CITY OF SANIBEL
RESOLUTION 19-078

A RESOLUTION APPROVING BUDGET AMENDMENT 2020-004 AND PROVIDING AN EFFECTIVE DATE

WHEREAS, a grant in the amount of $15,000 has been received by the City of Sanibel from the Lee County Tourist Development Council (TDC); and

WHEREAS, the purpose of the grant is to provide funding for the City of Sanibel "Bike and Hike Sanibel" marketing campaign; and

WHEREAS, the City of Sanibel desires to amend the fiscal year 2020 budget by $15,000 to appropriate the expenditures related to this grant.

NOW, THEREFORE, BE IT RESOLVED by City Council of the City of Sanibel, Florida:

SECTION 1. The revised Transportation fund budget for fiscal year 2020, Budget Amendment 2020-004, a true copy of which is attached hereto as Exhibit A and incorporated herein by this reference, is hereby approved and accepted.

SECTION 2. Effective date.

This resolution shall take effect immediately upon adoption.

DULY PASSED AND ENACTED by the Council of the City of Sanibel, Florida this 3rd day of December, 2019.

AUTHENTICATION:

Kevin Ruane, Mayor

Pamela Smith, City Clerk

APPROVED AS TO FORM: _____ 11/20/19

John Agnew, City Attorney Date

Vote of Councilmembers:

Ruane	yea
Denham	yea
Johnson	yea
Maughan	yea
Smith	yea

Date filed with City Clerk: December 3, 2019

EXHIBIT A

DOCUMENT NUMBER **BA 2020-004**

CITY OF SANIBEL
BUDGET AMENDMENT

FUND: Transportation
DEPT: Transportation

FUND	ORG	OBJECT	PROJECT	DESCRIPTION	Amount Prior To Change	Incr/(Decr) Revenue	Incr/(Decr) Expense	Amount After Change
				TRANSPORTATION FUND				-
101	101	33700	BHIKE	Local Government Grants	-	15,000	-	15,000
101	1041000	434000	BHIKE	Other Contractual Services	-	-	15,000	15,000
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
								-
				TOTAL:		$ 15,000	$ 15,000	

PURPOSE: To budget and appropriate $15,000 for the receipt of the FY 2020 Lee County Arts and Attractions Marketing grant from the Lee County Tourist Development Council.

FUNDING SOURCE: This amendment increases the fiscal year 2020 budget by $15,000.

Prepared by:	Resolution #:	Council Date:	Legistar:	Journal #:	Date
S. Chaipel	19-078	12/3/2019			

LEE COUNTY
TOURIST DEVELOPMENT COUNCIL

November 13, 2019

Judith Zimomra
City of Sanibel
800 Dunlop Road
Sanibel, FL 33957110146

Dear Judith,

Please find enclosed the 2019-20 Lee County Arts and Attractions Marketing grant award check in the amount of $15,000 for City of Sanibel.

After you receive the funds please implement as outlined in your request, unless portions were determined to be ineligible in the previous award letter. The Lee County Tourist Development Council (TDC) logo (accessed at this link) must be included on all marketing pieces or websites supported with TDC funds. *Per this grant award, you are required to submit a status report by May 30, 2020 and comprehensive final report, including collateral materials and receipts, will be due no later than September 30, 2020. Attractions may jeopardize their ability to receive future Lee County Arts and Attractions Marketing grants if these requirements aren't implemented.*

The Lee County TDC has provided generous funding to the Attractions Marketing program, and agencies receiving funding must participate in Lee County Visitor & Convention Bureau (VCB) marketing workshops. You can visit www.leevcb.com to learn more about upcoming workshops or contact Nancy MacPhee, VCB Program Manager at nmacphee@leegov.com or (239) 338-3500.

Additionally, please mention this grant in your organization's publicity efforts. Instructions for use of the TDC logo can be found at the above link. Congratulations again on the fine job you are doing to promote your attraction and enhance the visitor experience in Lee County.

Sincerely,

Trisha Botty
Grants Manager
Southwest Florida Community Foundation

cc: Nancy MacPhee, Lee County Visitor & Convention Bureau

SOUTHWEST FLORIDA
COMMUNITY
FOUNDATION

The 2019-20 Lee County Arts & Attractions Marketing Grant is Administered by the Southwest Florida Community Foundation.