

9. **OLD BUSINESS**

e. Recreation Issues

ii. T-Shirt sales at the Recreation Center

## **MEMORANDUM**

DATE: January 8, 2009

TO: Judie Zimomra, City Manager

FROM: Chris Deal, Recreation Director

Subject: T shirt sales at the Recreation Center

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### **Background**

As approved by the City Council, currently there are several items being sold at the Recreation Center for the convenience and request of the patrons. These items are; tennis balls, locks, swim goggles, sun screen and "Fit 4 Life" bags. One item that is requested is T shirts from the Sanibel Recreation Department.

### **Recommendation**

Attached is a design that was reviewed and approved by the Parks and Recreation Committee to start selling at the front desk of the Recreation Center. This would not only fulfill the request of our patrons, but also promote the Sanibel Recreation Department and general fitness. The "Fit4Life" logo is placed on the sleeve as requested by the Parks and Recreation Committee.

### **Next Step**

If approved, the T shirts would be produced and sales would start as soon as the product arrives. The market price for T shirts of this style range from \$9.95 to \$18.00. Staff recommends selling the T shirts at the medium range for \$13.95. Some members of the Parks and Recreation Committee felt that \$9.95 would be a good price to charge. An example of the T shirt is attached.