



MEMORANDUM

TO: SANIBEL CITY COUNCIL

FROM: JUDIE ZIMOMRA, CITY MANAGER

DATE: AUGUST 22, 2008

SUBJECT: CITY COUNCIL SUPPLEMENTAL MATERIAL

A handwritten signature in black ink, appearing to be "J. Zimomra", is written over the "FROM" line of the memorandum.

Please find attached Supplemental Materials for the August 26, 2008 City Council Meeting. The materials are as follows:

BUDGET – Item 9 (a)(ii)(5)

Recreation Center Fee Adjustment

Matrix representing Parks and Recreation Advisory Committee's Recreation Center Fee Adjustments and a memorandum from Chairperson Ball on the issue.

SUPPLEMENTAL MATERIALS

FOR THE

AUGUST 26, 2008

SANIBEL

CITY COUNCIL

AGENDA

August 14, 2008

To: Sanibel City Council

From: Armand Ball, Chair, Parks and Recreation Advisory Committee

Re: Proposed Membership Fee Structure for Recreation Center for 2008-2009

The Parks and Recreation Advisory Committee reviewed the membership fee structure subsequent to your discussion at the August 5, 2008 Council meeting. The data showing the effect of a 25% reduction in the number of memberships developed by staff was most helpful.

After much discussion, the Committee has recommended specific fees which reflect an increase in rates for residents ranging from 5% to 17% . The Committee agreed that change smaller than fifty cents would slow the process, but felt that daily rate fees should not be increased a full dollar.

The Committee continues to feel comfortable with the non-resident visitor fees recommended previously.

The Committee is also committed to a less than 25% reduction in memberships, but recognizes the importance of planning for the possibility of such a reduction.

Recreation Center User Fees

As of August 14, 2008

Membership Type	Current Fee	Proposed Fee Recommended by Parks & Recreation Advisory Committee
Resident - Individual		
Daily	\$3.00	<i>\$3.50</i>
Weekly	\$15.00	<i>\$17.00</i>
Six Month	\$60.00	<i>\$65.00</i>
Annual	\$100.00	<i>\$125.00</i>
Resident - Family		
Daily	\$5.00	<i>\$5.50</i>
Weekly	\$25.00	<i>\$27.00</i>
Six Month	\$100.00	<i>\$125.00</i>
Annual	\$150.00	<i>\$175.00</i>
Member Guest Rates- Individual (Accompanied by a Member)		
Daily	-	<i>\$3.50</i>
Weekly	-	<i>\$17.00</i>
Member Guest Rates-Family (Accompanied by a Member)		
Daily	-	<i>\$5.50</i>
Weekly	-	<i>\$27.00</i>
On Island Employee-Individual		
Daily	\$4.00	<i>\$4.50</i>
Weekly	\$20.00	<i>\$23.00</i>
Six Month	\$90.00	<i>\$110.00</i>
Annual	\$150.00	<i>\$175.00</i>
On Island Employee - Family		
Daily	\$7.00	<i>\$8.00</i>
Weekly	\$35.00	<i>\$40.00</i>
Six Month	\$150.00	<i>\$175.00</i>
Annual	\$225.00	<i>\$250.00</i>

(OVER)

Membership Type	Current Fee	Proposed Fee Recommended by Parks & Recreation Advisory Committee
Visitor - Individual		
Daily	\$6.00	<i>\$12.00</i>
Weekly	\$25.00	<i>\$45.00</i>
Six Month	\$120.00	<i>\$235.00</i>
Annual	\$200.00	<i>\$395.00</i>
Visitor - Family		
Daily	\$10.00	<i>\$20.00</i>
Weekly	\$50.00	<i>\$95.00</i>
Six Month	\$200.00	<i>\$195.00</i>
Annual	\$250.00	<i>\$495.00</i>
Lifetime Membership	\$1,000.00	No longer offered
*Charge for refund requests		<i>5 % cancellation fee if registration is cancelled <u>more than</u> 7 calendar days prior to commencement of program. 10% cancellation fee if registration is cancelled thereafter.</i>
City of Sanibel Employee/City of Sanibel Retirees - Individual		
Annual	-	<i>\$50.00</i>
City of Sanibel Employee/City of Sanibel Retirees - Family		
Annual	-	<i>\$75.00</i>

(OVER)