

10:45 A. M. 12. **PRESENTATION**

- a. Presentation by Paul Wingard, Deputy Director, Lee County Department of Transportation regarding Lee County Proposed Toll Structure Revisions

Lee County Toll Facilities

Questions

Clarity, Simplicity & Fairness 💡

Public Meeting July 14

- Comments & issues raised



Benefits from New Proposal

- Consistent with other Florida toll entities (including Turnpike/*SunPass*®)
- Encourages higher Electronic Toll Collection (ETC) usage – environmental benefits and time savings
- Eliminates incentives to make unlimited trips
- Maintains variable pricing to encourage off-peak travel
- Saves County operating costs



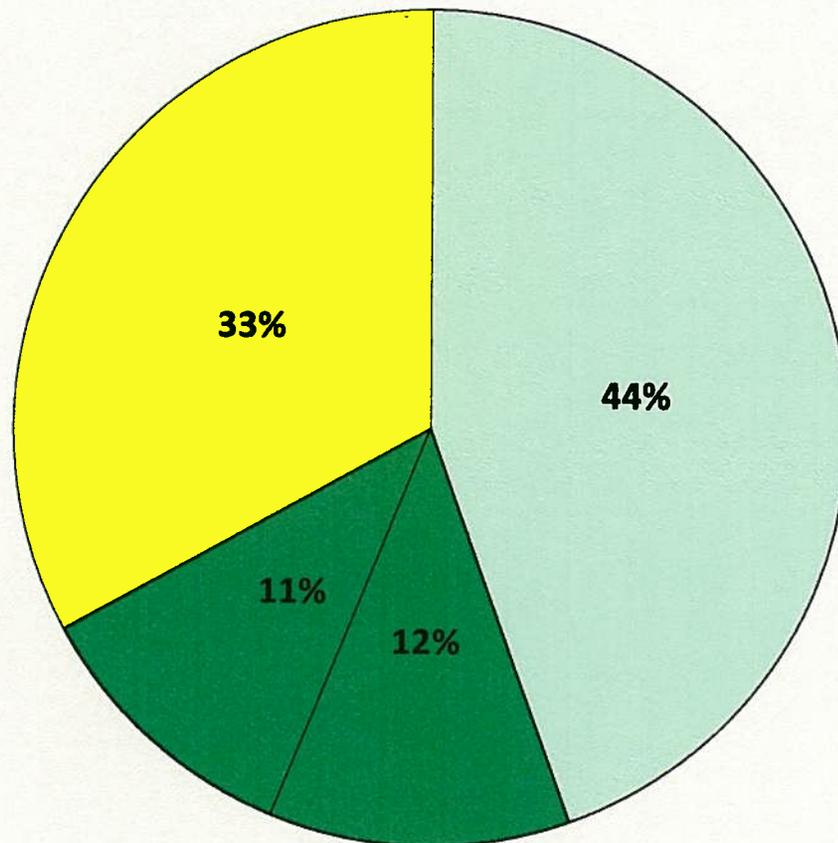
Benefits from New Proposal

- Simple, easy to understand toll program
- High program costs eliminated - making it more affordable to economically disadvantaged
- More equitable pricing – Currently most frequent users pay less but cause more “wear and tear” on bridges



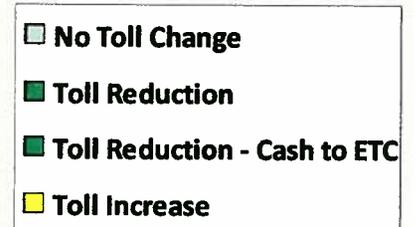
Toll Proposal Effects on Cost per Trip

Sanibel Causeway



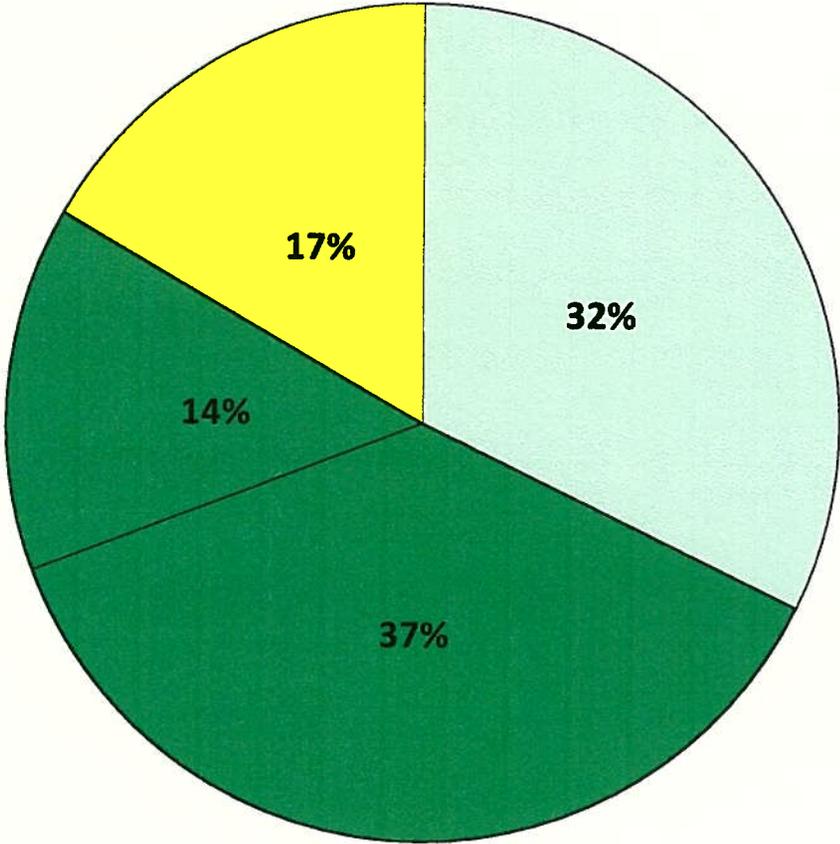
**67% of Sanibel
customer trips -
cost *reduced* or no change**

2.9mill annual trips



Toll Proposal Effects on Cost per Trip

All Toll Bridges



83% of Cape Coral, Midpoint and Sanibel Bridge customer trip - cost reduced or no change

19.7 million annual trips

- No Toll Change
- Toll Reduction
- Toll Reduction - Cash to ETC
- Toll Increase



Proposal

- ***No change in cash toll***
 - Cape Coral/Midpoint = \$2.00
 - Sanibel = \$6.00
- \$10 to purchase transponder
- Establish two tier system
- Discounted rate – Electronic Toll Collection
 - 33% at Cape Coral/Midpoint = \$1.32
 - and 50% at Sanibel = \$3.00
- \$400 yearly cap



Current Condition

- ***48 different discount programs plus*** variable pricing, cash and full fare Electronic Toll Collection (ETC)
- Wide disparity in tolls paid by various customers
 - **Cost of collection & administration is the same for every trip**
- **Full fare customers subsidize discount program users**



Agenda

- Presentation on potential revisions
- 30 minute formal question and answer period
- Breakout to get individual questions answered by staff



Lee County Toll Facilities

Potential Revisions to Toll
Structure

Clarity, Simplicity & Fairness 💡