	3,167	\$3,717,049	\$965,807,100
2-4 Family	636	\$853,437	\$131,318,800
All Other Residential	4,167	\$3,020,452	\$712,038,200
Non Residential	449	\$1,435,628	\$134,824,000
<b>Total</b>	<b>8,419</b>	<b>\$9,026,566</b>	<b>\$1,943,988,100</b>

In the second category, the number of buildings in AE and VE FIRM zones that are insured is summarized.

<b>Bonita Springs</b>	<b>Policies in Force</b>	<b>Premium</b>	<b>Insurance in Force</b>
A01-30 & AE Zones	5,095	\$2,634,413	\$1,101,897,300
V01-30 & VE Zones	356	\$719,184	\$74,124,100

<b>Cape Coral</b>	<b>Policies in Force</b>	<b>Premium</b>	<b>Insurance in Force</b>
A01-30 & AE Zones	27,843	\$19,441,499	\$6,897,670,400
V01-30 & VE Zones	4	\$10,926	\$880,000

<b>Fort Myers</b>	<b>Policies in Force</b>	<b>Premium</b>	<b>Insurance in Force</b>
A01-30 & AE Zones	3,863	\$2,137,968	\$975,113,600
V01-30 & VE Zones	2	\$13,667	\$580,900

<b>Fort Myers Beach</b>	<b>Policies in Force</b>	<b>Premium</b>	<b>Insurance in Force</b>
A01-30 & AE Zones	2,498	\$1,916,153	\$560,935,200
V01-30 & VE Zones	681	\$1,179,007	\$100,475,000

Lee County and Estero	Policies in Force	Premium	Insurance in Force
A01-30 & AE Zones	65,232	\$40,462,568	\$14,389,566,800
V01-30 & VE Zones	2,820	\$4,049,213	\$481,045,300

Sanibel	Policies in Force	Premium	Insurance in Force
A01-30 & AE Zones	6,471	\$5,738,677	\$1,612,233,800
V01-30 & VE Zones	1,944	\$3,281,768	\$330,878,500

The Committee also collected insurance data regarding the value of policies.

	Policies in Force	Coverage in Force	Premiums in Force	Claims Submitted	Claims Paid	Total Payments
	As of June 30, 2015			Jan. 1, 1978 – June 30, 2015		
<b>Bonita Springs</b>	7,687	\$1.8 billion	\$4.3 million	9	5	\$111,140
<b>Cape Coral</b>	32,299	\$8.2 billion	\$21.2 million	751	110	\$800,137
<b>Estero</b>	3,632	Unavailable as of October 2015.			Unavailable as of October 2015.	
<b>Fort Myers</b>	5,247	\$1.4 billion	\$2.8 million	238	130	\$1.5 million
<b>Fort Myers Beach</b>	3,179	\$661.4 million	\$3.1 million	340	281	\$6.3 million
<b>Lee County</b>	75,011	\$17.7 billion	\$49.4 million	6,527	4,338	\$59.1 million
<b>Sanibel</b>	8,419	\$1.9 billion	\$9.0 million	1,337	583	\$7.3 million
<b>Total Multijurisdictional Area</b>	135,474	\$31.7 billion	\$89.8 million	9,202	5,447	\$75.1 million

#### *Determine Level of Flood Insurance Coverage*

The committee was interested in looking at coverage rates by category of structure within the SFHA, particularly for single-family homes. However, the shared CIS data does not enable that specific analysis. Although the total number of policies is broken out by flood zone, the data does not distinguish the type of structure for policies in the SFHA. Where structural breakdowns are given, it's not possible to determine whether those structures are in or out of the SFHA.

The islands of Sanibel and Fort Myers Beach provide an exception for the specific category of single family residences, because every SFR structure – with the exception of one single-family house on Sanibel – is in the SFHA.

A similar conundrum appears with the analysis of the multi-family categories. The number of 2-4 family policies exceeds the number of structures in that category. In the all-other residential category,

coverage rates appear to be close to 100% (or over 100%) only because the number of policies for dwelling units is disproportionate to the number of multi-unit structures. Therefore coverage rates cannot be accurately calculated for any category that includes multi-family structures. This would include any “total” comparisons adding in the number of policies attributed to multi-family dwellings. Those coverage rates will be artificially high. To determine an accurate multi-family coverage rate, the jurisdictions would have to determine how many multi-family dwelling units are in each jurisdiction, and the NFIP would have to break out the policies for multi-family structures from the policies for multi-family units, many of which may be for contents only.

Therefore, the committee used the NFIP data to establish two important baselines:

1. The number of flood policies in the SFHA in each jurisdiction by residential and non-residential structure categories;
2. Jurisdiction-wide coverage rates for single-family residences and non-residential structures.

<b>Baseline 2015 Number of NFIP Policies in the SFHA</b>				
	<b>Single Family</b>	<b>2-4 Family</b>	<b>All Other Residential</b>	<b>Non Residential</b>
<b>Bonita Springs</b>	3,601	539	3,385	162
<b>Cape Coral</b>	24,263	1,305	6,298	433
<b>Fort Myers</b>	2,420	142	2,328	357
<b>Fort Myers Beach</b>	752	181	2,155	91
<b>Lee County/Estero</b>	37,569	9,348	29,097	2,629
<b>Sanibel</b>	3,167	636	4,167	449
<b>Total Multijurisdictional Area</b>	71,772	12,151	47,430	4,121

2015 Coverage Rates for All Single-Family and Non-Residential Structures					
Jurisdiction	Structure Type	Structures in the SFHA	Total Structures	Total Policies	Total Coverage Rate
<b>Bonita Springs</b> 5,451 policies in the SFHA	Single family	5,096	13,096	3,601	27%
	All Other Residential	3,686	9,653	3,385	
	Non-Residential	352	1,278	162	13%
	Total structures	9,134	23,667	7,687	
<b>Cape Coral</b> 27,848 policies in the SFHA	Single Family	26,493	64,696	24,263	37%
	All Other Residential	2,113	4,677	7,603	
	Non-Residential	621	2,173	433	20%
	Total structures	29,227	71,546	32,299	
<b>Estero</b> 1,741 policies in the SFHA	Single Family	2,586	9,866	Not yet available; reflected in Lee County totals.	
	All Other Residential	1,722	5,559		
	Non-Residential	216	480		
	Total structures	4,524	15,905		
<b>Fort Myers</b> 917 policies in the SFHA	Single Family	2,922	12,939	2,420	19%
	All Other Residential	2,068	6,133	2,468	
	Non-Residential	665	3,343	357	11%
	Total structures	5,655	22,415	5,247	
<b>Fort Myers Beach</b> 3,179 policies in the SFHA	Single Family	2,373	2,373	752	32%
	All Other Residential	548	548	2,336	
	Non-Residential	150	150	91	61%
	Total structures	3,071	3,071	3,179	
<b>Lee County</b> 68,482 policies in the SFHA	Single Family	31,994	91,061	37,569	41%
	All Other Residential	28,826	51,445	38,445	
	Non-Residential	3,797	8,796	2,629	30%
	Total structures	62,617	151,302	78,643	
<b>Sanibel</b> 8,419 policies in the SFHA	Single Family	3,655	3,656	3,167	87%
	All Other Residential	1,017	1,017	4,803	
	Non-Residential	524	524	449	86%
	Total structures	5,196	5,196	8,419	

*Recommendations Related to the PPI Document and Insurance Coverage Outcomes*

The committee acknowledged that the single-family coverage rates based on this analysis may appear artificially low for the jurisdictions with large areas outside the SFHA, especially Bonita Springs, Cape Coral and unincorporated Lee County. The committee recognizes the challenge in improving these coverage rates, especially considering the rising cost of flood insurance premiums and the high number of structures outside the SFHA, which are not mandated to have insurance. Another factor at play may be the high number of retired homeowners who do not have mortgages.

All of these factors contribute to the wide variation in single-family coverage rates among the jurisdictions. The committee wrestled with the question: Is the current NFIP coverage adequate? The committee feels it is not, but did not feel it was useful to assign some percentage or number-driven goal to the promotion of NFIP policies.

Therefore, the committee took a two-step approach to encouraging increased NFIP coverage throughout the multijurisdictional area:

1. Track the residential and non-residential coverage rates in each jurisdiction and the numbers of policies in the flood zones and among the residential and non-residential structures against the 2015 baselines established in this report.
2. The PPI document would be used to outline an information program to increase the NFIP protection for property.

This PPI document addresses the topic Insure Your Property with this message, “Protect investment in property and contents with flood insurance.” This outreach is explored fully throughout this PPI document, and can be summarized here:

<b>Message: Protect investment in property and contents with flood insurance</b>	
<b>Outcome: Increase the number of flood insurance policies</b>	
<b>Outreach Project</b>	<b>Target Audience</b>
1 Annual letter – sent by elected official	Residents of repetitive loss area
2 Annual letter – sent by elected official	Non-resident owners of repetitive loss area
3 Build Responsibly brochure	Permit applicants
4 Annual rainy season briefing	Media
5 Media Hazard Guide	Media
6 Annual email	Real estate and insurance agents and lenders

Details of the annual review of insurance coverage are included in the Implementation, Monitoring and Evaluation section of this PPI. This includes the directive for an annual report to the governing bodies of each jurisdiction.

### **Target Areas and Audiences**

With the review of maps and insurance policy data, the committee turned its attention to target areas and audiences.

Because Lee County communities have been members of the NFIP since the early 1980s, much of the construction here complies with NFIP standards. And, because the Florida Building Code has long

addressed hurricane and other flood-related issues, there are few significant flood-prone target areas in the community. The exception could be Fort Myers Beach, which is a barrier island with preFIRM development and the greatest concentration of repetitive loss properties. However, the committee felt that the messages targeted to Fort Myers Beach would also be needed throughout the Special Flood Hazard Area.

The other exception is the repetitive loss properties themselves, and by extension, the neighborhoods around those properties. The committee saw the residents of rep loss structures as a separate audience from the owners of these structures. This is particularly the case Southwest Florida where there are many seasonal residents and rentals.

The committee also agreed that construction permit applicants should be a target audience to encourage exceeding minimum requirements and to be aware of substantial improvement/substantial damage regulations in the SFHA. However, because they felt that building responsibly in areas outside the Special Flood Hazard Area is also important, they broadened this audience to all construction permit applicants with the goal of informing them about the safety and insurance benefits of exceeding minimum construction standards.

In addition, the committee identified two other target audiences, which are not only stakeholders who will benefit from the communication goals of the PPI and but also will pass that information to additional audiences. The media was selected not only because most people turn to news coverage to hear weather and storm reports, but also because they do not usually report a message consistent with NFIP and CRS objectives. Real estate and insurance agents and lenders, who deal routinely with NFIP issues, were also identified as a direct conduit to their clients. They can especially be useful to spread the word about flood map and flood protection services.

Therefore, the committee finalized its target audiences as:

- Residents and non-resident property owners within repetitive loss areas;
- Permit applicants;
- Real estate and insurance agents and lenders;
- The media.

The PPI Committee discussed that the media in the Lee County jurisdictions are both a target audience and an important source of communication outreach.

## **Assessment of Public Information Needs**

An assessment of current outreach efforts to the target area and target audiences was done. It includes an inventory of existing outreach efforts, not only about flood insurance and floodplain management issues, but also about hurricanes and related topics. The period of this inventory was Jan. 1, 2013 through October 1, 2015.

A thorough assessment of media coverage was conducted by the Lee County Public Information Officer particularly to prepare for the 2015 hurricane season. This began with a collection of all hurricane guides or related special outreach projects done in 2014. The content was reviewed for common messages. As a second step, the PIO contacted all major media outlets and asked specific questions about their needs and interests for future coverage. This discussion included the most useful file types

for maps (vector files not jpg) and text (word processing documents rather than pdf) and how they prefer to receive information (electronic not print). The PIO determined that local media are willing and even eager to have additional information about hurricane and flood hazards in a ready-to-use format.

In the spring of 2015, the Lee County PIO conducted the first coordinated media outreach. It included:

- The Lee County All Hazards Guide expanded to include additional flood hazard messages converted to AP Style and burned to a disk,
- A special landing page on the Lee County Emergency Management website for the Hurricane Guide media kit so those without the disk could access the files and info.
- Tracked the hurricane guides and messaging as they came out in 2015.

In addition to reviewing communication by the media, the committee also looked at everything the jurisdictions distribute and post in libraries.

Private sector communication was also surveyed. Although there was a variety, the Committee specifically examined these, which reached a large number of people:

**News media**, including The News-Press, Naples Daily News, Breeze Newspapers, NBC-2, ABC-7, WINK (CBS), WINK Radio, Fox-4, WGCU (PBS)

- The media distributes weather, warning system, evacuation and emergency response information as needed as storms approach, during and after.
- Both major newspapers and the Breeze family of local newspapers and all four of the major broadcasters posted hurricane guides that include information about warning systems, preparation for storms, and storm safety.
- WINK produces an additional print version of the guide which it distributes.
- All media does news coverage on the anniversary of major storms. Since the last CRS site visit, this has included anniversary information about Hurricanes Charley and Wilma.
- All news media is included in news releases distributed by the Lee County PIO when the Lee County Emergency Operations Center is activated.

**Home Depot and local hardware stores**

- During hurricane season, Home Depot distributes hurricane preparation information that includes local warning systems and tips on preparation for storms and storm safety.
- Also during hurricane season, Home Depot stores hold presentations and workshops about storm safety.
- Both the print and presentation information covers advice in property protections and building standards.
- In small communities, like Sanibel Island and Fort Myers Beach, which do not have a Home Depot specifically, local hardware or drug stores distribute similar information.

**Lee County Electric Cooperative (LCEC)**

- At least once a year and more frequently in a busy storm season, the electric company billing includes information on local warning systems, preparation for storms, and storm safety.
- This billing stuffer is usually timed for hurricane season.

**Libraries**

- The Town of Fort Myers Beach Library and Lee County library system, which serves all the other jurisdictions, is a repository for all flood hazard and flood map information. Lee County's All Hazards Guide is also available.

- Information in the libraries covers local warning systems, preparation for storms, and storm safety.

**Publix Grocery Stores**

- Annually Publix distributes a hurricane guide that includes information about warning systems, preparation for storms, and storm safety. It is often the WINK guide.
- In small communities, like Sanibel Island and Fort Myers Beach, which do not have a Publix specifically, local stores distribute similar information.

**Red Cross**

- The Red Cross distributes warning system, evacuation and emergency response information as needed during storms.
- The Red Cross is also a distributor of 1,300 copies of the Lee County All Hazards Guide.

The committee made this over-arching conclusion: Only the jurisdictions are communicating information truly consistent with CRS and NFIP objectives. All other outreach saturates the community with information about flood warning and response information, emergency safety tips and general preparedness consistent with Activity 610. Despite this abundant (even redundant) communication, the coverage tended to encourage the community to watch their news outlet for breaking information. There was little encouragement to sign up for personal alert systems coming directly from the Lee County Emergency Operations Center. The media was seen not only as an under-utilized partner, but also as a potential distraction from CRS/NFIP messages.

The committee agreed outreach to the media could counteract this and reinforce unified messages. As a member of the PPI Committee, the Lee County PIO proposed two specific outreach projects to the media as a target group to improve this effort: a media briefing and a specific Hazards Guide for the media.

The inventory discovered these additional important “gaps” in communication:

- Most communication related to flood insurance and floodplain management is distributed by local governments. However, not all jurisdictions were communicating the same messages in a consistent, action-oriented way.
- Lee County’s Public Safety Department produces an All Hazards Guide, but it lacks input from local floodplain managers and does not support CRS messages. The committee recommended that the All Hazards Guide content be expanded to include consistent messages.
- Traditional print or broadcast outreach by the jurisdictions and the media is being supplemented by electronic communication, especially web sites. But the sites themselves are not an effective outreach because they have no consistent messages. The committee agreed that all jurisdictions should post key links (as outlined in the discussion of Flood Protection Information) and should encourage the media and others to post these links as well.

The following chart summarizes this assessment process.

<b>Outreach Projects/Messages</b>	<b>Bonita Springs</b>	<b>Cape Coral</b>	<b>Fort Myers</b>	<b>Fort Myers Beach</b>	<b>Lee County/ Estero</b>	<b>Sanibel</b>	<b>Other</b>
Annual outreach to SFHA residents about hazard warning systems and storm safety	Phone book ad	Direct mail	Phone book ad	Direct mail	Phone book ad	Direct mail	Media, Publix, Home Depot, LCEC, libraries, local stores
Annual letter to insurance, real estate agents about hazard warning systems and the risk of flooding	✓	✓	✓	✓	✓	✓	
Annual mailing to rep loss area property owners and residents about the risk of flooding and how to get additional assistance	✓	✓	✓	✓	✓	✓	
Annual hurricane preparedness information	✓	✓	✓	✓	✓	✓	Media, Publix, Home Depot, LCEC, libraries
All Hazards Guide – focuses on warning systems and storm preparation	Produced by Lee County Public Safety and distributed widely in all the jurisdictions and through many stores, living facilities, libraries, etc.						
Annual Storm Season Media Outreach					✓		
As-needed news outreach, including during storms	✓	✓		✓	✓	✓	Red Cross
FIRM letters on request	✓	✓		✓	✓	✓	
Presentations, workshops	✓	✓		✓	✓	✓	Home Depot
Storm anniversary outreach						✓	All media
Brochures available at Town Hall	✓			✓	✓	✓	
Advice on property protection and building standards	✓	✓	✓	✓	✓	✓	Home Depot, local stores
Site visits to discuss flooding and natural floodplain protection	✓	✓	✓	✓	✓	✓	

## Formulate Messages and Outcomes

The Committee reviewed the recommended CRS outreach topics and chose seven. Specific, action-oriented messages were selected for each topic, which are labeled by the CRS topic number in the summary table.

Effective communication will result in measureable outcomes, which are labeled in the summary table as R for “results.” Of course, it is presumed that a variety of other factors, including the rising cost of flood insurance, a relatively active or inactive hurricane season, a relatively dry or rainy summer season, could also affect the outcomes. Therefore, they are viewed as indicators, and not an exact measure of the success of these campaigns. These outcomes will be tracked as explained in the summary table and will be reported at an annual committee meeting. That meeting will be more fully explained in the Implementation, Monitoring and Evaluation section of this document.

Most of these messages are self-explanatory, but several bear additional comment.

“Choose your flood warning system” was specifically crafted to encourage all residents and audiences to take individual action to sign up for personal warning notification. This fulfills the “warning system” portion of 610, and therefore is a message in every outreach project.

“Get a print or online copy of the Lee County All Hazards Guide” was finally chosen after the committee considered a variety of flood safety messages like “Turn around Don’t Drown,” and “Obey Evacuation Notices.” Because these messages mimic the tips and preparedness information already in the Lee County All Hazards Guide, which also includes the flood warning system information, the committee agreed that the most important task is to urge people to get a copy of the guide for complete information. This is a primary message in all six outreach projects, including those which encourage the media, real estate and insurance agents, and lenders to emphasize the messages in the guide, to post the guide on their websites and to pass along the links to their customers.

The Build Responsibly and Protect Natural Floodplain Functions topics include alternative messages to accommodate different target audiences.

The Build Responsibly message 5a, “Get a permit before you build,” is targeted to media for widespread redistribution. 5b “Know the safety and insurance benefits of exceeding minimum standards” is aimed at permit applicants, real estate and insurance agents, and lenders. 5c “Before you remodel, learn about flood regulations and building codes” is aimed at both residents and non-resident owners in rep loss areas.

6a “Don’t block natural flowways,” is used in the outreach to permit applicants. The companion to this message, 6b “Report blocked ditches, swales and canals” was considered important enough to include in all of the other five outreach projects. Flat terrain and porous, sandy soil encourage standing water in this multijurisdictional area. One of the most useful tasks for residents is to let the jurisdictions know if there is a blockage so it can be cleared to improve drainage capacity before a serious storm event.

<b>All Messages and Outcomes (Results)</b>	
<b>Messages</b>	<b>Outcomes (Results)</b>
<b>1. Know Your Flood Hazard</b>	
1 – Learn your flood hazard, flood zone and map information.	R1 – Increased requests for FIRM information from the jurisdictions – to be tracked by each jurisdiction R2 – Increased hits to online zone look-ups and other floodplain management web pages, to be tracked by Lee County, which maintains the central GIS-based search engine
<b>2. Insure Your Property</b>	
2 – Protect investment in property and contents with flood insurance.	R3 – Increase in the number of flood insurance policies, to be tracked by each jurisdiction
<b>3. Protect Property from Flood Hazard</b>	
3 – Ask your community floodplain manager about flood protection assistance.	R4 – Increased calls for flood protection information and site visits; to be tracked by the jurisdictions
<b>4. Protect People from Flood Hazard</b>	
4 – Get a print or online copy of the Lee County All Hazards Guide.	R5 – Increased distribution of the Lee County All Hazards Guide; print versions to be tracked by Lee EOC and downloads to be tracked by all jurisdictions
<b>5. Build Responsibly</b>	
5a – Get a permit before you build.	R6 – Fewer violations for unpermitted or non-compliant construction; to be tracked by each jurisdiction
5b – Know the safety and insurance benefits of exceeding minimum standards.	R7 – Increase in construction projects that exceed minimum standards; to be tracked by each jurisdiction
5c – Before you remodel, learn about flood regulations and building codes.	R6 – Fewer violations for unpermitted or non-compliant construction; to be tracked by each jurisdiction
<b>6. Protect Natural Floodplain Functions</b>	
6a – Don't block natural flowways.	R8 – Fewer violations of unpermitted filling or blocking of natural flowways; to be tracked by each jurisdiction
6b – Report blocked ditches, swales and canals.	R9 – Increased requests for action, to be tracked by each jurisdiction
<b>7. Prepare for Hurricanes</b>	
7 – Choose your flood warning system.	R10 – Increased sign-up for personal notification, to be tracked by Lee County Emergency Management

## Outreach Projects

After considering a long list of possible outreach projects, the committee selected these six. The products themselves will be designed to requirements of Activity 610 – Flood Warning and Response through the alternative outreach option 611 B (5c).

**Outreach Project 1:** Distribute an annual letter to residents in the Repetitive Loss Areas from the elected official who chairs the jurisdiction’s governing board. This letter will go out in February, the peak of Lee County’s visitor season. This outreach will deliver these messages:

- 1 – Learn your flood hazard, flood zone and map information;
- 2 – Protect investment in property and contents with flood insurance;
- 3 – Ask your community floodplain manager about flood protection assistance;
- 4 – Get a print or online copy of the Lee County All Hazards Guide;
- 5c – Before you remodel, learn about flood regulations and building codes;
- 6b – Report blocked ditches, swales and canals;
- 7 – Choose your flood warning system.

The letter includes how to contact the local communities and directs readers to websites.

**Outreach Project 2:** Distribute an annual letter to non-resident home owners in repetitive loss areas, also from the elected official who chairs the jurisdiction’s governing board and also in February. Insurance and real estate agents and lenders on the committee felt strongly that this is likely to be a different audience from the residents because of the local likelihood that many dwellings are seasonally occupied or are rentals. The alternative message 6a was used here because the non-resident would be more likely to build something to obstruct a flowway than to notice one that is blocked in the neighborhood.

- 1 – Learn your flood hazard, flood zone and map information;
- 2 – Protect investment in property and contents with flood insurance;
- 3 – Ask your community floodplain manager about flood protection assistance;
- 4 – Get a print or online copy of the Lee County All Hazards Guide;
- 5c – Before you remodel, learn about flood regulations and building codes;
- 6a – Don’t block natural flowways;
- 7 – Choose your flood warning system.

The letter includes how to contact the local communities and directs readers to websites.

**Outreach Project 3:** Each jurisdiction’s floodplain administrator or CRS coordinator will ensure that all permit applicants are given a brochure to encourage them to learn about the safety and insurance benefits of exceeding minimum building standards for new construction and remodeling. This brochure is given regardless of whether the construction project is in or out of the SFHA. The messages are:

- 1 – Learn your flood hazard, flood zone and map information;
- 2 – Protect investment in property and contents with flood insurance;
- 4 – Get a print or online copy of the Lee County All Hazards Guide;

- 5b – Know the safety and insurance benefits of exceeding minimum standards;
- 6a – Don't block natural flowways;
- 7 – Choose your flood warning system.

The brochure directs readers to websites.

**Outreach Project 4:** The Lee County PIO will host an annual briefing for representatives of all media – particularly assignment editors and weather reporters. This presents the opportunity for persuasive, two-way communication with decision-making assignment editors as well as reporters. This enables the committee members, floodplain administrators, CRS coordinators and the Lee County PIO to interact with both reporters and assignment editors and respond to their needs. It is designed to push messages that will be useful annually in any storm event. It is important to note that although the media in Lee County saturates the area with storm warning and response information and general safety and preparedness tips, it does not present this information with consistent, action-oriented messages that reflect the NFIP/CRS topics. This event will not simply regurgitate the information in either the Media Hazard Guide or the Lee County All Hazards Guide.

This will be in May at the outset of the June 1-October 31 hurricane season, which is also the local rainy season. In addition to receiving information, editors and reporters can interview local floodplain managers, emergency response staff and PPI Committee members for stock photos and video to be used not only for hurricane and storm preparedness but also for prestorm coverage.

This will heavily urge the media to either link their web sites to the Lee County EOC and jurisdictional flood home pages or to post the recommended flood hazard links on their own web sites. These messages will be delivered, and they will fulfill the Activity 610 requirements:

- 1 – Learn your flood hazard, flood zone and map information;
- 2 – Protect investment in property and contents with flood insurance;
- 3 – Ask your community floodplain manager about flood protection assistance;
- 4 – Get a print or online copy of the Lee County All Hazards Guide;
- 5a – Get a permit before you build;
- 6b – Report blocked ditches, swales and canals;
- 7 – Choose your flood warning system.

**Outreach Project 5:** The Lee County PIO will produce and distribute an annual Media Hazard Guide with “ready to use” messages, information and maps for every media outlet as well as individual reporters. During a storm event, this prepared information will make it easy for media to access action-oriented, consistent messages, especially those supporting Activity 610 objectives. In addition to communicating the PPI messages, this outreach will also encourage the media to refer its audience to the jurisdictions’ web sites, to FloodSmart and other important websites, and floodplain management staff for additional information. It will also encourage the media to post or reprint this information to their own websites and hurricane preparedness guides. The Lee County PIO will produce the guide with input from Lee County Emergency Management staff, floodplain managers and CRS coordinators. This will be done in coordination with May/June hurricane season coverage. Messages are:

- 1 – Learn your flood hazard, flood zone and map information;
- 2 – Protect investment in property and contents with flood insurance;

- 3 – Ask your community floodplain manager about flood protection assistance;
- 4 – Get a print or online copy of the Lee County All Hazards Guide;
- 6b – Report blocked ditches, swales and canals;
- 7 – Choose your flood warning system.

**Outreach Project 6:** Floodplain managers or CRS coordinators for each jurisdiction will distribute an annual email or letter to real estate and insurance agents, and lenders in June. In addition to communicating the PPI messages, it will also encourage the agents and lenders to post this information on their websites and pass it along to their clients. The messages will include:

- 1 – Learn your flood hazard, flood zone and map information;
- 2 – Protect investment in property and contents with flood insurance;
- 3 – Ask your community floodplain manager about flood protection assistance;
- 4 – Get a print or online copy of the Lee County All Hazards Guide;
- 5c – Before you remodel, learn about flood regulations and building codes;
- 6b – Report blocked ditches, swales and canals;
- 7 – Choose your flood warning system.

## Flood Response Projects

The multijurisdictional PPI develops standards for the Flood Response Preparation package that is created annually by the Lee County Emergency Operations Center for distribution by the Lee County Public Information Officer if a flood event occurs. All jurisdictions have input into this package of information. During activation of the Lee County Emergency Operations Center, the Lee County PIO becomes the central spokesperson for the media. Where and when appropriate, however, references to contacts in each of the jurisdictions will be made. This is especially important for post-storm permitting. This information includes messages for broadcast and print media news releases, social media dissemination, and websites.

The chart below lists the messages – labeled as “E” for the flood protection and response communication – and their corresponding CRS topics. It also lists the outcomes – labeled as “O” – expected for these messages.

Flood Protection Messages		
Timing	Message	Outcome
As the storm or hurricane approaches (pre-storm)	E1 Obey evacuation notices (CRS7 Prepare for Hurricanes)	O1 People willingly and quickly evacuate
	E2 Tell family or friends about your evacuation plans (CRS4 Protect People.)	
	E3 Report blocked ditches, swales and canals (CRS6 Protect Natural Floodplain Functions)	O2 Flooding is reduced
After the storm (post-storm)	E4 Do life-saving and damage mitigation immediately (CRS3 Protect Property) (CRS4 Protect People)	O3 Injury and more serious property damage is mitigated
	Get a permit for permanent repairs. E5 (CRS5 Build Responsibly)	O4 New construction meets code

These are the projects that will deliver these messages:

**FRP1 – Pre-storm News Releases:** The Lee County Public Information Officer, who is a member of the PPI Committee, will include the E1, E2, E3 messages in all appropriate storm-related news releases.

**FRP2 – Social Media Postings:** The Lee County Public Information Officer, who is a member of the PPI Committee, will ensure that the E1, E2, E3 messages are included in Facebook, Twitter and all other social media communication prior to the storm.

**FRP3 – News Briefings from the EOC:** If the EOC is activated during an event, the Lee County Public Information Officer, who is a member of the PPI Committee, will include the E1, E2 messages in all media briefings.

FRP4 – Post-storm News Releases: The Lee County Public Information Officer, who is a member of the PPI Committee, will include the E4, E5 messages in all appropriate storm-related news releases.

FRP5 – Additional web postings: The Floodplain Administrators or CRS Coordinators for each jurisdiction will post additional E4, E5 messages on their permitting web pages. This is very important because the permitting offices of the different jurisdictions may alter their routine permitting processes as a result of the storm event. The storm-related permitting information must clarify these alternate guidelines.

These messages will be disseminated for all events in which the Lee County Emergency Operations Center is in pre-activation – during which the event is continually reviewed to determine whether a full activation is required – or in full activation.

<b>Flood Response Projects</b>					
<b>Timing</b>	<b>Audience</b>	<b>Outcome</b>	<b>Message</b>	<b>Project</b>	<b>Assignment</b>
Pre-storm	Media	O1, O2,	E1, E2, E3,	FRP1 Pre-storm news releases	Lee PIO
Pre-storm	Media, all residents and visitors	O1, O2,	E1, E2, E3,	FRP2 Social media postings	Lee PIO
Pre-storm	Media	O1	E1, E2	FRP3 News briefings in the EOC	Lee PIO
Post-storm	Media	O3, O4	E4, E5	FRP4 post-storm News releases	Lee PIO
Post-storm	Residents and owners of damaged property	O3, O4	E4, E5	FRP5 Additional postings on jurisdictions' permitting web pages	Floodplain Administrators or CRS Coordinators for each jurisdiction

## Implementation, Monitoring and Evaluation

Floodplain managers and CRS coordinators will document their activities throughout the year. The PPI committee will meet annually no later than April 30 of each year to review those activities, evaluate their success and update the PPI document if necessary. Specific tasks of this implementation include:

- Floodplain managers and CRS coordinators will view Website content monthly to update content and test links.
- Floodplain managers and CRS coordinators will update structure counts and insurance statistics charts each time the NFIP distributes updated, repetitive loss information to any member jurisdiction and/or when new CIS information is available.
- The Lee County PIO will maintain an updated contact list of local media.
- Floodplain managers and CRS coordinators prior to the annual meeting of the PPI Committee will update their contact lists of licensed real estate and insurance agents and lending institutions.
- Floodplain managers and CRS coordinators will prepare a composite annual report to the PPI committee no later than April 30 of each calendar year to attest to accomplishment of the above tasks and will show the tracking of statistical outcomes including, but not limited to:
  - Requests for FIRM information from the jurisdictions;
  - Hits to online zone look-ups and other floodplain management web pages;
  - Number of flood insurance policies in force;
  - Requests for flood protection information and site visits from the jurisdictions, including a notation of which came from the Repetitive Loss outreach projects;
  - Number of printed copies distributed and downloads of the Lee County All Hazards Guide;
  - Violations for unpermitted or non-compliant construction;
  - Construction projects that exceed minimum standards;
  - Violations of unpermitted filling or blocking of natural flowways;
  - Reports of blocked ditches, swales and canals.
- In years when there is a storm event, these will also be tracked as outcomes of the Flood Response Projects. This is especially important because we haven't had enough local flooding to establish a good baseline.
  - Statistics on evacuation, including occupancy of shelters and traffic counts on major highways – if available;
  - General information on the extent of flooding;
  - General information on injuries and property damage;
  - Statistics on flood-related construction and violations for unpermitted work.

After the committee meets to review the year's outreach programs and the results of outcome monitoring, an annual evaluation report will be prepared and sent to the governing board of each jurisdiction. Where the evaluation shows revisions would be productive, such as dropping a project that is not having an effect on the desired outcomes, the committee may vote to adjust the projects accordingly.

## Appendix A - PPI Committee Meeting Notes

June 3, 2014 – Organizational meeting, attendance included:

- Bonita Springs: John Gucciardo, Assistant City Manager, and Bob Rosier, Rosier Insurance;
- Cape Coral: Rick Sosnowski, Principal Planner, and Mary Briggs, Lee Memorial Hospital Communications Manager;
- Fort Myers: Brent Brewster, Floodplain Administrator, and Danielle St. Onge, Realtors Association of Greater Fort Myers and The Beach;
- Fort Myers Beach: Josh Overmyer, Floodplain Administrator;
- Lee County: Robert Stewart, Floodplain Administrator, and Robbie Roepstorff, Edison National Bank;
- Sanibel: Laura Wesserling, Deputy Building Official, and Chris Heidrick, Heidrick and Company Insurance.

July 23, 2015 – Discussion of messages, audiences, and potential projects; attendance included:

- Bonita Springs: John Gucciardo, Assistant City Manager, and Bob Rosier, Rosier Insurance;
- Cape Coral: Wyatt Daltry, Principal Planner, and Mary Briggs, Lee Memorial Hospital Communications Manager;
- Fort Myers: Brent Brewster, Floodplain Administrator, and Danielle St. Onge, Realtors Association of Greater Fort Myers and The Beach;
- Fort Myers Beach: Megan Will, Floodplain Administrator, and Dave Anderson, Fort Myers Beach Chamber of Commerce;
- Lee County: Tim Engstrom, Lee County assistant PIO; and Robbie Roepstorff, Edison National Bank; Billie Jacoby, Lee County CRS Coordinator;
- Sanibel: William Dalton, Emergency Management Director, and Chris Heidrick, Heidrick and Company Insurance;
- Also in attendance: Joan LaGuardia, Lee County Administration.

Sept. 15, 2015 – Refinement of messages and projects; discussion of templates; attendance included:

- Bonita Springs: John Gucciardo, Assistant City Manager, and Bob Rosier, Rosier Insurance;
- Cape Coral: Wyatt Daltry, Principal Planner;
- Estero: Marilyn Edwards, resident;
- Fort Myers: Danielle St. Onge, Realtors Association of Greater Fort Myers and The Beach;
- Fort Myers Beach: Megan Will, Floodplain Administrator;
- Lee County: Betsy Clayton, Lee County PIO; Billie Jacoby, Lee County CRS Coordinator; Josh Overmyer, resident;
- Sanibel: Laura Wesserling, Deputy Building Official, and Chris Heidrick, Heidrick and Company Insurance.
- Also in attendance: Joan LaGuardia, Lee County Administration.

Oct. 13, 2015 – Discussion of writing the PPI and designing the projects as alternative outreach options 611 B (5c) for Activity 610 and 362 A (4C) and 362 B (3) for this Activity360; ***final agreement*** of the projects, outcomes and overall approach of the document; attendance included:

- Bonita Springs: Bob Rosier, Rosier Insurance;
- Cape Coral: Wyatt Daltry, Principal Planner;
- Estero: Marilyn Edwards, resident;
- Fort Myers: Danielle St. Onge, Realtors Association of Greater Fort Myers and The Beach;
- Fort Myers Beach: Megan Will, Floodplain Administrator; Dave Anderson, Fort Myers Beach Chamber of Commerce;
- Lee County: Betsy Clayton, Lee County PIO; Billie Jacoby, Lee County CRS Coordinator; Robbie Roepstorff, Edison National Bank;
- Sanibel: Sandy Larsen, Assistant City Engineer; Chris Heidrick, Heidrick and Company Insurance;
- Also in attendance: Joan LaGuardia, Lee County Administration.

## Appendix B – At-a-Glance CRS Summary

Project	Audience	Message	Outcome	Schedule	Responsibility
OP 1	Residents in repetitive loss areas	1, 2, 3, 4, 5c, 6b, 7	R1, R2, R3, R4, R5, R6, R9, R10	February	Floodplain manager or CRS coordinator for each jurisdiction
OP2	Non-resident owners of property in the repetitive loss areas	1, 2, 3, 4, 5c, 6a, 7	R1, R2, R3, R4, R5, R6, R8, R10	February	Floodplain manager or CRS coordinator for each jurisdiction
OP3	Permit applicants	1, 2, 4, 5b, 6a, 7	R1, R2, R5, R7, R8, R10	Year-round	Floodplain manager or CRS coordinator for each jurisdiction
OP4	Media	1, 2, 3, 4, 5a, 6b, 7	R1, R2, R3, R4, R5, R6, R9, R10	May	Lee County PIO
OP5	Media	1, 2, 3, 4, 6b, 7	R1, R2, R4, R5, R9, R10	May	Lee County PIO
OP6	Real estate and insurance agents and lenders	1, 2, 3, 4, 5c, 6b, 7	R1, R2, R3, R4, R5, R6, R9, R10	June	Floodplain manager or CRS coordinator for each jurisdiction

## Appendix C – CRS Activity 330 Proposed Scoring

	330 Outreach Projects	Topics Covered							OP	PPI
		1. Hazard	2. Insure	3. People	4. Property	5. Build	6. Natural	7. Hurricane		
OP1	RL Residents letter	1	2	3	4	5c	6b	7	✓	✓
OP2	RL Non-resident owners letter	1	2	3	4	5c	6a	7	✓	✓
OP3	Permit applicant brochure	1	2		4	5b	6a	7	✓	✓
OP4	Media briefing	1	2	3	4	5a	6b	7	✓	✓
OP5	Media Hazard Guide	1	2	3	4		6b	7	✓	✓
OP6	Agents email	1	2	3	4	5c	6b	7	✓	✓
	330 Flood Response	Topics Covered							OP	PPI
		1. Hazard	2. Insure	3. People	4. Property	5. Build	6. Natural	7. Hurricane		
FRP1	Pre-storm news releases			E2			E3	E1	✓	✓
FRP2	Social Media postings			E2			E3	E1	✓	✓
FRP3	Media briefings in the EOC			E2				E1	✓	✓
FRP4	Post-storm news releases			E4	E4	E5			✓	✓
FRP5	Additional web postings			E4	E4	E5			✓	✓

## APPENDIX D



Meeting Agenda - Final

FloodPlain Management Planning and Mitigation Advisory Committee

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Wednesday, June 29, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

**2. Pledge of Allegiance**

**3. Welcome and Introductions (Judie Zimomra, City Manager)**

Attachments:      [FloodPlain Management Planning Summary](#)

**4. Discussion and review of the purpose and charge of committee and development of a work plan per Resolution 16-032**

Resolution 16-032

Attachments:      [PowerPoint Presentation](#)  
[Resolution 16-032](#)

**5. 2016 Scheduled Meeting Dates**

**Wednesday, July 13, 2016**

**Wednesday, July 27, 2016**

**Thursday, August 11, 2016**

**Wednesday, August 24, 2016**

**Wednesday, September 07, 2016**

**6. Selection of Committee Vice Chair**

**7. Public Comment**

**8. Adjourn**

In accordance with the Americans With Disabilities Act, persons needing a special accommodation to participate in this proceeding, to include hearing impairment, should contact Pamela Smith, City Clerk, no later than one day prior to the proceedings at (239) 472-3700. For additional assistance if hearing impaired, telephone the Florida Relay Service at 711.

Citizens may request to receive Sanibel City Council and Planning Commission meeting agenda directly via e-mail. Citizens wishing to receive a copy of the agenda via e-mail may do so by visiting the City's website at [www.mysanibel.com](http://www.mysanibel.com). Additionally, citizens may register to receive City announcements such as press releases.

## **RULES OF CIVILITY FOR PUBLIC PARTICIPATION**

In recognition that public discourse is essential to the democratic system of government on April 16, 2002, Sanibel City Council adopted a Proclamation embracing civility in public deliberations. These rules were updated February 22, 2007.

Therefore, Sanibel City Council sanctioned these rules for public participation while conducting meetings and workshops:

1. Speakers are permitted to deliver his or her comments without interruption.
2. Speakers and debates should focus on issues, not on persons or personalities.
3. Persons are encouraged to participate in the governmental process.
4. To allow time to hear all points of view, speakers are allotted 3 minutes each time they are recognized.
5. Sidebar discussions while others are speaking are not permitted in Council Chambers. These discussions are to be removed from the chamber so as not to be disruptive to those conducting and following Council business.
6. Only the speaker recognized by the Chairperson has the floor. Speakers should raise their hand to be recognized. Speakers should identify themselves for the record. Speakers should utilize the microphone so that their comments can be recorded.
7. Anyone wishing to speak on an issue is given an opportunity to speak before speakers are recognized for an opportunity to speak a second time on an issue.
8. We seek to understand one another's points of view.
9. Anger, rudeness, ridicule, impatience and lack of respect for others are not acceptable behavior. Demonstrations in support or opposition to a speaker or idea such as clapping, cheering, booing or hissing or intimidating body language are not permitted in Council Chambers or workshop facilities.
10. We should all take initiative to make things better. Our goal is to foster an environment, which encourages a fair discussion and exchange of ideas without fear of personal attacks.

As approved 022007  
Sanibel City Council



Meeting Agenda - Final

FloodPlain Management Planning and Mitigation Advisory Committee

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Wednesday, July 13, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

**2. Pledge of Allegiance**

**3. Adoption of the June 29, 2106 committee minutes**

- a. June 29, 2016 meeting minutes

Attachments:      [June 29, 2016 meeting minutes](#)

**4. DISCUSSION REGARDING ASSESSING THE FLOODPLAIN AND RELATED HAZARDS**

- a. 2005 Floodplain Management Plan adopted by Resolution 05-131 on September 10, 2005

Attachments:      [2005 Comprehensive Floodplain Management Plan Including Repetitive Loss fo](#)

- b. **RESOLUTION 05-131 APPROVING AND ADOPTING THE 2005 COMPREHENSIVE FLOODPLAIN MANAGEMENT PLAN; AND PROVIDING AN EFFECTIVE DATE**

Attachments:      [RESOLUTION 05-131](#)

**5. 2016 SCHEDULED MEETING DATES**

**Wednesday, July 27, 2017 -**

Assess the challenges and problems faced by the City of Sanibel with respect to flooding and floodplain management

**Thursday, August 11, 2017 -**

Set goals to address floodplain management and mitigation strategies

**Wednesday, August 24, 2016 -**

Review potential activities, strategies, projects and planning to address appropriate floodplain management for the City of Sanibel

**Wednesday, September 07, 2016 -**

Draft an action plan to address floodplain management planning, flood hazard mitigation and related activities

**6. Public Comment**

## 7. Adjournment

### **RULES OF CIVILITY FOR PUBLIC PARTICIPATION**

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7. Anyone wishing to speak on an issue is given an opportunity to speak before speakers are recognized for an opportunity to speak a second time on an issue.
8. We seek to understand one another's points of view.
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10. We should all take initiative to make things better. Our goal is to foster an environment, which encourages a fair discussion and exchange of ideas without fear of personal attacks.

As approved 022007  
Sanibel City Council

### **ALL IN THE CITY OF SANIBEL, LEE COUNTY, FLORIDA**

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Meeting Agenda - Final

FloodPlain Management Planning and Mitigation Advisory Committee

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Wednesday, July 27, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

- a. Motion to Excuse Any Absent Committee Members (Chris Heidrick and Sandy Larsen)

**2. Pledge of Allegiance**

**3. Consent Agenda**

- a. Adoption of the July 13, 2016 meeting minutes

Attachments: [FloodPlain Management Planning and Mitigation Advisory Committee 071316 C](#)

**4. Old Business**

- a. Organize to prepare the plan (**Step 1**)

Attachments: [Resolution 16-032](#)

- b. Involve the public (**Step 2**)

- 1. Discussion of draft survey to residents

Attachments: [Flood Risk and Insurance Option Draft Questionnaire](#)

- c. Coordinate (**Step 3**)

- 1. Review of 2005 Comprehensive Floodplain Management Plan

Attachments: [2005 Comprehensive Floodplain Management Plan Including Repetitive Loss fo](#)

- 2. Discussion to review flood protection activities by other communities
- 3. Discussion to invite other agencies (**1 point for each agency contacts**)

- d. Assess the Hazard (**Step 4**)

- 1. Review of Proposed 2016 Comprehensive Floodplain Management Plan

Attachments: [2016 Comprehensive Floodplain Management Plan Including Repetitive Loss \(2](#)

## 5. New Business

- a. Assess the Hazard (510-14) **(Step 4)**
  - 1. Review items that must be included on the Flood Hazard Assessment
    - i. The Special Flood Hazard Area (SFHA) shown on the Flood Insurance Rate Map (FIRM)
    - ii. Review repetitive loss areas

Attachments:      [Repetitive Loss Map](#)

- iii. Identify flood-related hazards listed in Section 401 found in the community

Attachments:      [Section 401 Special Flood-related Hazard Areas](#)

## 6. Next Meeting Date

- a. Discussion regarding changing committee meetings to monthly  
Current Meeting Schedule
  - Thursday, August 11, 2017 -**  
Set goals to address floodplain management and mitigation strategies
  - Wednesday, August 24, 2016 -**  
Review potential activities, strategies, projects and planning to address appropriate floodplain management for the City of Sanibel
  - Wednesday, September 07, 2016 -**  
Draft an action plan to address floodplain management planning, flood hazard mitigation and related activities

## 7. Public Comment

## 8. Adjourn.

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As approved 022007  
Sanibel City Council

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Meeting Agenda - Final

FloodPlain Management Planning and Mitigation Advisory Committee

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Wednesday, August 24, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

- a. Motion to Excuse Any Absent Committee Members

**2. Pledge of Allegiance**

**3. Consent Agenda**

- a. Adoption of the July 27, 2016 meeting minutes

Attachments: [FloodPlain Management Planning and Mitigation Advisory Committee 072716 D](#)

**4. Old Business**

- a. Organize to prepare the plan (**Step 1**)

Attachments: [Resolution 16-032](#)

- b. Involve the public (**Step 2**)

- 1. Discussion of draft survey to residents

Attachments: [Flood Risk and Insurance Option Draft Questionnaire](#)

- c. Coordinate (**Step 3**)

- 1. Review of 2005 Comprehensive Floodplain Management Plan

Attachments: [2005 Comprehensive Floodplain Management Plan Including Repetitive Loss](#)

- 2. Discussion to review flood protection activities by other communities
- 3. Discussion to invite other agencies (**1 point for each agency contacts**)

- d. Assess the Hazard (**Step 4**)

- 1. Review of Proposed 2016 Comprehensive Floodplain Management Plan

Attachments: [2016 Comprehensive Floodplain Management Plan Including Repetitive Loss \(2](#)

- e. Assess the Hazard (510-14) (**Step 4**)

- 1. Review items that must be included on the Flood Hazard Assessment
  - i. The Special Flood Hazard Area (SFHA) shown on the Flood Insurance Rate Map (FIRM)
  - ii. Review repetitive loss areas

Attachments: [Repetitive Loss Map](#)

- iii. Identify flood-related hazards listed in Section 401 found in the community

Attachments:      [Section 401 Special Flood-related Hazard Areas](#)

## 5. New Business

- a. Assess the Problem (**Step 5**)
  - 1. RISK ASSESSMENT
    - a. Hazard Summary
      - i. Properties In Special Flood Hazard Area and Velocity Zone
      - ii. Repetitive Loss Properties and Other Flood Prone Areas
      - iii. Coastal Flood Threats From Beach Erosion
      - iv. Storm Warnings and Evacuation of Islands
      - v. Protection of Critical Facilities
    - 2. Flood Hazard Area Inventory
      - a. Current and Projected
- b. Set Goals (**Step 6**)
  - 1. Floodplain Management Goals
- c. Review Possible Activities (**Step 7**)
  - 1. Current Activities and Alternative Considerations
- d. Publications

Attachments:      [Newspaper Articles August 17, 2016](#)

- e. Letter from a Citizen

Attachments:      [Martyn, Joan - Email Correspondence August 15, 2016](#)

## 6. Next Meeting Date

**Wednesday, September 21, 2016 -**

- Set goals to address floodplain management and mitigation strategies
- Review potential activities, strategies, projects and planning to address appropriate floodplain management for the City of Sanibel
- Draft an action plan to address floodplain management planning, flood hazard mitigation and related activities

## 7. Public Comment

## 8. Adjourn.

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Sanibel City Council

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Meeting Agenda - Final

FloodPlain Management Planning and Mitigation Advisory  
Committee

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Wednesday, September 21, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

- a. Motion to Excuse Any Absent Committee Members (Harold Law)

**2. Pledge of Allegiance**

**3. Consent Agenda**

- a. Adoption of the August 24, 2016 meeting minutes

Attachments: [FloodPlain Management Planning and Mitigation Advisory Committee 082416 D](#)

**4. Old Business**

- a. Adoption of Steps 1 and 2
  - i. **Step 1:** Organize to prepare the plan
  - ii. **Step 2:** Public Involvement - Resident Survey - Approved by City Council Saturday, September 10, 2016

Attachments: [Resolution 16-032](#)  
[Flood Risk and Insurance Option Questionnaire](#)

- b. **Step 3.** Discussion to review flood protection activities by other agencies/communities (**1 point for each agency contact**)
  - i. Lee County Department of Public Safety (Chief Jim Bjostad)
  - ii. Sanibel Fire and Rescue (Chief Matt Scott)
  - iii. Erick Lindblad SCCF Executive Director
- c. Coordinate and Assess Hazard
  - i. **Step 3 - Step 4 - Step 5 & Step 7:** Continue to Review and Update 2005 Floodplain Management Plan including Repetitive Loss for the 2016 Proposed Floodplain Management Plan including Repetitive Loss
  - ii. Review and accept amendments from assignments from the August 24, 2016 meeting
    - 1. Table of Contents (Sandy Larsen, Assistant City Engineer)
      - Step 1. III. Organize to Prepare the Plan (Sandy Larsen)
      - Step 2. IV. Public Involvement (Sandy Larsen)
      - Step 3. V. Coordinate (Sandy Larsen)
      - Step 4. VI. Assess the Hazard (Sandy Larsen)
      - Step 5. VII. Assess the Problem; (Sandy Larsen)

Step 5. VII. Assess the Problem; (Sandy Larsen) 5. Storm Warnings & Evacuation of the Island (Lt. Dalton & Sandy Larsen)

Step 5. Protection of Critical Facilities (Harold Law, Building Official & Sandy Larsen)

Step 5. B. Flood Hazard Are Inventory (Jimmy Jordan, Planning Director)

Step 6. I. Flood Warning Program Current Activities and Alternative Considerations (Lt. Dalton)

Step 7. IX. Review Possible Activities B. Current Regulations and of Consideration of Alternatives (Chris Heidrick, Full-time resident with expertise in flood insurance and flood mitigation regulations & Sandy Larsen)

Step 7. C. Coastal Mapping, Assessment & Planning (Risk Map) (Sandy Larsen)

Attachments: [2016 Comprehensive Floodplain Management Plan Including Repetitive Loss R](#)

## 5. New Business

- a. **Step 4.** Assess the Hazard (510-14)
  - i. Review items that must be included on the Flood Hazard Assessment
    - 1. The Special Flood Hazard Area (SFHA) shown on the Flood Insurance Rate Map (FIRM)
    - 2. Review repetitive loss areas
    - 3. Identify flood-related hazards listed in Section 401 found in the community

## 6. Next Meeting Date

- a. Discussion regarding changing committee meetings to monthly (Motion to schedule meetings)
  - Wednesday, October 19, 2016
  - Wednesday, November 16, 2016
  - Wednesday, December 14, 2016

## 7. Public Comment

## 8. Adjourn.

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Meeting Agenda - Final

FloodPlain Management Planning and Mitigation Advisory  
Committee

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Wednesday, October 19, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

- a. Motion to Excuse Any Absent Committee Members (Harold Law)

**2. Pledge of Allegiance**

**3. Consent Agenda**

- a. Adoption of the September 21, 2016 meeting minutes

Attachments: [FloodPlain Management Planning and Mitigation Advisory Committee 092116 D](#)

**4. Flood Survey Results Presentation**

- a. Presentation on the Flood Survey Results (Judie Zimomra, City Manager)

**5. Old Business**

- a. **Step 3.** Discussion to review flood protection activities by other agencies/communities (**1 point for each agency contact**)
  - i. Island Water Association (IWA) (Don Dubrasky, Executive Director)
  - ii. Sanibel Library (Margaret Mohundro, Executive Director)
  - iii. Sanibel Fire and Rescue (Chief Matt Scott)

- b. Coordinate and Assess Hazard
  - i. **Step 3 - Step 4 - Step 5 & Step 7:** Continue to Review and Update 2005 Floodplain Management Plan including Repetitive Loss for the 2016 Proposed Floodplain Management Plan including Repetitive Loss
  - ii. Review and accept amendments from assignments from the August 24, 2016 meeting
    - 1. Table of Contents (Sandy Larsen, Assistant City Engineer)
      - Step 3. V. Coordinate (Sandy Larsen)
      - Step 4. VI. Assess the Hazard (Sandy Larsen)
      - Step 5. VII. Assess the Problem; (Sandy Larsen)
      - Step 5. A5. Storm Warnings & Evacuation of the Island (Lt. Dalton & Sandy Larsen)
      - Step 5. A6. Protection of Critical Facilities (Harold Law, Building Official & Sandy Larsen)
      - Step 5. B. Flood Hazard Are Inventory (Jimmy Jordan, Planning Director)
      - Step 6. I. Flood Warning Program Current Activities and Alternative Considerations (Lt. Dalton)

Step 7. IX. Review Possible Activities B. Current Regulations and of Consideration of Alternatives (Jimmy Jordan & Sandy Larsen)

Step 7. C. Coastal Mapping, Assessment & Planning (Risk Map) (Sandy Larsen)

Step 7. K. Public Communications and Assistance (Lt. Dalton)

Attachments: [2016 Comprehensive Floodplain Management Plan Including Repetitive Loss F](#)

**c. Step 4.** Assess the Hazard (510-14)

i. Review items that must be included on the Flood Hazard Assessment

1. The Special Flood Hazard Area (SFHA) shown on the Flood Insurance Rate Map (FIRM)
2. Review repetitive loss areas
3. Identify flood-related hazards listed in Section 401 found in the community

**6. New Business**

**a. Step 8:** Draft an Action Plan

a. Regulatory Activities

- i. 1a. Continued Land Use Regulation and Enforcement (Harold Law & Jimmy Jordan)
- ii. 1b. Higher Regulatory Standards (Jimmy Jordan)

b. Flood Damage Reduction Activities

- i. 2a. Flood Vulnerable Property Identification (Jimmy Jordan)
- ii. 2b. Acquisition, Relocation and/or Retrofitting of Flood Vulnerable Property (Harold Law)
- iii. 3. Environmentally Sensitive Land Acquisition, Restoration and Protection (James Evans)

c. Flood Warning Program Activities

- i. 4. Flood/Storm Warning Program (Lt. Dalton)

d. Structural Components of Surface Water Management

- i. 5a. Surface Water Management Plan Implementation and Operation (Sandy Larsen)
- ii. 5b. Drainage System Maintenance (Sandy Larsen)
- iii. 5c. Beach Management Plan Adoption and Implementation (Sandy Larsen & James Evans)

e. Public Information, Communication and Assistance Program

- i. 6a. Information and Assistance Provision
- ii. 6b. Community Outreach Flood Information Programs
- iii. 6c. Flood Hazard Disclosures
- iv. 6d. Building Elevation Certificate Maintenance

Attachments: [2016 Flood Facts Final 050416](#)

**b. Step 9** Adopt the Plan

**Step 10** Implement, Evaluate and Revise

**7. Next Meeting Date**

**a. Next Meeting Dates**

Wednesday, November 16, 2016

Wednesday, December 14, 2016

**8. Public Comment**

## 9. Adjourn.

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Meeting Agenda - Final

FloodPlain Management Planning and Mitigation Advisory  
Committee

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Wednesday, November 16, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

- a. Motion to Excuse Any Absent Committee Members

**2. Pledge of Allegiance**

**3. Consent Agenda**

- a. Adoption of the October 19, 2016 meeting minutes

Attachments:      [FloodPlain Management Planning and Mitigation Advisory Committee 101916 D](#)

**4. Public Comment**

**5. Old Business**

- a. Adoption of changes to Steps 1 and 2 since the October 19th Committee meeting
  - i. **Step 1:** Organize to prepare the plan
  - ii. **Step 2:** Public Involvement - Resident Survey - Approved by City Council Saturday, September 10, 2016

Attachments:      [2016 Comprehensive Floodplain Management Plan Including Repetitive Loss F](#)

- b. **Step 3.** Discussion to review flood protection activities by other agencies/communities (**1 point for each agency contact**)
  - i. Center for Rehabilitation for Wildlife (CROW) (Linda Estep, Executive Director)
- c. Coordinate and Assess Hazard
  - i. **Step 3 - Step 4 - Step 5 & Step 7:** Continue to Review and Update 2005 Floodplain Management Plan including Repetitive Loss for the 2016 Proposed Floodplain Management Plan including Repetitive Loss
  - ii. Review and accept amendments from assignments from the August 24, 2016 meeting
    - 1. Table of Contents (Sandy Larsen, Assistant City Engineer)
      - Step 1. III. Organize to Prepare the Plan (Sandy Larsen)
      - Step 2. IV. Public Involvement (Sandy Larsen)
      - Step 3. V. Coordinate (Sandy Larsen)
      - Step 4. VI. Assess the Hazard (Sandy Larsen)
      - Step 5. VII. Assess the Problem; (Sandy Larsen)
      - Step 5. A5. Storm Warnings & Evacuation of the Island (Major Dalton & Sandy Larsen)

- Step 5. A6. Protection of Critical Facilities (Harold Law, Building Official & Sandy Larsen)
- Step 5. B. Flood Hazard Are Inventory (Jimmy Jordan, Planning Director)
- Step 6. I. Flood Warning Program Current Activities and Alternative Considerations (Major Dalton)
- Step 7. IX. Review Possible Activities B. Current Regulations and of Consideration of Alternatives (Jimmy Jordan & Sandy Larsen)
- Step 7. C. Coastal Mapping, Assessment & Planning (Risk Map) (Sandy Larsen)
- Step 7. K. Public Communications and Assistance (Major Dalton)

## 6. New Business

- a. **Step 4.** Assess the Hazard (510-14)
  - i. Review items that must be included on the Flood Hazard Assessment
    - 1. The Special Flood Hazard Area (SFHA) shown on the Flood Insurance Rate Map (FIRM)
    - 2. Review repetitive loss areas
    - 3. Identify flood-related hazards listed in Section 401 found in the community
- b. **Step 8:** Draft an Action Plan
  - a. Regulatory Activities
    - i. 1a. Continued Land Use Regulation and Enforcement (Harold Law & Jimmy Jordan)
    - ii. 1b. Higher Regulatory Standards (Jimmy Jordan)
  - b. Flood Damage Reduction Activities
    - i. 2a. Flood Vulnerable Property Identification (Jimmy Jordan)
    - ii. 2b. Acquisition, Relocation and/or Retrofitting of Flood Vulnerable Property (Harold Law)
    - iii. 3. Environmentally Sensitive Land Acquisition, Restoration and Protection (James Evans)
  - c. Flood Warning Program Activities
    - i. 4. Flood/Storm Warning Program (Major Dalton)
  - d. Structural Components of Surface Water Management
    - i. 5a. Surface Water Management Plan Implementation and Operation (Sandy Larsen)
    - ii. 5b. Drainage System Maintenance (Sandy Larsen)
    - iii. 5c. Beach Management Plan Adoption and Implementation (Sandy Larsen & James Evans)
  - e. Public Information, Communication and Assistance Program
    - i. 6a. Information and Assistance Provision
    - ii. 6b. Community Outreach Flood Information Programs
    - iii. 6c. Flood Hazard Disclosures
    - iv. 6d. Building Elevation Certificate Maintenance

Attachments:      [STEP 8 Existing Mitigation Actions](#)

## 7. Reports

## 8. Next Meeting Date

- a. Next Meeting Date  
Wednesday, December 14, 2016

## 9. Adjourn.

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Meeting Agenda - Final

FloodPlain Management Planning and Mitigation Advisory  
Committee

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Wednesday, December 14, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

- a. Motion to Excuse Any Absent Committee Members

**2. Pledge of Allegiance**

**3. Appointment of a Vice Chair**

- a. Appointment of a Vice Chair

**4. Consent Agenda**

- a. Adoption of the November 16, 2016 meeting minutes

Attachments: [FloodPlain Management Planning and Mitigation Advisory Committee 111616 D](#)

**5. Old Business**

- a. **Step 3.** Discussion to review flood protection activities by other agencies/communities (**1 point for each agency contact**)
  - i. Lee County Department of Transportation (Randy Cerchie, Director) by phone at 11:45 a.m.
  - ii. Community Housing Resources, Inc. (CHR) (Kelly Collini, Executive Director)
  - iii. Island Water (Don DuBrasky, Executive Director)
  - iv. Lee County Sheriff's Department (Lieutenant Jeff Corkhill)
  - v. Sanibel School (Principal Vilardi)
- b. Adoption of changes to Steps 1, 2, 3, and 8 since the November 16, 2016 Committee meeting
  - i. **Step 1:** Approve Amendment regarding new committee member and any amendments
  - ii. **Step 2:** Resident Survey - Approved by City Council Saturday, September 10, 2016
  - iii. **Step 3:** Approve any amendments
  - iv. **Step 8:** Action Plan

Attachments: [2016 Comprehensive Floodplain Management Plan Including Repetitive Loss F](#)

- v. Review and accept amendments from assignments from the November 16, 2016 meeting
  - 1. Review and approve the Table of Contents
    - Step 1:** Organize to Prepare the Plan
    - Step 2:** Public Involvement
    - Step 3:** Coordinate
    - Step 4:** Assess the Hazard

- Step 5:** Assess the Problem
- Step 6:** Set Goals
- Step 7:** Review Possible Activities
- Step 8:** Draft an Action Plan
- Step 9:** Adopt the Plan
- Step 10:** Implement, Evaluate and Revise

## 6. New Business

- a. Review Tetra Tech Comments

Attachments:      [Tetra Tech Comments to the 2016 Comprehensive Floodplain Management Pl](#)  
[Tetra Tech 510 FloodPlain Management Planning Checklist REVISED 1209216](#)

- b. Review and Approve the Executive Summary

- c. Review Appendix A

- i. Summary of the Action Plan
- ii. Repetitive Loss Plan (Harold Law, Building Official)
- iii. Open Space Preservation Map
- iv. Existing Land Use Map
- v. Update CRS Manual

Attachments:      [CRS 2017 Coordinator's Manual](#)

## 7. 2017 Scheduled Meeting Dates

- a. Discussion regarding the 2017 committee meetings dates (Motion to schedule meetings).
  - Wednesday, January 18, 2017
  - Wednesday, February 15, 2017
  - Wednesday, March 22, 2017

## 8. Public Comment

## 9. Adjourn.

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7. Anyone wishing to speak on an issue is given an opportunity to speak before speakers are recognized for an opportunity to speak a second time on an issue.
8. We seek to understand one another's points of view.
9. Anger, rudeness, ridicule, impatience and lack of respect for others are not acceptable behavior. Demonstrations in support or opposition to a speaker or idea such as clapping, cheering, booing or hissing or intimidating body language are not permitted in Council Chambers or workshop facilities.
10. We should all take initiative to make things better. Our goal is to foster an environment, which encourages a fair discussion and exchange of ideas without fear of personal attacks.

As approved 022007  
Sanibel City Council

In accordance with the Americans With Disabilities Act, persons needing a special accommodation to participate in this proceeding, to include hearing impairment, should contact Pamela Smith, City Clerk, no later than one day prior to the proceedings at (239) 472-3700. For additional assistance if hearing impaired, telephone the Florida Relay Service at 711.

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Meeting Agenda - Final

FloodPlain Management Planning and Mitigation Advisory  
Committee

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Wednesday, January 18, 2017

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

- a. Motion to Excuse Any Absent Committee Members

**2. Pledge of Allegiance**

**3. Consent Agenda**

- a. Adoption of the December 14, 2016 meeting minutes

**4. Old Business**

- a. Adoption of changes and updates since the December 14, 2016 meeting:
  - i. Changes to Table of Contents: Changes include renumbering, addition of the Appendix and addition of numbered figures.
  - ii. **Step 1:** Minor changes to renumbering.
  - iii. **Step 2:** Changes include clarification of public meeting on the 2016 Floodplain Management Plan Draft including public comment prior to adoption by City Council. Clarification of electronic communication and renumbering.
  - iv. **Step 3:** Clarification of invitations sent to other agencies and renumbering and update to include other agency speaker from 12/14/2016 meeting.
  - v. **Step 4:** Renumber only
  - vi. **Step 5:** Renumber and addition of paragraph regarding Public Health to floodwaters/mold.
  - vii. **Step 7:** Renumber and clarification of Outreach Projects included in the MJPP
  - viii. **Step 8:** Changes to include other hazards and clarifies existing and proposed goals.

Attachments:      [2016 Comprehensive Floodplain Management Plan Including Repetitive Loss 0](#)  
[510 FloodPlain Management Planning Checklist revised 121316](#)

**5. New Business**

- a. **(Step 5)** Assess the Hazard (510-35)  
Setp 5.C.2. Review of the historical damage building by planning zone and flood zone which include repetitive loss areas (Harold)
- b. Review and Adopt the changes to the Repetitive Loss Plan (Harold)

- c. Review and Adopt the changes to the Appendix (Sandy)

Attachments:      [Comprehensive Floodplain Management Plan Final Apendix 011817](#)

- d. **(Step 2)** Consideration of the Final Public meeting of the Floodplain Management Planning and Mitigation Advisory Committee and Adoption of the 2016 Floodplain Management Plan Draft for Submittal to City Council

## 6. Next Meeting Date

- a. Discussion regarding changing and/or cancelling the following scheduled meetings:
  - Wednesday, February 15, 2017
  - Wednesday, March 22, 2017
- b. Discussion regarding the Annual Review of the Action Plan meeting:
  - February or March of 2018

## 7. Public Comment

## 8. Adjourn.

## **RULES OF CIVILITY FOR PUBLIC PARTICIPATION**

In recognition that public discourse is essential to the democratic system of government on April 16, 2002, Sanibel City Council adopted a Proclamation embracing civility in public deliberations. These rules were updated February 22, 2007.

Therefore, Sanibel City Council sanctioned these rules for public participation while conducting meetings and workshops:

1. Speakers are permitted to deliver his or her comments without interruption.
2. Speakers and debates should focus on issues, not on persons or personalities.
3. Persons are encouraged to participate in the governmental process.
4. To allow time to hear all points of view, speakers are allotted 3 minutes each time they are recognized.
5. Sidebar discussions while others are speaking are not permitted in Council Chambers. These discussions are to be removed from the chamber so as not to be disruptive to those conducting and following Council business.
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Meeting Agenda - Final

FloodPlain Management Planning and Mitigation Advisory  
Committee

---

Wednesday, March 22, 2017

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

- a. Motion to Excuse Any Absent Committee Members

**2. Pledge of Allegiance**

**3. Consent Agenda**

- a. Adoption of the January 18, 2017 meeting minutes

Attachments: [FloodPlain Management Planning and Mitigation Advisory Committee 011817 D](#)

**4. Old Business**

- a. Adoption of changes and updates since the January 18, 2017 meeting:
  - i. **Step 1:** Changes to Title (2017), Changes to Table of Contents: Changes added M, N, and O to the Appendix.
  - ii. **Step 2:** Changes date of final meeting.
  - iii. **Step 5:** Changes to the Repetitive Loss Properties.
  - iv. **Repetitive Loss Plan:** Review Plan
  - v. **Appendix:** Review and Approval of Appendix and modified to include outreach letters, within the Repetitive Loss Area and Realtor Agents Brochure

Attachments: [2016 Repetitive Loss 032217 marked up](#)  
[2017 Comprehensive Floodplain Management Plan Including Repetitive Loss 0](#)  
[2016 Appendix](#)

**5. New Business**

- a. **(Step 2)** Consideration of the Final Public meeting of the Floodplain Management Planning and Mitigation Advisory Committee and Adoption of the 2016 Floodplain Management Plan Draft for Submittal to City Council

**6. Next Meeting Date**

- a. Discussion regarding scheduling any additional meetings for changes and/or final approval
- b. Discussion regarding the Annual Review of the Action Plan meeting:  
March or April of 2018

## 7. Public Comment

## 8. Adjourn.

### **RULES OF CIVILITY FOR PUBLIC PARTICIPATION**

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As approved 022007  
Sanibel City Council

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## APPENDIX E



**Meeting Minutes - Final**  
**FloodPlain Management Planning and**  
**Mitigation Advisory Committee**

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Wednesday, June 29, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

The FloodPlain Management and Mitigation Advisory Committee June 29, 2016 meeting was called to order at 11:35 a.m.

**Present:** 6 - Chair William Dalton, Committee Member Harold Law, Committee Member Jimmy Jordan, Vice Chair Sandy Larsen, Committee Member Christopher Heidrick and Committee Member Eric Pfeifer

**2. Pledge of Allegiance**

**3. Welcome and Introductions (Judie Zimomra, City Manager)**

Ms. Zimomra welcomed, thanked the committee members for their service, handed out a FloodPlain Management Planning - Summary and spoke to the following:

- City Council appointed Lt. Dalton as Chairman of the Committee
- Encourage any additional staff to participate on the board
- Sanibel is a part of the Lee County plan, but could also stand alone with the work of this committee

Each Committee Member gave a brief introduction.

**4. Discussion and review of the purpose and charge of committee and development of a work plan per Resolution 16-032**

- a. Resolution 16-032

Lt. Dalton gave a brief PowerPoint presentation.

**5. 2016 Scheduled Meeting Dates**

**Wednesday, July 13, 2016**

**Wednesday, July 27, 2016**

**Thursday, August 11, 2016**

**Wednesday, August 24, 2016**

**Wednesday, September 07, 2016**

Committee Member Heidrick mentioned he would be absent for the July 27, 2016 and the August 11, 2016 meetings.

**Committee Member Law moved, seconded by Committee Member Pfeifer to approve the meeting dates as scheduled. The motion carried.**

## **6. Selection of Committee Vice Chair**

**Chairman Lt. Dalton moved, seconded by Committee Member Jordan to nominate Committee Member Larsen for Vice Chair. The motion carried.**

## **7. Public Comment**

Judie Zimomra gave a brief comment.

## **8. Adjourn**

Being no further business, the FloodPlain Management and Mitigation Advisory Committee June 29, 2016 meeting was adjourned at 11:56 a.m.



**Meeting Minutes - Final**  
**FloodPlain Management Planning and**  
**Mitigation Advisory Committee**

---

Wednesday, July 13, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

The FloodPlain Management Planning and Mitigation Advisory Committee was called to order at 11:33 p.m.

**Present:** 5 - Chair William Dalton, Vice Chair Sandy Larsen, Committee Member Jimmy Jordan, Committee Member Harold Law and Committee Member Eric Pfeifer

**Absent:** 1 - Committee Member Christopher Heidrick

**2. Pledge of Allegiance**

**3. Adoption of the June 29, 2106 committee minutes**

**a. June 29, 2016 meeting minutes**

**Committee Member Law moved, seconded by Committee Member Pfeifer to adopt the FloodPlain Management Planning and Mitigation Advisory Committee June 29, 2016 meeting minutes. The motion carried.**

**Absent:** 1 - Committee Member Heidrick

**4. DISCUSSION REGARDING ASSESSING THE FLOODPLAIN AND RELATED HAZARDS**

- 2005 FloodPlain Management Plan is not in the same structure as what FEMA is currently recommending so we want to discuss if we want to cut and paste the information into the current document or rewrite the whole 2005 plan
- Discussing ensued regarding accessing the hazards are referned in the following sections:
  - VI. Hazard Assessment Introduction to History of storms
  - VII. Hazard Summary section
- Demographics will be reworked to be current because the number of repetitive losses is not accurate
- Committee Member Heidrick arrived at 11:39 a.m.
- Hazards they are showing repetitive losses but that is a whole separate section
- Some categories we could look at water hazards that are here choose the hazards or the sub hazards
  - 1. Coastal Flooding
  - 2. Interior Flooding from Storm Surge Events
  - 3. Coastal Erosion

a. Roads

4. Climate Change and Sea Level Rise

- Natural Resources is planning to install a rip rap system along Woodring and currently working on the park at the end of Bailey Road
- Suggestion to create a section on inland flooding to the hazards
- Discussion ensued regarding a survey to get thoughts on flood risk from the public
- Discussion ensued about the change on the labeling of the flood elevations on the FEMA Maps
- Incorporate the City's efforts as a Risk with Lee County in regards to the Sanibel Causeway

a. 2005 Floodplain Management Plan adopted by Resolution 05-131 on September 10, 2005

b. **RESOLUTION 05-131 APPROVING AND ADOPTING THE 2005 COMPREHENSIVE FLOODPLAIN MANAGEMENT PLAN; AND PROVIDING AN EFFECTIVE DATE**

**5. 2016 SCHEDULED MEETING DATES**

Committee Member Heidrick and Vice Chair Larsen will be absent from the Wednesday, July, 27, 2016 meeting.

**Wednesday, July 27, 2017 -**

Assess the challenges and problems faced by the City of Sanibel with respect to flooding and floodplain management

**Thursday, August 11, 2017 -**

Set goals to address floodplain management and mitigation strategies

**Wednesday, August 24, 2016 -**

Review potential activities, strategies, projects and planning to address appropriate floodplain management for the City of Sanibel

**Wednesday, September 07, 2016 -**

Draft an action plan to address floodplain management planning, flood hazard mitigation and related activities

**6. Public Comment**

None.

**7. Adjournment**

Being no further business, the FloodPlain Management and Mitigation Advisory Committee July 15, 2016 meeting was adjourned at 12:15 p.m.



**Meeting Minutes - Final**  
**FloodPlain Management Planning and**  
**Mitigation Advisory Committee**

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Wednesday, July 27, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

The Floodplain Management Planning and Mitigation Advisory Committee July 27, 2016 meeting was called to order at 11:31 a.m.

**Present:** 4 - Chair William Dalton, Committee Member Jimmy Jordan, Committee Member Harold Law and Committee Member Eric Pfeifer

**Absent:** 2 - Vice Chair Sandy Larsen and Committee Member Christopher Heidrick

- a. Motion to Excuse Any Absent Committee Members (Chris Heidrick and Sandy Larsen)

**Committee Member Pfeifer moved, seconded by Committee Member Jordan to excuse absent Committee Member Heidrick and Vice Chair Larsen. The motion carried.**

**Excused:** 2 - Vice Chair Larsen and Committee Member Heidrick

**2. Pledge of Allegiance**

**3. Consent Agenda**

- a. Adoption of the July 13, 2016 meeting minutes

**Committee Member Law moved, seconded by Committee Member Pfeifer to adopt the FloodPlain Management Planning and Mitigation Advisory Committee July 13, 2016 meeting minutes. The motion carried.**

**Excused:** 2 - Vice Chair Larsen and Committee Member Heidrick

**4. Old Business**

- a. Organize to prepare the plan (**Step 1**)

None.

- b. Involve the public (**Step 2**)

1. Discussion of draft survey to residents

Discussion ensued.

- reviewed the questionnaire for any possible changes or additions
- presenting the questionnaire to the Consultants for review

- City Manager, Judie Zimomra gave brief information regarding the survey information.

- Discussion of notification system Code Red

- Code Red discussion

- Adding a Code Red registration response to the questionnaire

**c. Coordinate (Step 3)**

1. Review of 2005 Comprehensive Floodplain Management Plan

None.

2. Discussion to review flood protection activities by other communities

3. Discussion to invite other agencies (**1 point for each agency contacts**)

Discussion ensued.

- Review other local communities' flood protection plans

- Invite local jurisdictions to a meeting through mail or email

**d. Assess the Hazard (Step 4)**

1. Review of Proposed 2016 Comprehensive Floodplain Management Plan

Discussion ensued.

**5. New Business**

**a. Assess the Hazard (510-14) (Step 4)**

1. Review items that must be included on the Flood Hazard Assessment

i. The Special Flood Hazard Area (SFHA) shown on the Flood Insurance Rate Map (FIRM)

ii. Review repetitive loss areas

Discussion ensued.

iii. Identify flood-related hazards listed in Section 401 found in the community

**6. Next Meeting Date**

**a. Discussion regarding changing committee meetings to monthly**

Current Meeting Schedule

**Thursday, August 11, 2017 -**

Set goals to address floodplain management and mitigation strategies

**Wednesday, August 24, 2016 -**

Review potential activities, strategies, projects and planning to address appropriate floodplain management for the City of Sanibel

**Wednesday, September 07, 2016 -**

Draft an action plan to address floodplain management planning, flood hazard mitigation and related activities

Discussion ensued holding once a month meetings.

**Committee Member Pfeifer moved, seconded by Committee Member Jordan to approve the next two meetings be held on August 24, 2016 and September 21, 2016. The motion carried.**

**Excused:** 2 - Vice Chair Larsen and Committee Member Heidrick

## **7. Public Comment**

None.

## **8. Adjourn.**

Being no further business, the Floodplain Management Planning and Mitigation Advisory Committee July 27, 2016 meeting was adjourned at 12:06 p.m.



## Meeting Minutes - Final Floodplain Management Planning and Mitigation Advisory Committee

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Wednesday, August 24, 2016

11:30 AM

City Hall

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### 1. Call To Order / Roll Call

The Floodplain Management Planning and Mitigation Advisory Committee August 24, 2016 meeting was called to order at 11:34 a.m.

**Present:** 6 - Chair William Dalton, Vice Chair Sandy Larsen, Committee Member Jimmy Jordan, Committee Member Harold Law, Committee Member Christopher Heidrick and Committee Member Eric Pfeifer

- a. Motion to Excuse Any Absent Committee Members

### 2. Pledge of Allegiance

### 3. Consent Agenda

- a. Adoption of the July 27, 2016 meeting minutes

Committee Member Pfeifer moved, seconded by Committee Member Law to adopt the Floodplain Management Planning and Mitigation Advisory Committee July 27, 2016 meeting minutes. The motion carried.

### 4. Old Business

- a. Organize to prepare the plan (Step 1)
- b. Involve the public (Step 2)
  - 1. Discussion of draft survey to residents

Discussion ensued.

    - Code Red Question added to the questionnaire
    - Having the Consultant Company review the draft questionnaire
- c. Coordinate (Step 3)
  - 1. Review of 2005 Comprehensive Floodplain Management Plan

Discussion ensued.

2. Discussion to review flood protection activities by other communities
3. Discussion to invite other agencies **(1 point for each agency contact)**

Discussion ensued.

**d. Assess the Hazard (Step 4)**

1. Review of Proposed 2016 Comprehensive Floodplain Management Plan

Discussion ensued.

- Vice Chair Larsen will provide additional information concerning Step 4 Item C - Storm History

**e. Assess the Hazard (510-14) (Step 4)**

1. Review items that must be included on the Flood Hazard Assessment
  - i. The Special Flood Hazard Area (SFHA) shown on the Flood Insurance Rate Map (FIRM)
  - ii. Review repetitive loss areas

Discussion ensued.

- Committee Member Heidrick and Committee Member Pfeifer suggested the Repetitive Loss Map be put on the City's website
- Vice Chair Larsen will insert the Repetitive Los Map into the Step 4 section

- iii. Identify flood-related hazards listed in Section 401 found in the community

## **5. New Business**

**a. Assess the Problem (Step 5)**

**1. RISK ASSESSMENT**

**a. Hazard Summary**

- i. Properties In Special Flood Hazard Area and Velocity Zone
- ii. Repetitive Loss Properties and Other Flood Prone Areas
- iii. Coastal Flood Threats From Beach Erosion
- iv. Storm Warnings and Evacuation of Islands
- v. Protection of Critical Facilities

**2. Flood Hazard Area Inventory**

**a. Current and Projected**

Discussion ensued

- Risk Assessment renumbering to include the additional items added (Vice Chair Larsen will develop that part of the agenda)
- Number 5 Storm Warnings and Evacuations (Lt. Dalton will update this section to include use of Code Red)
- Sanibel Fire and Rescue Station 2 (Committee Member Law will update this item with description information)
- Reference to the Sanibel Blind Pass Inlet Study and to the Beach Erosion Management Plan (Vice Chair Larsen will adjust the plan to reference these two items)

- Number of Structures Chart (Committee Member Law will update the information on the chart)
- Housing Type Chart (Committee Member Jordan will update the information on the chart)

**b. Set Goals (Step 6)**

1. Floodplain Management Goals

Discussion ensued.

**c. Review Possible Activities (Step 7)**

1. Current Activities and Alternative Considerations

Discussion ensued

- Vice Chair Larsen suggested step 7 is the location for the different beach erosion studies and plans.
- Federal Regulations, Zoning Regulations and City Development Regulations sections (Committee Member Heidrick will update the Section 7 information)

**d. Publications**

Lt. Dalton mentioned the newspaper article.

**e. Letter from a Citizen**

Lt. Dalton mentioned the letter received from a citizen

**6. Next Meeting Date**

**Wednesday, September 21, 2016 -**

- Set goals to address floodplain management and mitigation strategies
- Review potential activities, strategies, projects and planning to address appropriate floodplain management for the City of Sanibel
- Draft an action plan to address floodplain management planning, flood hazard mitigation and related activities

**7. Public Comment**

Mr. David Jones commented how very well organized and very professional Council is here on Sanibel.

**8. Adjourn.**

Being no further business, the FloodPlain Management and Mitigation Advisory Committee August 24, 2016 meeting was adjourned at 12:35 p.m.



**Meeting Minutes - Final**  
**FloodPlain Management Planning**  
**and Mitigation Advisory Committee**

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Wednesday, September 21, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

The FloodPlain Management Planning and Mitigation Advisory Committee  
September 21, 2016 meeting was called to order at 11:31 a.m.

**Present:** 5 - Chair William Dalton, Vice Chair Sandy Larsen, Committee Member Jimmy Jordan,  
Committee Member Harold Law and Committee Member Christopher Heidrick

**Absent:** 1 - Committee Member Eric Pfeifer

- a. Motion to Excuse Any Absent Committee Members (Harold Law)

**Committee Member Law moved, seconded by Committee Member Heidrick to excuse  
Committee Member Pfeifer. The motion carried.**

**Excused:** 1 - Committee Member Pfeifer

**2. Pledge of Allegiance**

**3. Consent Agenda**

- a. Adoption of the August 24, 2016 meeting minutes

**Committee Member Heidrick moved, seconded by Committee Member Law to adopt the  
FloodPlain Management Planning and Mitigation Advisory Committee August 24, 2016  
meeting minutes. The motion carried.**

**Excused:** 1 - Committee Member Pfeifer

**4. Old Business**

- a. Adoption of Steps 1 and 2
- i. **Step 1:** Organize to prepare the plan
  - ii. **Step 2:** Public Involvement - Resident Survey - Approved by City Council Saturday, September 10, 2016

Discussion ensued.

**Committee Member Law moved, seconded by Committee Member Heidrick to adopt Step  
1 and Step 2 as complete. The motion carried.**

**Excused:** 1 - Committee Member Pfeifer

**b. Step 3.** Discussion to review flood protection activities by other agencies/communities (**1 point for each agency contact**)

- i. Lee County Department of Public Safety (Chief Jim Bjostad)
- ii. Sanibel Fire and Rescue (Chief Matt Scott)
- iii. Erick Lindblad SCCF Executive Director

Jim Bjostad, Lee County Chief of Emergency Management introduced Senior Planning Officer Celeste Fournier.

- Ms. Fournier spoke about the Lee County Comprehensive Emergency Management Plan

- Mr. Bjostad addressed getting information regarding the Sanibel Causeway evacuation and erosion

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Erick Lindblad, Executive Director Sanibel Captiva Conservation Foundation

- Mr. Lindblad spoke about SCCF land acquisitions program has acquired 1200 acres and pre-storm and post storm staging areas

**c. Coordinate and Assess Hazard**

i. **Step 3 - Step 4 - Step 5 & Step 7:** Continue to Review and Update 2005 Floodplain Management Plan including Repetitive Loss for the 2016 Proposed Floodplain Management Plan including Repetitive Loss

ii. Review and accept amendments from assignments from the August 24, 2016 meeting

1. Table of Contents (Sandy Larsen, Assistant City Engineer)

Step 1. III. Organize to Prepare the Plan (Sandy Larsen)

Step 2. IV. Public Involvement (Sandy Larsen)

Step 3. V. Coordinate (Sandy Larsen)

Step 4. VI. Assess the Hazard (Sandy Larsen)

Step 5. VII. Assess the Problem; (Sandy Larsen)

Step 5. VII. Assess the Problem; (Sandy Larsen) 5. Storm Warnings & Evacuation of the Island (Lt. Dalton & Sandy Larsen)

Step 5. Protection of Critical Facilities (Harold Law, Building Official & Sandy Larsen)

Step 5. B. Flood Hazard Are Inventory (Jimmy Jordan, Planning Director)

Step 6. I. Flood Warning Program Current Activities and Alternative Considerations (Lt. Dalton)

Step 7. IX. Review Possible Activities B. Current Regulations and of Consideration of Alternatives (Chris Heidrick, Full-time resident with expertise in flood insurance and flood mitigation regulations & Sandy Larsen)

Step 7. C. Coastal Mapping, Assessment & Planning (Risk Map) (Sandy Larsen)

- Sandy Larsen, Assistant City Engineer discussed the updates made to the Comprehensive Floodplain Management Plan

- James Evans, Natural Resources Director discussed applying for a grant with the Nature Conservancy through the National Academy of Sciences to review coastal resiliency to potentially get additional Community Rating System points to reduce the flood insurance rates

- Discussion ensued regarding Step 6 - Goals

- Discussion ensued regarding Step 7 - Current Regulations, Coastal Mapping and Public Communications and Assistance
- Discussion ensued regarding Step 8
- James Evans, Natural Resources Director spoke to Conservation Land Acquisition funds and Land Restoration projects and programs

## 5. New Business

- a. **Step 4. Assess the Hazard (510-14)**
  - i. Review items that must be included on the Flood Hazard Assessment
    1. The Special Flood Hazard Area (SFHA) shown on the Flood Insurance Rate Map (FIRM)
    2. Review repetitive loss areas
    3. Identify flood-related hazards listed in Section 401 found in the community

Discussion ensued  
Repetitive Loss Information (Harold Law)  
Land Use Maps (Jimmy Jordan)

## 6. Next Meeting Date

- a. Discussion regarding changing committee meetings to monthly (Motion to schedule meetings)
  - Wednesday, October 19, 2016
  - Wednesday, November 16, 2016
  - Wednesday, December 14, 2016

**Committee Member Heidrick moved, seconded by Committee Member Jordan to accept the next meeting dates. The motion carried.**

**Excused:** 1 - Committee Member Pfeifer

## 7. Public Comment

None.

## 8. Adjourn.

Being no further business the FloodPlain Management Planning and Mitigation Advisory Committee September 21, 2016 meeting was adjourned at 12:55 p.m.



**Meeting Minutes - Final**  
**FloodPlain Management Planning**  
**and Mitigation Advisory Committee**

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Wednesday, October 19, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

The FloodPlain Management Planning and Mitigation Advisory Committee October 19, 2016 meeting was called to order at 11:33 a.m.

Laura Wesserling, Acting Building Official is attending in observance for Committee Member Law. Ms. Wesserling's attendance does not count as part of the quorum and will not be casting a vote.

**Present:** 5 - Chair William Dalton, Vice Chair Sandy Larsen, Committee Member Jimmy Jordan, Committee Member Christopher Heidrick and Committee Member Eric Pfeifer

**Absent:** 1 - Committee Member Harold Law

**a. Motion to Excuse Any Absent Committee Members (Harold Law)**

**Committee Member Jordan moved, seconded by Committee Member Heidrick to excuse Committee Member Law. The motion carried.**

**Excused:** 1 - Committee Member Law

**2. Pledge of Allegiance**

**3. Consent Agenda**

**a. Adoption of the September 21, 2016 meeting minutes**

**Committee Member Heidrick moved, seconded by Committee Member Pfeifer to adopt the FloodPlain Management Planning and Mitigation Advisory Committee September 21, 2016 meeting minutes. The motion carried.**

**Excused:** 1 - Committee Member Law

**4. Flood Survey Results Presentation**

**a. Presentation on the Flood Survey Results (Judie Zimomra, City Manager)**

Judie Zimomra, Sanibel City Manager gave a presentation on the FloodPlain Study Survey

## 5. Old Business

a. **Step 3.** Discussion to review flood protection activities by other agencies/communities (**1 point for each agency contact**)

- i. Island Water Association (IWA) (Don Dubrasky, Executive Director)
- ii. Sanibel Library (Margaret Mohundro, Executive Director)
- iii. Sanibel Fire and Rescue (Chief Matt Scott)

Executive Director Margaret Mohundro, Sanibel Library gave a brief report

Chief Matt Scott, Sanibel Fire and Rescue gave a brief report

b. Coordinate and Assess Hazard

i. **Step 3 - Step 4 - Step 5 & Step 7:** Continue to Review and Update 2005 Floodplain Management Plan including Repetitive Loss for the 2016 Proposed Floodplain Management Plan including Repetitive Loss

ii. Review and accept amendments from assignments from the August 24, 2016 meeting

1. Table of Contents (Sandy Larsen, Assistant City Engineer)

Step 3. V. Coordinate (Sandy Larsen)

Step 4. VI. Assess the Hazard (Sandy Larsen)

Step 5. VII. Assess the Problem; (Sandy Larsen)

Step 5. A5. Storm Warnings & Evacuation of the Island (Lt. Dalton & Sandy Larsen)

Step 5. A6. Protection of Critical Facilities (Harold Law, Building Official & Sandy Larsen)

Step 5. B. Flood Hazard Are Inventory (Jimmy Jordan, Planning Director)

Step 6. I. Flood Warning Program Current Activities and Alternative Considerations (Lt.

Dalton)

Step 7. IX. Review Possible Activities B. Current Regulations and of Consideration of Alternatives (Jimmy Jordan & Sandy Larsen)

Step 7. C. Coastal Mapping, Assessment & Planning (Risk Map) (Sandy Larsen)

Step 7. K Public Communications and Assistance (Lt. Dalton)

Discussion ensued.

Director James Evans, Natural Resources will review Step 7.

Meeting went into Recess at 12:08 p.m.

Meeting Reconvened at 12:22 p.m.

c. **Step 4.** Assess the Hazard (510-14)

i. Review items that must be included on the Flood Hazard Assessment

1. The Special Flood Hazard Area (SFHA) shown on the Flood Insurance Rate Map (FIRM)
2. Review repetitive loss areas
3. Identify flood-related hazards listed in Section 401 found in the community

## 6. New Business

- a. **Step 8: Draft an Action Plan**
  - a. Regulatory Activities
    - i. 1a. Continued Land Use Regulation and Enforcement (Harold Law & Jimmy Jordan)
    - ii. 1b. Higher Regulatory Standards (Jimmy Jordan)
  - b. Flood Damage Reduction Activities
    - i. 2a. Flood Vulnerable Property Identification (Jimmy Jordan)
    - ii. 2b. Acquisition, Relocation and/or Retrofitting of Flood Vulnerable Property (Harold Law)
    - iii. 3. Environmentally Sensitive Land Acquisition, Restoration and Protection (James Evans)
  - c. Flood Warning Program Activities
    - i. 4. Flood/Storm Warning Program (Lt. Dalton)
  - d. Structural Components of Surface Water Management
    - i. 5a. Surface Water Management Plan Implementation and Operation (Sandy Larsen)
    - ii. 5b. Drainage System Maintenance (Sandy Larsen)
    - iii. 5c. Beach Management Plan Adoption and Implementation (Sandy Larsen & James Evans)
  - e. Public Information, Communication and Assistance Program
    - i. 6a. Information and Assistance Provision
    - ii. 6b. Community Outreach Flood Information Programs
    - iii. 6c. Flood Hazard Disclosures
    - iv. 6d. Building Elevation Certificate Maintenance

Brief Discussion ensued

- b. **Step 9** Adopt the Plan  
**Step 10** Implement, Evaluate and Revise

## 7. Next Meeting Date

- a. Next Meeting Dates
  - Wednesday, November 16, 2016
  - Wednesday, December 14, 2016

## 8. Public Comment

None

## 9. Adjourn.

Due to no further business the FloodPlain Management Planning and Mitigation Advisory Committee October 19, 2016 meeting was adjourned at 12:50 p.m.



**Meeting Minutes - Final**  
**FloodPlain Management Planning**  
**and Mitigation Advisory Committee**

---

Wednesday, November 16, 2016

11:30 AM

City Hall

---

**1. Call To Order / Roll Call**

The FloodPlain Management Planning & Mitigation Advisory November 16, 2016 meeting was called to order at 11:34 a.m.

**Present:** 4 - Chair William Dalton, Chair Sandy Larsen, Committee Member Harold Law and Committee Member Eric Pfeifer

**Absent:** 2 - Committee Member Jimmy Jordan and Committee Member Christopher Heidrick

**a. Motion to Excuse Any Absent Committee Members**

**Committee Member Pfeifer moved, seconded by Vice Chair Larsen to excuse absent Committee Member Heidrick and Committee Member Jordan. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Committee Member Heidrick

**2. Pledge of Allegiance**

**3. Consent Agenda**

**a. Adoption of the October 19, 2016 meeting minutes**

**Committee Member Pfeifer moved, seconded by Vice Chair Larsen to adopt the FloodPlain Management Planning and Mitigation Advisory Committee October 19, 2016 meeting minutes. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Committee Member Heidrick

**4. Public Comment**

None.

**5. Old Business**

**a. Adoption of changes to Steps 1 and 2 since the October 19th Committee meeting**

**i. Step 1:** Organize to prepare the plan

**ii. Step 2:** Public Involvement - Resident Survey - Approved by City Council Saturday, September 10, 2016

**Committee Member Law moved, seconded by Committee Member Pfeifer to adopt the changes made to Steps 1 and 2. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Committee Member Heidrick

**b. Step 3.** Discussion to review flood protection activities by other agencies/communities **(1 point for each agency contact)**

i. Center for Rehabilitation for Wildlife (CROW) (Linda Estep, Executive Director)

Executive Director Linda Estep, CROW gave an overview of CROW's Emergency Management Plan

Preparedness Coordinator Caitie Eck, Florida Department of Health in Lee County gave an overview of the help provided to Sanibel in the recovery stage

- City Manager Judie Zimomra provided some clarification of what types of point of dispensation services the Florida Department of Health in Lee County supplies post disaster

**c. Coordinate and Assess Hazard**

i. **Step 3 - Step 4 - Step 5 & Step 7:** Continue to Review and Update 2005 Floodplain Management Plan including Repetitive Loss for the 2016 Proposed Floodplain Management Plan including Repetitive Loss

ii. Review and accept amendments from assignments from the August 24, 2016 meeting

1. Table of Contents (Sandy Larsen, Assistant City Engineer)

Step 1. III. Organize to Prepare the Plan (Sandy Larsen)

Step 2. IV. Public Involvement (Sandy Larsen)

Step 3. V. Coordinate (Sandy Larsen)

Step 4. VI. Assess the Hazard (Sandy Larsen)

Step 5. VII. Assess the Problem; (Sandy Larsen)

Step 5. A5. Storm Warnings & Evacuation of the Island (Major Dalton & Sandy Larsen)

Step 5. A6. Protection of Critical Facilities (Harold Law, Building Official & Sandy Larsen)

Step 5. B. Flood Hazard Are Inventory (Jimmy Jordan, Planning Director)

Step 6. I. Flood Warning Program Current Activities and Alternative Considerations (Major Dalton)

Step 7. IX. Review Possible Activities B. Current Regulations and of Consideration of Alternatives (Jimmy Jordan & Sandy Larsen)

Step 7. C. Coastal Mapping, Assessment & Planning (Risk Map) (Sandy Larsen)

Step 7. K. Public Communications and Assistance (Major Dalton)

Discussion ensued

Step 3 - Questionnaire (review by Chris Heidrick)

**Committee Member Law moved, seconded by Committee Member Pfeifer to adopt the changes made to the plan as to date. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Committee Member Heidrick

## 6. New Business

### a. Step 4. Assess the Hazard (510-14)

- i. Review items that must be included on the Flood Hazard Assessment
  1. The Special Flood Hazard Area (SFHA) shown on the Flood Insurance Rate Map (FIRM)
  2. Review repetitive loss areas
  3. Identify flood-related hazards listed in Section 401 found in the community

Discussions ensued.

**Committee Member Law moved, seconded by Vice Chair Larsen to adopt Step 4 and Step 5 as complete. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Committee Member Heidrick

**Committee Member Pfeifer moved, seconded by Committee Member Law to adopt Step 6 as complete. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Committee Member Heidrick

**Vice Chair Larsen moved, seconded by Committee Member Law to adopt Step 7 as complete. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Committee Member Heidrick

### b. Step 8: Draft an Action Plan

- a. Regulatory Activities
  - i. 1a. Continued Land Use Regulation and Enforcement (Harold Law & Jimmy Jordan)
  - ii. 1b. Higher Regulatory Standards (Jimmy Jordan)
- b. Flood Damage Reduction Activities
  - i. 2a. Flood Vulnerable Property Identification (Jimmy Jordan)
  - ii. 2b. Acquisition, Relocation and/or Retrofitting of Flood Vulnerable Property (Harold Law)
  - iii. 3. Environmentally Sensitive Land Acquisition, Restoration and Protection (James Evans)
- c. Flood Warning Program Activities
  - i. 4. Flood/Storm Warning Program (Major Dalton)
- d. Structural Components of Surface Water Management
  - i. 5a. Surface Water Management Plan Implementation and Operation (Sandy Larsen)
  - ii. 5b. Drainage System Maintenance (Sandy Larsen)
  - iii. 5c. Beach Management Plan Adoption and Implementation (Sandy Larsen & James Evans)
- e. Public Information, Communication and Assistance Program
  - i. 6a. Information and Assistance Provision
  - ii. 6b. Community Outreach Flood Information Programs
  - iii. 6c. Flood Hazard Disclosures
  - iv. 6d. Building Elevation Certificate Maintenance

Discussion ensued.

## 7. Reports

No Reports.

**8. Next Meeting Date**

- a. Next Meeting Date  
Wednesday, December 14, 2016

**9. Adjourn.**

Due to no further business the FloodPlain Management Planning and Mitigation Advisory Committee November 16, 2016 meeting was adjourned at 12:39 p.m.



**Meeting Minutes - Draft**  
**FloodPlain Management Planning**  
**and Mitigation Advisory Committee**

---

Wednesday, December 14, 2016

11:30 AM

City Hall

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**1. Call To Order / Roll Call**

The meeting convened at 11:33 a.m.

**Present:** 6 - Chair Sandy Larsen, Committee Member Jimmy Jordan, Committee Member Harold Law, Committee Member Christopher Heidrick, Committee Member Eric Pfeifer and Committee Member Lance Henninger

**2. Pledge of Allegiance**

- a. Motion to Excuse Any Absent Committee Members

**3. Appointment of a Vice Chair**

- a. Appointment of a Vice Chair

Committee Member Heidrick was nominated as Vice Chair and declined.  
Committee Member Pfeifer was nominated as Vice Chair.

**Committee Member Jordan moved, seconded by Committee Member Heidrick to nominate Committee Member Pfeifer as Vice Chair. The motion carried.**

**4. Consent Agenda**

- a. Adoption of the November 16, 2016 meeting minutes

**Committee Member Jordan moved, seconded by Committee Member Law to adopt the FloodPlain Management Planning and Mitigation Advisory Committee November 16, 2016 draft minutes. The motion carried.**

**Abstain:** 1 - Committee Member Henninger

**5. Old Business**

- a. **Step 3. Discussion to review flood protection activities by other agencies/communities (1 point for each agency contact)**
- i. Lee County Department of Transportation (Randy Cerchie, Director) by phone at 11:45 a.m.
  - ii. Community Housing Resources, Inc. (CHR) (Kelly Collini, Executive Director)
  - iii. Island Water (Don DuBrasky, Executive Director)
  - iv. Lee County Sheriff's Department (Lieutenant Jeff Corkhill)

v. Sanibel School (Principal Vilardi)

Executive Director Kelly Collini, Community Housing Resources, Inc. (CHR) thanked the Committee for their service.

Ms. Collini gave an overview of the steps for CHR to help residents evacuate the island, if needed.

Lieutenant Jeff Corkhill, Lee County Sheriff's Department gave an overview of the different types of events the Sherriff's Department handles during an emergency.

- b. Adoption of changes to Steps 1, 2, 3, and 8 since the November 16, 2016 Committee meeting
- i. **Step 1:** Approve Amendment regarding new committee member and any amendments
  - ii. **Step 2:** Resident Survey - Approved by City Council Saturday, September 10, 2016
  - iii. **Step 3:** Approve any amendments
  - iv. **Step 8:** Action Plan

Discussion ensued.

**Committee Member Heidrick moved, seconded by Vice Chair Pfeifer to adopt changes made to Steps 1, 3, and 8 since the November 16, 2016 meeting. The motion carried.**

v. Review and accept amendments from assignments from the November 16, 2016 meeting

1. Review and approve the Table of Contents

**Step 1:** Organize to Prepare the Plan

**Step 2:** Public Involvement

**Step 3:** Coordinate

**Step 4:** Assess the Hazard

**Step 5:** Assess the Problem

**Step 6:** Set Goals

**Step 7:** Review Possible Activities

**Step 8:** Draft an Action Plan

**Step 9:** Adopt the Plan

**Step 10:** Implement, Evaluate and Revise

**Committee Member Heidrick moved, seconded by Committee Member Law to adopt the changes to the Table of Contents subject to possible change in the future. The motion carried.**

## 6. New Business

a. Review Tetra Tech Comments

Chairwoman Larsen gave an overview of the changes made to date.  
Discussion ensued.

b. Review and Approve the Executive Summary

Vice Chair Pfeifer moved, seconded by Committee Member Jordan to adopt the Tetra Tech changes except step 8 which was previously adopted, with the modifications for step 2b, and with the modifications for the Emergency Plan. The motion carried.

c. Review Appendix A

- i. Summary of the Action Plan
- ii. Repetitive Loss Plan (Harold Law, Building Official)
- iii. Open Space Preservation Map
- iv. Existing Land Use Map
- v. Update CRS Manual

Discussion ensued.

Committee Member Jordan moved, seconded by Committee Member Heidrick to remove the Summary of the Action Plan, adopt the Open Space Preservation Map change, and adopt the Existing Land Use Map change. The motion carried.

## 7. 2017 Scheduled Meeting Dates

a. Discussion regarding the 2017 committee meetings dates (Motion to schedule meetings).

Wednesday, January 18, 2017

Wednesday, February 15, 2017

Wednesday, March 22, 2017

Vice Chair Pfeifer moved, seconded by Committee Member Heidrick to approve the next three scheduled meetings. The motion carried.

## 8. Public Comment

None

## 9. Adjourn.

The being no further business, the meeting adjourned at 12:45 p.m.



# City of Sanibel

800 Dunlop Road  
Sanibel, FL 33957

## Meeting Minutes - Draft FloodPlain Management Planning and Mitigation Advisory Committee

---

Wednesday, January 18, 2017

11:30 AM

City Hall

---

### 1. Call To Order / Roll Call

The FloodPlain Management Planning & Mitigation Advisory Committee  
January 18, 2017 meeting was called to order at 11:34 a.m.

**Present:** 4 - Chair Sandy Larsen, Committee Member Harold Law, Committee Member Christopher Heidrick and Committee Member Lance Henninger

**Absent:** 2 - Committee Member Jimmy Jordan and Vice Chair Eric Pfeifer

#### a. Motion to Excuse Any Absent Committee Members

**Committee Member Law moved, seconded by Committee Member Heidrick to excuse Vice Chair Pfeifer and Committee Member Jordan. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Vice Chair Pfeifer

### 2. Pledge of Allegiance

### 3. Consent Agenda

#### a. Adoption of the December 14, 2016 meeting minutes

**Committee Member Heidrick moved, seconded by Committee Member Law to adopt the December 14, 2016 meeting minutes. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Vice Chair Pfeifer

### 4. Old Business

#### a. Adoption of changes and updates since the December 14, 2016 meeting:

i. Changes to Table of Contents: Changes include renumbering, addition of the Appendix and addition of numbered figures.

ii. **Step 1:** Minor changes to renumbering.

iii. **Step 2:** Changes include clarification of public meeting on the 2016 Floodplain Management Plan Draft including public comment prior to adoption by City Council. Clarification of electronic communication and renumbering.

iv. **Step 3:** Clarification of invitations sent to other agencies and renumbering and update to include other agency speaker from 12/14/2016 meeting.

v. **Step 4:** Renumber only

- vi. **Step 5:** Renumber and addition of paragraph regarding Public Health to floodwaters/mold.
- vii. **Step 7:** Renumber and clarification of Outreach Projects included in the MJPP
- viii. **Step 8:** Changes to include other hazards and clarifies existing and proposed goals.

Chairwoman Larsen gave an overview of the changes to the Plan and the Planning Checklist.  
Discussion ensued.

**Committee Member Heidrick moved, seconded by Committee Member Law to adopt the changes and updates to the 2016 Comprehensive Floodplain Management Plan since the December 14, 2016 meeting. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Vice Chair Pfeifer

## 5. New Business

- a. **(Step 5)** Assess the Hazard (510-35)  
Setp 5.C.2. Review of the historical damage building by planning zone and flood zone which include repetitive loss areas (Harold)

Discussion ensued.

- b. Review and Adopt the changes to the Repetitive Loss Plan (Harold)

Discussion ensued.

**Committee Member Law moved, seconded by Committee Member Heidrick to adopt the changes to pages 56 ad 57 on the Repetitive Loss Plan with the changes as discussed. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Vice Chair Pfeifer

- c. Review and Adopt the changes to the Appendix (Sandy)

**Committee Member Law miovred, seconded by Committee Member Heidrick to approve the Apendix as presented today. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Vice Chair Pfeifer

- d. **(Step 2)** Consideration of the Final Public meeting of the Floodplain Management Planning and Mitigation Advisory Committee and Adoption of the 2016 Floodplain Management Plan Draft for Submittal to City Council

Discussion ensued to make a final draft with all changes to be brought to the February 15, 2017 meeting for review and/or final adoption to the 2016 Comprehensive Floodplain Management Plan

**Chair Larsen moved, seconded by Committee Member Law to adopt the 2016 Floodplain Management Plan Draft with all of the attachments. The motion failed.**

**Opposed:** 4 - Chair Larsen, Committee Member Law, Committee Member Heidrick and Committee Member Henninger

**Excused:** 2 - Committee Member Jordan and Vice Chair Pfeifer

## 6. Next Meeting Date

- a. Discussion regarding changing and/or cancelling the following scheduled meetings:

Wednesday, February 15, 2017

Wednesday, March 22, 2017

**Committee Member Heidrick moved, seconded by Committee Member Law to approve to reassemble for a meeting on Wednesday, February 15, 2017 to review the Comprehensive Flood Plan Management Plan with all of the amendments the Committee has made in its totality. Additionally review any final changes Tetra Tech may have submitted before the February 15th meeting. Final consideration for final adoption and resolution to be forwarded on to City Council for final approval. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Vice Chair Pfeifer

- b. Discussion regarding the Annual Review of the Action Plan meeting:

February or March of 2018

continue at the next meeting

## 7. Public Comment

None.

Committee Member Heidrick provided some general information regarding the National Flood Insurance Program.

Discussions ensued.

## 8. Adjourn.

The FloodPlain Management Planning & Mitigation Advisory Committee January 18, 2017 meeting was adjourned at 12:10 p.m.

**Committee Member Law moved, seconded by Committee Member Heidrick to adjourn the meeting. The motion carried.**

**Excused:** 2 - Committee Member Jordan and Vice Chair Pfeifer

APPENDIX F



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## City Council, Planning Commission, Boards and Committees Upcoming Meetings

### City Council, Planning Commission, Boards and Committees Upcoming Meetings

#### City of Sanibel City Council Meeting Dates - 2016

Tuesday    December 6, 2016    9:00 AM    City Council - MacKenzie Hall

#### City of Sanibel Planning Commission Meeting Dates - 2016

Tuesday    December 13, 2016    9:00 AM    Planning Commission - MacKenzie Hall

Tuesday    December 27, 2016    No Meeting    Planning Commission - MacKenzie Hall

#### City of Sanibel Boards and Committees Meeting Dates - December 2016 - (As of November 28, 2016)

Thursday    December 1, 2016    9:00 AM    Historical Preservation Committee - MacKenzie Hall

Thursday    December 1, 2016    1:30 PM    Vegetation Committee - MacKenzie Hall

Thursday    December 1, 2016    4:00 PM    Contractors License Board - MacKenzie Hall

Monday    December 5, 2016    8:30 AM    Recreation Financial Assistance Committee - MacKenzie Hall

Wednesday    December 14, 2016    11:30 AM    FloodPlain Management Planning and Mitigation Advisory Committee - MacKenzie Hall



Listen to the live meeting proceedings, please refresh this page at the scheduled meeting time, a link labeled "In Progress" will appear under the Audio column

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Name	Meeting Date	Meeting Time	Meeting Location	Meeting Details	Agenda	Minutes	Audio
FloodPlain Management Planning and Mitigation Advisory Committee	12/14/2016	11:30 AM	City Hall	<a href="#">Meeting details</a>	<a href="#">Agenda</a>	Not available	Not available
FloodPlain Management Planning and Mitigation Advisory Committee	11/16/2016	11:30 AM	City Hall	<a href="#">Meeting details</a>	<a href="#">Agenda</a>	Not available	Audio
FloodPlain Management Planning and Mitigation Advisory Committee	10/19/2016	11:30 AM	City Hall	<a href="#">Meeting details</a>	<a href="#">Agenda</a>	Minutes	Audio
FloodPlain Management Planning and Mitigation Advisory Committee	9/21/2016	11:30 AM	City Hall	<a href="#">Meeting details</a>	<a href="#">Agenda</a>	Minutes	Audio
FloodPlain Management Planning and Mitigation Advisory Committee	8/24/2016	11:30 AM	City Hall	<a href="#">Meeting details</a>	<a href="#">Agenda</a>	Minutes	Audio
FloodPlain Management Planning and Mitigation Advisory Committee	7/27/2016	11:30 AM	City Hall	<a href="#">Meeting details</a>	<a href="#">Agenda</a>	Minutes	Audio
FloodPlain Management Planning and Mitigation Advisory Committee	7/13/2016	11:30 AM	City Hall	<a href="#">Meeting details</a>	<a href="#">Agenda</a>	Minutes	Audio
FloodPlain Management Planning and Mitigation Advisory Committee	6/29/2016	11:30 AM	City Hall	<a href="#">Meeting details</a>	<a href="#">Agenda</a>	Minutes	Audio

## APPENDIX G



# SANIBEL

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## The City of Sanibel Seeks Citizen Input on Flood Insurance Questionnaire

Sara Tabor | 09/14/2016 08:00 am

**The City of Sanibel participates in the National Flood Insurance Program. The program enables property owners in participating communities the option of purchasing insurance protection against flooding.**

News Release - For Immediate Release

September 14, 2016

City of Sanibel, FL

Contact: City Manager's Office [\(239\) 472-3700](tel:239-472-3700)

### The City of Sanibel Seeks Citizen Input on Flood Insurance Questionnaire

The City of Sanibel participates in the National Flood Insurance Program. The program enables property owners in participating communities the option of purchasing insurance protection against flooding. We are currently updating our Flood Management Plan as part of our on-going efforts to maximize our discounted rate for flood insurance.

Your assistance in responding to these ten quick questions will assist us in updating the community outreach component of the plan.

Per Sanibel City Manager, Judie Zimomra, "Citizens of Sanibel historically are very engaged and we tend to receive excellent participation in surveys. We anticipate the response rate to this survey will continue our past level of engagement of our residents and property owners. We welcome and appreciate the input of our community on this important issue."

[Click here to complete Flood Insurance Survey](#)



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## The City of Sanibel Seeks Citizen Input on Flood Insurance Questionnaire

Sara Tabor | 10/07/2016 08:02 am

**The City of Sanibel participates in the National Flood Insurance Program. The program enables property owners in participating communities the option of purchasing insurance protection against flooding.**

News Release - For Immediate Release  
October 6, 2016  
City of Sanibel, FL

Contact: City Manager's Office [\(239\) 472-3700](tel:2394723700)

### The City of Sanibel Seeks Citizen Input on Flood Insurance Questionnaire

The City of Sanibel participates in the National Flood Insurance Program. The program enables property owners in participating communities the option of purchasing insurance protection against flooding. We are currently updating our Flood Management Plan as part of our on-going efforts to maximize our discounted rate for flood insurance.

Your assistance in responding to these ten quick questions will assist us in updating the community outreach component of the plan.

Per Sanibel City Manager, Judie Zimomra, "Citizens of Sanibel historically are very engaged and we tend to receive excellent participation in surveys. We anticipate the response rate to this survey will continue our past level of engagement of our residents and property owners. We welcome and appreciate the input of our community on this important issue."

[Click here to complete Flood Insurance Survey](#)

## APPENDIX H



## City of Sanibel

### Flood Risk and Insurance Option Questionnaire - 2016

The City of Sanibel participates in the National Flood Insurance Program. The program enables property owners in participating communities the option of purchasing insurance protection against flooding. We are currently updating our Flood Management Plan as part of our on-going efforts to maximize our discounted rate for flood insurance.

Your assistance in responding to these ten quick questions will assist us in updating the community outreach component of the plan.

As always, we thank you for your input!

Judie Zimomra (judie.zimomra@mysanibel.com)  
City Manager of Sanibel

#### 1. Do you live on Sanibel full time?

Yes

No

#### 2. If not full time, what months of the year do you reside on Sanibel? (Check all that apply)

January

May

September

February

June

October

March

July

November

April

August

December

#### 3. How long have you been a resident on Sanibel?

Less than 1 year

1-5 years

6-10 years

11+ years

#### 4. Is your home on Sanibel?

Single Family

Multi-Family

**5. Is the structure you live in on Sanibel?**

Ground Level

Elevated

**6. Do you recall receiving information in the past on the topic of how to protect your family and home from flooding?**

Yes

No

If yes, from whom?

**7. What government agency or office would you contact regarding the risks associated with flooding for your Sanibel home?**

**8. What is the most effective way to receive information about safeguarding your family and home from flooding?  
(Check all that apply)**

Electronic media

City website

City email

Direct mail

Home Owner's Association ("HOA") newsletters

Public workshops/meetings

An insert into your utility bill

Other (please specify)

**9. Are you aware you can sign up for "Code Red" at MySanibel.com and receive emergency alerts and notifications from the city to your home phone, cell phone or email?**

Yes

No

**10. Do you have any suggestions how the City of Sanibel could better engage and educate our citizens and property owners regarding flood risks and insurance options?**



Done

---

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## City of Sanibel

### Flood Risk and Insurance Option Questionnaire - 2016

The City of Sanibel participates in the National Flood Insurance Program. The program enables property owners in participating communities the option of purchasing insurance protection against flooding. We are currently updating our Flood Management Plan as part of our on-going efforts to maximize our discounted rate for flood insurance.

Your assistance in responding to these ten quick questions will assist us in updating the community outreach component of the plan.

As always, we thank you for your input!

Judie Zimomra ([judie.zimomra@mysanibel.com](mailto:judie.zimomra@mysanibel.com))  
City Manager of Sanibel

#### 1. Do you live on Sanibel full time?

Yes

No

#### 2. If not full time, what months of the year do you reside on Sanibel? (Check all that apply)

January

May

September

February

June

October

March

July

November

April

August

December

#### 3. How long have you been a resident on Sanibel?

Less than 1 year

1-5 years

6-10 years

11+ years

#### 4. Is your home on Sanibel?

Single Family

Multi-Family

**5. Is the structure you live in on Sanibel?**

Ground Level

Elevated

**6. Do you recall receiving information in the past on the topic of how to protect your family and home from flooding?**

Yes

No

If yes, from whom?

**7. What government agency or office would you contact regarding the risks associated with flooding for your Sanibel home?**

**8. What is the most effective way to receive information about safeguarding your family and home from flooding?  
(Check all that apply)**

Electronic media

City website

City email

Direct mail

Home Owner's Association ("HOA") newsletters

Public workshops/meetings

An insert into your utility bill

Other (please specify)

**9. Are you aware you can sign up for "Code Red" at MySanibel.com and receive emergency alerts and notifications from the city to your home phone, cell phone or email?**

Yes

No

**10. Do you have any suggestions how the City of Sanibel could better engage and educate our citizens and property owners regarding flood risks and insurance options?**

Done



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City of Sanibel

**Q7 What government agency or office would you contact regarding the risks associated with flooding for your Sanibel home?**

Answered: 642 Skipped: 165

#	Responses	Date
1	Unknown	10/17/2016 5:10 PM
2	City of Sanibel or Lee County	10/15/2016 11:11 AM
3	FEMA	10/14/2016 11:35 AM
4	FEMA or City of Sanibel	10/14/2016 9:06 AM
5	Don't know.	10/14/2016 2:49 AM
6	FEMA?	10/14/2016 1:48 AM
7	Sanibel City Offices	10/13/2016 10:04 PM
8	FEMA	10/13/2016 2:52 PM
9	National Flood Insurance Program	10/13/2016 10:54 AM
10	Sanibel township; Engineering department	10/13/2016 10:51 AM
11	City of Sanibel for instructions	10/13/2016 10:25 AM
12	fema	10/13/2016 9:48 AM
13	FEMA	10/12/2016 8:49 PM
14	FEMA	10/12/2016 8:32 PM
15	FEMA	10/12/2016 7:20 PM
16	Federal: FEMA Local. City of Sanibel Office of Emergency Preparedness	10/12/2016 6:49 PM
17	Sanibel city office	10/12/2016 4:23 PM
18	FEMA; Sanibel police	10/12/2016 3:53 PM
19	FEMA	10/12/2016 3:53 PM
20	I do not know	10/12/2016 3:12 PM
21	?	10/12/2016 2:36 PM
22	??	10/12/2016 2:06 PM
23	National Flood Insurance Program	10/12/2016 1:37 PM
24	None	10/12/2016 1:00 PM
25	If call my local insurance broker, island Indurance	10/12/2016 12:28 PM
26	my insurance broker, Marsh	10/12/2016 11:58 AM
27	??	10/12/2016 11:55 AM
28	FEMA, City of Sanibel	10/12/2016 11:55 AM
29	Sanibel city government	10/12/2016 11:53 AM
30	??FEMA?	10/12/2016 11:42 AM
31	????	10/12/2016 11:35 AM
32	An insurance agent.	10/12/2016 11:22 AM

## City of Sanibel

33	Don't know.	10/12/2016 11:19 AM
34	FEMA	10/12/2016 11:10 AM
35	I've dealt only with my insurance company. There are helpful gov. websites as well.	10/12/2016 11:08 AM
36	city manager.	10/12/2016 10:47 AM
37	City	10/12/2016 10:44 AM
38	Manager	10/12/2016 10:31 AM
39	Insurance agent and FEMA	10/12/2016 10:31 AM
40	FEMA	10/12/2016 10:22 AM
41	City of sanibel	10/12/2016 10:19 AM
42	?	10/12/2016 10:13 AM
43	None	10/12/2016 10:06 AM
44	FEMA, FL.gov, mysanibel.com	10/12/2016 9:55 AM
45	No government agency. I would contact my Insurance Co.	10/12/2016 9:52 AM
46	NOAA & FEMA	10/12/2016 9:49 AM
47	FEMA	10/12/2016 9:42 AM
48	No idea	10/12/2016 9:39 AM
49	FEMA	10/12/2016 9:37 AM
50	HOA/City	10/12/2016 9:28 AM
51	FEMA	10/12/2016 9:24 AM
52	FEMA	10/12/2016 8:39 AM
53	Fema	10/12/2016 8:28 AM
54	NOAA, FEMA	10/12/2016 8:15 AM
55	FEMA	10/12/2016 7:54 AM
56	Fema and citizens ins.	10/12/2016 7:41 AM
57	City of Sanibel	10/12/2016 7:33 AM
58	City of Sanibel	10/12/2016 7:32 AM
59	Sanibel	10/12/2016 7:32 AM
60	?	10/12/2016 6:34 AM
61	None	10/12/2016 6:32 AM
62	FEMA	10/12/2016 6:26 AM
63	FEMA	10/12/2016 6:18 AM
64	FEMA?	10/12/2016 6:14 AM
65	FEMA	10/11/2016 7:40 PM
66	city of sanibel building department	10/11/2016 4:13 PM
67	my insurance agent	10/11/2016 1:22 PM
68	Not sure	10/10/2016 6:05 PM
69	City Hall / My insurance carrier	10/10/2016 6:01 PM
70	Fema	10/10/2016 2:01 PM
71	City of Sanibel	10/10/2016 1:08 PM
72	FEMA	10/10/2016 10:54 AM
73	FEMA	10/10/2016 10:37 AM

## City of Sanibel

74	fema	10/10/2016 1:28 AM
75	Same as above #6 and Insurance company	10/9/2016 8:01 PM
76	City of Sanibel	10/9/2016 5:28 PM
77	FEMA- National Flood Insurance Program	10/9/2016 4:14 PM
78	FEMA	10/9/2016 2:28 PM
79	Fire dept	10/9/2016 1:48 PM
80	FEMA	10/9/2016 7:57 AM
81	I don't know.	10/8/2016 10:33 PM
82	FEMA	10/8/2016 7:10 PM
83	have no idea	10/8/2016 4:41 PM
84	Don't know	10/8/2016 2:31 PM
85	City	10/8/2016 1:57 PM
86	FEMA	10/8/2016 1:00 PM
87	FEMA City of Sanibel	10/8/2016 11:48 AM
88	Don't know	10/8/2016 11:30 AM
89	I guess I'd ask someone in the Dunlop offices.	10/8/2016 11:14 AM
90	Sanibel City Hall	10/8/2016 11:02 AM
91	Sanibel city government	10/8/2016 10:04 AM
92	FEMA	10/8/2016 9:58 AM
93	mysanibel	10/8/2016 9:02 AM
94	FEMA	10/8/2016 8:57 AM
95	No idea	10/8/2016 7:25 AM
96	City Hall, but really, my insurance agent first.	10/8/2016 7:21 AM
97	City or FEMA	10/8/2016 1:22 AM
98	heldrick insurance	10/8/2016 12:46 AM
99	Sanibel, FEMA	10/7/2016 10:45 PM
100	USAA	10/7/2016 10:27 PM
101	Unsure	10/7/2016 10:13 PM
102	Insurance policy	10/7/2016 9:45 PM
103	Not sure	10/7/2016 9:29 PM
104	Don't know.	10/7/2016 8:55 PM
105	I DONT KNOW	10/7/2016 6:19 PM
106	Fema	10/7/2016 5:44 PM
107	Building dept	10/7/2016 5:27 PM
108	FEMA	10/7/2016 5:23 PM
109	Island Insurance	10/7/2016 5:07 PM
110	FEMA	10/7/2016 5:03 PM
111	FEMA	10/7/2016 4:06 PM
112	FEMA	10/7/2016 4:00 PM
113	FEMA	10/7/2016 3:54 PM
114	Weight national flood	10/7/2016 3:54 PM

## City of Sanibel

115	Insurance company	10/7/2016 3:22 PM
116	not concerned	10/7/2016 3:15 PM
117	Sanibel City Hall	10/7/2016 2:51 PM
118	FEMA,SANIBEL police,city hall staff	10/7/2016 2:49 PM
119	FEMA	10/7/2016 2:46 PM
120	City of Sanibel	10/7/2016 2:43 PM
121	FEMA	10/7/2016 2:32 PM
122	FEMA	10/7/2016 2:32 PM
123	none	10/7/2016 2:27 PM
124	FEMA	10/7/2016 1:32 PM
125	FEMA	10/7/2016 1:30 PM
126	FEMA	10/7/2016 1:10 PM
127	City next lee co.	10/7/2016 1:08 PM
128	My ins. carrier, and fed gov't flood ins carrier, Internet	10/7/2016 1:03 PM
129	FEMA	10/7/2016 1:01 PM
130	don't know	10/7/2016 12:57 PM
131	FEMA	10/7/2016 12:56 PM
132	Sanibel city gov and lee county	10/7/2016 12:44 PM
133	Planning, Building	10/7/2016 12:43 PM
134	?	10/7/2016 12:39 PM
135	Building Dept.	10/7/2016 12:35 PM
136	Rosier insurance	10/7/2016 12:27 PM
137	FEMA	10/7/2016 12:21 PM
138	Do not know	10/7/2016 12:16 PM
139	not really sure	10/7/2016 11:53 AM
140	FEMA	10/7/2016 11:44 AM
141	FEMA	10/7/2016 11:43 AM
142	City of Sanibel	10/7/2016 11:42 AM
143	FEMA	10/7/2016 11:40 AM
144	None	10/7/2016 11:39 AM
145	City of Sanibel planning and development	10/7/2016 11:26 AM
146	City of Sanibel	10/7/2016 11:19 AM
147	City of Sanibel	10/7/2016 11:14 AM
148	Females	10/7/2016 11:13 AM
149	Fema	10/7/2016 11:10 AM
150	FEMA	10/7/2016 11:00 AM
151	City website	10/7/2016 10:53 AM
152	ask/visit city hall	10/7/2016 10:53 AM
153	don't know	10/7/2016 10:51 AM
154	FEMA	10/7/2016 10:48 AM
155	FEMA?	10/7/2016 10:47 AM

## City of Sanibel

156	Not sure	10/7/2016 10:47 AM
157	Insurance agent	10/7/2016 10:46 AM
158	FEMAp <sup>u</sup> bl <sup>i</sup> c forums,	10/7/2016 10:45 AM
159	None. I'd call Heidrick Insurance.	10/7/2016 10:42 AM
160	I guess FEMA or the town.	10/7/2016 10:42 AM
161	fema	10/7/2016 10:41 AM
162	sanibel city hall	10/7/2016 10:39 AM
163	????	10/7/2016 10:37 AM
164	fema	10/7/2016 10:36 AM
165	fema	10/7/2016 10:35 AM
166	You	10/7/2016 10:34 AM
167	Sanibel municipal office	10/7/2016 10:34 AM
168	Insurance company??	10/7/2016 10:33 AM
169	FEMA	10/7/2016 10:32 AM
170	Don't know	10/7/2016 10:30 AM
171	my insurance agent (Rosier's)	10/7/2016 10:29 AM
172	Not sure	10/7/2016 10:28 AM
173	my insurance company or bank	10/7/2016 10:20 AM
174	FEMA	10/7/2016 10:15 AM
175	Federal government	10/7/2016 10:12 AM
176	FEMA	10/7/2016 10:09 AM
177	Sanibel City Hall	10/7/2016 10:08 AM
178	Sanibel City Hall	10/7/2016 10:02 AM
179	City government	10/7/2016 10:01 AM
180	town of Sanibel	10/7/2016 10:00 AM
181	Do not know.	10/7/2016 9:58 AM
182	FEMA	10/7/2016 9:58 AM
183	FEMA	10/7/2016 9:56 AM
184	none	10/7/2016 9:51 AM
185	none, i can be responsible for myself	10/7/2016 9:46 AM
186	Sanibel City	10/7/2016 9:46 AM
187	FEMA	10/7/2016 9:42 AM
188	FEMA	10/7/2016 9:41 AM
189	Sanibel	10/7/2016 9:36 AM
190	FEMA, City	10/7/2016 9:36 AM
191	FEMA	10/7/2016 9:34 AM
192	fema	10/7/2016 9:34 AM
193	we have private flood insurance in addition to our homeowners	10/7/2016 9:33 AM
194	Do not know	10/7/2016 9:31 AM
195	None	10/7/2016 9:28 AM
196	Sanibel	10/7/2016 9:27 AM

## City of Sanibel

197	Fema	10/7/2016 9:26 AM
198	FEMA	10/7/2016 9:22 AM
199	City of Sanibel	10/7/2016 9:19 AM
200	Don't know.	10/7/2016 9:18 AM
201	Not sure.	10/7/2016 9:16 AM
202	City of Sanibel	10/7/2016 9:16 AM
203	City hall	10/7/2016 9:16 AM
204	I would contact my insurance agent	10/7/2016 9:14 AM
205	City of Sanibel, Nfip, fema	10/7/2016 9:10 AM
206	UNSURE	10/7/2016 9:06 AM
207	?	10/7/2016 9:02 AM
208	City of Sanibel	10/7/2016 9:00 AM
209	NFIP	10/7/2016 8:58 AM
210	city Hall Sanibel	10/7/2016 8:53 AM
211	FEMA, City of Sanibel	10/7/2016 8:53 AM
212	City of Sanibel	10/7/2016 8:49 AM
213	FEMA	10/7/2016 8:47 AM
214	city of sanibel	10/7/2016 8:47 AM
215	City of Sanibel inguess	10/7/2016 8:44 AM
216	City website	10/7/2016 8:44 AM
217	Contact my insurance agent. Document damage (photos) - if required with help of professional File proof of loss form within 60 days of the flood.	10/7/2016 8:43 AM
218	FEMA	10/7/2016 8:38 AM
219	?	10/7/2016 8:37 AM
220	FEMA	10/7/2016 8:36 AM
221	National Flood Insurance Agency	10/7/2016 8:35 AM
222	building	10/7/2016 8:32 AM
223	City of Sanibel. FEMA	10/7/2016 8:31 AM
224	I'd do Google search	10/7/2016 8:31 AM
225	FEMA	10/7/2016 8:30 AM
226	FEMA	10/7/2016 8:29 AM
227	City of Sanibel	10/7/2016 8:26 AM
228	FEMA	10/7/2016 8:26 AM
229	NFIP or insurance agent for direction	10/7/2016 8:26 AM
230	FEMA	10/7/2016 8:26 AM
231	Police	10/7/2016 8:24 AM
232	From FEMA	10/7/2016 8:24 AM
233	Google then decide	10/7/2016 8:21 AM
234	None	10/7/2016 8:21 AM
235	FEMA	10/7/2016 8:21 AM
236	City of Sanibel	10/7/2016 8:19 AM

City of Sanibel

237	FEMA	10/7/2016 8:19 AM
238	FEMA	10/7/2016 8:19 AM
239	?	10/7/2016 8:18 AM
240	Fema ?	10/7/2016 8:18 AM
241	Do not know	10/7/2016 8:16 AM
242	Unsure	10/7/2016 8:16 AM
243	FEMA	10/7/2016 8:16 AM
244	Fema	10/7/2016 8:14 AM
245	FEMA	10/7/2016 8:13 AM
246	?	10/7/2016 8:12 AM
247	don't know	10/7/2016 8:11 AM
248	Don't know	10/7/2016 8:11 AM
249	USAA	10/7/2016 8:10 AM
250	FEMA	10/7/2016 8:09 AM
251	Sanibel city office	10/7/2016 8:09 AM
252	I'd start with the city.	10/5/2016 4:04 PM
253	FEMA	9/28/2016 2:36 PM
254	Don't know.	9/28/2016 1:06 PM
255	City Hall	9/23/2016 5:27 PM
256	FEMA	9/22/2016 10:51 PM
257	Fema	9/22/2016 10:21 AM
258	Start with the city	9/22/2016 9:55 AM
259	my insurance agent	9/21/2016 10:51 PM
260	Town Hall	9/21/2016 6:00 PM
261	FEMA	9/21/2016 5:48 PM
262	Fema	9/21/2016 8:48 AM
263	Sanibel City	9/19/2016 9:08 PM
264	I do not know. Maybe FEMA.	9/19/2016 3:23 PM
265	FEMA	9/19/2016 9:11 AM
266	City of Sanibel	9/19/2016 9:04 AM
267	FEMA	9/19/2016 6:52 AM
268	FEMA	9/18/2016 9:06 PM
269	NFIP	9/18/2016 1:07 PM
270	Don't know	9/18/2016 11:15 AM
271	NFIP	9/18/2016 10:19 AM
272	I would contact my flood insurance company which I think is associated with FEMA	9/18/2016 9:41 AM
273	City of Sanibel	9/18/2016 5:44 AM
274	City Hall	9/17/2016 7:43 PM
275	FEMA	9/17/2016 6:57 PM
276	None -- I would contact our insurance broker or carrier.	9/17/2016 4:11 PM
277	Brown and Brown (broker); Wright Flood Insurance	9/17/2016 12:26 PM

## City of Sanibel

278	FEMA	9/17/2016 10:11 AM
279	Feds	9/17/2016 9:36 AM
280	Most informed and convenient	9/17/2016 7:06 AM
281	FEMA	9/16/2016 6:06 PM
282	Would contact my Insurance company	9/16/2016 6:05 PM
283	Sanibel Emergency Management Plan Coordinator	9/16/2016 5:07 PM
284	Not sure	9/16/2016 2:05 PM
285	Out Flood Insurance Company	9/16/2016 11:34 AM
286	don't know	9/16/2016 9:40 AM
287	FEMA	9/16/2016 7:52 AM
288	?	9/16/2016 2:29 AM
289	Insurance company	9/15/2016 8:57 PM
290	FIMA	9/15/2016 7:25 PM
291	Engineering?	9/15/2016 6:04 PM
292	don't know	9/15/2016 5:07 PM
293	FEMA	9/15/2016 5:00 PM
294	don't know	9/15/2016 3:50 PM
295	FEMA	9/15/2016 2:47 PM
296	FEMA	9/15/2016 2:28 PM
297	Fema	9/15/2016 2:08 PM
298	Insurance agent	9/15/2016 12:50 PM
299	EPA	9/15/2016 12:42 PM
300	FEMA	9/15/2016 11:41 AM
301	City of Sanibel	9/15/2016 10:56 AM
302	FEMA	9/15/2016 10:40 AM
303	FEMA	9/15/2016 10:25 AM
304	FEMA?	9/15/2016 9:57 AM
305	?? City of Sanibel National Flood Insurance web site	9/15/2016 9:52 AM
306	Fema	9/15/2016 9:48 AM
307	FEMA	9/15/2016 9:47 AM
308	Town of Sanibel	9/15/2016 9:28 AM
309	Sanibel City Hall	9/15/2016 9:21 AM
310	Unsure	9/15/2016 8:46 AM
311	City of Sanibel	9/15/2016 8:40 AM
312	FEMA	9/15/2016 8:22 AM
313	City of Sanibel	9/15/2016 7:55 AM
314	City of Sanibel	9/15/2016 7:45 AM
315	would have to research first, don't immediately know	9/15/2016 7:27 AM
316	FEMA Flood Insurance Program	9/15/2016 7:19 AM
317	FEMA	9/15/2016 7:05 AM
318	The City of Sanibel and the National Flood Insurance Program.	9/15/2016 5:57 AM

## City of Sanibel

319	City of Sanibel	9/15/2016 3:44 AM
320	FEMA	9/14/2016 11:45 PM
321	City Hall	9/14/2016 11:09 PM
322	I am a native Floridian and would not contact any government office. I would talk to my insurance agent	9/14/2016 10:43 PM
323	DHS	9/14/2016 10:12 PM
324	fema	9/14/2016 9:21 PM
325	don't know	9/14/2016 8:41 PM
326	FEMA	9/14/2016 8:30 PM
327	City of Sanibel, FEMA, Florida state emergency management agency	9/14/2016 8:12 PM
328	City of Sanibel or my insurance company for flood and excess flood policies	9/14/2016 7:53 PM
329	FEMA	9/14/2016 7:51 PM
330	FEMA	9/14/2016 7:37 PM
331	FEEMA	9/14/2016 7:15 PM
332	FL state	9/14/2016 7:00 PM
333	USAA	9/14/2016 6:54 PM
334	FEMA	9/14/2016 6:53 PM
335	Sanibel City	9/14/2016 6:52 PM
336	I don't know. I guess I'd call the main number for the city government.	9/14/2016 6:50 PM
337	FEMA	9/14/2016 6:43 PM
338	.do not know	9/14/2016 5:56 PM
339	Sanibel municipal government, probably.	9/14/2016 5:45 PM
340	Lee county/ city of Sanibel	9/14/2016 5:44 PM
341	FEMA	9/14/2016 5:36 PM
342	City of Sanibel	9/14/2016 5:24 PM
343	Citizens	9/14/2016 5:22 PM
344	Unsure	9/14/2016 5:19 PM
345	Not sure but thinking FEMA	9/14/2016 5:10 PM
346	city of sanibel	9/14/2016 5:08 PM
347	FEMA	9/14/2016 4:50 PM
348	Not sure of my options.	9/14/2016 4:35 PM
349	Insurance agent and FEMA	9/14/2016 4:17 PM
350	City of Sanibel	9/14/2016 4:08 PM
351	Fema	9/14/2016 3:57 PM
352	City of Sanibel , FEMA	9/14/2016 3:48 PM
353	NFIP	9/14/2016 3:40 PM
354	FEMA	9/14/2016 3:31 PM
355	FEMA	9/14/2016 3:24 PM
356	FEMA	9/14/2016 3:22 PM
357	FEMA	9/14/2016 3:19 PM
358	Don't know	9/14/2016 3:07 PM
359	City	9/14/2016 3:02 PM

## City of Sanibel

360	Town Hall?	9/14/2016 3:01 PM
361	City of Sanibel	9/14/2016 2:55 PM
362	not sure FEMA?	9/14/2016 2:54 PM
363	FEMA ?	9/14/2016 2:51 PM
364	Would go through homeowners association	9/14/2016 2:50 PM
365	City building dept.	9/14/2016 2:43 PM
366	City Manager's office	9/14/2016 2:42 PM
367	???	9/14/2016 2:39 PM
368	National Flood Ins. Program	9/14/2016 2:23 PM
369	none. We are on the third floor	9/14/2016 2:23 PM
370	City of Sanibel .	9/14/2016 2:14 PM
371	SANIBEL CITY HALL	9/14/2016 2:11 PM
372	FEMA	9/14/2016 2:07 PM
373	Insurance company	9/14/2016 1:56 PM
374	Sanibel	9/14/2016 1:49 PM
375	Do not know. We'd contact our insurance company	9/14/2016 1:45 PM
376	City of Sanibel, insurance agent	9/14/2016 1:45 PM
377	National flood insurance program	9/14/2016 1:40 PM
378	Probably start with Sanibel, but FEMA runs the insurance program	9/14/2016 1:33 PM
379	FEMA	9/14/2016 1:31 PM
380	Fema	9/14/2016 1:27 PM
381	City public works.	9/14/2016 1:26 PM
382	Fema	9/14/2016 1:24 PM
383	I don't know	9/14/2016 1:20 PM
384	Unsure	9/14/2016 1:17 PM
385	I believe it was FEMA	9/14/2016 1:11 PM
386	Our flood insurance company	9/14/2016 1:03 PM
387	City Building dept	9/14/2016 12:55 PM
388	FEMA	9/14/2016 12:54 PM
389	City of Sanibel	9/14/2016 12:47 PM
390	don't know	9/14/2016 12:45 PM
391	City of Sanibel	9/14/2016 12:33 PM
392	I don't know.	9/14/2016 12:31 PM
393	Fema	9/14/2016 12:23 PM
394	I would begin with the City of Sanibel	9/14/2016 12:23 PM
395	FEMA	9/14/2016 12:21 PM
396	City Hall	9/14/2016 12:15 PM
397	FEMA	9/14/2016 12:13 PM
398	FEMA	9/14/2016 12:13 PM
399	Sanibel city government	9/14/2016 12:12 PM
400	FEMA	9/14/2016 12:09 PM

## City of Sanibel

401	City of Sanibel	9/14/2016 12:09 PM
402	City Hall	9/14/2016 11:58 AM
403	Sanibel Police..	9/14/2016 11:57 AM
404	FEMA	9/14/2016 11:56 AM
405	I'm not sure!	9/14/2016 11:55 AM
406	FEMA	9/14/2016 11:55 AM
407	FEMA	9/14/2016 11:55 AM
408	City first then Federal	9/14/2016 11:52 AM
409	City manager	9/14/2016 11:48 AM
410	city of Sanibel	9/14/2016 11:48 AM
411	Honestly, don't know.	9/14/2016 11:42 AM
412	City	9/14/2016 11:41 AM
413	FEMA	9/14/2016 11:38 AM
414	FEMA	9/14/2016 11:37 AM
415	FEMA	9/14/2016 11:28 AM
416	FEMA	9/14/2016 11:27 AM
417	No idea	9/14/2016 11:25 AM
418	unsure	9/14/2016 11:23 AM
419	No idea. probably call the City to find out	9/14/2016 11:22 AM
420	I am not sure	9/14/2016 11:21 AM
421	FEMA	9/14/2016 11:20 AM
422	FEMA	9/14/2016 11:17 AM
423	None	9/14/2016 11:16 AM
424	FEMA	9/14/2016 11:13 AM
425	dont know	9/14/2016 11:07 AM
426	??	9/14/2016 11:06 AM
427	lee county or city of sanibel	9/14/2016 11:05 AM
428	FIMA Sanibel	9/14/2016 11:03 AM
429	Probably none because I wouldn't want my rates to go up.	9/14/2016 10:58 AM
430	Our condo is 14 feet off the ground. I used to have flood insurance, but cancelled it. If the island floods 14 feet, we're all in trouble.	9/14/2016 10:56 AM
431	City Hall, Sanibel	9/14/2016 10:56 AM
432	I do not know.	9/14/2016 10:54 AM
433	City of sanibel...first	9/14/2016 10:54 AM
434	Flood plan and insurance agent	9/14/2016 10:49 AM
435	FEMA	9/14/2016 10:48 AM
436	Sanibel city office (to be directed to appropriate department) F.E.M.A.	9/14/2016 10:47 AM
437	City of Sanibel I imagine.	9/14/2016 10:47 AM
438	city	9/14/2016 10:41 AM
439	FEMA	9/14/2016 10:38 AM
440	insurance broker first carrier second	9/14/2016 10:38 AM

## City of Sanibel

441	Sanibel: FEMA	9/14/2016 10:34 AM
442	City of Sanibel	9/14/2016 10:33 AM
443	Sanibel city	9/14/2016 10:32 AM
444	???	9/14/2016 10:32 AM
445	FEMA	9/14/2016 10:30 AM
446	I would call my insurance agent, Chris Heidrick	9/14/2016 10:30 AM
447	FEMA	9/14/2016 10:27 AM
448	Our insurance company.	9/14/2016 10:25 AM
449	UNK. Would contact insurance company	9/14/2016 10:25 AM
450	FEMA	9/14/2016 10:24 AM
451	Sanibel City Hall	9/14/2016 10:24 AM
452	FEMA	9/14/2016 10:23 AM
453	fema	9/14/2016 10:20 AM
454	FEMA or Sanibel	9/14/2016 10:19 AM
455	city of Sanibel	9/14/2016 10:19 AM
456	When living in Indiana, I dealt directly with FEMA. Florida handles flood insurance differently, so I'm learning.	9/14/2016 10:19 AM
457	don't know	9/14/2016 10:17 AM
458	FEMA--but also through my insurance agent	9/14/2016 10:16 AM
459	fema	9/14/2016 10:16 AM
460	Fema	9/14/2016 10:15 AM
461	FEMA, NFIP, ( FloodSmart.gov) ,City of Sanibel	9/14/2016 10:15 AM
462	FEMA	9/14/2016 10:13 AM
463	None	9/14/2016 10:12 AM
464	City of Sanibel	9/14/2016 10:08 AM
465	None. My house has never been flooded since flood insurance started.	9/14/2016 10:07 AM
466	Don't know	9/14/2016 10:05 AM
467	Don't know	9/14/2016 10:03 AM
468	FEMA	9/14/2016 10:03 AM
469	?	9/14/2016 10:02 AM
470	FEMA	9/14/2016 10:02 AM
471	FEMA and City of Sanibel	9/14/2016 10:00 AM
472	Don't know	9/14/2016 9:59 AM
473	USAA Insurance	9/14/2016 9:59 AM
474	city	9/14/2016 9:59 AM
475	City	9/14/2016 9:58 AM
476	FEMA	9/14/2016 9:56 AM
477	FEMA	9/14/2016 9:54 AM
478	FEMA	9/14/2016 9:54 AM
479	My insurance provider, Sanibel police, FEMA, to begin with.	9/14/2016 9:54 AM
480	The city of Sanibel	9/14/2016 9:53 AM
481	City of sanibel.	9/14/2016 9:51 AM

## City of Sanibel

482	I would go to the FEMA website.	9/14/2016 9:50 AM
483	?	9/14/2016 9:47 AM
484	FEMA & City Hall	9/14/2016 9:47 AM
485	FEMA	9/14/2016 9:46 AM
486	FEMA	9/14/2016 9:46 AM
487	FEMA	9/14/2016 9:45 AM
488	FEMA	9/14/2016 9:43 AM
489	none – follow media coverage	9/14/2016 9:42 AM
490	FEMA	9/14/2016 9:42 AM
491	Sanibel City	9/14/2016 9:42 AM
492	City of Sanibel	9/14/2016 9:42 AM
493	Not sure...FEMA??	9/14/2016 9:40 AM
494	City	9/14/2016 9:40 AM
495	I don't know.	9/14/2016 9:38 AM
496	City of Sanibel, FEMA	9/14/2016 9:38 AM
497	FEMA	9/14/2016 9:36 AM
498	City hall	9/14/2016 9:36 AM
499	I don't know	9/14/2016 9:36 AM
500	City hall, mayor's office	9/14/2016 9:36 AM
501	FEMA	9/14/2016 9:34 AM
502	FEMA??	9/14/2016 9:33 AM
503	City of Sanibel, FEMA	9/14/2016 9:33 AM
504	Sanibel and FEMA	9/14/2016 9:32 AM
505	Fema	9/14/2016 9:30 AM
506	village hall	9/14/2016 9:29 AM
507	not sure	9/14/2016 9:28 AM
508	fema	9/14/2016 9:28 AM
509	FEMA	9/14/2016 9:27 AM
510	FEMA	9/14/2016 9:21 AM
511	NONE	9/14/2016 9:21 AM
512	City website	9/14/2016 9:20 AM
513	FEMA	9/14/2016 9:18 AM
514	Fema	9/14/2016 9:18 AM
515	City of Sanibel	9/14/2016 9:18 AM
516	All State Insurance	9/14/2016 9:17 AM
517	I assume I would call the city of Sanibel and ask the office	9/14/2016 9:16 AM
518	FEMA	9/14/2016 9:16 AM
519	FEMA	9/14/2016 9:16 AM
520	Sanibel	9/14/2016 9:15 AM
521	Fema	9/14/2016 9:14 AM
522	?	9/14/2016 9:13 AM

## City of Sanibel

523	I believe prior to updating the home we purchased, we learned a great deal about such risks specifically associated with our location and as such, incorporated updates such as 200mph large missile impact windows and doors, that substantially improved the life safety aspects and performance of the structure.	9/14/2016 9:13 AM
524	insurance agent	9/14/2016 9:13 AM
525	FEMA	9/14/2016 9:13 AM
526	FEMA	9/14/2016 9:10 AM
527	FEMA	9/14/2016 9:09 AM
528	Federal National Flood Services Insurance program and our insurance agent.	9/14/2016 9:08 AM
529	FEMA	9/14/2016 9:07 AM
530	Planning Department	9/14/2016 9:07 AM
531	Not sure	9/14/2016 9:06 AM
532	Sanibel City Hall	9/14/2016 9:05 AM
533	FEMA	9/14/2016 9:03 AM
534	FEMA	9/14/2016 9:02 AM
535	NFIP	9/14/2016 9:02 AM
536	FEMA	9/14/2016 9:01 AM
537	don't know	9/14/2016 9:00 AM
538	FEMA & insurance agent	9/14/2016 9:00 AM
539	FEMA	9/14/2016 8:59 AM
540	FEMA	9/14/2016 8:59 AM
541	FMEA	9/14/2016 8:59 AM
542	FEMA	9/14/2016 8:58 AM
543	FEMA or Sanibel	9/14/2016 8:58 AM
544	depends	9/14/2016 8:56 AM
545	city of Sanibel	9/14/2016 8:56 AM
546	?	9/14/2016 8:54 AM
547	Insurance company or city	9/14/2016 8:54 AM
548	City of Sanibel and insurance company	9/14/2016 8:54 AM
549	FEMA maps	9/14/2016 8:53 AM
550	?	9/14/2016 8:53 AM
551	City	9/14/2016 8:53 AM
552	FEMA	9/14/2016 8:53 AM
553	FEMA	9/14/2016 8:52 AM
554	Insurance co	9/14/2016 8:50 AM
555	FEMA	9/14/2016 8:50 AM
556	Heidrick insurance	9/14/2016 8:50 AM
557	Fema	9/14/2016 8:49 AM
558	City and Fed.	9/14/2016 8:49 AM
559	Don't know.	9/14/2016 8:48 AM
560	Sanibel	9/14/2016 8:47 AM
561	The statistics are all on line	9/14/2016 8:46 AM

## City of Sanibel

562	Fema	9/14/2016 8:44 AM
563	FEMA	9/14/2016 8:44 AM
564	FEMA	9/14/2016 8:44 AM
565	I'm not sure	9/14/2016 8:43 AM
566	City of Sanibel	9/14/2016 8:42 AM
567	City of Sanibel	9/14/2016 8:42 AM
568	My insurance agency in ft myers Atkinson	9/14/2016 8:42 AM
569	City of Sanibel	9/14/2016 8:41 AM
570	would initially call mayor's office for referral	9/14/2016 8:41 AM
571	not sure but probably Sanibel Planning dept	9/14/2016 8:40 AM
572	fela	9/14/2016 8:39 AM
573	?	9/14/2016 8:39 AM
574	FEMA	9/14/2016 8:38 AM
575	FEMA	9/14/2016 8:38 AM
576	My insurance agent and fema	9/14/2016 8:38 AM
577	Not sure.	9/14/2016 8:37 AM
578	City of Sanibel	9/14/2016 8:37 AM
579	FEMA	9/14/2016 8:37 AM
580	FEMA	9/14/2016 8:37 AM
581	Planning and Building Dept	9/14/2016 8:36 AM
582	FEMA, Sanibel City	9/14/2016 8:36 AM
583	FEMA	9/14/2016 8:35 AM
584	FEMA	9/14/2016 8:35 AM
585	Don't know. Would trust the city though.	9/14/2016 8:34 AM
586	FEMA	9/14/2016 8:34 AM
587	FEMA	9/14/2016 8:33 AM
588	I would call the city of Sanibel	9/14/2016 8:33 AM
589	FEMA (?)	9/14/2016 8:33 AM
590	FEMA	9/14/2016 8:33 AM
591	Do not know.	9/14/2016 8:31 AM
592	FEMA?	9/14/2016 8:30 AM
593	FEMA?	9/14/2016 8:30 AM
594	City of Sanibel	8/14/2016 8:30 AM
595	FEMA	9/14/2016 8:28 AM
596	FEMA	9/14/2016 8:28 AM
597	don't know who to call	9/14/2016 8:28 AM
598	City of sanibel	9/14/2016 8:27 AM
599	We have a low flood risk. Probably my insurance company.	9/14/2016 8:26 AM
600	Don't know.	9/14/2016 8:26 AM
601	Insurance agent	9/14/2016 8:26 AM
602	Don't know	9/14/2016 8:26 AM

## City of Sanibel

603	Sanibel City Government	9/14/2016 8:25 AM
604	Not a government agency, but an insurance agency. They are providers of frequent information during the year.	9/14/2016 8:25 AM
605	provider of our flood ins.	9/14/2016 8:24 AM
606	City of Sanibel	9/14/2016 8:23 AM
607	FEMA	9/14/2016 8:23 AM
608	NFIP	9/14/2016 8:22 AM
609	FEMA	9/14/2016 8:22 AM
610	Fema	9/14/2016 8:21 AM
611	insurance company	9/14/2016 8:21 AM
612	FEMA	9/14/2016 8:20 AM
613	FEMA?	9/14/2016 8:20 AM
614	FEMA	9/14/2016 8:20 AM
615	City of Sanibel Planning Department	9/14/2016 8:19 AM
616	FEMA	9/14/2016 8:19 AM
617	I would start with the city and go from there	9/14/2016 8:19 AM
618	?	9/14/2016 8:19 AM
619	Fema	9/14/2016 8:18 AM
620	FEMA? Not sure.	9/14/2016 8:18 AM
621	PUBLIC WORKS	9/14/2016 8:17 AM
622	Don't know	9/14/2016 8:16 AM
623	City of Sanibel first to understand local conditions and concerns, then Federal agency to explore insurance options. Would also talk with local insurance agent.	9/14/2016 8:16 AM
624	Don't know. Would look it up.	9/14/2016 8:16 AM
625	City of Sanibel Insurance Company Web Based Information	9/14/2016 8:14 AM
626	Insurance agent	9/14/2016 8:14 AM
627	FEMA or Wright	9/14/2016 8:13 AM
628	FEMA	9/14/2016 8:13 AM
629	????	9/14/2016 8:12 AM
630	The City	9/14/2016 8:11 AM
631	FEMA	9/14/2016 8:10 AM
632	Sanibel city hall	9/14/2016 8:10 AM
633	City of Sanibel, FEMA	9/14/2016 8:10 AM
634	City of sanibel	9/14/2016 8:10 AM
635	FEMA?	9/14/2016 8:10 AM
636	City of Sanibel	9/14/2016 8:10 AM
637	FEMA	9/14/2016 8:09 AM
638	FEMA It city of Sanibel	9/14/2016 8:09 AM
639	I would contact my insurance company.	9/13/2016 10:38 PM
640	Don't know	9/13/2016 10:34 PM
641	I don't know	9/13/2016 7:54 PM
642	FEMA?	9/13/2016 6:49 PM

## City of Sanibel

### Q10 Do you have any suggestions how the City of Sanibel could better engage and educate our citizens and property owners regarding flood risks and insurance options?

Answered 351 Skipped 476

#	Responses	Date
1	City website and emails to property owners	10/15/2016 11:11 AM
2	Town hall presentations with a panel discussion from insurance brokers. This should be held during season. The Sanibel-Captiva Association of Realtors held a meeting for the public but hardly anyone came. It was out of season	10/14/2016 11:35 AM
3	You are doing fine	10/14/2016 9:06 AM
4	None	10/14/2016 2:49 AM
5	Insurance options would be very helpful for many residents. The insurance agents are not particularly helpful and if there is a problem do not care about the customer. It would be interesting to see how the local insurance agents respond to a questionnaire how the consumer might be best helped by their input on the subject covered in your survey.	10/14/2016 1:48 AM
6	local papers, emails, bill insert	10/13/2016 10:04 PM
7	I've lived on Sanibel in a stilt home for over 20 years. I stayed on the island during Charley. The previous 40 years before living here, I lived in Texas and Oklahoma where rain and tornadoes are not uncommon. I appreciate that you are trying to help, but in many cases you are just causing fear. My stilt home won't flood, but I pay a lot for Flood Insurance. If a window were to break and I was not at home, then there could be water damage. The same situation, if I lived anywhere in the world.	10/13/2016 11:10 AM
8	More information on city website.	10/13/2016 10:54 AM
9	information on what improvements to make to save on insurance premiums	10/13/2016 9:48 AM
10	Communicate by one of the above means. The planning office is quick to be difficult in any sort of building or remodeling project. They could use some of that energy by being a cheerful provider of information regarding flood risks and preventative measures.	10/12/2016 3:12 PM
11	Send email info about the insurance options.	10/12/2016 2:06 PM
12	Hold annual Flood Preparation Meetings where films showing serious flood damage from previous severe storms that damaged Sanibel homes and shoreline along with flood preparation instructions.	10/12/2016 1:37 PM
13	A place on the city website dedicated to new residence and what you need to know about living on the island including wildlife, hurricanes, and other issues related to the island.	10/12/2016 1:00 PM
14	Having educational meetings	10/12/2016 12:28 PM
15	include info with County tax bills	10/12/2016 11:58 AM
16	Seminar that can be attended or accessed on-line.	10/12/2016 11:55 AM
17	Stop paving roads with and approving construction permits for impervious surfaces. In fact, the City should incentivize private property owners to tear up impervious surfaces and install pervious pavement. Finally, it is rumored that water is rising around Sanibel. Not helpful for property values.	10/12/2016 11:53 AM
18	No. Your e-mail communications are quite effective.	10/12/2016 11:22 AM
19	By using all the media outlets identified above.	10/12/2016 11:19 AM
20	I would suggest finding out exactly what is covered by your policy -- some people make assumptions about their coverage that prove to be false.	10/12/2016 11:08 AM
21	Not really. I am pleased with the job they do now.	10/12/2016 10:44 AM
22	Premiums are too high. Is there an option of "pooling" insurance (both flood and general insurance).	10/12/2016 10:31 AM

## City of Sanibel

23	Newsletters of newspaper articles	10/12/2016 10:19 AM
24	I think your trying and that's always good	10/12/2016 10:13 AM
25	Meetings	10/12/2016 10:06 AM
26	alas, no; but annual seminars held by city for residents (new and old) would be helpful (and easier to get return-to Island permits)	10/12/2016 9:55 AM
27	Use Twitter & social media. Get the fire fighters out door to door.	10/12/2016 9:49 AM
28	Direct and e-mail notifications from the city	10/12/2016 9:43 AM
29	Email or mailings about what is going on in local government. I would prefer email to help keep costs down.	10/12/2016 9:37 AM
30	Distribute/make available maps showing flood prone areas to remind residents of their elevations.	10/12/2016 9:24 AM
31	no	10/12/2016 9:10 AM
32	how we can get better pricing and better protection (coverage)	10/12/2016 8:29 AM
33	No	10/12/2016 7:54 AM
34	We would love to receive this type of information from the city. With regard to our insurance for our vacation home on Sanibel we also get contacted from and contact our agency Rosier	10/12/2016 7:33 AM
35	Articles in local paper.	10/12/2016 7:32 AM
36	emails to home owners.	10/12/2016 6:34 AM
37	Electronic/digital media works best for me	10/12/2016 6:18 AM
38	having never lived through a full blown hurricane i would appreciate if there was a program similar to what utility companies have ..where someone comes in and tells you things that you can do to help lessen problems in a flood...	10/11/2016 1:22 PM
39	Would recommend having a page (if not already there) on the City web site that contains the info and links to other sites	10/10/2016 6:05 PM
40	I feel we are well-informed through the City's email alert program and the inserts with our Hurricane Re-entry passes.	10/10/2016 1:08 PM
41	Prepare a list of insurance companies that sell Flood Insurance to Sanibel residents. We were just told that our policy with Citizen's will not be renewed and are scrambling to obtain coverage.	10/10/2016 10:54 AM
42	As an involved resident in community activities, I am most aware. Others should get with it.	10/9/2016 8:01 PM
43	"Welcome Home" type presentations geared for new residents and visitors looking to purchase property. Could talk about insurance, Flood/hurricane prep and wind, The Sanibel Plan , the school, Rec center, and service providers like, AC repairs /Pool Maintenance/ non profits and maybe a merchant "directory". 30 min of presentation and the rest trade show style.	10/9/2016 5:28 PM
44	I would suggest a continuous communication approach, so that if someone is NOT on the island full time, they will have the opportunity to receive the information and ask questions. I do believe the Facebook page, city website, emails, newspaper notices, and perhaps direct mail if not too costly all would support each other in communicating to residents.	10/9/2016 2:28 PM
45	No	10/9/2016 1:48 PM
46	Nada	10/9/2016 7:10 PM
47	annual workshops would probably be helpful for all those not connected thru the e-mail list. We often wonder what will happen if our first floor condo is destroyed. Not sure if the city would allow it to be rebuilt or not. That is information we should have but do not and have no idea who to ask	10/8/2016 4:41 PM
48	How to get help with paying gig for flood insurance and wind and homeowners.	10/8/2016 11:30 AM
48	Emails	10/8/2016 8:57 AM
50	Code Red did not broadcast any information regarding hurricane Matthew. The only Code Red information that has "popped" in recent months has been amber alerts and burglary/property theft alerts from Lea County. The city could have informational meetings like the annual hurricane seminar as well as provide printed material by USPS mail as they do with the questionable "dark skies" and invasive species flyers.	10/8/2016 7:25 AM
51	I think the City does a great job communicating with the residents. Whatever method(s) of communication you choose, I would suggest sending out an email alerting residents to the forthcoming communication.	10/8/2016 7:21 AM
52	In our local papers A forum held at the community center Coming to our homeowners annual meeting	10/7/2016 10:45 PM

## City of Sanibel

53	No. But it would be great if we all could purchase from the same place and get a discount.	10/7/2016 9:29 PM
54	Email from the city would work for us. This is new for us as we just bought a home on the island last year. Thanks.	10/7/2016 8:55 PM
55	No	10/7/2016 7:06 PM
56	Workshops for information	10/7/2016 3:54 PM
57	Offer less expensive options	10/7/2016 3:54 PM
58	No	10/7/2016 3:22 PM
59	I don't think it is necessary.	10/7/2016 3:15 PM
60	Information on preparation for hurricane season sent via e mail in April before snowbirds leave in May so they can prepare homes...	10/7/2016 2:49 PM
61	We have flood insurance but I did not realize that there were options. Information about insurance options would be helpful.	10/7/2016 2:46 PM
62	Public meeting	10/7/2016 2:43 PM
63	Doing a great job-thanks	10/7/2016 2:38 PM
64	The solar presentations at Ding Darling seemed to be well attended - maybe conducting seminars in the same fashion for those who do not use electronic sources often. Also, maybe a paper insert in a utility bill or make it front page news in the local papers.	10/7/2016 2:32 PM
65	Have seminars about it in the spring before hurricane season.	10/7/2016 2:27 PM
66	No	10/7/2016 1:30 PM
67	I think your email notices are very effective. Links through those notices would be simple way of getting the information to those interested.	10/7/2016 1:10 PM
68	No	10/7/2016 1:08 PM
69	Frequent updates, changes, suggestions etc via email	10/7/2016 1:03 PM
70	No	10/7/2016 1:01 PM
71	I haven't the foggiest idea of what a flood map looks like or how to interpret one—how about some seminars?—	10/7/2016 12:57 PM
72	no.....the city does a great job of communicating.	10/7/2016 12:56 PM
73	Work with realtors for new residents. Continue with workshops, engage non-profits i.e. Kiwanis, Rotary, Sanibel-Captiva Sail & Power Squadron (vessels and home), Zonta, etc.	10/7/2016 12:44 PM
74	more competitive insurance quotations	10/7/2016 12:27 PM
75	No. So far, city has not provided info beyond typical FEMA and Florida general and boiler plate notices.	10/7/2016 12:16 PM
76	no— i need to research it more thoroughly	10/7/2016 11:53 AM
77	No	10/7/2016 11:39 AM
78	No	10/7/2016 11:19 AM
79	Make a list available of the insurance agents on Sanibel that underwrite/offer government flood insurance.	10/7/2016 11:14 AM
80	No	10/7/2016 11:00 AM
81	possible mailing to condo associations boards, management companies, and single family owners - but this may be too expensive	10/7/2016 10:53 AM
82	no	10/7/2016 10:51 AM
83	continue regular communications especially around insurance renewal time	10/7/2016 10:47 AM
84	Keep up the good work. Excellent email alerts.	10/7/2016 10:46 AM
85	Public discussion or forums, email and city web site.	10/7/2016 10:45 AM
86	Not sure. I think you do a pretty good job.	10/7/2016 10:42 AM

## City of Sanibel

87	Explain what is covered and what is not. I attended an insurance seminar where I had conversation with an adjuster. I was shocked to find out what is not covered. Had there been a flood during Charle, with the length of time residents could not get on the island, mold would be rampant. The adjuster said that mold remediation would not be covered unless it was below the high water line. He said it would have been my responsibility to arrange immediate remediation even though the island was not accessible. Catch 22? As I am on the second floor and the odds of a 10+ ft flood rather remote, I was paying a lot of money for essentially no coverage for my contents. The building does of course have coverage. Therefore I cancelled my contents flood insurance, I would re-instate contents coverage if the hi water mark rule was waived for uncontrollable circumstances.	10/7/2016 10:41 AM
88	reputable companys that offer wind and/or flood insurance	10/7/2016 10:36 AM
89	Make sure email info sent by you included flood insurance info	10/7/2016 10:34 AM
90	Maybe hold an information session or two during the winter months.	10/7/2016 10:34 AM
91	Create a comprehensive outreach communication program utilizing public meetings, email notices, mailers to home addresses, social media, and any other means to engage and educate. Find and implement incentives, financial or otherwise, for residents to undertake any and all steps that will mitigate flood damage to their property. Publicize the names of those who make changes.	10/7/2016 10:32 AM
92	The emails you send us are the most effective.	10/7/2016 10:29 AM
93	Direct mail is the best. Won't get quickly deleted or not even read with email. With direct mail, it can easily be saved for reference later.	10/7/2016 10:28 AM
94	I've been thinking about the issue of flood insurance (of course!) but just don't know much about it except that it's many thousands per year. I don't know how many owners in Captains Walk have purchased it.	10/7/2016 10:16 AM
95	Yes, what is the difference in the flood coverage that is related to actual flooding and what would be considered storm surge that could flood your property? I'm concerned that FEMA will not pay for damages and shift the responsibility to some other technical area in insurance coverage that home owners never seem to have. What insurance is actually necessary?	10/7/2016 10:09 AM
96	Florida Real Estate listings might include a flood insurance code so potential buyers know what to expect as to the flood rating before they buy.	10/7/2016 10:01 AM
97	No	10/7/2016 9:58 AM
98	No	10/7/2016 9:58 AM
99	Forget overpriced insurance	10/7/2016 9:51 AM
100	Joint emails with insurance companies.	10/7/2016 9:46 AM
101	Had no idea there is more than one option!	10/7/2016 9:34 AM
102	not really	10/7/2016 9:34 AM
103	a Document indicating public and private drainage and indicating responsibility for maintaining those areas viewable on city website	10/7/2016 9:26 AM
104	Any updates on insurance options would be most welcome.	10/7/2016 9:20 AM
105	Have lunch and learn workshops during "in season" volunteer to come and do brief talk at condo association's annual meeting. Distribute flyers via Casa	10/7/2016 9:19 AM
106	Through email would be convenient.	10/7/2016 9:16 AM
107	Factual info on cost of flood ins.as it relates to valuation,location etc.	10/7/2016 9:16 AM
108	Comprehensive review of insurance options especially wind storm alternatives. Florida state backed policies have so many deductibles and exceptions that they are almost worthless unless you have major destruction. A review of possible options without a city recommendation should be possible	10/7/2016 9:10 AM
109	I want to a hurricane seminar which addressed the dangers of a hurricane. Maybe a similar forum for preventative measures and insurance options.	10/7/2016 9:02 AM
110	One of the best things we did was to update the house's certificate of elevation: that led to our making several changes to our house to increase/update protection against flooding and storm damage, i.e., specifically with Smart Vents, Heavy-Duty Garage Door, Hurricane Windows and Shutters. Perhaps, Sanibel home owners might benefit from informal assessment visits by a city (?) employee to discuss the latest hurricane/flooding protection measures for their houses. Lacking that, what about a simplified print-out of the latest Sanibel/Miami-Dade county building codes related to flooding and hurricane protection? BTW, City of Sanibel building codes' employees are terrific to work with. Thank you.	10/7/2016 9:00 AM

## City of Sanibel

111	none	10/7/2016 8:53 AM
112	WITH HELP LOWERING INSURANCE PREMIUMS	10/7/2016 8:53 AM
113	I would like to see a map that shows flood elevations for all parts of the island	10/7/2016 8:49 AM
114	I believe you are doing a great job. This survey is an example of your proactive governance. Dr. Robert H. Williams 628 Lighthouse Way	10/7/2016 8:47 AM
115	no	10/7/2016 8:47 AM
116	No	10/7/2016 8:44 AM
117	There are very few options. Citizens or son of fly by night insurance company. Unfortunately we are also paying for destruction of other properties.f2f	10/7/2016 8:38 AM
118	Annual event along with hurricane info session.	10/7/2016 8:31 AM
119	More digital engagement, it's getting better already.	10/7/2016 8:30 AM
120	Misleading - what does any of this have to do with "Flood Insurance" "The City of Sanibel Seeks Citizen Input on Flood Insurance Questionnaire"	10/7/2016 8:26 AM
121	If you were to conduct a public seminar, do in season while our seasonal folks are here on the island	10/7/2016 8:26 AM
122	Advice on what insurance companies participate in covering Sanibel homes and how much you would expect to pay	10/7/2016 8:25 AM
123	Town hall meetings with insurance experts	10/7/2016 8:21 AM
124	We own a condo on the second floor and pay 1000\$ a month for flood insurance which would require 20 feet flood surge. Something is not right	10/7/2016 8:19 AM
125	No	10/7/2016 8:19 AM
126	E mails are great.	10/7/2016 8:18 AM
127	Do not understand why my house was taken out of federal flood insurance zone.	10/7/2016 8:16 AM
128	Thank you for reaching out and including us in decisions	10/7/2016 8:16 AM
129	No City of Sanibel does an excellent job all around with communications	10/7/2016 8:16 AM
130	No	10/7/2016 8:13 AM
131	I think you do a pretty good job compared with most municipalities in this country.	10/7/2016 8:11 AM
132	Send e-mail with a link to an information web-site.	10/7/2016 8:11 AM
133	Through email.	10/7/2016 8:10 AM
134	I think you are doing a good job	10/7/2016 8:09 AM
135	No	10/5/2016 4:04 PM
136	E-mails work best.	9/28/2016 1:06 PM
137	Advice on systems we can utilize to prevent or diminish flooding other than raising the entire house up, which is cost prohibitive	9/22/2016 10:21 AM
138	We have seen a number of city emailed communications about various areas being surveyed to determine flood elevation. We have heard rumors that some areas elevation has been increased. The city could and should send out an email to let all Sanibel property owners know if there has been increased elevation changes that could result in lower flood insurance cost of a LOMA is completed for our properties. Right now our knowledge of this is limited to rumors and cryptic city emails about specific locations that do not specify results. A good explanatory email from the city could be very helpful. Thanks!	9/22/2016 9:55 AM
139	Follow those suggestions listed in 8. above. Perhaps something from insurance agents.	9/21/2016 5:48 PM
140	I do not have any suggestions, but I applaud the efforts you are making. I live in New Jersey, and my home was damaged during Superstorm Sandy. Trying to get information about what to do and how to deal with the repairs has been extremely frustrating, so I appreciate the efforts you are making now to be proactive and provide people with information before they need it.	9/19/2016 3:23 PM
141	I am an employee for the City of Sanibel and reside in Lee County.	9/19/2016 9:11 AM
142	No. FYI I work on Sanibel and live in Lee County	9/19/2016 9:04 AM

## City of Sanibel

143	No	9/18/2016 9:06 PM
144	Introduce the NOAA Sea Level Rise Viewer and TAOS viewer to resident. Place the results of the modeling for each foot on the City web site, and show it at a community meeting. Residents can see the results of storm surges, and sea level rise right in their own community.	9/18/2016 10:19 AM
145	conduct effective studies of specific flood risk locations, engaging engineers for potential solutions	9/18/2016 5:44 AM
146	negotiate and recommend best companies and rates for flood insurance in our specific area. What should be the expected cost for flood insurance in our area.	9/17/2016 4:12 PM
147	No, although the state insurance regulators could do more to make coastal Florida a more attractive place for major carriers to insure.	9/17/2016 4:11 PM
148	Code Red is not usable on my Windows cell phone - only on Android and Apple cell phones. I don't think I should have to switch to a different cell phone (with attendant expenses) in order to receive this public service on my cell phone.	9/17/2016 12:26 PM
149	Town hall meetings on this topic. articles in the local newspapers	9/17/2016 10:11 AM
150	Yes, work hard to eliminate the pools and puddles that exist on Sanibel by implementing a comprehensive plan to remove rain/sea water from living areas to the many lakes, and the river serving the City..	9/17/2016 9:36 AM
151	Require realtors to explain ecological zones to prospective buyers. We had received no informallon support when looking at properties to buy. I think buyers have a right/need to be exposed to this information.	9/17/2016 7:06 AM
152	no, I think you are doing a great job	9/16/2016 6:06 PM
153	No	9/16/2016 6:05 PM
154	No	9/16/2016 11:34 AM
155	Send Info	9/15/2016 7:25 PM
156	None. City Website good for information. E-mails timely.	9/15/2016 5:00 PM
157	not really	9/15/2016 3:50 PM
158	Slay the course, your doing a good job.	9/15/2016 11:41 AM
159	This issue is as important as the hurricane evacuation issue. I think Sanibel has to inform its citizens on the flood risks and insurance options. I think a seminar hosted by Sanibel and a group of insurance agencies to be a great way to inform the citizens	9/15/2016 9:52 AM
160	Hard to find out insurance oprlons on tort own	9/15/2016 9:48 AM
161	Continue to send USPS mailers to all property owners on Sanibel.	9/15/2016 9:21 AM
162	I started to look for insurance companies that offered flood insurance. That task was a butt diddicult as I was told many companies don't cover Sanibel. I would be very interested if knowing what is available for us in terms of flood insurance.	9/15/2016 8:46 AM
163	It is hard to believe one side of Par View drive is in one flood plan and the other side of the street is in a different zone.	9/15/2016 8:40 AM
164	The Code Red Test helps as well as info when you pick up your hurricane pass could help	9/15/2016 7:19 AM
165	Make all residents aware of the City's email and have new residents sign up at your orientation sessions.	9/15/2016 7:05 AM
166	Please see question 8.	9/15/2016 5:57 AM
167	Advise homeowners of available & affordable flood insurance. FEMA "changed the rules" & flood insurance is now prohibitively expensive for new homes that are elevated and have "breakaway walls" for lower levels, whereas existing homes with the same structure cost far less.	9/14/2016 11:09 PM
168	I think they are doing a good job as it is.	9/14/2016 10:43 PM
169	Upper Wulfert Rd (from the Sanctuary Club House to the Cul D Sac at the end does not qualify for Federal Flood Insurance due to a mistake in the plans. The City should take an active role in correcting this . This would be a huge benefit to the Sanibel citizens of this area who can not presently obtain mortgages from banks.	9/14/2016 9:37 PM
170	seminars have been well received for other issues, so I would try that.	9/14/2016 9:21 PM
171	You're doing a great job!	9/14/2016 8:30 PM
172	Email updates, and also mail (many people, esp older, are less Web-connected); pamphlets/packets at Sanibel Library and maybe also supermarkets.	9/14/2016 8:12 PM

## City of Sanibel

173	I think once a year prior to the H season as well as to new residents/home owners each year or with their welcome packet (do we still do this?) and then again at the H presentation each summer -and always on the City website - builders/contractors/architects should know th's information also.	9/14/2016 7:53 PM
174	This survey seemed to suggest property owners could buy flood insurance through the city of Sanibel at a discount, is that correct?	9/14/2016 7:00 PM
175	1. More info on excess (over \$250K) flood insurance availability and rates 2. More ongoing emphasis on benefits of Code Red 3. New code structural features to reduce FEMA rates.	9/14/2016 6:54 PM
176	The role of Citizens Insurance seems to be a bit of a mystery. I received notice from my insurance agent last year that I was being transferred to another company. Some warning and guidance from the city would have been helpful. As it was, I felt rather left in the dark as to what was happening and what my options were.	9/14/2016 6:50 PM
177	Not really	9/14/2016 6:43 PM
178	Not sure	9/14/2016 5:56 PM
179	An online map of flood-prone and surge-prone areas on Sanibel might be good. Do real estate people communicate and educate buyers?	9/14/2016 5:45 PM
180	Emails or through the utility bills with an insert.	9/14/2016 5:19 PM
181	As a new resident to Sanibel I have been very impressed with the excellent communication the city has. I have enjoyed the emails I receive pretty regularly. I feel not much happens on Sanibel that I don't know about. I think sending email is very effective. I have also signed up for code red. As a owner that lives in Massachusetts your communication is excellent and extremely helpful	9/14/2016 5:10 PM
182	keep writing and talking to them	9/14/2016 5:08 PM
183	I think the City does a good job with communications	9/14/2016 4:50 PM
184	It would be nice if there was a way to curb the rising insurance costs, as they are staggering to say the least. We are not sure if we are getting the biggest bang for our buck.	9/14/2016 4:35 PM
185	No	9/14/2016 3:48 PM
186	Realtors should provide some information to potential home buyers - for instance, the HUGE difference in insurance premiums on an elevated versus a ground level home.	9/14/2016 3:40 PM
187	Wind insurance and its ever increasing cost is an even bigger concern than flood insurance.	9/14/2016 3:31 PM
188	Anything would be helpful. Currently we get nothing from the city.	9/14/2016 3:24 PM
189	Attend homeowner Association meetings.	9/14/2016 3:07 PM
190	No	9/14/2016 3:02 PM
191	e-mails	9/14/2016 2:54 PM
192	Information tables at the Farmers' Market and events on the Island.	9/14/2016 2:51 PM
193	not at this time	9/14/2016 2:50 PM
194	Prominently place markers of historic and 100 year flood.	9/14/2016 2:43 PM
195	Nothing beyond city email	9/14/2016 2:42 PM
196	We purchased a 3rd floor condo on West Gulf Dr. around May 1, 2016. This questionnaire does not seem to apply to condo owners....but we completed it as well as we could for our circumstances. Disregard if it is not useful to you. Bill & Laurie Harkey 717-418-1141	9/14/2016 2:23 PM
197	No, I am content with how the information is currently released.	9/14/2016 2:23 PM
198	None	9/14/2016 2:14 PM
199	Via multiple media, since many owners are not full-time residents, and rely on various forms of communication. Frequently, we do not receive the information as quickly as those residing in Sanibel.	9/14/2016 2:07 PM
200	I would more explanation, and changes, to building restrictions related to this.	9/14/2016 1:49 PM
201	No	9/14/2016 1:45 PM
202	We go through our insurance agent.	9/14/2016 1:45 PM
203	No	9/14/2016 1:40 PM

## City of Sanibel

204	Not at this time.	9/14/2016 1:33 PM
205	The availability of brief online video classes would be both convenient and available from anywhere.	9/14/2016 1:26 PM
206	Continue to hold seminars/workshops. Have the flood information which is at the library be more available or better known. I haven't personally viewed this information, but it's possible that more graphics/info/availability could help - something such as a flood information comic/book. Compare what Sanibel has in place compared to other flood vulnerable locations. Include where Sanibel is vulnerable, such as significant road damage, interruption of clean water, destruction to electricity sources, damage to the causeway. Mention under what conditions these areas are vulnerable, such as a very slow moving severe tropical rain storm. Create a pamphlet/flyer which explains what would happen for example to a house on pilings during a category 3 hurricane with average storm surge. This could be a sort of "This is your house on pilings in a category 3 hurricane." Graphic/flyer. In the area of food risks and flood preparation, I think effective visuals can start conversations and inform people. Flood risk is much more on people's minds due to recent weather. Maybe create a flood docent program to help disperse information and also allow people to become more active and involved. Include information about all that flooding implies, such as damage to roads waterways, Ding Darling, infrastructure, etc.	9/14/2016 1:24 PM
207	Incorporate it into the annual hurricane seminar in May. Maybe also do another seminar specifically for people who have gone back north before the May seminar, perhaps during March. In addition to all the other excellent topics, ensure that the seminar has experts discussing the three types of home insurance coverage (regular homeowners, wind, flood) and the pro's and cons of having them and not having them. Many people I talk to don't think they need flood insurance because it isn't required, not understanding that it is only required if you want to get a federally backed (and most other types of) mortgage. Every home on Sanibel is subject to flood loss of some sort. Less so for the elevated structures, but even 2nd and third floor condos buildings with ground level units are very susceptible to structure collapse or mold invasion even if only the first floor is affected by the actual storm surge from a hurricane. As a resident, I'm very pleased that you're looking into all of this!	9/14/2016 1:11 PM
208	Hold a workshop or evening meeting at SANIBEL Community House.	9/14/2016 1:03 PM
209	No	9/14/2016 12:54 PM
210	do you have practice evacuation drills?	9/14/2016 12:49 PM
211	email info	9/14/2016 12:45 PM
212	I think the City does a far better job ALL communications than any other community I have ever lived in in the past. Thank you!	9/14/2016 12:31 PM
213	I am confident in the communication strategy and the distribution of information.	9/14/2016 12:23 PM
214	Since there are so many condos on Sanibel it seems that asking the condo boards to review flood related info at their annual meetings would be helpful, if not to dedicate an article in the monthly newsletters.	9/14/2016 12:13 PM
215	I find the maps a little difficult to understand as to what zone applies and how. Also, some history of areas that have flooded would be helpful.	9/14/2016 12:12 PM
216	No, just keep up the good work.	9/14/2016 11:58 AM
217	not at this time	9/14/2016 11:55 AM
218	You do a great job!	9/14/2016 11:52 AM
219	I went to your Hurricane Preparedness workshop and would do the same if a flooding risk workshop was held	9/14/2016 11:49 AM
220	All of the above in question 8	9/14/2016 11:48 AM
221	no	9/14/2016 11:48 AM
222	I honestly thought that I don't have any options.	9/14/2016 11:42 AM
223	Educate	9/14/2016 11:38 AM
224	Chat line for specific, individual questions.	9/14/2016 11:28 AM
225	More publicity	9/14/2016 11:25 AM
226	see answer #8 thank you!	9/14/2016 11:23 AM
227	As far as flood risks are concerned, it could be useful to have regular updates from the City, not only in times of potential problems, but throughout the year. It would also be helpful to hear about other, less expensive insurance options or alternatives, from an independent and trusted source.	9/14/2016 11:21 AM
228	Insurance options as the costs vary for same coverage..Mitigation options to reduce costs..Credible repair options as Charlie was a nightmare for repairs....Sanibel master contract to keep motel costs down with local motels/hotels.....	9/14/2016 11:20 AM

## City of Sanibel

229	No	9/14/2016 11:16 AM
230	Sorry, not at this time.	9/14/2016 11:13 AM
231	No	9/14/2016 11:06 AM
232	no	9/14/2016 11:05 AM
233	no	9/14/2016 11:03 AM
234	I think you do a good job already.	9/14/2016 10:58 AM
235	I think the emails from the City of Sanibel are very effective.	9/14/2016 10:56 AM
236	I think a City Hall lecture given in January and June to cover both full time and part time residents would help especially for seniors as this is getting complicated. Notice of the talks should be indicated well in advance. Thank you.	9/14/2016 10:56 AM
237	By mail and public meetings. Is it possible for Sanibel to have a hurricane safe place for the elderly to go. It is hard for the older people to get some of these things	9/14/2016 10:54 AM
238	Do not give into hype as was done several years ago when a local agent started telling everyone their insurance costs were going to be \$20k per year. This never materialized and the agent was perceived as using this as a way to promote his business. Rubbed a lot of people the wrong way	9/14/2016 10:49 AM
239	I don't recall receiving any information from the City regarding flood risks and insurance options, so anything the City can provide in that regard will be very useful.	9/14/2016 10:47 AM
240	Insurance options are limited and expensive at this time - but necessary. Not sure what city can do to add more cost effective options	9/14/2016 10:41 AM
241	public workshops... e-mailed video...	9/14/2016 10:36 AM
242	We believe the City knows best and does a great job. Thank you. We appreciate what the City does and same with the City Council.	9/14/2016 10:33 AM
243	A public workshop might be helpful	9/14/2016 10:30 AM
244	No	9/14/2016 10:27 AM
245	City email	9/14/2016 10:25 AM
246	Already doing a good job	9/14/2016 10:24 AM
247	No	9/14/2016 10:23 AM
248	local newspaper articles	9/14/2016 10:19 AM
249	I live in an east-side condo. I'll want to make sure the association is purchasing the most appropriate insurance at the best price from a good agency. Any information or guidance will be appreciated.	9/14/2016 10:19 AM
250	semi annual flyers with utility bills	9/14/2016 10:18 AM
251	The City of Sanibel does a great job on communicating. ( Include info in the new owner/resident welcome packet)	9/14/2016 10:15 AM
252	a)Email, and b) A live presentation similar to what was done in late May on hurricane preparedness would be effective.	9/14/2016 10:08 AM
253	I would not have flood insurance if I did not have a mortgage. I believe its a waste of my money. Email is the best way to communicate with city residents since so many people are seasonal.	9/14/2016 10:07 AM
254	recommend insurance options	9/14/2016 10:06 AM
255	Paper mail with envelop stating contents	9/14/2016 10:05 AM
256	The City of Sanibel brochure is quite nice but perhaps not everyone reads it in detail. Maybe a flood education meeting or seminar to review everything would be helpful. The City may already be giving those-I haven't been looking for them so I might just be unaware that they exist. Thank you.	9/14/2016 10:03 AM
257	no	9/14/2016 10:02 AM
258	No	9/14/2016 10:00 AM
259	Have received info on flood insurance from various sources. Just can't remember all of it that I read!	9/14/2016 9:59 AM
260	I have signed up for Code Red. I thought that was a good idea. I think Sanibel does a great job keeping the public informed.	9/14/2016 9:59 AM

## City of Sanibel

261	public meeting	9/14/2016 9:59 AM
262	No, I feel well educated	9/14/2016 9:56 AM
263	Flood insurance on ground level home is unaffordable and cancelled policy.	9/14/2016 9:54 AM
264	Clearly marked emails that explain insurance options beyond the traditional one such as FEMA would be appreciated.	9/14/2016 9:54 AM
265	I think you do an excellent job to keep Islanders up to date. I think it comes back to the home owner, it is our responsibility to be prepared for emergencies and accept that potential flooding is part of living on an island.	9/14/2016 9:54 AM
266	Install storm sewers and lift pumps.	9/14/2016 9:51 AM
267	Thanks for even asking. I appreciate you doing this.	9/14/2016 9:50 AM
268	no	9/14/2016 9:47 AM
269	Create a flood insurance subsidy program with insurance discounts to homeowners. Improve upon roadside drainage to eliminate flooding & standing water. eg. Sandcastle Road	9/14/2016 9:47 AM
270	Other than the media in Question 8 above I have none	9/14/2016 9:46 AM
271	City emails focusing on each type of home ie: elevated or ground level not general information, but specific to Sanibel Island, and each area of the island ie: coastal VS highlands Thank you.	9/14/2016 9:43 AM
272	Consider how the City can work with its residents to LOWER flood insurance costs for homes (and businesses), perhaps through some kind of self-insurance program.	9/14/2016 9:42 AM
273	Meet with HOA's maybe as part of their Annual Meetings	9/14/2016 9:33 AM
274	No	9/14/2016 9:30 AM
275	I think the City's doing a good job, no suggestions.	9/14/2016 9:28 AM
276	no	9/14/2016 9:28 AM
277	Email	9/14/2016 9:24 AM
278	No. I feel the city does an excellent job of communicating information to all.	9/14/2016 9:21 AM
279	An informative meeting. I have lived on Sanibel for 20 years and owned the property longer. The property has never been flooded. This was the first year I didn't purchase flood insurance. I would like to know what the risk is from someone qualified other than an insurance agent.	9/14/2016 9:17 AM
280	Begin a campaign media plan via emails, usps mailing, bit noting to seek more details online at the city website. Have some posters in key areas on the island. Offer some info sessions at the senior center, rec center announce at HOA newsletters.	9/14/2016 9:16 AM
281	Send flood info along with tax bills	9/14/2016 9:14 AM
282	Not at this time.	9/14/2016 9:13 AM
283	booths at Farmers Market, booths at local events (like Ding Darling Days), articles in paper, a video would be great to demonstrate how to prepare and what to do afterwards. I would love to know what to expect with an elevated home — we are 10 ft off the ground but what does that mean re flooding. We live in Gulf Pines which gets high water a couple of times a year.	9/14/2016 9:10 AM
284	I thought the hurricane prep seminar was terrific. I would encourage a similar program for flood risks & insurance options. Thank you	9/14/2016 9:09 AM
285	Please address flood insurance for condominiums.	9/14/2016 9:08 AM
286	Put information articles in the local weekly papers. Have information booths at some of the yearly events like the Bailys Fest and every-so-often at the Sunday Farmers Market	9/14/2016 9:07 AM
287	A yearly seminar at Big Arts. The hurricane seminars are well attended, one on flood risk would be too.	9/14/2016 9:02 AM
288	I like the city emails and info posted on city website.	9/14/2016 9:00 AM
289	No, many do not want to hear about storm & flooding risks	9/14/2016 9:00 AM
290	Notify HOA's....distribute info on how community associations can protect/preserve homes in flood prone areas. Note current drainage assessments..inspections to enhance/maintain systems designed.	9/14/2016 8:59 AM
291	how to lower insurance premiums. how to protect house if water rises - what supplies to have on hand - best practices to prevent water from entering house.	9/14/2016 8:59 AM

## City of Sanibel

292	No	9/14/2016 8:58 AM
293	No	9/14/2016 8:56 AM
294	no	9/14/2016 8:54 AM
295	Participate in events such as farmers market where residents will visit and have a stall with materials and insurance options which can be followed up.	9/14/2016 8:54 AM
296	Continue same aggressive efforts	9/14/2016 8:53 AM
297	Take Visual surveys after a flood event, like January 2016	9/14/2016 8:50 AM
298	I think most permanent residents are well informed and Banks and Mortgage companies are very aggressive when they insure island property.	9/14/2016 8:50 AM
299	Explain the significance of the recent change in the flood plain measuring point. Better neighborhood information about storm drain effectiveness. Water levels from rain in the rainy season are increasing in the Beachview Golf area.	9/14/2016 8:49 AM
300	They do a good job of general education but would like more tips on lowering costs of insurance. Rick Scott has done everything he could to increase rates and sanibel doesn't do anything politically to thwart this.	9/14/2016 8:49 AM
301	Provide Statistical history of Flooding on Sanibel for past 50-75 years.	9/14/2016 8:49 AM
302	With information like this via email	9/14/2016 8:46 AM
303	Continue providing city email updates.	9/14/2016 8:44 AM
304	No	9/14/2016 8:43 AM
305	List of trustworthy insurance companies; continued lobbying for lower rates; public awareness seminars; link on webpage for easy access for information; etc.	9/14/2016 8:42 AM
306	All of the ways in question 8 above	9/14/2016 8:42 AM
307	I do not think that adding information about flood management and insurance issues should be included with other informational items. I find it is easily missed when included with other things because I focus on the primary reason for a mailing or email only. If something comes that is devoted to flooding issues and it is clearly designated as such, I will in all probability read it.	9/14/2016 8:41 AM
308	Don't waste your time and money, we are educated people and fully understand the risk	9/14/2016 8:40 AM
309	ask planning dept members to reach out and attend each Sanibel HOA annual meeting over the next two years	9/14/2016 8:40 AM
310	I didn't know that the city had this info for us. I imagine others who are not on island year round are the same. What about twice yearly mailings/ email blasts with important info. For residents.	9/14/2016 8:38 AM
311	No	9/14/2016 8:37 AM
312	None	9/14/2016 8:37 AM
313	Seminars or emails	9/14/2016 8:34 AM
314	Continue to email updates	9/14/2016 8:33 AM
315	Make sure residents know: (1) The flood zone of their particular residence and whether flood zone levels correspond to the cost of flood insurance; (2) What the minimum requirements for flood insurance are; (3) Whether it makes sense to shop around for flood insurance, or whether rates are so regulated that the costs for flood insurance policies don't vary much; (4) Statistics, if available, of customer complaint rates for different insurance companies regarding the settlement of flood insurance claims.	9/14/2016 8:33 AM
316	Develop a long-term plan for dealing with rising sea levels and keep us involved. Flooding is definitely in our future, so the island needs to prepare. Thank you.	9/14/2016 8:30 AM
317	The email alerts and "Code Red" are great!	9/14/2016 8:30 AM
318	Provide updates on any pending change in Flood risks and assessments	9/14/2016 8:30 AM
319	CASI has done a good job of organizing seminars on this. I learned how limited the coverage is.	9/14/2016 8:29 AM
320	the most recent "Code Red" notification tests worked exactly as they should	9/14/2016 8:28 AM
321	Home owners associations	9/14/2016 8:28 AM
322	Probably by a mailing. If you have a mortgage it's mandatory.	9/14/2016 8:28 AM
323	Already signed up for code red. Thanks	9/14/2016 8:28 AM

## City of Sanibel

324	I think you do a very good job now. Please keep it up	9/14/2016 8:28 AM
325	Acknowledge that we are experiencing the effects of sea level rise and that we are pro-actively working to minimize its effects and causes.	9/14/2016 8:27 AM
326	Email	9/14/2016 8:26 AM
327	You do a very good job of keeping Sanibel residents informed and alerted of any emergency situation.	9/14/2016 8:25 AM
328	Yes.	9/14/2016 8:25 AM
329	through inserts in utility bills, electronic mails gets overlooked due to the amount of stuff we get in it	9/14/2016 8:24 AM
330	Important for condo owners to understand that flood policies for condo association buildings also provide broad protection for the interiors of condo units - this is different than fire and wind policies. Too many condo owners don't understand this about flood insurance and as a result frequently buy more unit flood insurance than they need and thereby waste money. Chris Haldrick could explain this.	9/14/2016 8:24 AM
331	No, you're doing a wonderful job. Your Hurricane seminars annually are most informative and answer many questions or concerns our Sanibel residents might have. I feel very safe here with the notifications the City provides either through their emails or emergency notifications. Thank you so much!	9/14/2016 8:23 AM
332	Possibly recommend a Mobile App called iHurricane. I've had it for several years on my phone and it does a relatively good job of tracking tropical storms and hurricanes for the entire US.	9/14/2016 8:23 AM
333	Persistence matters. Remember the effort to encourage people to wear seatbelts? It took years.	9/14/2016 8:21 AM
334	because this topic is still a moving target maybe an annual meeting by the city to address current and updated changes to laws, pricing etc would be helpful in my opinion. Maybe even possibly include citizens who have been here a long time giving their input and fielding questions from new and existing residents might also be useful.	9/14/2016 8:21 AM
335	Would appreciate a public meeting/workshops during snowbird season	9/14/2016 8:20 AM
336	No suggestions. The City does a commendable job.	9/14/2016 8:19 AM
337	We've had a Maryland home destroyed by a hurricane and learned through that experience that flood insurance does not protect the homeowner. The coverage is minimal and is not even close to helping with the recovery. We were never able to rebuild that house and ended up selling the lot to the neighbor to enlarge their yard. Flood insurance is a rip off.	9/14/2016 8:19 AM
338	you are doing fine.	9/14/2016 8:19 AM
339	FYI I am a property owner for over 15 years.	9/14/2016 8:18 AM
340	Articles in Island Sun or Sanibel Chronicle	9/14/2016 8:18 AM
341	I think flooding would be better controlled if there were more drainage grates and if the ones that exist were cleaned out so they could drain. I live on upper Dixie Beach Rd.	9/14/2016 8:17 AM
342	I applaud what you are now doing. Holding public meetings helps get the issue in the minds of residents but most of us usually only think about this type of thing after a "trigger" event occurs. Periodic local news coverage always helps.	9/14/2016 8:16 AM
343	I receive the City e-mails since Hurricane Charle when they communicated on the emergency issues and it works very well. I have continued to have the e-mails come into my account daily.	9/14/2016 8:14 AM
344	I think that the City of Sanibel does an excellent job of informing property owners of all risks, daily occurrences such as road closings, etc.	9/14/2016 8:13 AM
345	Information on website or email correspondence is helpful	9/14/2016 8:13 AM
346	No	9/14/2016 8:12 AM
347	Emails is the best for me, maybe quarterly	9/14/2016 8:10 AM
348	Someone needs to advocate to lower our rates. The costs keep going up and I doubt anyone is aware. Is there a pool concept that could be employed much like pooling health insurance for employers?	9/14/2016 8:10 AM
349	Send out list of insurance providers.	9/14/2016 8:10 AM
350	I think the city does an excellent job	9/14/2016 8:09 AM
351	Post different ins companies' rates in a comparison table on city website or through mail.	9/13/2016 6:49 PM

## APPENDIX I

**ADVANCED DISPOSAL**

Jim Suter Area Manager  
 W 239 985 2681 C 239 707 9107 Oth  
 Ron Clayton Operations Manager  
 W 239 985 2696 C 239 229 5949 Oth  
 Greg Bowden Maintenance Manager  
 W 239 334 1224 C 239 707 0861 Oth 239 282 0115  
**AMERICAN RED CROSS**  
 Justin McElwee Disaster Program Manager  
 W 239 278 3401 C 239 777 7967 Oth  
 Tom Burden Disaster Program Mgr/Vol  
 W 239 278 3401 C 239 245 5429 Text  
 Corey Nevels Disaster Program Specialist  
 W 239 278 3401 C 239 207 4051 Text

**CAPTIVA FIRE & RESCUE**

Rich Dickerson Chief  
 W 239 472 9494 C 239 980 5190 Oth  
 Jeff Pawul Deputy Chief  
 W 239 472 9494 C 239 896 2057 Oth

**CENTURY LINK**

Cassidy Gidley Area Plant Supervisor  
 W 239 481 4200 C 239 476 2059 Oth  
 Chuck O'Donnell Area Operations Manager  
 W 239 336 2002 C 239 357 2504 Oth  
 Shelly Chitwood Mgr. Market Development  
 W 239 335 8330 C 239 707 0063 Oth

**CHAMBER OF COMMERCE (SANIBEL-CAPTIVA)**

Ric Base President  
 W 239 472 2348 C 239 986 0013 Text  
 Steve Ehrhart Director of Operations  
 W 239 472 8759 C 239 989 5291 Text  
 Trent Peake Member Services Manager  
 W 239 472 8255 C 502 494-4598 Text

**GHR (COMMUNITY HOUSING & RESOURCES)**

Kelly Collini Executive Director  
 W 239 472 1189 C 307 761 0297 Text  
 Bonnie McCurry Office Manager  
 W 239 472 1189 C 239 292 6942 Text  
 Nicole Mastrolanni Housing Administrator  
 W 239 472 1189 C 239 265 7790 Text

**COMCAST**

Justin Damiano Mgr Govt & Regulatory Affairs  
 W 239 432 1624 C 904 716 0107 Oth  
 Jose Galarza Area Operations Manager  
 W 239 432 1809 C 239 322 9405 Text  
 Duane Bellue  
 W 239 478 4606 Text

**GROW (CLINIC FOR REHABILITATION OF WILDLIFE)**

Linda Estop Executive Director  
 W 239 472 3644 C 239 233 4676 Text  
 Heather Barron Hospital Director  
 W 239 472 3644 C 386 214 0194 Text

**'DING' DARLING NATIONAL WILDLIFE REFUGE**

Paul Tritalk Refuge Manager  
 W 239 472 1100 C 239 233 2270 Oth  
 Dave Moore Law Enforcement Officer  
 W 239 472 1100 C 239 243 5999 Text  
 Jim Mathisen Law Enforcement Officer  
 W 239 472 1100 C 239 895 1143 Text

**FISH OF SANIBEL-CAPTIVA**

Maggi Feiner Executive Director  
 W 239 472 4775 C 239 770 5823 Oth 239 395 2924  
 Maggie Goldsmith Dir. of Operations & Grants  
 W 239 472 4775 C 239 218 1174 Oth 239 579 0799  
 Sharon Thomas Hurricane Committee Mgr.  
 W 239 472 3266 C 239 850 8915 Oth 239 472 3266

**FLORIDA DEPARTMENT OF HEALTH IN LEE COUNTY**

Angela Swartzman Administrator  
 W 239 770 1386 Oth  
 Caitlyn Eck Preparedness Planner  
 W 239 220 7160 Oth  
 Answering Service  
 239 872 0949

**IWA (ISLAND WATER ASSOCIATION)**

Don DuBrasky General Manager  
 W 239 472 1502 C 239 910 0228 Oth  
 Pat Henry Production Manager  
 W 239 472 1502 C 239 940 2518 Oth  
 John Leiter Industrial Technology Mgr.  
 W 239 472 1502 C 239 940 9584 Oth  
**LCEC (LEE COUNTY ELECTRIC COOPERATIVE)**  
 Tricia Dorn Key Account Executive  
 W 239 656 2164 C 239 292 3142 Oth  
 Karen Ryan Public Relations Manager  
 W 239 656 2204 C 239 229 8013 Oth

**LEE COUNTY DOT - DEPT OF TRANSPORTATION**

Randy Cerchie Director  
 W 239 533 8509 C 239 839 1988 Oth  
 Ehab Gulrui Operations Manager  
 W 239 533 9403 C 239 707 2913 Oth  
 Joe Frantz Super. of Roads & Bridges  
 W 239 533 9420 C 239 707 6946 Oth

**LEE COUNTY EMERGENCY MANAGEMENT**

Jim Blostad EM Chief  
 W 239 533 0617 C 239 476 2147 Oth 703 229 3566  
 Sandra Tapfumaneyi Operations Chief  
 W 239 533 0614 C 239 826 5930 Text  
 Lee Mayfield Planning Manager  
 W 239 533 0620 C 239 476 2480 Oth

**LEE COUNTY EMERGENCY MEDICAL SERVICES**

Benjamin Abes Chief  
 W 239 533 3961 C 239 839 3125 Text  
**LEE COUNTY PUBLIC SAFETY**  
 Rob Farmer Public Safety Director  
 W 239 533 3911 C 239 822 8078 Oth 740 272 1463  
 Benjamin Abes Deputy Director  
 W 239 533 3961 C 239 839 3125 Text  
 Christine Brady Asst County Mgr (Public Safety)  
 W 239 533 2348 C 239 822 2834 Oth

**LEE COUNTY SHERIFF'S DEPARTMENT**

Jeff Corkhill Lieutenant  
 W 239 477 1000 C 239 639 9033 Oth  
 Marty Baer Captain  
 W 239 477 1000 C 239 477 6881 Text  
 Milke Sawicki Sergeant  
 W 239 477 1000 C 239 281 7210 Text

**LEE COUNTY TRANSIT**

Steve Myers Director  
 W 239 533 0332 C 239 225 5551 Oth  
 Paul Goyette Deputy Director  
 W 239 533 0343 C 239 823 8266 Oth  
 Carlos Rivera Senior Supervisor of Operations  
 W 239 533 0363 C 239 438 7224 Oth

**MEDICAL RESERVE CORPS**

Jerry Joseph Coordinator  
 W 239 461 6124 C 239 841 0121 Oth  
 Jennifer Roth Epidemiology  
 W 239 332 9513 C 239 872 0347 Oth

**SANIBEL FIRE & RESCUE**

Matt Scott Chief  
 W 239 472 5525 C 239 565 5087 Oth  
 Bill Briscoe Assistant Chief  
 W 239 472 5525 C 239 834 1408 Oth  
 Tim Barrett Captain  
 W 239 472 5525 C 239 462 5745 Oth  
**SANIBEL PUBLIC LIBRARY**  
 Margaret Mohundro Executive Director  
 W 239 472 2483 C 239 233 9693 Oth  
 Cathy Cameron Office Manager  
 W 239 472 2483 C 239 395 2277 Oth  
 Candy Heise Reference Librarian  
 W 239 472 2483 C 239 834 3543 Oth

**SANIBEL SCHOOL**

TBD Principal  
 W 239 472 1617 C 239 770 7604 Oth 239 770 7603  
 Jamie Reid Asst. Principal  
 W 239 472 1617 C 239 470 2671 Text  
 Fredrick Hopkins Building Supervisor  
 W 239 472 1617 C 239 691 4782 Oth  
**SCF (SANIBEL-CAPTIVA CONSERVATION FOUNDATION)**  
 Erick Lindblad Executive Director  
 W 239 472 2329 C 239 470 3564 Oth  
 Chris Lechowicz Land Habitat Mgmt. Director  
 W 239 472 3984 C 239 470 3313 Oth  
 Toby Clark Heavy Equipment Operator  
 W 239 472 3984 C 239 470 1791 Oth

**SERAT (SANIBEL EMERGENCY RESPONSE TEAM)**

Jim Strothers Team Leader  
 W 239 851 1112 Oth 239 395 1856  
 Bill Heifers 1st Assistant Team Leader  
 W 239 560 8797 Oth 239 395 8797  
 Mike Neal 3rd Assistant Team Leader  
 W 239 826 8089 Oth 239 938 0096

**US COAST GUARD**

Robert Gruschow Commanding Officer  
 W 239 463 5754 C 239 281 8617 Oth  
 Randall Keller XPO (BMC)  
 W 239 463 5754 C 239 281 4392 Oth  
 Shae Currington Petty Officer (BM1)  
 W 239 463 5754 C 239 229 5972 Oth

**US POSTAL SERVICE**

Mary Uhlhorn Postmaster  
 W 239 472 4528 C 239 233 7088 Text  
 Kathleen Swanson Supervisor  
 W 239 472 4528 C 239 898 4408 Text  
 Laura Ball Postmaster  
 W 239 472 4528 C 239 357 6960 Text

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**From:** Scotty L. Kelly [<mailto:Scotty.Kelly@mysanibel.com>]  
**Sent:** Wednesday, September 21, 2016 2:57 PM  
**To:** Cerchie, Randy  
**Cc:** Pamela Smith  
**Subject:** FW: Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Mr. Cerchie,

I would like to follow-up with you regarding your attendance at one of the upcoming FloodPlain Management Planning and Advisory Committee meetings. I understand your schedule is busy so I wanted to advise you of the current meeting availability. We presently have one slot available for each of the October 19<sup>th</sup> and November 16<sup>th</sup> meetings, and two slots available for the December 14<sup>th</sup> meeting. Please advise which date would work best with your schedule.

Thank you,  
Scotty Lynn

*Scotty Lynn Kelly*  
Scotty Lynn Kelly, CGSP  
Deputy City Clerk  
City of Sanibel  
239-472-3700 Ext. 384  
[Scotty.Kelly@MySanibel.com](mailto:Scotty.Kelly@MySanibel.com)  
[www.mysanibel.com](http://www.mysanibel.com)

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**From:** Scotty L. Kelly  
**Sent:** Friday, September 02, 2016 5:25 PM  
**To:** 'RCerchie@leegov.com'  
**Cc:** Pamela Smith  
**Subject:** Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Mr. Cerchie,

As a follow up to the phone message I left today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

The meeting dates available are:  
September 21, 2016 (two time slots)  
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November 16, 2016 (three time slots)  
December 14, 2016 (four time slots)

Please advise the date that works best for you.

Thank you for in advance for your participation,

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**From:** Scotty L. Kelly  
**Sent:** Tuesday, September 27, 2016 1:01 PM  
**To:** [paul\\_tritalk@fws.gov](mailto:paul_tritalk@fws.gov)  
**Cc:** Pamela Smith  
**Subject:** FW: Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Mr. Tritalk,

As a follow-up to my previous emails, I am writing to inquire about your availability for attending the December 14<sup>th</sup> meeting of the FloodPlain Management Planning and Advisory Committee. This will be a brief (approximately 10 minutes) discussion with the FloodPlain Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957). You can reach me by responding to this email or by phone at 239-472-3700.

I look forward to hearing from you,

*Scotty Lynn Kelly*  
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Deputy City Clerk  
City of Sanibel  
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[Scotty.Kelly@MySanibel.com](mailto:Scotty.Kelly@MySanibel.com)  
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Mr. Tritalk,

As a follow up to our conversation today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

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November 16, 2016 (three time slots)  
December 14, 2016 (four time slots)

Please advise the date that works best for you.

Thank you for in advance for your participation,

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On Sep 2, 2016, at 5:22 PM, Scotty L. Kelly <[Scotty.Kelly@mysanibel.com](mailto:Scotty.Kelly@mysanibel.com)> wrote:

Ms. Swartzman,

As a follow up to the phone message I left today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

The meeting dates available are:

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November 16, 2016 (three time slots)

December 14, 2016 (four time slots)

Please advise the date that works best for you.

Thank you for in advance for your participation,

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**From:** Scotty L. Kelly  
**Sent:** Wednesday, September 21, 2016 2:54 PM  
**To:** Eck, Caitlyn E  
**Cc:** Pamela Smith; Roth, Jennifer; 'Swartzman, Angela M'  
**Subject:** RE: Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Ms. Eck,

I would like to follow-up with you regarding your attendance at one of the upcoming FloodPlain Management Planning and Advisory Committee meetings. I understand your schedule is busy so I wanted to advise you of the current meeting availability. We presently have one slot available for each of the October 19<sup>th</sup> and November 16<sup>th</sup> meetings, and two slots available for the December 14<sup>th</sup> meeting. Please advise which date would work best with your schedule.

Thank you in advance,

Scotty Lynn

*Scotty Lynn Kelly*

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**From:** Scotty L. Kelly  
**Sent:** Friday, September 02, 2016 5:14 PM  
**To:** 'rdickerson@captivefire.com'  
**Cc:** Pamela Smith  
**Subject:** Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Chief Dickerson,

As a follow up to our conversation today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

The meeting dates available are:  
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November 16, 2016 (three time slots)  
December 14, 2016 (four time slots)

Per our conversation, you mentioned you are looking at either the October or November meeting. Please advise the date that works best for you.

Thank you for in advance for your participation,

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**From:** Scotty L. Kelly  
**Sent:** Friday, September 02, 2016 5:15 PM  
**To:** 'elindblad@sccf.org'  
**Cc:** Pamela Smith; 'kanders@sccf.org'  
**Subject:** Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Mr. Lindblad,

As a follow up to the phone message I left today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

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September 21, 2016 (two time slots)  
October 19, 2016 (one time slot)  
November 16, 2016 (three time slots)  
December 14, 2016 (four time slots)

Please advise the date that works best for you.

Thank you for in advance for your participation,

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**From:** Scotty L. Kelly  
**Sent:** Friday, September 02, 2016 5:16 PM  
**To:** 'CharlesRV@LeeSchools.net'  
**Cc:** Pamela Smith  
**Subject:** Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Principal Vilardi,

As a follow up to the phone message I left today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

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Please advise the date that works best for you.

Thank you for in advance for your participation,

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**From:** Scotty L. Kelly  
**Sent:** Friday, September 02, 2016 5:16 PM  
**To:** 'mmohundro@sanlib.org'  
**Cc:** Pamela Smith  
**Subject:** Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Ms. Mohundro,

As a follow up to our conversation today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

The meeting dates available are:  
September 21, 2016  
October 19, 2016  
November 16, 2016  
December 14, 2016

Per our conversation, I have you scheduled for the October 19<sup>th</sup> meeting.

Thank you for in advance for your participation,

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**From:** Scotty L. Kelly  
**Sent:** Friday, September 02, 2016 5:16 PM  
**To:** 'mscott@sanibelfire.com'  
**Cc:** Pamela Smith  
**Subject:** Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Chief Scott,

As a follow up to our conversation today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

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**From:** Scotty L. Kelly  
**Sent:** Friday, September 02, 2016 5:17 PM  
**To:** 'jcorkhill@sheriffslsleefi.org'  
**Cc:** Pamela Smith  
**Subject:** Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Lieutenant Corkhill,

As a follow up to our conversation today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

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**From:** Scotty L. Kelly  
**Sent:** Friday, September 02, 2016 5:17 PM  
**To:** 'jbjostad@leegov.com'  
**Cc:** Pamela Smith  
**Subject:** Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Mr. Bjostad,

As a follow up to our conversation today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

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**From:** Scotty L. Kelly  
**Sent:** Friday, September 02, 2016 5:18 PM  
**To:** 'don@islandwater.com'  
**Cc:** Pamela Smith  
**Subject:** Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Mr. DuBrasky,

As a follow up to our conversation today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

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December 14, 2016

Per our conversation, I have you scheduled for the October 19<sup>th</sup> meeting.

Thank you for in advance for your participation,

  
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**From:** Scotty L. Kelly  
**Sent:** Friday, September 02, 2016 5:20 PM  
**To:** Kelly Collini ([kelly@sanibelchr.org](mailto:kelly@sanibelchr.org))  
**Cc:** Pamela Smith  
**Subject:** Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Ms. Collini,

As a follow up to the phone message I left today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

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**From:** Scotty L. Kelly  
**Sent:** Friday, September 02, 2016 5:21 PM  
**To:** 'lestep@crowdclinic.org'  
**Cc:** Pamela Smith  
**Subject:** Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Ms. Estep,

As a follow up to the phone message I left today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

The meeting dates available are:  
September 21, 2016 (two time slots)  
October 19, 2016 (one time slot)  
November 16, 2016 (three time slots)  
December 14, 2016 (four time slots)

Please advise the date that works best for you.

Thank you for in advance for your participation,

  
Scotty Lynn Kelly, CGSP  
Deputy City Clerk  
City of Sanibel  
239-472-3700 Ext. 384  
[Scotty.Kelly@MySanibel.com](mailto:Scotty.Kelly@MySanibel.com)  
[www.mysanibel.com](http://www.mysanibel.com)

**PLEASE NOTE:** Florida has a very broad public records law. Most written communications to or from the City of Sanibel regarding City business are public records available to the public and media upon request. Your e-mail communications, including your email address, may be subject to public disclosure.

**From:** Scotty L. Kelly  
**Sent:** Friday, September 02, 2016 5:23 PM  
**To:** 'Swartzman, Angela M'  
**Cc:** Pamela Smith  
**Subject:** Attendance at a FloodPlain Management Planning and Advisory Committee meeting

Ms. Swartzman,

As a follow up to the phone message I left today, September 2<sup>nd</sup>, the City of Sanibel invites you to have a brief (approximately 10 minutes) discussion with the FloodPlain Management Planning and Advisory Committee regarding the current Emergency Management Plan utilized by your organization. This committee meets on the third Wednesday of each month at 11:30 a.m. in MacKenzie Hall at Sanibel City Hall (800 Dunlop Road, Sanibel, FL 33957).

The meeting dates available are:  
September 21, 2016 (two time slots)  
October 19, 2016 (one time slot)  
November 16, 2016 (three time slots)  
December 14, 2016 (four time slots)

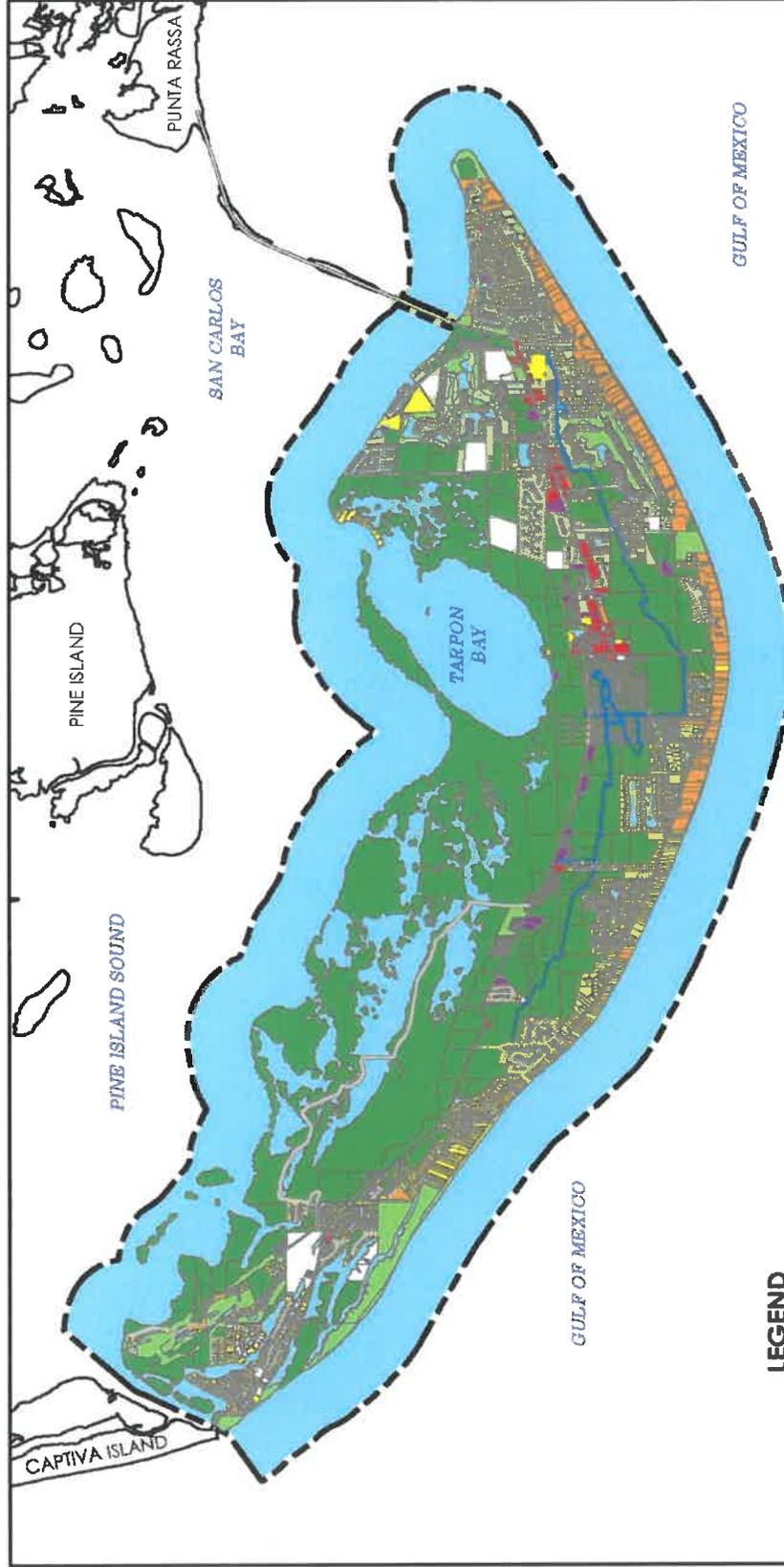
Please advise the date that works best for you.

Thank you for in advance for your participation,

  
Scotty Lynn Kelly, CGSP  
Deputy City Clerk  
City of Sanibel  
239-472-3700 Ext. 384  
[Scotty.Kelly@MySanibel.com](mailto:Scotty.Kelly@MySanibel.com)  
[www.mysanibel.com](http://www.mysanibel.com)

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## APPENDIX J



- LEGEND**
- CONSERVATION USE
  - RESIDENTIAL - NON-RESORT SINGLE-FAMILY
  - RESIDENTIAL - MULTI-FAMILY / RESORT
  - RECREATION USE
  - COMMERCIAL USE
  - ROADWAY & ROADWAY EASEMENT
  - OTHER GOVERNMENTAL/UTILITY
  - OTHER NONGOVERNMENTAL USE
  - n/a AGRICULTURAL USE
  - n/a INDUSTRIAL USE
  - VACANT/UNDEVELOPED LAND
  - WATER BODIES AND WATERWAYS

NOTE: The single-family residential category includes duplexes and some non-residential portions of cluster developments. The multi-family / resort category includes resort uses within single-family, duplex, and commercial (motel / inn) structures.

**Source:** The Planning Department using historical departmental records, City Business Tax records, Lee County Property Appraiser's online files, and periodic site inspections. The principal source of the base map used in this illustration is from the Lee County Property Appraiser's Office.

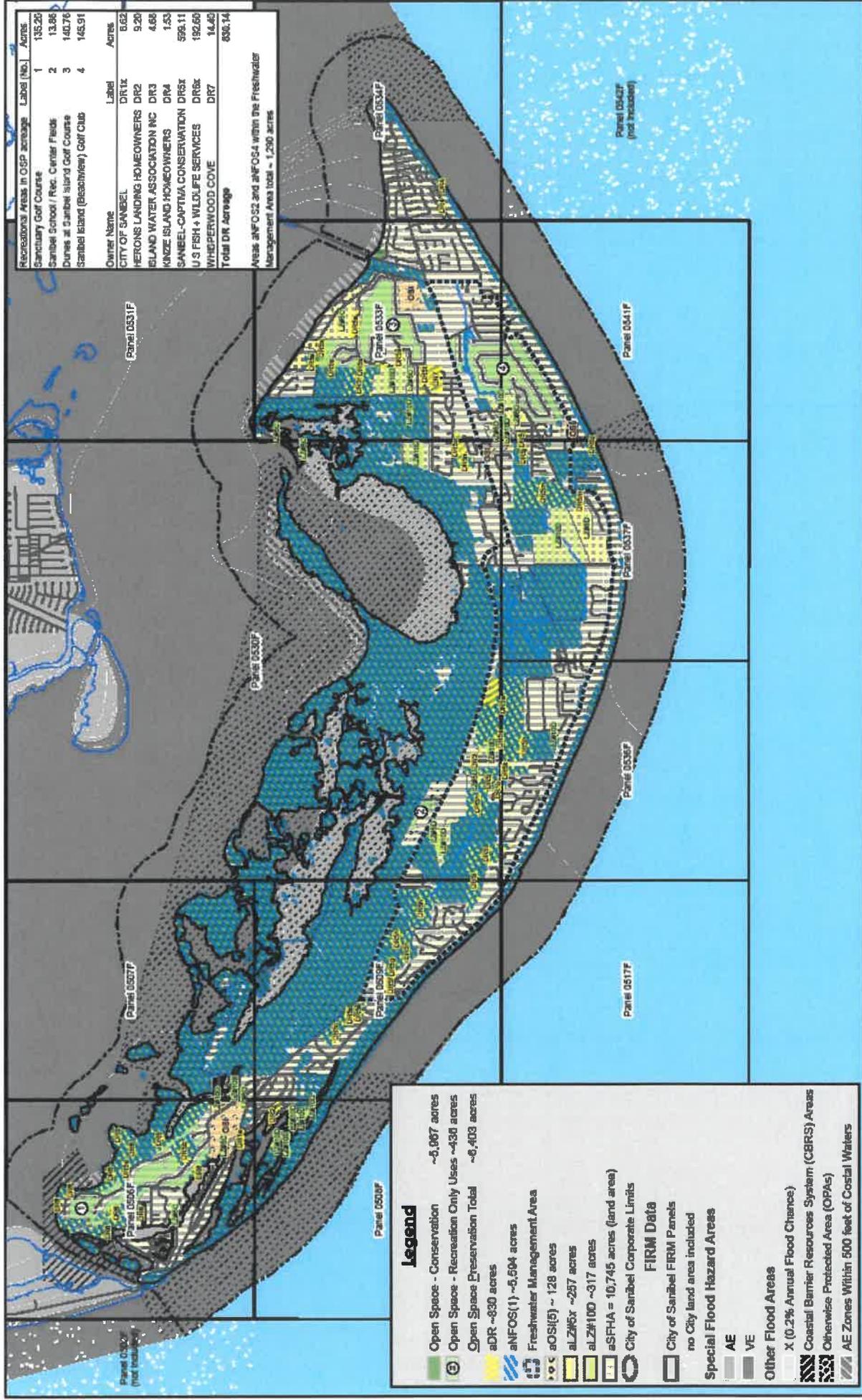


## CITY OF SANIBEL - EXISTING LAND USE (2012)

INFORMATIONAL  
NON-REGULATORY  
ILLUSTRATION  
PREPARED BY THE  
PLANNING DEPARTMENT  
JUNE 1, 2012

APPENDIX K

# Comprehensive Floodplain Management Plan 2016



Open Space Preservation Credit Areas within City of Sanibel Special Flood Hazard Areas

APPENDIX L

## FLOOD SAFETY MEASURES PROTECTING PEOPLE AND PROPERTY FROM HAZARDS

Sanibel residents can protect themselves from the flood hazard on this vulnerable barrier island by taking measures to ensure the safety of life and property before, during, and after a flood occurs. Safety precautions that can minimize the potential losses in such events include:

**Before the Storm** Know Sanibel's flood warning procedures. Many of these procedures are outlined in this brochure. Plan your evacuation in advance. Know when, where, and how you are going to evacuate prior to a storm. Sanibel has posted all primary evacuation routes with blue and white signs. Evacuation time for Sanibel could be as long as 18 hours. Because some of the City's evacuation routes are prone to flooding early in a storm, the time required may be longer.

Your evacuation plan should provide for special needs candidates, pets, your personal hurricane supplies (food, medicine, etc.) and insurance considerations. If you evacuate, take proper identification and important personal papers and documents along with you. If you live in an area that is particularly vulnerable to flooding, you may want to keep plywood, plastic sheathing, lumber, and other materials in stock to help prepare your property for the storm and to aid in emergency repairs afterwards.

**Preparing for Evacuation** Keep a battery powered radio tuned into local stations, and if an evacuation order turns out to be unnecessary, leaving the island is better than risking the potential loss of life by staying. When preparing your home prior to evacuation, it is advisable to turn off all the electricity. Remember to empty the contents of your refrigerator. Also, fill your tubs, sinks, and any available containers with water, in case fresh water is not available after the storm. Shut off your water main to prevent any contaminated water from backing up into your house. If possible, board up your windows to protect them from flying debris. Move as many valuables as possible to upper floors or higher elevations. Elevate furniture if possible.

**After the Storm** The City will be working as quickly as possible after the storm to ensure a speedy and safe return to the island. Often more people are injured after a storm due to unsafe buildings, downed power lines, contaminated water, and other unsafe conditions than are injured in the storm itself. Do not walk through flooding water. Drowning is the number one cause of flood related deaths. Do not attempt to drive through a flooded road. The depth of water is not always obvious. Carefully check for structural damage prior to entering a building. Use caution when reentering the structure. Turn on electricity one breaker at a time and watch for smoke or sparks.  
**DON'T DROWN! TURN AROUND!**

## SANIBEL'S FLOOD HAZARD

Hurricane tidal surges are Sanibel's greatest flood threat and can cause flooding up to 24 hours before the "eye" of the storm reaches the coast. The table below indicates possible wind speeds and storm surge levels of various categories of hurricanes. The most up to date inundation surge map can be found at: [http://www.floridadisaster.org/PublicMapping/Evac/VAC\\_LEE.pdf](http://www.floridadisaster.org/PublicMapping/Evac/VAC_LEE.pdf)

Category	Wind speed (km/hr)	Storm surge (m)
5	156 (250)	18 (5.9)
4	131-155 (210-249)	13-18 (4.0-5.5)
3	111-130 (178-209)	9-12 (2.7-3.7)
2	96-110 (154-177)	6-8 (1.8-2.4)
1	74-95 (119-153)	4-5 (1.2-1.5)

With Sanibel's participation in the National Flood Insurance Program (NFIP), the City administers flood management regulations and measures designed to minimize the potential of flood losses on the island. There are 18 activities recognized that minimize potential flood damage. Credit points are assigned to each activity. The City's participation in the NFIP reduces the cost of flood insurance by 25%.

### For More Information

These are just a few safety measures residents can take to minimize the loss of life and property associated with flooding. Additional information on flood safety measures can be obtained through the Sanibel Emergency Management Plan (SEMP). If you are interested in finding out more about what you can do to help prepare for and recover from a storm, contact the SEMP coordinator, (239) 472-3111.

## WHAT YOU NEED TO KNOW ABOUT FLOOD HAZARDS

### Assistance is Available

One of the reasons Sanibel is recognized for its good flood-plan management policies is that the City provides public information regarding flood hazards, flood insurance and flood protection and mitigation measures designed to correct existing deficiencies in flood-prone construction. Note: Some of the information and assistance available to island residents is outlined below.

### Elevation Certificates

Elevation Certificates are electronically available for structures built after the City entered NFIP. <http://www.mysanibel.com/Flood-Information> or contact the Building Dept. at 239-472-4555

### Flood Protection and Mitigation

The City's Building Official is available to answer public inquiries regarding floor elevations of existing properties, names of contractors knowledgeable in flood retrofitting techniques, advise on how to select a qualified contractor, review of retrofitting plans, and on-site visits to advise owners of appropriate protection measures. FEMA does offer financial aid programs to mitigate repetitive flood loss properties. The City's Public Works Dept. is also available to answer questions regarding historical flooding problems and the potential flood threat in any given neighborhood (239) 472-6397.

### Flood Reference Library

The Sanibel Public Library, 770 Dunlop Rd., provides flood protection reference material to the general public. Reference material includes Flood Insurance Rate Maps, State and Federal publications covering a variety of subjects, and a list of agencies and individuals to contact for more information. Residents are urged to take advantage of this flood information resource.

### Hurricane Re-Entry Handtag

**ATTN:** Residents, property owners, business owners, property managers and essential personnel. Make sure you have the current Hurricane Re-Entry Handtag. Colors that will be honored are:  
**Residential: PURPLE**  
**Commercial: TAN**  
Hurricane Re-entry handtags are available at the Sanibel Police Dept., Monday-Friday from 8:00 am to 4:00 pm, 800 Dunlop Rd., Sanibel, FL 33957

## SANIBEL FLOOD FACTS

Important information for Sanibel residents and property owners regarding your flood hazard, flood insurance, protecting property and people from hazard, building responsibility and protecting natural floodplain functions.

City of Sanibel  
800 Dunlop Rd.  
Sanibel, FL 33957  
239-472-3700  
[www.mysanibel.com](http://www.mysanibel.com)



### Did You Know?

Flood risk is based on history, rainfall, tidal-surge data, topography, flood-control measures and building/construction practice. The entire island is considered a *special flood hazard area* by the Federal Emergency Management Agency (FEMA). This means that all property on Sanibel is in a floodplain, and is at risk of flooding.



## FLOODPLAIN MANAGEMENT

In their undisturbed and natural state, Sanibel's interior wetland provide many beneficial functions and resources on Sanibel, including floodplain management, wildlife habitat, and recreational opportunities. Due to the Land Acquisition efforts in the Island's Interior Wetlands of the City of Sanibel, US Fish and Wildlife, the State of Florida and Sanibel-Captiva Conservation Foundation (SCCF), the majority of the Interior wetlands is in public ownership, and protected for conservation purposes in perpetuity. Public ownership will ensure the continued provision and protection of open space, passive recreational opportunities, wildlife breeding and feeding grounds, and habitat for some of Sanibel's rare and endangered species. Along with land acquisition, the City has completed implementation of the **Surface Water Management Plan**. The City has been able to reduce flood peaks and duration, provide additional flood storage when needed; and improve surface and ground water quality.



## PROTECT NATURAL FLOODPLAIN FUNCTIONS

### Illicit Discharge

An illicit Discharge is ANY disposal, emptying, or dumping of any substance other than water into the stormwater drainage system. Pollutants entering the storm system empty into our local canals, wetlands, estuaries, bays and Gulf waters! Chemicals and nutrients become stormwater pollution as they are soaked up by the passing water. The pollutants can lead to algae blooms, resulting in hypoxia and other impacts to fish and wildlife. Only rain down the drain.

- **Minimize use of Fertilizers/Herbicides/Pesticides.**
- Don't dump in storm drains.
- Don't litter. Keep ditches, swales and canals free of debris.
- Report blocked ditches, culverts, swales and canals to the Public Works Dept. at 239-472-6397.

## BUILD RESPONSIBLY

FEMA has identified the entire City as a Special Flood Hazard Area on the Flood Insurance Rate Maps.

The City of Sanibel has adopted the Flood Ordinance to provide regulations to protect lives and property from the impacts of floods and is available online at:

<https://www.municode.com/library/ffisanibel/codes/>

A permit is required for any type of development including new construction, substantial improvements, placement of fill, paving or excavation. Always check with the Building Dept. before you build on, alter, regrade or fill on your property. A permit is needed to ensure that a project is compliant with all regulations. Report illegal building or filling to the Building Dept. at 239-472-4555.

**Protecting Your Home With Sanibel's participation in the National Flood Insurance Program (NFIP),** the City administers flood management regulations and measures designed to minimize the potential of flood losses on the Island. Any development on Sanibel requires a permit from either the City Planning or Building Department, or both. Through this process, the City ensures development is taking place according to flood regulations. Regulations include required elevations of living floor areas, floodproofing of certain construction, limitations on placement of fill and prohibitions of substantial improvements.

**Substantial Improvements** The City's substantial improvement requirements are enforced through the development and building permitting process. Applicants for remodeling or repairs of "nonconforming" structures (i.e. buildings, which are not elevated to or above the base flood elevation) are required to submit a cost estimate of the improvement and, if necessary, an appraised value of the existing structure, to determine if the work constitutes a substantial improvement. Nonconforming structures cannot be substantially improved unless brought into conformance to base flood elevation. With these requirements, the City ensures that over time more of the older nonconforming structures on the Island will be elevated above the base flood elevation, and protected from potential flood damage from potential flood damage.

**Substantial Damage** Substantial damage means damage of any origin sustained by a structure whereby the cost of restoring the structure to its before damaged condition would equal or exceed 50% of the market value of the structure before the damage occurred including demolition.

## ARE YOU INSURED?

### Flood Insurance

Flood insurance is not covered by normal homeowners insurance. Since all of Sanibel is located in a Special Flood Hazard Area (SFHA), flood insurance is required by law in order to obtain federally secured financing to buy, build, or renovate a structure in the SFHA. There are two types of coverage: structural and contents. Renters can buy contents coverage even if the owner does not insure the structure. To find out more about flood insurance, contact any licensed insurance agent. Don't wait for the next flood—there is a 30 day waiting period for coverage to take effect. An existing flood insurance policy can be an asset when selling a property.

**How Much Flood Insurance is Available?**  
Flood Insurance Limits for a Standard Policy Are:

Coverage Type	Coverage Limit
One to four-family structure	\$250,000
One to four-family home contents	\$100,000
Other residential structures	\$500,000
Other residential contents	\$100,000
Business structure	\$500,000
Business contents	\$500,000
Renter contents	\$100,000

### Flood Insurance Rate Maps

The Sanibel Building Department is the community's primary source of information regarding Flood Insurance Rate Maps. Since all of Sanibel is in a Special Flood Hazard Area, it is important to know the base flood elevation of any property and the flood insurance purchase requirements, if applicable. Call (239) 472-4555, write or stop by the Sanibel Building Dept. at City Hall if you have any questions regarding Flood Insurance Rate Maps. You may access FEMA Flood Maps online through the City's website at [www.mysanibel.com](http://www.mysanibel.com) or Flood Maps by Address: <https://msc.fema.gov/portal>



## RESOURCES

### Additional resources for flood safety are:

**National Hurricane Center:** Monitoring the storm  
[www.nhc.noaa.gov](http://www.nhc.noaa.gov)

**Federal Emergency Management Agency:**

[www.fema.gov/](http://www.fema.gov/)  
**Flood Maps by Address:**  
<https://msc.fema.gov/portal>



General information on flood insurance:  
[www.FloodSmart.gov](http://www.FloodSmart.gov) 1-888-379-9531

<http://www.storm-ready.com/>



[www.redcross.org](http://www.redcross.org)



## FLOOD WARNING SYSTEM



Receive warnings for floods, tornadoes, severe weather, tropical storms, fires, hurricanes, and more through the CODE RED Community Notification System.  
**Community Notification Enrollment**  
<https://public.codereadweb.com/CNE/BFB7CC4C8C0A>

## CITY OF SANIBEL

To have current City and Emergency Information emailed, sign up for NEWS YOU CAN USE!

<http://www.mysanibel.com> under Quick Links.  
Sanibel Emergency Management Plan (SEMP) 472-3111  
Building Dept. 239-472-4555  
Public Works Dept. 239-472-6397  
Planning Dept. 239-472-4136

APPENDIX M

Dear Resident:

You have received this letter because your property is in an area that has been flooded several times starting in 1979 when the city entered in to the National Flood Insurance Program. Our community is concerned about repetitive flooding and has an active program to help you protect yourself and your property from future flooding, but here are some things you can do:

1. Check with the Building Department on the extent of past flooding in your area. The Building Official can tell you about the causes of repetitive flooding, what the City is doing about it, and what would be an appropriate flood protection level. The staff can visit your property to discuss flood protection alternatives that you may wish to pursue.
2. Prepare for flooding by doing the following:
  - Know how to shut off the electricity and gas to your house when a flood comes.
  - Make a list of emergency numbers and identify a safe place to go.
  - Make a household inventory.
  - Put insurance policies, valuable papers, medicine, etc., in a safe place.
  - Collect and put cleaning supplies, camera, waterproof boots, etc., in a handy Place.
    - Develop a disaster response plan. See the Red Cross's website at [www.redcross.org](http://www.redcross.org) for information about preparing your home and family for a disaster.
    - Get a copy of *Repairing Your Flooded Home* it can be found on the Red Cross' website.
3. Consider some permanent flood protection measures.
  - Mark your fuse or breaker box to show the circuits to the floodable areas. Turning off the power to the lower storage areas if you have them before a flood. This can reduce property damage and save lives.
  - Consider elevating your house above flood levels if not already elevated.
  - More information can be found at FEMA's website, [www.ready.gov/floods](http://www.ready.gov/floods).
  - Note that some flood protection measures may need a building permit and others may not be safe for your type of building, so be sure to talk to our Building Official.

(Over)

4. Talk to the Building Department for information on financial assistance available for your home.
  - If you are interested in elevating your building above the flood level you may apply for a Federal grant to cover 75% of the cost.
  - Get a flood insurance policy – it will help pay for repairs after a flood and, in some cases, it will help pay the costs of elevating a substantially damaged building.
  
5. Get a flood insurance policy.
  - Homeowner's insurance policies do not cover damage from floods. However, because our community participates in the National Flood Insurance Program, you can purchase a separate flood insurance policy. This insurance is backed by the Federal government and is available to everyone, even properties that have been flooded. Because our community participates in the Community Rating System, you will receive a 25% reduction in the insurance premium see your local insurance agent.
  - Some people have purchased flood insurance because it was required by the bank when they got a mortgage or home improvement loan. Usually these policies just cover the building's structure and not contents. During the kind of flooding that happens in your area, there is usually more damage to the furniture and contents than there is to the structure. Be sure you have contents coverage.
  - Don't wait just before the next flood to buy insurance protection. In most cases, there is a 30-day waiting period before National Flood Insurance Program coverage takes effect.
  - Contact your local insurance agent for more information on rates and coverage.

R. Harold Law, Jr. CBO  
CRS Coordinator

APPENDIX N

Doris Schweizer Trust L/E  
C/O Sanibel Captiva Trust Co.  
2460 Palm Ridge Road  
Sanibel, FL 33957  
737EGDC2

Junonia of Sanibel Condo Assoc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Bandy Beach Condo Assoc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

RLR Investments, LLC  
600 Gillam Rd.  
Wilmington, OH 45177  
1547Periwinkle

Stuart & Cindi Krost  
10394 La Reina Rd.  
Delray Beach, FL 33446  
3049WGD201

Howard & Melinda Hirsch  
1944 Christopher Place  
Harrisburg, PA 17110  
1560RoyalPoincianna

William & Jeannie Olinger  
1245 Buttonwood Ln.  
Sanibel, FL 33957

Surfside Twelve Condo. Assoc.  
8010 Summerlin Lakes Dr.  
Fort Myers, FL 33907

Rochester Resorts  
6460 Sanibel Captiva Rd.  
Sanibel, FL 33957

James & Patricia Pieron's  
605 Donax St. #106  
Sanibel, FL 33957  
812Angelwing

Bougainvillea Condo Assoc.  
C/O Kenoyer Real Estate  
16681 McGregor Blvd., Suite 207  
Fort Myers, FL 33908

Norbert P. & Aud Kunz  
695 E. Gulf Dr., Unit 8  
Sanibel, FL 33957

Ann Marie Sprotte  
737 E. Gulf Dr., Unit A4  
Sanibel, FL 33957

Roman Kropp  
661 Cardium Street  
Sanibel, FL 33957

Micca Grizzell  
1619 White Oak Dr.  
Sevierville, TN 37862  
1061Buttonwood

Melvin M. Mattison Tr.  
1245 Anhinga Lane  
Sanibel, FL 33957

James Cowgill  
1114 Sabal St.  
Sanibel, FL 33957

Maureen O. McGarty Trust  
651 Donax St.  
Sanibel, FL 33957

Sandpiper West of Sanibel  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Gulf Beach Condo Assoc., Inc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

William F. Burbank Trust  
2210 Goldsmith Ln., Ste. 200  
Louisville, KY 40218  
920spoonbill

CK Sanibel, LLC  
158 Dale St. N.  
North Andover, MA 01845  
2220 Camino Del Mar

Somerset at the Reef Condo  
C/O Suitor, Middleton, Cox & Assoc.  
15751 San Carlos Blvd. #8  
Fort Myers, FL 33908

Anita Andren & James Naughton  
1082 Oak Street  
Winnetka, ILL 60093  
2297WGD3C

Sanibel Seaview Condo Assoc.  
C/O Property Keepers  
PO Box 964  
Sanibel, FL 33957

Sand Pointe Condo Assoc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Maurice Long, Jr.  
15371 Prince Frederick Rd.  
Hughesville, MD 20637  
844Lindgren

Tantara Condo Assoc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Shirley Schiffman  
657 Cardium St.  
Sanibel, FL 33957

Ariane & Scott Logan  
PO Box 1489  
Sanibel, FL 33957

Waterside Inn LLC  
C/O Bert Jenks  
3033 W. Gulf Dr.  
Sanibel, FL 33957

Snug Harbor Condo Assoc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Lantana on the Gulf Condo.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Beachcomber Condo Assoc.  
8010 Summerlin Lakes Dr.  
Fort Myers, FL 33907

Andrea Waitt Carlton  
PO Box 58258  
Nashville, TN 37205  
3127WGD106

Kathy A. Rappaport  
737 E. Gulf Dr., A2  
Sanibel, FL 33957

Sanibel Surfside Condo Assoc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Elizabeth Warren  
3000 Lakeview Ave.  
St. Joseph, MI 49085  
1234Buttonwood

Nancy J. Dehmlow TR  
1927 Chestnut Ave.  
Wilmette, IL 60091  
3015WGD301

Hadrian Corp.  
PO Box 424  
Sanibel, FL 33957

Sanddollar Condo Assoc.  
C/O Debra Canty  
PO Box 964  
Sanibel, FL 33957

Tamarind at the Reef  
C/O Suitor, Middleton, Cox & Assoc.  
15751 San Carlos Blvd. #8  
Fort Myers, FL 33908

Grace H. Barron  
4619 Rue Bayou  
Sanibel, FL 33957

Royale Tern Condo Assoc., Inc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Wedgewood of Sanibel Condo Assoc., Inc.  
C/O Suitor, Middleton, Cox & Assoc.  
15751 San Carlos Blvd. #8  
Fort Myers, FL 33908

Edith Rood  
2539 Coconut Drive  
Sanibel, FL 33957

William & Jacqueline O'Neil  
2814 34<sup>th</sup> Street  
Washington DC 20008  
2545Coconut

William & Jacqueline O'Neil  
2814 34<sup>th</sup> Street  
Washington DC 20008  
2551Coconut

James J. Noel & James P. Noel  
20 Dorchester Road  
Wethersfield, CT 06109  
2555Coconut

Donald M. & Ingrid G. Korn TR  
780 Beach Road  
Sanibel, FL 33957

David J. & Linda G. Stafford  
502 W. Crooked Lake Drive  
Kalamazoo, MI 49009  
2567Coconut

Robert Dwartz  
2569 Coconut Drive  
Sanibel, FL 33957

D. Patrick O'Daniel TR  
2609 Coconut Drive  
Sanibel, FL 33957

Timothy J. & Deborah J. Alford  
3819 Fairview  
Anderson, IN 46013  
2612Coconut

Helen Nemirow Beck TR  
2623 Coconut Drive  
Sanibel, FL 33957 v

Michael A. Delilah Ostendorf  
PO Box 246  
Tipp City, OH 45371 v

William & Brooke Recker  
2628 Coconut Drive  
Sanibel, FL 33957

Harold E. & Theresa M. King  
2640 Coconut Drive  
Sanibel, FL 33957

Carolyn N. Graham  
2646 Coconut Drive  
Sanibel, FL 33957

Ryan Carstens  
2658 Coconut Drive  
Sanibel, FL 33957

James M. Griffith  
2668 Coconut Drive  
Sanibel, FL 33957

Sanibel Island House LLC  
C/O Joey Wolfe  
7201 S. Gray Place  
Tulsa, OK 74136 6218 Mangrove

Sanibel Captiva Conservation  
Foundation Inc.  
P O Box 839  
Sanibel, FL 33957

Roxanne Mitchell  
15911 Dorth Circle  
Fort Myers, FL 33908

Castaways Bay and Beach Cottages LLC  
15951 Captiva Drive  
Captiva, FL 33924

James A. Klausman  
4425 Stoneybrook Drive  
Topeka, KS 66610  
4949Joewood

David J. Winstanley  
150 Baker Avenue Ext, Suite 303  
Concord, MA 01742  
4955Joewood

Philip P. & Roberta J. Puschel TR  
4961 Joewood Drive  
Sanibel, FL 33957

Terese Anne Ackerman  
1322 Seaspray Lane  
Sanibel, FL 33957

John G. Raffensperger &  
Susan R. Luck  
4771 Tradewinds Drive  
Sanibel, FL 33957

Joseph F. & Alice L. Walzer  
4772 Tradewinds Drive  
Sanibel, FL 33957

Mario & Dana Morino  
20682 Beach Cliff  
Rocky River, OH 44116  
4781Tradewinds

Tradewind of Sanibel LLC  
592 Lighthouse Way  
Sanibel, FL 33957

Howie & Gene LLC  
681 Geneva Place  
Tampa, FL 33606  
2230CaminoDelMar

Christina Van Pelt  
1246 W. Webster  
Chicago, IL 60614  
4809 Tradewinds

Tradewind of Sanibel LLC  
592 Lighthouse Way  
Sanibel, FL 33957

City of Sanibel  
800 Dunlop Road  
Sanibel, FL 33957

Jane E. Kiel TR  
1104 Fairway Drive  
Lake Isabella, MI 48893  
4654RueBayou

ISC – HS Limited Company  
P O Box 985  
Sanibel, FL 33957

Grace Heather Barron  
9319 Kincaid Ct  
Sanibel, FL 33957

Donald L. & Joanne K. Olsen  
8679 Pleasant Valley Road  
Saukville, WI 53080  
9324Kincaid

Bert M. Kinney  
9314 Dimmick Drive  
Sanibel, FL 33957

Lavonne L. Larson  
9332 Dimmick Drive  
Sanibel, FL 33957

Casa Ybel Beach & Racquet Club Condo  
Assn, Inc.  
1509 Periwinkle Way  
Sanibel, FL 33957  
2255WGD

Island Beach Club Condo Assoc.  
2265 West Gulf Drive  
Sanibel, FL 33957 2265WGD

Poinciana Condo Assn Inc.  
C/O Royal Shell Property Mgmt.  
2340 Periwinkle Way  
Sanibel, FL 33957 2297WGD

White Sands Condo Assoc.  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957  
2311WGD

Sanibel Cottages Condo Assoc.  
Phase 1-7 A Time Share  
2341 West Gulf Drive  
Sanibel, FL 33957  
2341WGD

Tarpon Beach Condo Assoc.  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957  
2475WGD

Sedgemoor Condo  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957  
2549WGD

Sam M. Bailey EST  
3016 W. Hawthorne Road  
Tampa, FL 33611

Anglers Key Condo.  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957  
2639WGD

Kings Crown Condo Assoc Inc.  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957  
2721WGD

C & L II LLC  
2959 West Gulf Drive  
Sanibel, FL 33957

Shellmar Real Estate Holdings  
2823 West Gulf Drive  
Sanibel, FL 33957

Hurricane House Condo Assn. Inc.  
2939 West Gulf Drive  
Sanibel, FL 33957

West Shore Condo  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957

Janthina Condo  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957  
3025WGD

Sayana of Sanibel Condo  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957  
3067 WGD

BRE/Sanibel Beach Owner LLC  
949 Sand Castle Rd  
Sanibel, FL 33957  
3287WGD

By the Sea Condo Assoc. Inc.  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957  
2589WGD

High Tide Condo  
15751 San Carlos Blvd., Ste 8  
Fort Myers, FL 33908  
2659WGD

Whitecaps South Condo  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957  
2877WGD

Nutmeg Village Condo PH 1  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957  
2777WGD

Villas at Sanibel  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957  
2915WGD

Blue Gulf Condo Assn.  
2949 West Gulf Drive  
Sanibel, FL 33957

Juno of Sanibel Condo  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957  
3013WGD

Tantra Condo  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957  
3049WGD

Island Inn Co  
3111 Wes Gulf Drive  
Sanibel, FL 33957

Sandals  
C/O Judith Meharry  
156 Brookemeade Drive  
Pittsburgh, PA 15237  
WGD

LaPlaya Condo Assoc.  
C/O Island Management  
P O Box 100  
Sanibel,, FL 33957  
2629WGD

Caribe Beach Resort Condo Timeshare  
2669 West Gulf Drive  
Sanibel, FL 33957

John K & Elizabeth A. Gee TR  
2090 W First Street #709  
Fort Myers, FL 33901  
2807 WGD

Nutmeg Village Condo PH 2  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957

The Atrium  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957  
2929WGD

Sanibel Sunset  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957  
2959WGD

Sunward of Sanibel  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957  
3015WGD

Sandy Bend Condo  
C/O Southgate Mgmt  
P O Box 397  
Newark, OH 43058  
3057WGD

Seascape of Sanibel  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957  
3145WGD

Dosinia of Sanibel Condo Assn.  
422 Woodstone Way  
Louisville, KY 40241  
3339WGD

Todd M. & Barbara H. Bluedorn TR  
3401 West Gulf Drive  
Sanibel, FL 33957

Florence H. Young  
1453 Gilmer Avenue  
Montgomery, AL 36104  
3405WGD

William & Rosemarie Kraus  
11215 Kinsale Ct  
Ellicott City, MD 21402  
3411WGD

Leonard B Terr & Linda Lamoreux  
6378 Lakeview Drive  
Falls Church, VA 22041  
3417WGD

Felix N. & Susan S. Williams  
2222 S. Warson Rd  
Saint Louis, MO 63124  
3421WGD

John E. McGrath  
3429 West Gulf Drive  
Sanibel, FL 33957

Richard D Larson &  
Marcia D. Johnson, COTRS  
4920 S. Lowes Creek Road  
Eau Claire, WI 54701  
3441WGD

KKP LLC  
1285 Southfield Place  
Virginia Beach, VA 23452  
3449WGD

Paul J. & Barbara A. Powers  
3457 West Gulf Drive  
Sanibel, FL 33957

Peter K. Lambertus & Ann Wilson  
29 Highland Avenue  
Lexington, MA 02421  
3517&3507WGD

Jorge Galante TR  
3547 West Gulf Drive  
Sanibel, FL 33957

Jorge Galante TR  
3547 West Gulf Drive  
Sanibel, FL 33957

Richard B & Marilyn L. Mazess T Mazess  
Family Trust  
1015 Hot Springs Rd  
Montecito, CA 93108  
3557WGD

Merle L. & David Brown  
3577 West Gulf Drive  
Sanibel, FL 33957

Jack & Karen Pagel  
2940 Gale Road  
Wayzata, MN 55391  
3609WGD

Allen Delbert Jr TR &  
Patsy Lou Allen TR  
PO Box 6388  
Siloam Springs, AR 72761  
3611WGD

3615 West Gulf Drive Acquisition Co. LLC  
C/O George Sampas  
873 President Street  
Brooklyn, NY 11215  
3615WGD

Dorothy M. Moore &  
James Handy Moore  
4035 West Gulf Drive  
Sanibel, FL 33957

John K. Wulff  
4039 West Gulf Drive  
Sanibel, FL 33957

Edward M. Stivers Jr TR  
4051 West Gulf Drive  
Sanibel, FL 33957

William J. & Deborah L. Delaney  
11311 Jamestown Road  
Houston, TX 77024  
4067WGD

Bryan P. & Kathleen M. Marsal  
40 Guard Hill Road  
Bedford, NY 10506  
4083WGD

Henry B. Elsesser TR & Kathleen G.  
Elsesser TR &  
Janet S. & John B. Gworek  
36 Bergen St.  
Brooklyn, NY 11201 4099WGD

James R. & Mary C. Pouliot  
4115 West Gulf Drive  
Sanibel, FL 33957

Steven B. & Julie K. Smith  
4117 West Gulf Drive  
Sanibel, FL 33957

Mewbourne Daughters  
P O Box 7698  
Tyler, TX 75711  
4121WGD

E. Follett Carter &  
Anne Sharpe Carter  
4127 West Gulf Drive  
Sanibel, FL 33957

John R. Priest TR & Brandt N. Dayton TR,  
C/O John R. Priest  
1928 East River Terr  
Minneapolis, MN 55414  
4143WGD

Henry & Meredith Von Kohorn TR  
181 Library Place  
Princeton, NJ 08540  
4155WGD

Leander & Betty T. Beard  
P O Box 1008  
Sanibel, FL 33957  
4163WGD

Mary S. Reed TR  
24000 Lake Road  
Bay Village, OH 44140  
4171WGD

William A C Brooks  
1411 Delaware Turnpike  
Delmar, NY 12054  
4179WGD

Lynn Bassett McGrath TR  
P O Box 734  
Sanibel, FL 33957  
4207WGD

M. Laxman & Urmila L. Kamath  
4215 West Gulf Drive  
Sanibel, FL 33957

Blue Dolphin Inc.  
P O Box 112  
Sanibel, FL 33957  
4227WGD

Robert A. Glick TR &  
Joann Z. Glick TR  
4235 West Gulf Drive  
Sanibel, FL 33957

M. Yvonne & Gerald B, Wilson  
4241 West Gulf Drive  
Sanibel, FL 33957

Michael D. & Debra H. Anderson  
6681 Amberwood Ln  
Chanhassen, MN 55317  
4249WGD

Ronald J. & Marilyn P. Klimara  
4257 West Gulf Drive  
Sanibel, FL 33957

Michael V. & Nancy S. Marn  
4265 West Gulf Drive  
Sanibel, FL 33957

CHAD LLC  
5213 Little Cedar Lane  
West Bend, WI 5305  
4273WGD

Dennis Properties LLC &  
Dennis J. Trooien  
2509 Manitou IS  
White Bear Lake, MN 55110  
4291WGD

Julia C. & Timothy J. O'Neill  
4323 West Gulf Drive  
Sanibel, FL 33957

WIXO Operational Services Ltd  
C/O Select Vacation Properties LLC  
2449 Periwinkle Way  
Sanibel, FL 33957  
4327WGD

Resident  
4309 West Gulf Drive  
Sanibel, FL 33957

Resident  
4319 West Gulf Drive  
Sanibel, FL 33957

Resident  
2245 West Gulf Drive  
Sanibel, FL 33957

Atrium Condominium Assoc.  
C/O Island Management Assoc.  
PO Box 100  
Sanibel, FL 33957

2929 WGD

Royal Tern Condo. Assoc.  
16731 McGregor Blvd.  
Fort Myers, FL 33908  
2965WGD

Tantara Condominium Assoc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

3049 WGD

Peter Lambertus & Ann Wilson  
29 Highland Ave.  
Lexington, MA 02421  
Was 3527, Now 3517 WGD

Alexandra Bordiuk TR  
247 Christofer Court  
Sanibel, FL 33957

Sally A. & Peter S. Lund  
249 Christofer Ct.  
Sanibel, FL 33957

John & Elizabeth A. English  
251 Christofer Court  
Sanibel, FL 33957

Galen & Jacqueline Mulrooney  
7419 Kincheloe Road  
Clifton, VA 20124  
366 LkMurexB

Golden Beach LLC  
P O Box 313  
Cottage Grove, MN 55016  
164swind

Clarks Mill Pond Company  
501 Burning Tree Blvd  
Absecon, NJ 08201  
165swind

James H. Heckert  
4111 Wycliff Ave  
Dallas, TX 75219  
165swind

Harry & Karen A. Aretakis  
4766 Rivers Edge Drive  
Troy, MI 48098  
179swind

Oceans Reach Condo  
2230 Camino Del Mar Drive  
Sanibel, FL 33957

Clamshell Condo Assoc.  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957

Signal Inn Condo  
1811 Olde Middle Gulf Drive  
Sanibel, FL 33957

Edward G Jr & Rita A. Bischoff  
335 Cowry Court  
Sanibel, FL 33957

Joseph G. Dumouchelle &  
Melinda J. Adducci  
345 Cowry Court  
Sanibel, FL 33957

Pelicans Roost Condo  
605 Donax Street  
Sanibel, FL 33957

Robert L. & Betty G. Shewfelt  
658 Donax Street  
Sanibel, FL 33957

Lynn & Elizabeth Rosenfeld  
1639 Walnut Avenue  
Wilmette, IL 60091  
662Donax

Leslie R. & Cynthia Warren  
2872 Sunset Circle  
Metamora, MI 48455  
702Donax

Eric Derluth  
For Harley Derluth  
145 Birch Hill Road  
Warner, NH 03278  
1191 MGD 3A

Douglas Mullins  
6508 Danile Court  
Fort Myers, FL 33908

Timothy J. & Wendy C. Walker  
659 Cardium Street  
Sanibel, FL 33957

Roman Kropp  
661 Cardium Street  
Sanibel, FL 33957

William J. Jr & Mary S. McMahon  
Robert J. & Maura M. Primus  
130 W. Atlantic Blvd.  
Ocean City, NJ 08226 693Cardium

Kimberlee A. Obrien &  
Anthony P. Jankauskas  
428 Provident  
Winnetka, IL 60093 707Cardium

Becky Ann Jones TR  
483 East Gulf Drive  
Sanibel, FL 33957

St. Croix Condo Assoc.  
C/O Paragon Financial Services  
8280 College Parkway, 103  
Fort Myers, FL 33919

Resident  
501 East Gulf Drive  
Sanibel, FL 33957

Kinzie Island Homeowners Assoc. Inc.  
C/O Sancap Management  
P O Box 1031  
Sanibel, FL 33957 503EGF

BRE/Seaside Inn Owner LLC  
949 Sand Castle Rd  
Sanibel, FL 33957  
541EGD

John F. Connors Jr  
543 East Gulf Drive  
Sanibel, FL 33957

Surfrider Beach Club Assoc.  
C/O RAL Resort Property Mgmt  
17810 San Carlos Blvd  
Fort Myers Beach, FL 33931

Sunshine Island Properties LLC  
920 W 14<sup>th</sup> Street  
Jasper, IN 47546  
642EGD

White Pelican Condo Assn.  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957 651EGD

Sandalfoot Condominium Assn.  
671 East Gulf Drive OFC  
Sanibel, FL 33957

Nu-San Condo Cyprina Beach  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957 695EGD

Sanibel Seaview Condo  
P O Box 964  
Sanibel, FL 33957  
737EGD

Sanibel Arms Condo  
805 East Gulf Drive OFC  
Sanibel, FL 33957

Banbury Estates LLC  
20645 Radisson Rd  
Excelsior, MN 55331  
911Almas

Robert J. & Mary Hack  
269 Disbrow Hill Rd  
Perrineville, NJ 078525  
912Almas

William Howard &  
Jane Elizabeth Pettibone  
170 Turnberry Court  
Beverly Hills, MI 48025  
912&915Alamas

Susan Dintino TR  
930 Spoonbill Court  
Sanibel, FL 33957

Charles F. Bonser TR  
940 Spoonbill Court  
Sanibel, FL 33957

Sandra D. Peterson TR  
P O Box 1717  
Sanibel, FL 33957  
444Lagoon

Lowell & Magdolna Tanzer TR  
446 Lagoon drive  
Sanibel, FL 33957  
446Lagoon

Jeffrey E. & Roberta A. Frick  
385 Bella Vista Way E  
Sanibel, FL 33957

Steinmetz Realty Partners LP  
2319 Habersham Drive  
Marietta, GA 30064  
395BVWE

George Edward Curtis TR  
401 Bella Vista Way E  
Sanibel, FL 33957

James A Hock TR  
N57W33301 Township Road M  
Nashotah, WI 53058  
403BVWE

William M. & Donna L. HJerpe  
407 Bella Vista Way E  
Sanibel, FL 33957

Robert L & Susan C Cox TR  
408 Bella Vista Way E  
Sanibel, FL 33957

Michael D. & Debra H. Anderson  
6681 Amberwood Lane  
Chanhassen, MN 55317  
411 BVWE

William & Beverly Daly  
1030 Board Walk Drive  
Moneta, VA 24121  
413BVWE

Gerald & Rosemary Rhomberg TR  
417 Bella Vista Way E  
Sanibel, FL 33957

Alex & Dale W. Troy  
32 Lower Cross Road  
Greenwich, CT 06831  
418BVWE

Catherine A. Linnemann  
4960 Walnut Woods Ln.  
Cincinnati, OH 45243  
425BVWE

Donald & Marietta Toussaint  
427 Bella Vista Way  
Sanibel, FL 33957

David B. & Mindy S. Gross  
2266 West Lake Ave  
Columbus OH 43221  
428BVWE

Kent P Dauten & Sherryl D. Marsh  
1104 Country Lane  
Champaign, IL 61821  
429BVWE

Barry & Laurie B. Bronstein TR  
430 Bella Vista Way East  
Sanibel, FL 33957

Leslea R. & John R. Caswell TR  
4452 Derrymoor Court  
Rosemount, MN 55068  
431BVWE

Marie E Manning TR  
435 Bella Vista Way East  
Sanibel, FL 33957

Michael James & Michelle Marie  
Burkholder TR  
439 Bella Vista Way East  
Sanibel, FL 33957

Sandra L. Gross TR  
4985 Walnut Woods Lane  
Cincinnati, OH 45243  
443BVWE

Walter L. Gross III TR  
804 Mallard Cove  
Harrodsburg, KY 40330  
445BVWE

Micca D. Grizzell  
1619 White Oak Drive  
Sevierville, TN 37862  
1061Buttonwood

Seagrape Village Property  
Owners Assoc. Inc  
263 Robinwood Circle  
Sanibel, FL 33957  
1100Seagrape

Tangelwood Condo  
C/O Island Management  
P O Box 100  
Sanibel, FL 33957  
1101Seagrape

Daniel M. & Anne Cristo  
75 Country Line Road  
Ontario, NY 14519  
1114 Seagrape

Keith & Lynn Frey TR  
272 Ferry Landing Drive  
Sanibel, FL 33957

Shell Island Beach Club Condo  
PH 1-3 Time Share Assoc  
255 Periwinkle Way  
Sanibel, FL 33957

Rodenburg Family LLC  
11560 Palisade Avenue N  
Stillwater, MN 55082  
1539 Periwinkle

Traders Periwinkle LLC  
1551 Periwinkle Way  
Sanibel, FL 33957

James B. & Nellie S. Pickens  
1571 Periwinkle Way  
Sanibel, FL 33957

Judy L. Beerman TR  
1609 Periwinkle Way  
Sanibel, FL 33957

Island Tower LLC  
P O Box 437  
Sanibel, FL 33957  
1615/1619 Periwinkle

Resident  
1240 Morningside Place  
Sanibel, FL 33957

Resident  
1250 Morningside Place  
Sanibel, FL 33957

Grace V. Horn  
123 Anhinga Lane  
Sanibel, FL 33957

Resident  
1244 Anhinga Lane  
Sanibel, FL 33957

Melvin M. Mattison TR  
1245 Anhinga Lane  
Sanibel, FL 33957

Lighthouse 2011 LLC  
560 South 300 East  
Salt Lake City, UT 84111  
1251Anhinga

Stephen L. & Connie M. Ferguson  
225 North Washington Street  
Bloomington, IN 47408  
1253Anhinga

Thomas G. & Deborah Debeck  
1256 Anhinga Lane  
Sanibel, FL 33957

James F. & Sharon Calvano  
1258 Anhinga Lane  
Sanibel, FL 33957

Terrence J. Brenda R. Cassaday  
61 Hillholm Road  
Toronto, ON MSP1M4 CANADA  
1111BirdLn

Resident  
1145 Bird Lane  
Sanibel, FL 33957

Kathrine Dupont Sanger  
1157 Bird Lane  
Sanibel, FL 33957

Bernard G. & Jacqueline L. Kennen, TR  
1175 Bird Lane  
Sanibel, FL 33957

Jerry S. Bernay & Paula N. Friedman  
607 Hackberry Ct. E.  
Buffalo Grove, IL 60089  
1409Causey

Don W. & Elizabeth J. Abbott  
1413 Causey Court  
Sanibel, FL 33957

Jonathan E. Burroughs II TR  
11313 Katherine Drive  
Fenton, MI 48430  
1552 Royal Poincianna

Rebecca L. Monroe, TR  
1505 Morraine Drive  
Woodstock, IL 60098  
1898Woodring

Robert Scott & Sandra Lynne Shew, TR  
513 Calle Baranda  
San Clemente, CA 92673  
1918Woodring

Sanibel Captiva Conservation  
PO Box 839  
Sanibel, FL 33957

APPENDIX O



## City of Sanibel

800 Dunlop Road  
Sanibel, Florida 33957-4096

[www.mysanibel.com](http://www.mysanibel.com)

AREA CODE 259

CITY COUNCIL	372 4135
ADMINISTRATIVE	372 3700
BUILDING	372 4585
EMERGENCY MANAGEMENT	372 3411
FINANCE	372 9615
LEGAL	372 4559
NATURAL RESOURCES	372 3700
RECREATION	372 0345
PLANNING	372 4136
UTILITY	372 3411
PUBLIC WORKS	372 6597

July 14, 2016

**To: Realtors, Insurance Agents and Lenders**

Dear Land Professionals:

Each year FEMA requires the City to remind you about the need to have Flood Insurance for properties within a Special Flood Hazard area. As you may know all the properties within the City of Sanibel are in Special Flood Hazard areas. We are sending you an informational letter that you can copy and get to your Sanibel clients. You can download these brochures at our web site [www.mysanibel.com](http://www.mysanibel.com) under the Planning Department.

Sincerely,

R. Harold Law, Jr.  
Building Official, City of Sanibel

**Subject: National Flood Insurance Program (NFIP) – Map Information Service for Parcels in City of Sanibel, Lee County**

To Realtors, Insurance Agents and Lenders:

As members of the National Flood Insurance Program, City of Sanibel provides Flood Insurance Rate Map information that is required for an NFIP policy along with copies of map panels and Elevation Certificates for parcels that were in the Special Flood Hazard Area at the time of construction. Jurisdictions will also offer flood protection assistance about your client's structure or parcel, and this may include a site visit. Some jurisdictions may also send you a FIRM letter listing both the required information and additional information including:

- All FIRM panel information;
- Flood zone and base flood elevation, presence of floodway or COBRA/OPA zone;
- Coastal High Hazard Area, Coastal Building Zone, Windspeed Building Risk Category;
- Evacuation Zone;
- Watershed identification and related issues;
- Grade elevation and issues related to the difference between grade and BFE.

Everyone can access basic FIRM information through an online search by address, owner or STRAP number at <http://leegis.leegov.com/floodzone>. Additional flood hazard research specific to a parcel can be done at <http://leegis.leegov.com/leespins/>.

You and your clients will find that the attached is loaded with information about these important messages:

- Know the flood warning systems,
- Protect investment in property and contents with flood insurance,
- Ask your community floodplain manager about flood protection assistance,
- Obey hurricane evacuation notices,
- Before you remodel, learn about flood regulations and building codes,
- Report blocked ditches, swales and canals to your jurisdiction,
- Get a print or online copy of the [Sanibel Flood Facts](#).

Please post the City of Sanibel Flood Facts document, any of its content, or the above links on your website and pass along to your clients. We encourage you to please also link to these helpful websites:

- City of Sanibel Flood information: [www.mysanibel.com](http://www.mysanibel.com),
- FEMA's FloodSmart site: [www.floodsmart.gov](http://www.floodsmart.gov),
- Lee County Emergency Operations Center: [www.leeEOC.com](http://www.leeEOC.com),
- Lee County Rain Gage Data: <http://waterdata.usgs.gov/fl/nwis/>.

Posting any of these items on your website helps the City of Sanibel maintain flood insurance discounts for your clients.

Additional flood hazard information and prevention services are available from each jurisdiction where your clients' parcels are located:

- **Unincorporated Lee County**, email [FIRMinfo@leegov.com](mailto:FIRMinfo@leegov.com), call (239) 533-8948 or visit the Lee County Community Development/Public Works Center at 1500 Monroe St., Fort Myers, Monday through Friday, from 7:30 a.m. to 4:30 p.m., or go to [www.leegov.com/dcd/floodmaps](http://www.leegov.com/dcd/floodmaps),
- **Bonita Springs**, email [John.Gucciardo@cityofbonitasprings.org](mailto:John.Gucciardo@cityofbonitasprings.org), call (239) 444-6150, or visit the Bonita Springs Community Development Department at 9220 Bonita Beach Rd, suite 111, or go to [www.cityofbonitasprings.org](http://www.cityofbonitasprings.org);
- **Fort Myers Beach**: call 239-765-0202 or visit the Fort Myers Beach Town Hall, 2525 Estero Blvd., or go to <http://www.fortmyersbeachfl.gov>,
- **Sanibel**: Call Administration 239-472-3700, Building 239-472-4555, **Planning Dept. 239-472-4136** or visit Sanibel City Hall, 800 Dunlop Road or go to <http://www.mysanibel.com>.

Doris Schweizer Trust L/E  
14030 Metropolis Ave., Suite 200  
Fort Myers, FL 33912

Junonia of Sanibel Condo Assoc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Bandy Beach Condo Assoc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

RLR Investments, LLC  
600 Gillam Rd.  
Wilmington, OH 45177

Stuart & Cindy Krost  
10394 La Reina Rd.  
Delray Beach, FL 33446

Howard & Melinda Hirsch  
1944 Christopher Place  
Harrisburg, PA 17110

Patrick Evans  
1660 White Pines Ct.  
Naperville, ILL 60563

Surfside Twelve Condo. Assoc.  
8010 Summerlin Lakes Dr.  
Fort Myers, FL 33907

Rochester Resorts  
6460 Sanibel Captiva Rd.  
Snaibel, FL 33957

James & Patricia Pieron's  
605 Donax St. #106  
Sanibel, FL 33957

Bougainvillea Condo Assoc.  
C/O Kenoyer Real Estate  
16681 McGregor Blvd., Suite 207  
Fort Myers, FL 33908

Norbert P. Kunz & Aud  
695 E. Gulf Dr., Unit 8  
Sanibel, FL 33957

Robert & Ann Marie Sprotte  
737 E. Gulf Dr., Unit A4  
Sanibel, FL 33957

Roman Kropp  
1119 Periwinkle Way #183  
Sanibel, FL 33957

Walter & Doris Grandey  
1619 White Oak Dr.  
Sevierville, TN 37862

Gregory R. Barry Trust  
7 Haggars Ln.  
Fair Haven, NJ 07704

James Cowgill  
1114 Sabal St.  
Sanibel, FL 33957

Maureen O. McGarty Trust  
651 Donax St.  
Sanibel, FL 33957

Sandpiper West of Sanibel  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Gulf Beach Condo Assoc., Inc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

William F. Burbank Trust  
2210 Goldsmith Ln., Ste. 200  
Louisville, KY 40218

Bernard & Helen Baller  
2220 Camino Del Mar Dr.  
Sanibel, FL 33957

Somerset at the Reef Condo  
C/O Suitor, Middleton, Cox & Assoc.  
15751 San Carlos Blvd. #8  
Fort Myers, FL 33908

Anita Andren  
1082 Oak Street  
Winnetka, ILL 60093

Sanibel Seaview Condo Assoc.  
C/O Property Keepers  
PO Box 964  
Sanibel, FL 33957

Sand Pointe Condo Assoc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Maurice Long, Jr.  
15371 Prince Frederick Rd.  
Hughesville, MD 20637

Tantara Condo Assoc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Shirley Schiffman  
657 Cardium St.  
Sanibel, FL 33957

William & Jeannie Olinger  
1245 Buttonwood Ln.  
Sanibel, FL 33957

Waterside Inn on the Beach  
C/O Bert Jenks  
3033 W. Gulf Dr.  
Sanibel, FL 33957

Snug Harbor Condo Assoc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Lantana on the Gulf Condo.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Beachcomber Condo Assoc.  
8010 Summerlin Lakes Dr.  
Fort Myers, FL 33907

Andrea Waitt Carlton  
PO Box 58258  
Nashville, TN 37205

Kathy A. Clumpner  
737 E. Gulf Dr., A2  
Sanibel, FL 33957

Sanibel Surfside Condo Assoc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Elizabeth Warren  
3000 Lakeview Ave.  
St. Joseph, MI 49085

Francisco & Candice Ordonez  
297 Wilshire Drive  
Bloomfield Hills, MI 48302

Hadrian Corp.  
PO Box 424  
Sanibel, FL 33957

Sanddollar Condo Assoc.  
C/O Debra Canty  
PO Box 964  
Sanibel, FL 33957

Tamarind at the Reef  
C/O Sutor, Middleton, Cox & Assoc.  
15751 San Carlos Blvd. #8  
Fort Myers, FL 33908

CRS Apollo LLC  
4100 Center Pointe Dr., Ste. 108  
Fort Myers, FL 33916

Royale Tern Condo Assoc., Inc.  
C/O Island Management  
PO Box 100  
Sanibel, FL 33957

Wedgewood of Sanibel Condo Assoc., Inc.  
C/O Sutor, Middleton, Cox & Assoc.  
15751 San Carlos Blvd. #8  
Fort Myers, FL 33908

Ariane Destmarco  
PO Box 1489  
Sanibel, FL 33957

City of Sanibel  
 PROGRAM 0115L DEPT: OCCUPATIONAL LIC FINANCE CLASS: REAL ESTATE BROKERS, AGENT, MANAGER OL

BUSINESS NAME & ADDRESS MAILING ADDRESS  
 BLUE SHELL REALTY INC STEVEN MACKESY  
 705 TARPON BAY ROAD A PO BOX 100  
 SANIBEL FL 33957 SANIBEL FL 33957  
 (239) 472-5020

LICENSE NUMBER	CONTROL LIC STS NUMBER	ISSUED RNN/TRN	EXPIRES RNN/TRN	RNW/TRN LIC#	CHARGED PAID	PENDING	DUE
16-00012785	12059	AC	9/12/15		115.50		115.50
		A	9/30/16				115.50

TOTALS FOR - BLUE SHELL REALTY INC  
 LICENSES 1 AMT CHARGED 115.50 AMT PAID 115.50 AMT PENDING .00 AMT DUE .00

BROKERS CONSULTANTS OF SANIBEL ALAN S WORTZEL  
 1875 ARDSLEY WAY PO BOX 622  
 SANIBEL FL 33957 SANIBEL FL 33957  
 (239) 472-3760

LICENSE NUMBER	CONTROL LIC STS NUMBER	ISSUED RNN/TRN	EXPIRES RNN/TRN	RNW/TRN LIC#	CHARGED PAID	PENDING	DUE
16-00012481	11807	AC	9/25/15		115.50		115.50
		A	9/30/16				115.50

TOTALS FOR BROKERS CONSULTANTS OF SANIBEL  
 LICENSES 1 AMT CHARGED 115.50 AMT PAID 115.50 AMT PENDING .00 AMT DUE .00

BUYERS CHOICE REALTY GROUP WILLIAMS CECILIA  
 2424 PALM RIDGE ROAD PO BOX 449  
 SANIBEL FL 33957 SANIBEL FL 33957  
 (239) 395-2854

LICENSE NUMBER	CONTROL LIC STS NUMBER	ISSUED RNN/TRN	EXPIRES RNN/TRN	RNW/TRN LIC#	CHARGED PAID	PENDING	DUE
16-00014497	3509	AC	9/12/15		115.50		115.50
		A	9/30/16				115.50

TOTALS FOR - BUYERS CHOICE REALTY GROUP  
 LICENSES 1 AMT CHARGED 115.50 AMT PAID 115.50 AMT PENDING .00 AMT DUE .00

DILLON PROPERTIES INC DILLON JILL D  
 201 DANIEL DRIVE 2627  
 SANIBEL FL 33957 SANIBEL FL 33957  
 (239) 395-1136

LICENSE NUMBER	CONTROL LIC STS NUMBER	ISSUED RNN/TRN	EXPIRES RNN/TRN	RNW/TRN LIC#	CHARGED PAID	PENDING	DUE
16-00002627	2627	AC	9/12/15		115.00		115.00
		A	9/30/16				115.00

TOTALS FOR - DILLON PROPERTIES INC  
 LICENSES 1 AMT CHARGED 115.00 AMT PAID 115.00 AMT PENDING .00 AMT DUE .00

DOLPHIN REALTY OF SANIBEL INC CHUBACK ROBERT  
 1119 PERIWINKLE WAY PO BOX 373  
 SANIBEL FL 33957 SANIBEL FL 33957  
 (941) 472-2036

LICENSE NUMBER	CONTROL LIC STS NUMBER	ISSUED RNN/TRN	EXPIRES RNN/TRN	RNW/TRN LIC#	CHARGED PAID	PENDING	DUE
16-00000234	234	AC	9/25/15		115.50		115.50
		A	9/30/16				115.50

TOTALS FOR - DOLPHIN REALTY OF SANIBEL INC  
 LICENSES 1 AMT CHARGED 115.50 AMT PAID 115.50 AMT PENDING .00 AMT DUE .00

DRÖBMYK TIMOTHY 1629 SAND CASTLE ROAD  
 1629 SAND CASTLE ROAD 14758  
 SANIBEL FL 33957 SANIBEL FL 33957  
 (239) 281-3536

LICENSE NUMBER	CONTROL LIC STS NUMBER	ISSUED RNN/TRN	EXPIRES RNN/TRN	RNW/TRN LIC#	CHARGED PAID	PENDING	DUE
16-00016526	14758	AC	2/15/16		138.60		138.60
		A	9/30/16				138.60

TOTALS FOR DRÖBMYK TIMOTHY  
 LICENSES 1 AMT CHARGED 138.60 AMT PAID 138.60 AMT PENDING .00 AMT DUE .00

13/05 4/11/16/17/18/19/20

LICENSE LISTING BY BUSINESS NAME  
 ACTIVE LICENSES - YEAR 2016  
 DEPT:OCCUPATIONAL LIC FINANCE CLASS:REAL ESTATE BROKERS, AGENT, MANAGER OL

BUSINESS NAME & ADDRESS	MAILING ADDRESS	LICENSE NUMBER	CONTROL LIC NUMBER	BUS STS EXEMPT	ISSUED RNM/TRN	EXPIRES RNM/TRN	AMT PAID	AMT PENDING	AMT DUE	CHARGED PAID
TOTALS FOR - DROBNIK TIMOTHY LICENSES										
							138.60	.00	.00	
GARCIA REAL ESTATE CONSULTING										
457 WHITEHALL ROAD	457 WHITEHALL ROAD	16-00016202	14529	AC	9/12/15				115.50	115.50
SANIBEL FL 33957	SANIBEL FL 33957			A	9/30/16					115.50
(239) 472-5147										.00
TOTALS FOR - GARCIA REAL ESTATE CONSULTING LICENSES										
							115.50	.00	.00	
GEE JOHN + COMPANY										
2807 WEST GULF DRIVE	2807 WEST GULF DRIVE	16-00007214	7128	AC	9/12/15				115.50	115.50
SANIBEL FL 33957	SANIBEL FL 33957			A	9/30/16					115.50
(941)										.00
TOTALS FOR - GEE JOHN + COMPANY LICENSES										
							115.50	.00	.00	
GRAND VACATIONS REALTY LLC										
1509 PERIWINKLE WAY	RICHARD J EGERT	16-00010002	9767	AC	9/12/15				115.50	115.50
SANIBEL FL 33957	1509 PERIWINKLE WAY			A	9/30/16					115.50
(239) 395-3840	SANIBEL FL 33957									.00
TOTALS FOR - GRAND VACATIONS REALTY LLC LICENSES										
							115.50	.00	.00	
GULF BEACH PROPERTIES INC										
693 RABBIT ROAD	PO BOX 243	16-00008170	8018	AC	9/25/15				115.50	115.50
SANIBEL FL 33957	SANIBEL FL 33957			A	9/30/16					115.50
(239) 472-6747										.00
TOTALS FOR - GULF BEACH PROPERTIES INC LICENSES										
							115.50	.00	.00	
HOPF REALTY GROUP LLC										
1101 C2 PERIWINKLE WAY 105	ENGEL + VOLKERS SANIBEL	16-00001221	1221	AC	9/12/15				115.50	115.50
SANIBEL FL 33957	1101 PERIWINKLE WAY STE 105			A	9/30/16					115.50
(239) 472-0044	SANIBEL FL 33957									.00
TOTALS FOR - HOPF REALTY GROUP LLC LICENSES										
							115.50	.00	.00	

LICENSE LISTING BY BUSINESS NAME  
 ACTIVE LICENSES - YEAR 2016  
 DEPT:OCCUPATIONAL LIC FINANCE CLASS:REAL ESTATE BROKERS, AGENT, MANAGER OL

BUSINESS NAME & ADDRESS	MAILING ADDRESS	LICENSE NUMBER	CONTROL LIC NUMBER	LIC STS	ISSUED	EXPIRES	RNW/TRN	EXEMPT	RNW/TRN	LICH	AMT CHARGED	AMT PAID	AMT PENDING	AMT DUE	CHARGED PAID
KENOYER REAL ESTATE CORP 2669 WEST GULF DRIVE SANIBEL FL 33957 (941) 472-1166	C/O CARIBE 2669 WEST GULF DRIVE SANIBEL FL 33957	16-00006352	3563	AC	10/12/15	9/30/16					115.50			115.50	
KENOYER REAL ESTATE CORP 210 PERIWINKLE WAY SANIBEL FL 33957 (941) 472-4162	LIGHTHOUSE RESORT 210 PERIWINKLE WAY SANIBEL FL 33957	16-00008704	6382	AC	10/12/15	9/30/16					115.50			115.50	
TOTALS FOR - KENOYER REAL ESTATE CORP LICENSES															
LAPI ANGLE REALTY 4341 WEST GULF DRIVE SANIBEL FL 33957 (941) 472-1037	4341 WEST GULF DRIVE SANIBEL FL 33957	16-00000239	8622	AC	9/12/15	9/30/16					115.50			115.50	
TOTALS FOR - LAPI ANGLE REALTY LICENSES															
LIGHTHOUSE REALTY OF THE IS 359 PERIWINKLE WAY SANIBEL FL (239) 443-9161	PAUL J MORRIS 359 PERIWINKLE WAY SANIBEL FL 33957	16-00014359	13207	AC	9/12/15	9/30/16					115.50			115.50	
TOTALS FOR - LIGHTHOUSE REALTY OF THE IS LICENSES															
MAYR & COMPANY REALTY LLC 1101 E2 PERIWINKLE WAY 102 SANIBEL FL 33957 (239) 213-8322	1101 E2 PERIWINKLE WAY 102 SANIBEL FL 33957	16-00017978	15764	AC	3/07/16	9/30/16					115.50			115.50	
TOTALS FOR - MAYR & COMPANY REALTY LLC LICENSES															
MCCALLION & MCCALLION 1640 I PERIWINKLE WAY SANIBEL FL 33957 (239) 233-6117	1640 I PERIWINKLE WAY SANIBEL FL 33957	16-00016949	15050	AC	1/07/16	9/30/16					138.60			138.60	
TOTALS FOR - MCCALLION & MCCALLION LICENSES															

LICENSE LISTING BY BUSINESS NAME  
 ACTIVE LICENSES YEAR 2016  
 DEPT: OCCUPATIONAL LIC FINANCE CLASS: REAL ESTATE BROKERS, AGENT, MANAGER OL

BUSINESS NAME & ADDRESS MAILING ADDRESS LICENSE NUMBER CONTROL LIC STS EXEMPT LICENSE NUMBER ISSUED BUS STS EXEMPT RNV/TRN LIC# RNV/TRN LIC# CHARGED PAID PENDING DUE

NAUMANN JOHN + ASSOCIATES JOHN NAUMANN 16-00009958 9717 AC 9/25/15 115.50  
 1718 JEWEL BOX DRIVE 1149 PERIWINKLE WAY A 9/30/16 115.50  
 SANIBEL FL 33957 SANIBEL FL 33957  
 (239) 344-7932

TOTALS FOR - NAUMANN JOHN + ASSOCIATES AMT CHARGED 115.50 AMT PAID 115.50 AMT PENDING .00 AMT DUE .00  
 LICENSES 1

MOON LYNN PO BOX 172 16-00001597 15661 AC 11/23/15 115.50  
 1718 JEWEL BOX DRIVE SANIBEL FL 33957 A 9/30/16 115.50  
 SANIBEL FL 33957  
 (239) 994-2890

TOTALS FOR - MOON LYNN AMT CHARGED 115.50 AMT PAID 115.50 AMT PENDING .00 AMT DUE .00  
 LICENSES 1

PARADISE INVESTMENT PROPERTIES 6520 A PINE AVENUE 16-00008179 8029 AC 1/07/16 127.05  
 6520 A PINE AVENUE SANIBEL FL 33957 A 9/30/16 127.05  
 SANIBEL FL 33957  
 (941) 472-8484

TOTALS FOR - PARADISE INVESTMENT PROPERTIES AMT CHARGED 127.05 AMT PAID 127.05 AMT PENDING .00 AMT DUE .00  
 LICENSES 1

PFEIFER REALTY GROUP LLC ERIC PFEIFER 16-00013930 12434 AC 9/12/15 115.50  
 1630 I PERIWINKLE WAY 1630 PERIWINKLE WAY SUITE 1 A 9/30/16 115.50  
 SANIBEL FL 33957 SANIBEL FL 33957  
 (239) 851-3699

TOTALS FOR - PFEIFER REALTY GROUP LLC AMT CHARGED 115.50 AMT PAID 115.50 AMT PENDING .00 AMT DUE .00  
 LICENSES 1

PREMIER SOTHEBYS INTERNATIONAL 4001 TAMiami TRAIL N 16-00017096 15153 AC 10/12/15 115.50  
 2341 PALM RIDGE ROAD SUITE 350 A 9/30/16 115.50  
 SANIBEL FL 33957 NAPLES FL 34103  
 (239) 472-2735

TOTALS FOR - PREMIER SOTHEBYS INTERNATIONAL AMT CHARGED 115.50 AMT PAID 115.50 AMT PENDING .00 AMT DUE .00  
 LICENSES 1

REMAX OF THE ISLANDS CORACE ARTHUR 16-00000238 238 AC 9/12/15 115.50  
 2400 PALM RIDGE ROAD C-1 2400 PALM RIDGE ROAD C-1 A 9/30/16 115.50  
 SANIBEL FL 33957 SANIBEL FL 33957  
 (941) 472-2311

PREPARED 5/17/16, 10:35:16 LICENSE LISTING BY BUSINESS NAME  
 City of Sanibel ACTIVE LICENSES - YEAR 2016  
 DEPT: OCCUPATIONAL LIC FINANCE CLASS: REAL ESTATE BROKERS, AGENT, MANAGER OL  
 PROGRAM 01151

BUSINESS NAME & ADDRESS MAILING ADDRESS LICENSE NUMBER CONTROL LIC STS ISSUED EXEMPT BUS STS RNW/TRN LIC# CHARGED PAID PENDING DUE

TOTALS FOR - REMAX OF THE ISLANDS  
 LICENSES 1  
 AMT CHARGED 115.50 AMT PAID 115.50 AMT PENDING 00 AMT DUE .00

RENDE JR CARMINE 1401 403S MIDDLE GULF DRIVE 6442 AC 9/12/15 115.50  
 1401 S403 MIDDLE GULF DRIVE A 9/30/16 115.50  
 SANIBEL FL 33957  
 (941) 395-1418

TOTALS FOR - RENDE JR CARMINE  
 LICENSES 1  
 AMT CHARGED 115.50 AMT PAID 115.50 AMT PENDING 00 AMT DUE .00

ROYAL SHELL REAL ESTATE INC 959 PERIWINKLE WAY 13292 AC 9/12/15 115.50  
 959 PERIWINKLE WAY A 9/30/16 115.50  
 SANIBEL FL 33957  
 (239) 472-0078

ROYAL SHELL REAL ESTATE INC 2340 PERIWINKLE WAY L2 14252 AC 9/12/15 115.50  
 1997 PERIWINKLE WAY A 9/30/16 115.50  
 SANIBEL FL 33957  
 (239) 472-0078

TOTALS FOR - ROYAL SHELL REAL ESTATE INC  
 LICENSES 2  
 AMT CHARGED 231.00 AMT PAID 231.00 AMT PENDING 00 AMT DUE .00

SANCAP GATEWAY REALTY 1177 CAUSEWAY BLVD 14979 AC 10/29/15 115.50  
 1177 CAUSEWAY BLVD A 9/30/16 115.50  
 SANIBEL FL 33957  
 (239) 395-3936

TOTALS FOR - SANCAP GATEWAY REALTY  
 LICENSES 1  
 AMT CHARGED 115.50 AMT PAID 115.50 AMT PENDING 00 AMT DUE .00

SANIBEL BEACH CLUB II KENOYER REAL ESTATE CORP 476 AC 10/12/15 115.50  
 255 PERIWINKLE WAY PO BOX 1106 A 9/30/16 115.50  
 SANIBEL FL 33957  
 (941) 472-5772

TOTALS FOR - SANIBEL BEACH CLUB II  
 LICENSES 1  
 AMT CHARGED 115.50 AMT PAID 115.50 AMT PENDING 00 AMT DUE .00

SANIBELUSAN REALTY ASSOCIATE 2244-C PERIWINKLE WAY 10799 AC 9/12/15 115.50  
 SANIBEL FL 33957 A 9/30/16 115.50  
 (239) 472-4663

PREPARED 5/17/16, 16:35 16  
 City of Sanibel  
 PROGRAM 0115L

LICENSE LISTING BY BUSINESS NAME  
 ACTIVE LICENSES - YEAR 2016  
 DEPT: OCCUPATIONAL LIC FINANCE CLASS: REAL ESTATE BROKERS, AGENT, MANAGER OL

BUSINESS NAME & ADDRESS MAILING ADDRESS LICENSE NUMBER CONTROL LIC STS EXPIRES BUS STS EXEMPT RNN/TRN LIC CHARGED AMT PAID AMT PENDING AMT DUE CHARGED PAID PENDING DUE

TOTALS FOR - SANIBEL SUSAN REALTY ASSOCIATE  
 LICENSES 1  
 1633 B PERIWINKLE WAY 16-00017217 15235 AC 9/12/15 115.50  
 1633 B PERIWINKLE WAY SANIBEL FL 33957 A 9/30/16 115.50  
 SANIBEL FL 33957  
 (239) 418-1212

TOTALS FOR - SINGING WIND LLC  
 LICENSES 1  
 RAL RESORT PROP MANAGEMENT INC 16-00008792 366 AC 9/12/15 115.50  
 17810 SAN CARLOS BLVD A 9/30/16 115.50  
 FORT MYERS BEACH FL 33931  
 (941) 481-9580

TOTALS FOR - SURFRIDER BEACH CLUB  
 LICENSES 1  
 558 NORTH YACHTSMAN DRIVE 16-00008300 13660 AC 9/25/15 115.50  
 PO BOX 990 A 9/30/16 115.50  
 SANIBEL FL 33957  
 (239) 472-4714

TOTALS FOR - THOMAS JACK INC  
 LICENSES 1  
 16-00013565 1045 AC 10/12/15 115.50  
 MATTHEW G HUDSON A 9/30/16 115.50  
 13131 UNIVERSITY DRIVE  
 FORT MYERS FL 33907  
 (941) 472-5187

TOTALS FOR - VIP REALTY GROUP INC  
 LICENSES 2  
 16-00014219 9718 AC 10/12/15 115.50  
 JAMES HALL A 9/30/16 115.50  
 1560 PERIWINKLE WAY  
 SANIBEL FL 33957  
 (239) 472-3121

TOTALS FOR - WOOD JOHN R REALTORS  
 LICENSES 1  
 16-00014353 13202 AC 9/12/15 115.50  
 JAY RICHTER ISLAND REAL ESTATE A 9/30/16 115.50  
 1019 PERIWINKLE WAY  
 SANIBEL FL 33957  
 (239) 472-2421

TOTALS FOR WOOD JOHN R REALTORS

PREPARED 5/18/16, 10:25:54  
 City of Sanibel  
 PROGRAM 01115L

LICENSE LISTING BY BUSINESS NAME  
 ACTIVE LICENSES - YEAR 2016  
 DEPT-OCCUPATIONAL LIC FINANCE CLASS:BANKS BRANCH OR ADDITIONAL FACILITY

BUSINESS NAME & ADDRESS MAILING ADDRESS LICENSE NUMBER CONTROL LIC STS ISSUED EXPIRES RNW/TRN RNNW/TRN LICL CHARGED PAID PENDING DUE

BANK OF AMERICA 109552 MAIL CODE CA9-705-04-60 16-00008650 8361 AC 2/15/16 277.20  
 2450 PERIWINKLE WAY 1000 W TEMPLE STREET A 9/30/16 277.20  
 SANIBEL FL 33957 LOS ANGELES CA 90012 .00  
 (941) 472-2800

TOTALS FOR - BANK OF AMERICA 109552 AMT PAID 277.20 AMT CHARGED 277.20 AMT PENDING .00 AMT DUE .00  
 LICENSES 1

BANK OF THE ISLANDS 1699 PERIWINKLE WAY 16-00007973 7777 AC 9/25/15 231.00  
 1699 PERIWINKLE WAY SANIBEL FL 33957 A 9/30/16 231.00  
 SANIBEL FL 33957 (941) 472-7211 .00

TOTALS FOR - BANK OF THE ISLANDS AMT PAID 231.00 AMT CHARGED 231.00 AMT PENDING .00 AMT DUE .00  
 LICENSES 1

SANIBEL CAPTIVA COMMUNITY BANK PO BOX 187 16-00011289 11004 AC 9/12/15 231.00  
 1037 PERIWINKLE WAY SANIBEL FL 33957 A 9/30/16 231.00  
 SANIBEL FL 33957 (239) .00

SANIBEL CAPTIVA COMMUNITY BANK PO BOX 187 16-00011437 11004 AC 5/12/16 231.00  
 1037 PERIWINKLE WAY SANIBEL FL 33957 A 9/30/16 231.00  
 SANIBEL FL 33957 (239) .00

TOTALS FOR - SANIBEL CAPTIVA COMMUNITY BANK AMT PAID 462.00 AMT CHARGED 462.00 AMT PENDING .00 AMT DUE .00  
 LICENSES 2

SPEEDWAY STORE #6567 SPEEDWAY LIC A/P DEPT 16-00017607 15498 AC 10/12/15 254.10  
 2439 PALM RIDGE ROAD PO BOX 1580 A 9/30/16 254.10  
 SANIBEL FL 33957 SPRINGFIELD OH 45501 .00  
 (732) 750-6900

TOTALS FOR - SPEEDWAY STORE #6567 AMT PAID 254.10 AMT CHARGED 254.10 AMT PENDING .00 AMT DUE .00  
 LICENSES 1

WELLS FARGO BANK NA BUSINESS LICENSE 16-00015524 9631 AC 9/12/15 231.00  
 2407 PALM RIDGE ROAD 1500 BROADWAY #T3203-025 A 9/30/16 231.00  
 SANIBEL FL 33957 LUBBOCK TX 79401 .00  
 (239) 472-7100

TOTALS FOR - WELLS FARGO BANK NA AMT PAID 231.00 AMT CHARGED 231.00 AMT PENDING .00 AMT DUE .00  
 LICENSES 1

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ASSOCIATION OF REALTORS

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## Mortgage Companies/Banks

**Bank of the Islands; Rob Lisenbee, Willy Ocasio, Pam Edwards, Robbie Roepstorff**

1699 Periwinkle Way and 14812 Captiva Dr  
Sanibel, FL Captiva, FL  
Phone: 239-472-7211 · Toll Free: 239-395-0248  
Website · E-mail: [rlisenbee@bankoftheislands.com](mailto:rlisenbee@bankoftheislands.com)

**Fifth Third Bank; Dan Royal, Betsy Newman**

13350 Metro Parkway  
Fort Myers, FL 33966  
Phone: 239-225-2021 · Fax: 844-227-3088  
Website · E-mail: [Roberts.RoyalIII@53.com](mailto:Roberts.RoyalIII@53.com)

**Florida Community Bank; Dan Krispinsky**

7900 Summerlin Lakes Dr.  
Fort Myers, FL 33907  
Phone: 239-850-9232  
E-mail: [dkrispinksy@FCB1@23.com](mailto:dkrispinksy@FCB1@23.com)

**Marketplace Home Mortgage, Kelley Laird**

9975 Tamiami Trail Suite 2  
Naples, FL 34108  
Phone: 954-654-4605 · Fax: 239-790-5214  
E-mail: [klaird@marketplacehome.com](mailto:klaird@marketplacehome.com)

**Prime Lending, Chris Heidt, Gia DiLorenzo**

5237 Summerlin Commons Suite 118  
Fort Myers, FL 33907  
Phone: 239-470-6310 · Fax: 866-908-2874  
Website · E-mail: [cheidt@primelending.com](mailto:cheidt@primelending.com)

**Sanibel Captiva Community Bank; David Wright, Craig Albert**

2475 Library Way  
Sanibel, FL 33957  
Phone: 239-472-6100 · Fax: 239-472-5678  
E-mail: [dwright@sancapbank.com](mailto:dwright@sancapbank.com)

**Wells Fargo Private Mortgage Banking, Tom Vellela, Anthony Ianotta**

1530 Heitman St.  
Fort Myers, FL 33901  
Phone: 239-849-8653 · Fax: 1-866-568-8171  
Website · E-mail: [thomas.vellela@wellsfargo.com](mailto:thomas.vellela@wellsfargo.com)

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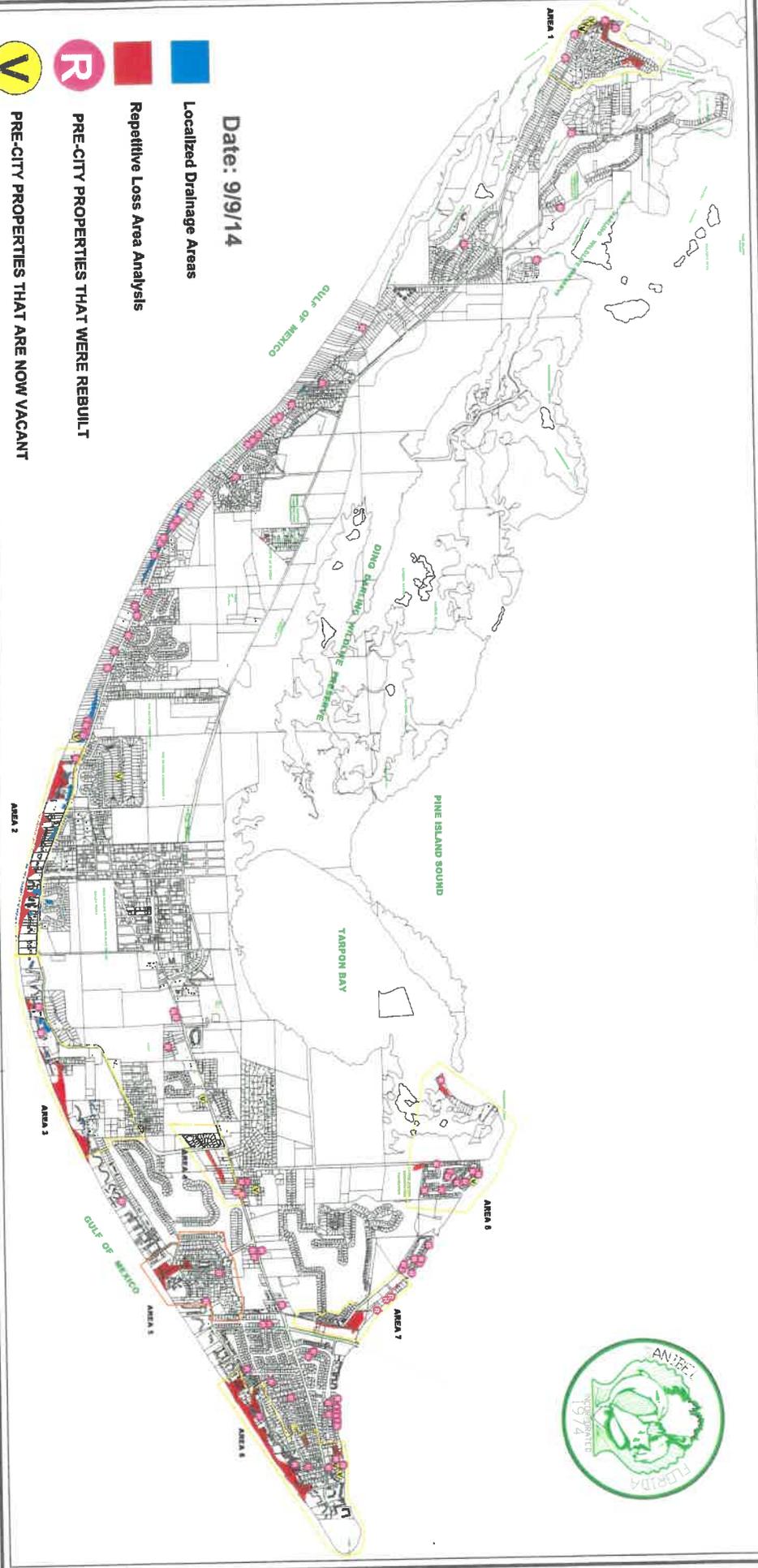
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APPENDIX P



Date: 9/9/14

Localized Drainage Areas

Repetitive Loss Area Analysis

PRE-CITY PROPERTIES THAT WERE REBUILT

PRE-CITY PROPERTIES THAT ARE NOW VACANT

